

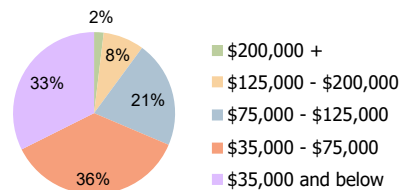
Ventura Downs Kissimmee, FL	1 Mile Radius	3 Mile Radius	5 Mile Radius
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### Current Year Demographics

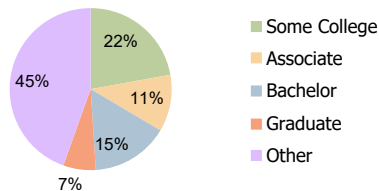
Current Population	13,634	99,386	210,085
Total Daytime Pop	10,724	65,615	171,872
Workplace Pop	1,508	12,693	55,767
Average Household Income	\$63,329	\$64,945	\$66,010
Average Disposable Income	\$56,226	\$56,359	\$56,575
Total Households	4,125	31,482	69,560
Median Home Value	\$330,059	\$334,782	\$353,171
College (4+)	21.3%	22.0%	24.4%
Total Consumer Spending/Capita (Weekly)	\$347	\$349	\$351
Population per Household	2.13	2.01	2.47
% of Households with Children	37.4%	36.0%	36.2%

### 2025 Demographic Projections

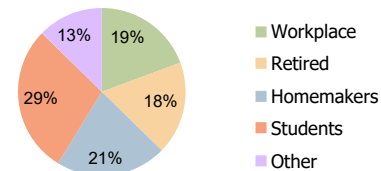
Projected Population	14,695	109,549	229,883
Projected 5 Year Annual Growth Rate (Pop)	1.5%	2.0%	1.8%



Household Income (3-Mile)



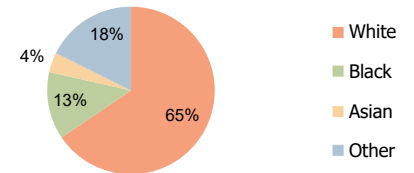
Education (3-Mile)



Daytime Population (3-Mile)

### Hispanic Ethnicity

65% Hispanic | 35% Non Hispanic



Race (3-Mile)

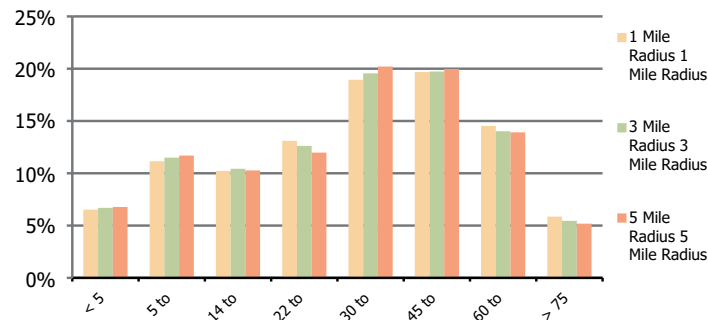
**Ventura Downs**  
 Kissimmee, FL

**1 Mile Radius**

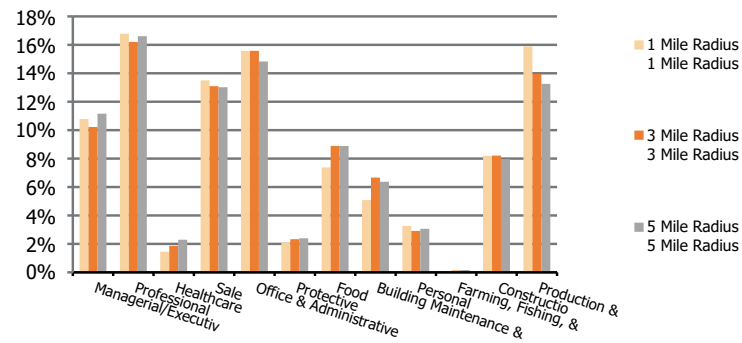
**3 Mile Radius**

**5 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	13,634	99,386	210,085
	2010 Census Population	11,287	78,012	166,223
	2000 Census Population	8,382	53,027	116,331
	Historical Annual Growth 2000 to 2010	3.0%	3.9%	3.6%
	Estimated Annual Growth 2010 to 2020	1.9%	2.4%	2.3%
	Projected Annual Growth 2020 to 2025	1.5%	2.0%	1.8%
<b>Ethnic</b>	Hispanic or Latino Population	67%	65%	58%
	Non Hispanic or Latino Population	33%	35%	42%
<b>Race</b>	White	64.7%	65.5%	66.0%
	Black or African American	14.0%	13.0%	12.3%
	Asian & Pacific Islander	3.7%	3.8%	5.1%
	Other Races	17.7%	17.6%	16.7%