

Extended Demographic Report - PopStats

2010 Census, 2020 Estimates & 2025 Projections

Calculated using TAS Retrieval



Jan 13, 2021

Latitude: 40.402295 Longitude: -74.121384

Middletown Plaza Middletown, NJ		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	25,110	107,654	279,311
	Population Est 20Q1	25,140	107,558	279,564
	Population Est 19Q4	25,184	107,586	279,460
	Population Est 19Q3	25,220	107,660	279,912
	Population Est 19Q2	25,350	107,294	279,443
	Population Est 19Q1	25,382	107,434	279,320
	Population Est 18Q4	25,401	107,456	279,445
	Population Est 18Q3	25,419	107,447	279,559
	Population Est 18Q2	25,468	107,589	279,133
	Population Fcst	25,445	108,653	284,060
	2010 Census Population	25,583	111,255	283,437
	2000 Census Population	25,801	111,878	280,432
	1990 Census Population	23,721	110,068	268,776
	Current Year Daytime Population	30,850	117,594	314,217
	Average Seasonal Population	126	1,357	5,579
	Historical Annual Growth, 1990 – 2000	0.84%	0.16%	0.43%
	Historical Annual Growth, 2000 – 2010	-0.08%	-0.06%	0.11%
	Estimated Annual Growth, 2010 – CY	-0.18%	-0.32%	-0.14%
	Projected Annual Growth, CY to Y5	0.27%	0.18%	0.34%
	Group Qtrs Est	151	957	2,293
Transient Est Average Last 4 Qtrs	325	835	5,312	
Households	Current Year Estimated Households	8,909	38,977	103,888
	Households Est 20Q1	8,918	38,936	103,949
	Households Est 19Q4	8,937	38,950	103,902
	Households Est 19Q3	8,949	38,972	104,072
	Households Est 19Q2	8,997	38,847	103,920
	Households Est 19Q1	9,009	38,898	103,875
	Households Est 18Q4	9,016	38,905	103,921
	Households Est 18Q3	9,024	38,903	103,963
	Households Est 18Q2	9,040	38,959	103,801
	Households Fcst	9,028	39,345	105,560
	2010 Census Households	9,104	40,331	105,409
	2000 Census Households	8,858	39,639	102,802
	1990 Census Households	7,739	37,177	95,059
	Historical Annual Growth, 1990 – 2000	1.36%	0.64%	0.79%
	Historical Annual Growth, 2000 – 2010	0.27%	0.17%	0.25%
	Estimated Annual Growth, 2010 – CY	-0.21%	-0.33%	-0.14%
Projected Annual Growth, CY to Y5	0.27%	0.19%	0.32%	
Population per Household	2.80	2.74	2.67	

