

Extended Demographic Report - PopStats

2010 Census, 2019 Estimates & 2024 Projections

Calculated using TAS Retrieval



Dec 13, 2019

Latitude: 42.704915 Longitude: -71.43777

Willow Springs Plaza				
Nashua, NH				
		5 Mile Radius	7 Mile Radius	10 Mile Radius
Population	Current Year Estimated Population	111,030	212,733	394,242
	Population Est 19Q2	110,934	212,185	392,669
	Population Est 19Q1	110,836	212,179	392,613
	Population Est 18Q4	110,794	212,276	392,699
	Population Est 18Q3	110,367	211,385	391,138
	Population Est 18Q2	110,029	211,391	391,051
	Population Est 18Q1	109,734	211,100	390,660
	Population Est 17Q4	109,517	210,819	390,213
	Population Est 17Q3	109,363	210,713	389,953
	Population Fcst	113,936	216,775	399,954
	2010 Census Population	104,241	200,828	372,577
	2000 Census Population	102,701	194,537	362,182
	1990 Census Population	92,036	174,803	329,819
	Current Year Daytime Population	115,604	211,298	381,090
	Average Seasonal Population	1,320	3,125	5,822
	Historical Annual Growth, 1990 – 2000	1.10%	1.08%	0.94%
	Historical Annual Growth, 2000 – 2010	0.15%	0.32%	0.28%
	Estimated Annual Growth, 2010 – CY	0.67%	0.61%	0.60%
	Projected Annual Growth, CY to Y5	0.52%	0.38%	0.29%
	Group Qtrs Est	1,470	3,801	6,450
Transient Est Average Last 4 Qtrs	3,244	6,616	11,942	
Households	Current Year Estimated Households	43,243	81,057	147,221
	Households Est 19Q2	43,206	80,864	146,609
	Households Est 19Q1	43,181	80,869	146,598
	Households Est 18Q4	43,171	80,891	146,593
	Households Est 18Q3	43,003	80,562	146,031
	Households Est 18Q2	42,869	80,559	145,996
	Households Est 18Q1	42,743	80,436	145,858
	Households Est 17Q4	42,655	80,321	145,668
	Households Est 17Q3	42,594	80,269	145,537
	Households Fcst	44,377	82,609	149,418
	2010 Census Households	40,611	76,470	138,879
	2000 Census Households	39,341	72,895	132,508
	1990 Census Households	34,297	63,571	117,703
	Historical Annual Growth, 1990 – 2000	1.38%	1.38%	1.19%
	Historical Annual Growth, 2000 – 2010	0.32%	0.48%	0.47%
	Estimated Annual Growth, 2010 – CY	0.66%	0.62%	0.62%
	Projected Annual Growth, CY to Y5	0.52%	0.38%	0.30%
Population per Household	2.53	2.58	2.63	

