

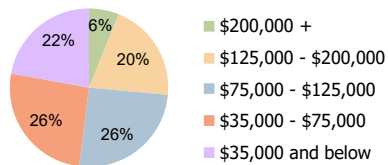
Willow Springs Plaza Nashua, NH	5 Mile Radius	7 Mile Radius	10 Mile Radius
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Current Year Demographics

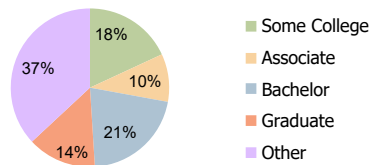
Current Population	111,030	212,733	394,242
Total Daytime Pop	115,604	211,298	381,090
Workplace Pop	61,161	95,971	172,325
Average Household Income	\$93,893	\$96,804	\$99,196
Average Disposable Income	\$75,021	\$77,578	\$79,193
Total Households	43,243	81,057	147,221
Median Home Value	\$356,731	\$373,037	\$393,879
College (4+)	33.1%	35.2%	36.4%
Total Consumer Spending/Capita (Weekly)	\$387	\$393	\$398
Population per Household	2.13	2.01	2.47
% of Households with Children	28.8%	29.2%	29.9%

2024 Demographic Projections

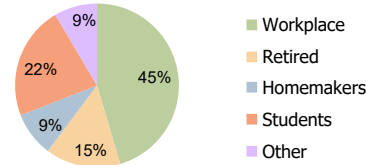
Projected Population	113,936	216,775	399,954
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.4%	0.3%



Household Income (7 Mile Radius)



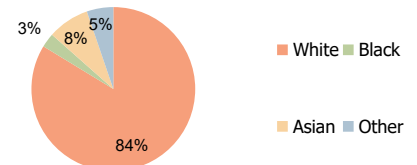
Education (7 Mile Radius)



Daytime Population (7 Mile Radius)

Hispanic Ethnicity

8% Hispanic | 92% Non Hispanic



Race (7 Mile Radius)



Demographic Summary Report

2000, 2010 Census, 2019 Estimates & 2024 Projections
 Calculated using TAS Retrieval

Willow Springs Plaza Nashua, NH		5 Mile Radius	7 Mile Radius	10 Mile Radius
Population	Current Estimated Population	111,030	212,733	394,242
	2010 Census Population	104,241	200,828	372,577
	2000 Census Population	102,701	194,537	362,182
	Historical Annual Growth 2000 to 2010	0.1%	0.3%	0.3%
	Estimated Annual Growth 2010 to 2019	0.7%	0.6%	0.6%
	Projected Annual Growth 2019 to 2024	0.5%	0.4%	0.3%
Ethnic	Hispanic or Latino Population	9%	8%	9%
	Non Hispanic or Latino Population	91%	92%	91%
Race	White	85.3%	83.7%	80.9%
	Black or African American	2.5%	2.8%	3.2%
	Asian & Pacific Islander	6.4%	8.2%	9.9%
	Other Races	5.8%	5.2%	6.0%