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Middletown Plaza Middletown, NJ	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	3.7%	3.0%	2.9%
HH Income \$250,000 to \$499,999	4.4%	3.5%	3.5%
HH Income \$200,000 to \$249,999	10.2%	8.3%	8.2%
HH Income \$175,000 to \$199,999	8.7%	6.4%	6.9%
HH Income \$150,000 to \$174,999	9.7%	8.4%	8.3%
HH Income \$100,000 to 149,999	19.2%	19.0%	19.0%
HH Income \$75,000 to 99,999	11.0%	11.7%	11.6%
HH Income \$50,000 to 74,999	11.4%	12.2%	13.7%
HH Income \$35,000 to 49,999	5.9%	7.5%	7.8%
HH Income \$25,000 to 34,999	5.0%	6.3%	6.1%
HH Income \$15,000 to 24,999	5.9%	6.8%	5.7%
HH Income \$0 to 14,999	4.9%	7.1%	6.3%
Average Household Income	\$142,997	\$125,547	\$130,801
Median Household Income	\$114,576	\$96,533	\$97,135
Per Capita Income	\$51,045	\$45,761	\$48,983
2000 Average HH Income	\$96,677	\$83,046	\$86,841
2000 Median HH Income	\$75,145	\$65,417	\$66,600
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	4%	3%	3%
Disposable HH Income \$150,000 to \$174,999	9%	6%	7%
Disposable HH Income \$100,000 to \$149,999	24%	22%	21%
Disposable HH Income \$75,000 to \$99,999	13%	15%	14%
Disposable HH Income \$50,000 to \$74,999	14%	15%	16%
Disposable HH Income \$35,000 to \$49,999	8%	9%	10%
Disposable HH Income \$25,000 to \$34,999	6%	7%	7%
Disposable HH Income \$15,000 to \$24,999	6%	8%	7%
Disposable HH Income \$0 to \$14,999	6%	8%	7%
Average Disposable Income	103,681	92,612	93,720
Median Disposable Income	93,674	80,280	80,788
Householder White – Count	7,433	32,361	83,595
Median HH Income	\$117,097	\$100,681	\$100,271
Average HH Income	\$114,715	\$104,249	\$105,164
Householder Black or African-American – Count	106	858	4,236
Median HH Income	\$56,513	\$43,131	\$66,582
Average HH Income	\$87,702	\$67,779	\$81,786
Householder Hispanic – Count	638	3,314	8,244
Median HH Income	\$94,850	\$72,303	\$78,811
Average HH Income	\$99,094	\$85,476	\$89,273
Householder Asian or Pacific Islander – Count	537	1,552	5,535
Median HH Income	\$123,414	\$117,370	\$115,336
Average HH Income	\$120,410	\$120,058	\$114,527
Householder Other or Pacific Islander – Count	195	893	2,278
Median HH Income	\$96,326	\$71,724	\$89,556
Average HH Income	\$90,569	\$80,676	\$93,645

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Middletown Plaza Middletown, NJ		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Gender	Male Population	12,068	52,601	136,347
	Female Population	13,043	55,053	142,964
Total Population by Age	Count of Pop 0 to 4 years	1,222	5,755	15,070
	Count of Pop 0 to 7 years	1,698	8,084	21,582
	Count of Pop 5 - 13	2,426	10,960	28,887
	Count of Pop 14 - 18	1,220	4,897	12,844
	Count of Pop 19 - 22	1,542	5,983	15,586
	Count of Pop 22 - 25	1,080	4,477	11,391
	Count of Pop 25 - 29	1,685	7,068	17,980
	Count of Pop 30 - 34	1,198	5,544	13,627
	Count of Pop 35 - 39	1,044	5,363	14,035
	Count of Pop 40 - 44	1,069	5,540	14,564
	Count of Pop 45 - 59	5,576	23,267	61,222
	Count of Pop 60 - 74	5,149	20,991	54,404
	Count of Pop 75 - 84	1,433	5,715	14,497
	Count of Pop 85+	467	2,092	5,204
	% of Pop 0 to 4 years	4.9%	5.3%	5.4%
	% of Pop 0 to 7 years	6.8%	7.5%	7.7%
	% of Pop 5 - 13	9.7%	10.2%	10.3%
	% of Pop 14 - 18	4.9%	4.5%	4.6%
	% of Pop 19 - 22	6.1%	5.6%	5.6%
	% of Pop 22 - 25	4.3%	4.2%	4.1%
	% of Pop 25 - 29	6.7%	6.6%	6.4%
	% of Pop 30 - 34	4.8%	5.2%	4.9%
% of Pop 35 - 39	4.2%	5.0%	5.0%	
% of Pop 40 - 44	4.3%	5.1%	5.2%	
% of Pop 45 - 59	22.2%	21.6%	21.9%	
% of Pop 60 - 74	20.5%	19.5%	19.5%	
% of Pop 75 - 84	5.7%	5.3%	5.2%	
% of Pop 85+	1.9%	1.9%	1.9%	
Median Age	45.2	43.4	43.5	
Average Age	42.5	41.9	41.8	
Male Population by Age	% of Pop 0 to 4 years	5.2%	5.6%	5.7%
	% of Pop 5 - 13	10.3%	10.6%	10.8%
	% of Pop 14 - 18	4.8%	4.7%	4.8%
	% of Pop 19 - 22	6.4%	5.9%	5.9%
	% of Pop 22 - 25	4.7%	4.4%	4.3%
	% of Pop 25 - 29	7.1%	7.0%	6.9%
	% of Pop 30 - 34	5.2%	5.5%	5.2%
	% of Pop 35 - 39	4.6%	5.2%	5.1%
	% of Pop 40 - 44	4.1%	5.2%	5.2%
	% of Pop 45 - 59	21.5%	21.2%	21.6%
	% of Pop 75 - 84	5.1%	4.6%	4.5%
	% of Pop 60 - 74	19.8%	18.9%	18.9%
	% of Pop 85+	1.2%	1.2%	1.2%
	Median Age	42.2	41.1	41.3
Average Age	41.2	40.5	40.5	