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Willow Springs Plaza				
Nashua, NH				
	5 Mile Radius	7 Mile Radius	10 Mile Radius	
HH Income \$500,000 or more	1.0%	1.2%	1.6%	
HH Income \$250,000 to \$499,999	1.2%	1.5%	1.9%	
HH Income \$200,000 to \$249,999	2.8%	3.4%	4.5%	
HH Income \$175,000 to \$199,999	6.2%	6.2%	5.4%	
HH Income \$150,000 to \$174,999	6.2%	6.5%	6.8%	
HH Income \$100,000 to 149,999	18.7%	19.4%	18.9%	
HH Income \$75,000 to 99,999	14.1%	13.8%	13.1%	
HH Income \$50,000 to 74,999	16.4%	15.7%	15.0%	
HH Income \$35,000 to 49,999	11.3%	10.2%	9.8%	
HH Income \$25,000 to 34,999	7.4%	6.9%	6.6%	
HH Income \$15,000 to 24,999	7.7%	7.6%	7.6%	
HH Income \$0 to 14,999	7.1%	7.6%	8.7%	
Average Household Income	\$93,893	\$96,804	\$99,196	
Median Household Income	\$75,207	\$78,205	\$78,733	
Per Capita Income	\$36,912	\$37,246	\$37,355	
2000 Average HH Income	\$64,244	\$66,860	\$67,353	
2000 Median HH Income	\$54,927	\$57,141	\$56,120	
Disposable HH Income \$500,000 or more	0%	0%	0%	
Disposable HH Income \$250,000 to \$499,999	2%	2%	3%	
Disposable HH Income \$200,000 to \$249,999	2%	2%	3%	
Disposable HH Income \$175,000 to \$199,999	1%	2%	2%	
Disposable HH Income \$150,000 to \$174,999	5%	5%	5%	
Disposable HH Income \$100,000 to \$149,999	17%	18%	18%	
Disposable HH Income \$75,000 to \$99,999	16%	16%	15%	
Disposable HH Income \$50,000 to \$74,999	19%	19%	18%	
Disposable HH Income \$35,000 to \$49,999	13%	12%	12%	
Disposable HH Income \$25,000 to \$34,999	8%	8%	8%	
Disposable HH Income \$15,000 to \$24,999	9%	9%	8%	
Disposable HH Income \$0 to \$14,999	8%	9%	10%	
Average Disposable Income	75,021	77,578	79,193	
Median Disposable Income	64,797	67,028	67,225	
Householder White – Count	35,142	65,478	114,769	
Median HH Income	\$76,921	\$81,368	\$85,383	
Average HH Income	\$85,688	\$89,208	\$93,069	
Householder Black or African-American – Count	1,010	2,154	4,391	
Median HH Income	\$48,397	\$54,625	\$51,200	
Average HH Income	\$64,863	\$68,766	\$64,295	
Householder Hispanic – Count	3,403	5,901	12,101	
Median HH Income	\$53,695	\$52,462	\$44,242	
Average HH Income	\$64,570	\$63,683	\$56,882	
Householder Asian or Pacific Islander – Count	2,360	5,175	11,198	
Median HH Income	\$107,731	\$100,820	\$85,809	
Average HH Income	\$104,613	\$99,298	\$91,678	
Householder Other or Pacific Islander – Count	1,328	2,349	4,762	
Median HH Income	\$68,622	\$62,752	\$52,836	
Average HH Income	\$78,705	\$75,189	\$66,792	

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		5 Mile Radius	7 Mile Radius	10 Mile Radius
Gender	Male Population	54,712	105,011	195,024
	Female Population	56,319	107,722	199,218
Total Population by Age	Count of Pop 0 to 4 years	6,034	11,280	20,551
	Count of Pop 0 to 7 years	8,873	16,512	29,966
	Count of Pop 5 - 13	11,472	21,664	39,895
	Count of Pop 14 - 18	5,343	10,210	19,501
	Count of Pop 19 - 22	5,874	12,383	23,740
	Count of Pop 22 - 25	4,315	8,525	16,536
	Count of Pop 25 - 29	7,062	13,552	26,192
	Count of Pop 30 - 34	6,534	12,377	23,039
	Count of Pop 35 - 39	6,592	12,369	22,775
	Count of Pop 40 - 44	6,797	12,699	22,904
	Count of Pop 45 - 59	25,052	47,523	87,194
	Count of Pop 60 - 74	19,089	36,696	68,403
	Count of Pop 75 - 84	5,045	9,979	17,791
	Count of Pop 85+	1,820	3,475	5,721
	% of Pop 0 to 4 years	5.4%	5.3%	5.2%
	% of Pop 0 to 7 years	8.0%	7.8%	7.6%
	% of Pop 5 - 13	10.3%	10.2%	10.1%
	% of Pop 14 - 18	4.8%	4.8%	4.9%
	% of Pop 19 - 22	5.3%	5.8%	6.0%
	% of Pop 22 - 25	3.9%	4.0%	4.2%
	% of Pop 25 - 29	6.4%	6.4%	6.6%
	% of Pop 30 - 34	5.9%	5.8%	5.8%
	% of Pop 35 - 39	5.9%	5.8%	5.8%
% of Pop 40 - 44	6.1%	6.0%	5.8%	
% of Pop 45 - 59	22.6%	22.3%	22.1%	
% of Pop 60 - 74	17.2%	17.3%	17.4%	
% of Pop 75 - 84	4.5%	4.7%	4.5%	
% of Pop 85+	1.6%	1.6%	1.5%	
Median Age	41.7	41.6	41.1	
Average Age	40.8	40.8	40.6	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.5%	5.4%
	% of Pop 5 - 13	10.7%	10.6%	10.4%
	% of Pop 14 - 18	5.0%	5.0%	5.1%
	% of Pop 19 - 22	5.4%	6.1%	6.3%
	% of Pop 22 - 25	4.0%	4.2%	4.4%
	% of Pop 25 - 29	6.6%	6.7%	6.9%
	% of Pop 30 - 34	6.0%	6.0%	6.1%
	% of Pop 35 - 39	6.1%	5.9%	5.8%
	% of Pop 40 - 44	6.0%	5.9%	5.7%
	% of Pop 45 - 59	22.6%	22.3%	22.0%
	% of Pop 75 - 84	3.9%	4.0%	3.9%
	% of Pop 60 - 74	17.0%	16.8%	16.9%
	% of Pop 85+	1.0%	1.0%	0.9%
	Median Age	40.4	40.0	39.5
Average Age	39.8	39.7	39.5	

