

Extended Demographic Report - PopStats

2010 Census, 2020 Estimates & 2025 Projections

Calculated using TAS Retrieval



Jan 13, 2021

Latitude: 36.118 Longitude: -80.3113

Whitaker Square Winston-Salem, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Population	Current Year Estimated Population	34,315	169,263	379,292
	Population Est 20Q1	34,341	169,607	379,294
	Population Est 19Q4	34,275	168,832	377,988
	Population Est 19Q3	34,206	168,503	376,846
	Population Est 19Q2	34,117	168,147	376,214
	Population Est 19Q1	34,152	168,076	375,473
	Population Est 18Q4	34,090	167,769	374,756
	Population Est 18Q3	34,128	167,640	373,781
	Population Est 18Q2	34,180	167,780	372,781
	Population Fcst	34,790	173,964	392,299
	2010 Census Population	33,050	158,593	349,450
	2000 Census Population	33,381	144,539	302,683
	1990 Census Population	30,947	130,110	262,725
	Current Year Daytime Population	54,365	265,985	454,477
	Average Seasonal Population	483	2,078	3,966
	Historical Annual Growth, 1990 – 2000	0.76%	1.06%	1.43%
	Historical Annual Growth, 2000 – 2010	-0.10%	0.93%	1.45%
	Estimated Annual Growth, 2010 – CY	0.37%	0.64%	0.80%
	Projected Annual Growth, CY to Y5	0.28%	0.55%	0.68%
	Group Qtrs Est	1,890	8,892	9,810
Transient Est Average Last 4 Qtrs	2,792	14,145	16,499	
Households	Current Year Estimated Households	14,984	71,085	153,416
	Households Est 20Q1	14,996	71,297	153,488
	Households Est 19Q4	14,964	70,896	152,882
	Households Est 19Q3	14,934	70,748	152,418
	Households Est 19Q2	14,889	70,569	152,135
	Households Est 19Q1	14,905	70,524	151,831
	Households Est 18Q4	14,878	70,396	151,532
	Households Est 18Q3	14,891	70,342	151,138
	Households Est 18Q2	14,923	70,408	150,765
	Households Fcst	15,214	73,248	158,885
	2010 Census Households	14,376	66,104	140,802
	2000 Census Households	13,798	60,745	122,655
	1990 Census Households	12,754	55,071	106,475
	Historical Annual Growth, 1990 – 2000	0.79%	0.99%	1.42%
	Historical Annual Growth, 2000 – 2010	0.41%	0.85%	1.39%
	Estimated Annual Growth, 2010 – CY	0.40%	0.71%	0.84%
	Projected Annual Growth, CY to Y5	0.31%	0.60%	0.70%
Population per Household	2.16	2.26	2.41	

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Whitaker Square Winston-Salem, NC	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
HH Income \$500,000 or more	2.5%	1.1%	0.8%
HH Income \$250,000 to \$499,999	2.9%	1.3%	1.0%
HH Income \$200,000 to \$249,999	6.9%	3.0%	2.3%
HH Income \$175,000 to \$199,999	5.0%	2.8%	2.8%
HH Income \$150,000 to \$174,999	4.9%	3.1%	3.1%
HH Income \$100,000 to 149,999	14.2%	10.0%	12.1%
HH Income \$75,000 to 99,999	10.3%	10.2%	12.4%
HH Income \$50,000 to 74,999	14.1%	16.1%	17.2%
HH Income \$35,000 to 49,999	12.6%	14.5%	14.5%
HH Income \$25,000 to 34,999	8.2%	11.4%	10.7%
HH Income \$15,000 to 24,999	7.5%	11.3%	10.6%
HH Income \$0 to 14,999	10.9%	15.2%	12.5%
Average Household Income	\$112,501	\$77,989	\$76,219
Median Household Income	\$68,397	\$47,050	\$52,192
Per Capita Income	\$49,835	\$33,541	\$31,237
2000 Average HH Income	\$87,928	\$57,049	\$56,532
2000 Median HH Income	\$57,089	\$38,991	\$42,771
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	3%	1%	1%
Disposable HH Income \$150,000 to \$174,999	6%	3%	3%
Disposable HH Income \$100,000 to \$149,999	15%	9%	10%
Disposable HH Income \$75,000 to \$99,999	10%	9%	12%
Disposable HH Income \$50,000 to \$74,999	15%	16%	18%
Disposable HH Income \$35,000 to \$49,999	13%	15%	15%
Disposable HH Income \$25,000 to \$34,999	10%	14%	13%
Disposable HH Income \$15,000 to \$24,999	9%	14%	13%
Disposable HH Income \$0 to \$14,999	11%	16%	14%
Average Disposable Income	79,700	57,991	58,932
Median Disposable Income	58,673	40,857	45,136
Householder White – Count	11,389	41,227	97,906
Median HH Income	\$87,564	\$64,536	\$64,695
Average HH Income	\$97,610	\$79,440	\$76,348
Householder Black or African-American – Count	2,332	20,928	37,437
Median HH Income	\$36,938	\$30,537	\$35,083
Average HH Income	\$45,436	\$40,365	\$46,210
Householder Hispanic – Count	600	5,137	11,238
Median HH Income	\$38,311	\$31,601	\$36,096
Average HH Income	\$51,284	\$41,411	\$44,941
Householder Asian or Pacific Islander – Count	370	1,612	2,503
Median HH Income	\$51,422	\$66,600	\$71,363
Average HH Income	\$65,240	\$76,321	\$80,432
Householder Other or Pacific Islander – Count	293	2,181	4,331
Median HH Income	\$51,993	\$39,963	\$42,849
Average HH Income	\$62,916	\$49,573	\$52,755