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Female Population by Age	% of Pop 0 to 4 years	4.6%	5.1%	5.1%
	% of Pop 5 - 13	9.1%	9.8%	9.9%
	% of Pop 14 - 18	4.9%	4.4%	4.4%
	% of Pop 19 - 22	5.9%	5.3%	5.3%
	% of Pop 22 - 25	3.9%	3.9%	3.8%
	% of Pop 25 - 29	6.3%	6.2%	6.0%
	% of Pop 30 - 34	4.4%	4.8%	4.6%
	% of Pop 35 - 39	3.8%	4.8%	5.0%
	% of Pop 40 - 44	4.4%	5.1%	5.2%
	% of Pop 45 - 59	22.8%	22.0%	22.3%
	% of Pop 60 - 74	21.2%	20.0%	20.0%
	% of Pop 75 - 84	6.2%	6.0%	5.8%
	% of Pop 85+	2.4%	2.6%	2.5%
	Median Age	47.2	45.5	45.5
Average Age	43.7	43.1	43.0	
Race	Count of White	22,350	94,518	234,071
	Count of Black or African-American	252	2,930	13,708
	Count of Asian or Pacific Islander	1,907	4,979	18,224
	Count of Other races	602	5,227	13,309
	White	89.0%	87.8%	83.8%
	Black or African American	1.0%	2.7%	4.9%
	Asian	7.6%	4.6%	6.5%
	Other Races	2.4%	4.9%	4.8%
Language Spoken	Speak English at Home	86.8%	86.3%	82.8%
	Speak Spanish at Home	3.3%	6.0%	6.4%
	Speak Other Language at Home	0.2%	1.0%	1.3%
Hispanic	Hispanic Population	1,478	10,566	26,944
	Hispanic Population Percent	5.9%	9.8%	9.6%
	Mexican	9.0%	30.5%	22.0%
	Puerto Rican	41.0%	33.1%	32.2%
	Cuban	8.4%	5.4%	6.5%
	Dominican	6.5%	3.8%	5.3%
	Central American	2.8%	5.0%	6.6%
	South American	17.4%	13.5%	16.7%
	Other Hispanic	15.0%	8.6%	10.8%
2000 Hispanic Population Percent	4%	6%	6%	
1990 Hispanic Population Percent	3%	4%	4%	