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Nashua, NH		5 Mile Radius	7 Mile Radius	10 Mile Radius	
Female Population by Age	% of Pop 0 to 4 years	5.2%	5.1%	5.0%	
	% of Pop 5 - 13	10.0%	9.8%	9.8%	
	% of Pop 14 - 18	4.6%	4.6%	4.8%	
	% of Pop 19 - 22	5.2%	5.5%	5.7%	
	% of Pop 22 - 25	3.8%	3.8%	4.0%	
	% of Pop 25 - 29	6.1%	6.1%	6.3%	
	% of Pop 30 - 34	5.8%	5.6%	5.6%	
	% of Pop 35 - 39	5.8%	5.7%	5.7%	
	% of Pop 40 - 44	6.2%	6.1%	5.9%	
	% of Pop 45 - 59	22.5%	22.4%	22.3%	
	% of Pop 60 - 74	17.4%	17.7%	17.8%	
	% of Pop 75 - 84	5.2%	5.3%	5.1%	
	% of Pop 85+	2.3%	2.2%	2.0%	
	Median Age	42.9	43.1	42.5	
Average Age	41.7	41.9	41.5		
Race	Count of White	94,675	178,081	319,014	
	Count of Black or African-American	2,813	5,981	12,547	
	Count of Asian or Pacific Islander	7,097	17,521	39,107	
	Count of Other races	6,446	11,151	23,574	
	White	85.3%	83.7%	80.9%	
	Black or African American	2.5%	2.8%	3.2%	
	Asian	6.4%	8.2%	9.9%	
	Other Races	5.8%	5.2%	6.0%	
Language Spoken	Speak English at Home	81.5%	80.4%	77.8%	
	Speak Spanish at Home	7.0%	6.4%	7.1%	
	Speak Other Language at Home	0.8%	1.0%	1.3%	
Hispanic	Hispanic Population	9,679	16,223	34,426	
	Hispanic Population Percent	8.7%	7.6%	8.7%	
	Mexican	22.7%	17.0%	10.1%	
	Puerto Rican	31.4%	40.3%	50.9%	
	Cuban	1.4%	2.5%	2.6%	
	Dominican	19.5%	15.3%	12.8%	
	Central American	7.1%	6.8%	5.6%	
	South American	11.6%	12.1%	12.3%	
	Other Hispanic	6.4%	6.1%	5.7%	
2000 Hispanic Population Percent	5%	4%	6%		
1990 Hispanic Population Percent	3%	2%	4%		

