

University Mall - Davis Davis, CA	1 Mile Radius	3 Mile Radius	5 Mile Radius
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Current Year Demographics

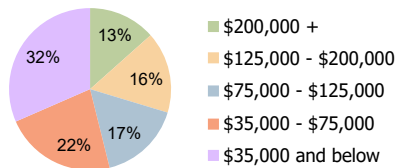
Current Population	21,341	70,018	79,297
Total Daytime Pop	69,796	125,429	132,719
Workplace Pop	20,116	34,731	36,314
Average Household Income	\$97,245	\$102,605	\$110,691
Average Disposable Income	\$73,668	\$79,107	\$83,109
Total Households	7,013	25,581	29,084
Median Home Value	\$1,377,545	\$1,090,963	\$1,171,213
College (4+)	75.8%	74.1%	74.3%
Total Consumer Spending/Capita (Weekly)	\$386	\$407	\$415
Population per Household	2.13	2.01	2.47
% of Households with Children	13.9%	20.8%	22.1%

2025 Demographic Projections

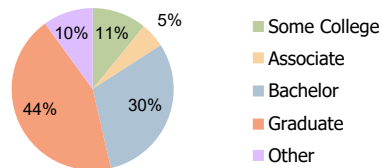
Projected Population	23,011	74,006	83,870
Projected 5 Year Annual Growth Rate (Pop)	1.5%	1.1%	1.1%

Hispanic Ethnicity

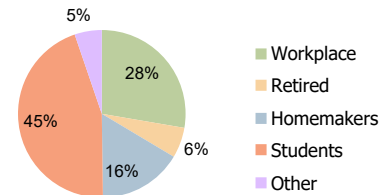
13% Hispanic | 87% Non Hispanic



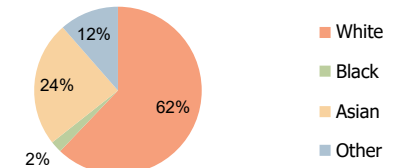
Household Income (3-Mile)



Education (3-Mile)



Daytime Population (3-Mile)



Race (3-Mile)

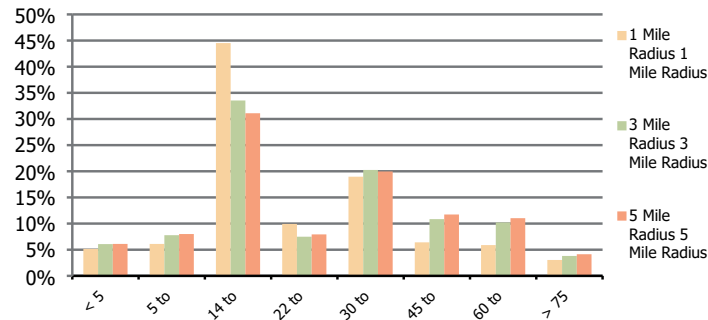


Demographic Summary Report

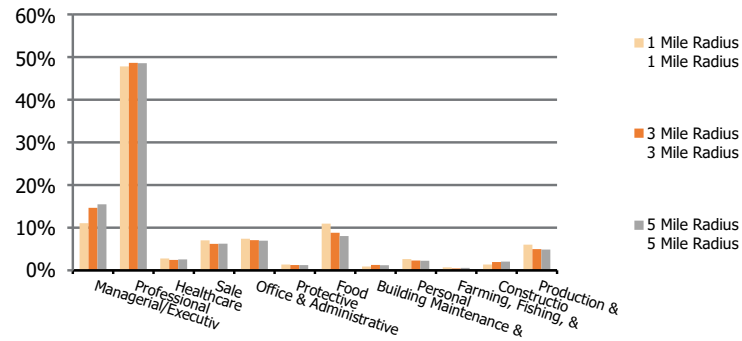
2000, 2010 Census, 2020 Estimates & 2025 Projections
 Calculated using TAS Retrieval

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Population by Age Range



Occupation



	1 Mile Radius	3 Mile Radius	5 Mile Radius
Population			
Current Estimated Population	21,341	70,018	79,297
2010 Census Population	18,661	65,832	74,264
2000 Census Population	17,308	60,567	68,071
Historical Annual Growth 2000 to 2010	0.8%	0.8%	0.9%
Estimated Annual Growth 2010 to 2020	1.3%	0.6%	0.6%
Projected Annual Growth 2020 to 2025	1.5%	1.1%	1.1%
Ethnic			
Hispanic or Latino Population	13%	13%	13%
Non Hispanic or Latino Population	87%	87%	87%
Race			
White	54.7%	62.1%	62.9%
Black or African American	2.8%	2.2%	2.2%
Asian & Pacific Islander	31.1%	24.2%	23.5%
Other Races	11.4%	11.4%	11.4%