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Middletown Plaza Middletown, NJ		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	2.6%	2.5%	2.8%
	American	2.5%	2.4%	2.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.6%	4.6%	6.5%
	Chinese	3.3%	2.0%	2.0%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.5%	0.3%	0.4%
	South Central Asian (ie. Indian)	2.4%	1.5%	2.7%
	South East Asian (ie. Vietnamese)	1.1%	0.8%	1.2%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	61.4%	58.6%	54.4%
	British	3.3%	3.5%	3.6%
	Dutch	0.5%	0.6%	0.5%
	French	0.8%	0.8%	0.8%
	German	7.9%	7.8%	7.1%
	Italian	20.8%	18.0%	15.8%
	Polish	4.0%	4.0%	4.2%
	Scandinavian	1.6%	1.5%	1.3%
	Scotch/Irish	17.6%	17.5%	15.5%
Other European (ie. Greek/Russian)	5.0%	4.9%	5.5%	
Middle Eastern	0.8%	1.0%	1.2%	
Other Ancestry	12.5%	13.4%	15.9%	
Unclassified Ancestry	9.2%	10.0%	9.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,621	75,582	195,534
	Elementary (0 to 8)	1.7%	2.9%	2.4%
	Some High School (9 to 11)	3.2%	4.8%	4.2%
	High School Graduate (12)	23.2%	27.8%	25.7%
	Some College (13 to 16)	15.5%	16.9%	17.1%
	Associates Degree Only	7.7%	7.7%	7.3%
	Bachelors Degree Only	30.7%	24.9%	26.2%
	Graduate Degree	18.0%	14.9%	17.0%
% College (4+)	48.7%	39.8%	43.2%	
Household Type	Total Households – count	8,909	38,977	103,888
	One Person HHs – count	1,759	8,879	25,087
	Family HHs – count	6,881	28,541	74,058
	Married Couple – count	5,974	22,949	59,480
	w/own children – count	2,651	9,349	24,776
	w/out own children – count	3,323	13,600	34,704
	Male Householder – count	214	1,601	3,903
	Female Householder – count	692	3,990	10,675
	Non-Family Households – count	269	1,558	4,744
	1 Person Household	19.7%	22.8%	24.1%
	2 Person Household	29.0%	29.2%	30.1%
	3 Person Household	19.7%	18.3%	17.8%
	4 Person Household	19.6%	17.6%	16.9%
	5 Person Household	8.4%	8.0%	7.4%
	6 Person Household	2.7%	2.6%	2.5%
7+ Person Household	0.9%	1.4%	1.2%	
% Households With Children	33.9%	29.9%	29.6%	

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Middletown Plaza Middletown, NJ		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	9,191	41,048	109,953
	Owner Occupied Percent	83.4%	75.0%	72.1%
	Renter Occupied Percent	13.5%	19.9%	22.4%
	Vacant Housing Percent	3.1%	5.0%	5.5%
	Total Housing Units (Census 2000)	9,126	41,015	106,921
	For Rent (Census 2000)	19%	21%	20%
	For Sale (Census 2000)	21%	25%	25%
	Rented or Sold, (Census 2000)	31%	14%	11%
	Seasonal (Census 2014)	6%	6%	14%
	Other (Census 2000)	6%	18%	23%
Homes Built By Year	Homes Built 1990 to 2000	14%	9%	9%
	Homes Built 1980 to 1989	20%	13%	14%
	Homes Built 1970 to 1979	17%	15%	14%
	Homes Built 1960 to 1969	17%	18%	20%
	Homes Built 1950 to 1959	23%	22%	20%
	Homes Built 1940 to 1949	4%	7%	7%
	Homes Built Before 1939	5%	15%	15%
Units in Structure	1 Unit	86%	80%	76%
	2 - 9 Units	4%	9%	11%
	Greater than 10 Units	10%	9%	11%
	Mobilie Trailer	0%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.5%	3.0%	4.6%
	Property Value \$750,000 to \$999,999	14.0%	10.3%	11.7%
	Property Value \$500,000 to \$749,999	30.6%	21.2%	22.1%
	Property Value \$400,000 to \$499,999	24.3%	20.7%	19.0%
	Property Value \$300,000, to \$399,999	18.4%	22.4%	20.4%
	Property Value \$200,000 to \$299,999	4.7%	12.9%	12.2%
	Property Value \$150,000 to \$199,999	1.2%	3.6%	3.1%
	Property Value \$100,000 to \$149,999	0.5%	1.5%	1.8%
	Property Value \$60,000 to \$99,999	0.9%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.3%	0.6%	0.5%
	Property Value \$0 to \$39,999	1.3%	1.7%	1.4%
	Median Home Value	\$490,649	\$428,549	\$445,584
	Median Rent	\$870	\$761	\$775
Wealth per Household	\$0 and under - percent	15.0%	16.0%	16.1%
	\$1 to \$4999 - percent	6.6%	7.5%	7.5%
	\$5k to \$9999 - percent	3.8%	4.1%	4.1%
	\$10k to \$24999 - percent	5.8%	6.0%	6.0%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.4%	10.3%
	\$100k to \$249999 - percent	19.3%	18.9%	18.8%
	\$250k to \$499999 - percent	14.8%	14.1%	14.1%
	\$500k+ - percent	17.5%	16.2%	16.3%
	Median HH Wealth	\$112,898	\$95,914	\$95,981
	Avg HH Wealth	\$276,264	\$259,466	\$260,387