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Nashua, NH		5 Mile Radius	7 Mile Radius	10 Mile Radius
	American (percent of total population)	3.1%	3.0%	2.9%
	American	2.8%	2.8%	2.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.4%	8.2%	9.9%
	Chinese	1.3%	1.5%	1.4%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.3%	0.3%	0.2%
	South Central Asian (ie. Indian)	3.5%	3.7%	2.8%
	South East Asian (ie. Vietnamese)	1.0%	2.3%	4.9%
	Other Asian	0.3%	0.4%	0.6%
	European (percent of total population)	45.6%	45.2%	43.6%
	British	6.2%	6.2%	6.1%
	Dutch	0.3%	0.3%	0.3%
	French	7.6%	7.1%	6.0%
	German	3.6%	3.4%	3.3%
	Italian	6.0%	6.0%	5.9%
	Polish	2.5%	2.5%	2.4%
	Scandinavian	1.5%	1.6%	1.6%
	Scotch/Irish	14.1%	14.3%	14.3%
Other European (ie. Greek/Russian)	3.8%	3.8%	3.7%	
Middle Eastern	0.8%	0.8%	0.8%	
Other Ancestry	24.8%	24.5%	23.8%	
Unclassified Ancestry	10.6%	10.6%	10.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	77,992	148,670	274,018
	Elementary (0 to 8)	4.1%	3.8%	4.8%
	Some High School (9 to 11)	5.9%	5.5%	5.7%
	High School Graduate (12)	27.8%	27.6%	27.1%
	Some College (13 to 16)	19.0%	18.1%	17.0%
	Associates Degree Only	10.1%	9.8%	9.0%
	Bachelors Degree Only	20.5%	21.1%	21.7%
	Graduate Degree	12.6%	14.1%	14.7%
% College (4+)	33.1%	35.2%	36.4%	
Household Type	Total Households – count	43,243	81,057	147,221
	One Person HHs – count	11,565	20,331	36,369
	Family HHs – count	28,342	54,582	100,770
	Married Couple – count	21,353	41,352	75,359
	w/own children – count	8,640	16,526	30,875
	w/out own children – count	12,714	24,826	44,484
	Male Householder – count	2,025	3,694	7,083
	Female Householder – count	4,964	9,536	18,328
	Non-Family Households – count	3,336	6,144	10,083
	1 Person Household	26.7%	25.1%	24.7%
	2 Person Household	31.3%	32.0%	31.0%
	3 Person Household	17.5%	17.7%	17.6%
	4 Person Household	15.4%	15.8%	16.1%
	5 Person Household	6.0%	6.2%	6.8%
	6 Person Household	2.0%	2.1%	2.4%
7+ Person Household	1.0%	1.1%	1.5%	
% Households With Children	28.8%	29.2%	29.9%	

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Willow Springs Plaza				
Nashua, NH				
	5 Mile Radius	7 Mile Radius	10 Mile Radius	
	Total Housing Units	45,683	85,323	154,942
	Owner Occupied Percent	60.8%	64.3%	63.7%
	Renter Occupied Percent	33.9%	30.7%	31.4%
	Vacant Housing Percent	5.3%	5.0%	5.0%
	Total Housing Units (Census 2000)	40,165	74,564	135,973
	For Rent (Census 2000)	29%	34%	33%
	For Sale (Census 2000)	21%	19%	19%
	Rented or Sold, (Census 2000)	9%	9%	8%
	Seasonal (Census 2014)	10%	16%	16%
	Other (Census 2000)	15%	14%	16%
Homes Built By Year	Homes Built 1990 to 2000	10%	12%	11%
	Homes Built 1980 to 1989	22%	21%	19%
	Homes Built 1970 to 1979	18%	17%	16%
	Homes Built 1960 to 1969	14%	15%	14%
	Homes Built 1950 to 1959	9%	10%	9%
	Homes Built 1940 to 1949	6%	5%	6%
	Homes Built Before 1939	21%	20%	25%
Units in Structure	1 Unit	57%	61%	60%
	2 - 9 Units	23%	21%	23%
	Greater than 10 Units	18%	16%	16%
	Mobilie Trailer	2%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.2%	1.6%	2.7%
	Property Value \$750,000 to \$999,999	3.1%	3.9%	5.7%
	Property Value \$500,000 to \$749,999	16.7%	18.5%	21.0%
	Property Value \$400,000 to \$499,999	17.2%	18.9%	19.1%
	Property Value \$300,000, to \$399,999	27.3%	26.6%	23.9%
	Property Value \$200,000 to \$299,999	21.7%	19.8%	18.0%
	Property Value \$150,000 to \$199,999	5.5%	4.6%	4.2%
	Property Value \$100,000 to \$149,999	3.4%	2.6%	2.2%
	Property Value \$60,000 to \$99,999	1.1%	0.9%	0.8%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	0.5%
	Property Value \$0 to \$39,999	2.3%	2.2%	1.9%
	Median Home Value	\$356,731	\$373,037	\$393,879
	Median Rent	\$725	\$729	\$690
Wealth per Household	\$0 and under - percent	17.6%	17.3%	17.4%
	\$1 to \$4999 - percent	8.7%	8.4%	8.5%
	\$5k to \$9999 - percent	4.6%	4.5%	4.5%
	\$10k to \$24999 - percent	6.4%	6.3%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	18.1%	18.2%	18.2%
	\$250k to \$499999 - percent	13.0%	13.3%	13.2%
	\$500k+ - percent	14.4%	14.8%	14.8%
	Median HH Wealth	\$77,955	\$81,921	\$81,495
	Avg HH Wealth	\$236,194	\$241,480	\$241,559

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		5 Mile Radius	7 Mile Radius	10 Mile Radius
Economic Viability	Economic Viability Local	203	201	200
	Economic Viability Indexed	104	103	103
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	61,800	117,212	216,172
	Managerial/Executive	15.4%	15.6%	16.1%
	Professional Specialty	25.6%	27.2%	27.2%
	Healthcare Support	2.2%	2.6%	2.6%
	Sales	9.9%	9.5%	9.4%
	Office & Administrative Support	13.1%	13.0%	12.3%
	Protective Service	1.6%	1.7%	1.8%
	Food Preparation	5.8%	5.3%	5.2%
	Building Maintenance & Cleaning	3.7%	3.1%	3.1%
	Personal Care	3.8%	3.8%	3.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	8.2%	7.3%	7.2%
	Production & Transportation	10.7%	10.7%	11.2%
	Percent White Collar Workers	66.2%	68.0%	67.6%
Percent Blue Collar Workers	33.8%	32.0%	32.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.8%	6.3%	6.1%
	Manufacturing	15.0%	15.1%	15.5%
	Transportation	3.9%	3.9%	3.7%
	Information	3.1%	3.2%	2.9%
	Wholesale/Retail	14.1%	13.3%	12.8%
	Finance, Insurance, Real Estate	5.6%	5.7%	5.8%
	Professional Services	9.4%	9.6%	9.8%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.1%	3.7%	3.8%
	Educational Services	21.8%	23.9%	24.2%
	Entertainment Services	8.9%	8.3%	7.7%
	Other Professional Services	4.6%	4.2%	4.2%
	Public Administration	2.7%	2.8%	3.4%
Transportation To Work	Drive to Work Alone	84.8%	84.7%	83.1%
	Drive to Work Carpool	9.1%	8.9%	9.8%
	Travel to Work by Public Transportation	1.3%	1.4%	1.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.2%	0.1%	0.2%
	Walked to Work	1.9%	2.0%	2.1%
	Other Means	0.4%	0.4%	0.5%
	Work at Home	2.4%	2.4%	2.5%

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	Travel to Work in Less than 5 Minutes	2.2%	2.4%	2.3%
	Travel to Work in 5 to 9 Minutes	10.9%	9.9%	9.3%
	Travel to Work in 10 to 14 Minutes	17.8%	16.3%	15.2%
	Travel to Work in 15 to 19 Minutes	15.4%	14.6%	14.8%
	Travel to Work in 20 to 29 Minutes	16.6%	18.5%	19.6%
	Travel to Work in 30 to 44 Minutes	18.4%	19.6%	20.3%
	Travel to Work in 45 to 59 Minutes	9.0%	9.2%	8.9%
	Travel to Work in 60 Minutes or more	9.8%	9.5%	9.4%
	Average Travel Time to Work	26	26	26
Vehicles per HH	No Vehicles	6.9%	6.5%	8.3%
	1 Vehicle	31.7%	31.1%	30.8%
	2 Vehicles	41.6%	42.4%	40.3%
	3 or more vehicles	19.8%	20.0%	20.6%
		Average Number of Vehicles	1.83	1.84
Change	Births (last 12 months)	1,022	1,994	3,873
	Deaths (last 12 months)	886	1,721	3,110
	Migration (last 12 months)	527	1,075	2,342
Work place	Workplace Establishments	2,960	5,061	9,281
	Workplace Employees (FTE)	61,161	95,971	172,325