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Economic Viability	Economic Viability Local	153	155	156
	Economic Viability Indexed	99	100	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,324	56,776	148,796
	Managerial/Executive	21.6%	19.3%	19.9%
	Professional Specialty	28.0%	24.0%	24.8%
	Healthcare Support	1.2%	1.8%	1.9%
	Sales	13.0%	11.6%	12.4%
	Office & Administrative Support	10.8%	11.9%	12.0%
	Protective Service	2.2%	2.3%	2.3%
	Food Preparation	4.1%	5.0%	4.3%
	Building Maintenance & Cleaning	1.1%	2.9%	2.8%
	Personal Care	2.5%	2.8%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	7.8%	8.9%	7.9%
	Production & Transportation	7.6%	9.4%	8.9%
	Percent White Collar Workers	74.7%	68.5%	71.0%
Percent Blue Collar Workers	25.3%	31.5%	29.0%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.4%	7.5%	7.2%
	Manufacturing	6.3%	6.0%	6.4%
	Transportation	4.2%	5.9%	5.7%
	Information	4.5%	3.8%	3.8%
	Wholesale/Retail	13.5%	13.7%	13.7%
	Finance, Insurance, Real Estate	14.6%	11.8%	11.6%
	Professional Services	9.2%	9.2%	9.8%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.1%	3.7%	3.5%
	Educational Services	24.2%	22.4%	22.4%
	Entertainment Services	7.6%	8.3%	7.9%
	Other Professional Services	3.8%	4.1%	4.1%
	Public Administration	2.7%	3.6%	3.8%
	Transportation To Work	Drive to Work Alone	75.2%	74.3%
Drive to Work Carpool		8.4%	9.6%	8.9%
Travel to Work by Public Transportation		13.1%	11.5%	10.5%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.1%	0.3%	0.3%
Walked to Work		0.6%	1.9%	1.9%
Other Means		0.2%	0.2%	0.3%
Work at Home		2.5%	2.1%	2.6%

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Middletown Plaza Middletown, NJ		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.2%	2.6%	2.7%
	Travel to Work in 5 to 9 Minutes	8.9%	9.7%	10.1%
	Travel to Work in 10 to 14 Minutes	13.2%	13.0%	12.9%
	Travel to Work in 15 to 19 Minutes	11.5%	10.9%	11.3%
	Travel to Work in 20 to 29 Minutes	13.2%	14.0%	15.2%
	Travel to Work in 30 to 44 Minutes	16.4%	17.6%	16.7%
	Travel to Work in 45 to 59 Minutes	9.4%	9.3%	9.7%
	Travel to Work in 60 Minutes or more	25.2%	22.8%	21.4%
	Average Travel Time to Work	36	35	34
Vehicles per HH	No Vehicles	5.5%	7.1%	5.9%
	1 Vehicle	22.0%	27.3%	30.1%
	2 Vehicles	45.7%	40.4%	40.8%
	3 or more vehicles	26.9%	25.2%	23.2%
	Average Number of Vehicles	2.06	1.94	1.91
Change	Births (last 12 months)	275	1,192	3,016
	Deaths (last 12 months)	229	938	2,401
	Migration (last 12 months)	-286	106	-746
Work place	Workplace Establishments	938	3,364	8,904
	Workplace Employees (FTE)	17,445	58,476	145,073