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Gender	Male Population	16,019	79,632	180,752
	Female Population	18,296	89,631	198,540
Total Population by Age	Count of Pop 0 to 4 years	1,864	11,190	23,187
	Count of Pop 0 to 7 years	2,510	16,144	33,612
	Count of Pop 5 - 13	3,133	19,541	42,832
	Count of Pop 14 - 18	1,375	8,394	19,790
	Count of Pop 19 - 22	3,353	13,743	26,266
	Count of Pop 22 - 25	1,616	6,929	15,424
	Count of Pop 25 - 29	1,900	9,628	23,174
	Count of Pop 30 - 34	1,986	11,243	20,921
	Count of Pop 35 - 39	1,750	11,314	22,416
	Count of Pop 40 - 44	1,587	10,218	22,474
	Count of Pop 45 - 59	5,947	30,088	74,003
	Count of Pop 60 - 74	6,666	26,204	63,713
	Count of Pop 75 - 84	2,301	7,862	19,102
	Count of Pop 85+	834	2,909	5,990
	% of Pop 0 to 4 years	5.4%	6.6%	6.1%
	% of Pop 0 to 7 years	7.3%	9.5%	8.9%
	% of Pop 5 - 13	9.1%	11.5%	11.3%
	% of Pop 14 - 18	4.0%	5.0%	5.2%
	% of Pop 19 - 22	9.8%	8.1%	6.9%
	% of Pop 22 - 25	4.7%	4.1%	4.1%
	% of Pop 25 - 29	5.5%	5.7%	6.1%
	% of Pop 30 - 34	5.8%	6.6%	5.5%
	% of Pop 35 - 39	5.1%	6.7%	5.9%
% of Pop 40 - 44	4.6%	6.0%	5.9%	
% of Pop 45 - 59	17.3%	17.8%	19.5%	
% of Pop 60 - 74	19.4%	15.5%	16.8%	
% of Pop 75 - 84	6.7%	4.6%	5.0%	
% of Pop 85+	2.4%	1.7%	1.6%	
Median Age	40.6	36.8	39.0	
Average Age	41.7	38.3	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.0%	7.2%	6.6%
	% of Pop 5 - 13	9.8%	12.5%	12.2%
	% of Pop 14 - 18	4.4%	5.3%	5.5%
	% of Pop 19 - 22	10.1%	8.0%	7.1%
	% of Pop 22 - 25	5.0%	4.3%	4.4%
	% of Pop 25 - 29	6.1%	6.1%	6.6%
	% of Pop 30 - 34	6.0%	6.6%	5.5%
	% of Pop 35 - 39	5.2%	6.6%	5.8%
	% of Pop 40 - 44	4.6%	6.2%	6.0%
	% of Pop 45 - 59	17.2%	17.9%	19.3%
	% of Pop 75 - 84	5.9%	3.9%	4.3%
	% of Pop 60 - 74	18.1%	14.4%	15.8%
	% of Pop 85+	1.5%	1.0%	0.9%
	Median Age	37.4	35.0	36.9
Average Age	39.8	36.7	38.0	

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Female Population by Age	% of Pop 0 to 4 years	5.0%	6.1%	5.7%
	% of Pop 5 - 13	8.5%	10.7%	10.5%
	% of Pop 14 - 18	3.7%	4.7%	4.9%
	% of Pop 19 - 22	9.5%	8.2%	6.8%
	% of Pop 22 - 25	4.4%	3.9%	3.8%
	% of Pop 25 - 29	5.0%	5.3%	5.7%
	% of Pop 30 - 34	5.6%	6.7%	5.5%
	% of Pop 35 - 39	5.0%	6.7%	6.0%
	% of Pop 40 - 44	4.6%	5.9%	5.9%
	% of Pop 45 - 59	17.5%	17.7%	19.7%
	% of Pop 60 - 74	20.6%	16.4%	17.7%
	% of Pop 75 - 84	7.4%	5.3%	5.7%
	% of Pop 85+	3.3%	2.4%	2.2%
	Median Age	43.7	38.3	40.9
Average Age	43.3	39.8	40.9	
Race	Count of White	27,703	98,863	245,394
	Count of Black or African-American	4,409	51,185	95,747
	Count of Asian or Pacific Islander	873	4,530	7,626
	Count of Other races	1,330	14,684	30,525
	White	80.7%	58.4%	64.7%
	Black or African American	12.8%	30.2%	25.2%
	Asian	2.5%	2.7%	2.0%
	Other Races	3.9%	8.7%	8.0%
Language Spoken	Speak English at Home	89.8%	84.9%	85.9%
	Speak Spanish at Home	5.4%	10.4%	10.6%
	Speak Other Language at Home	0.4%	0.5%	0.5%
Hispanic	Hispanic Population	1,660	20,725	44,047
	Hispanic Population Percent	4.8%	12.2%	11.6%
	Mexican	39.8%	59.4%	64.1%
	Puerto Rican	13.8%	11.3%	8.6%
	Cuban	4.7%	2.3%	2.0%
	Dominican	1.1%	2.5%	2.1%
	Central American	17.2%	12.3%	13.6%
	South American	17.3%	6.9%	5.3%
	Other Hispanic	6.0%	5.4%	4.4%
2000 Hispanic Population Percent	2%	7%	6%	
1990 Hispanic Population Percent	1%	1%	1%	

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Whitaker Square Winston-Salem, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population)	6.5%	5.4%	7.4%
	American	6.2%	5.1%	7.0%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	2.5%	2.7%	2.0%
	Chinese	0.9%	0.8%	0.5%
	Japanese	0.2%	0.1%	0.0%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.7%	0.8%	0.5%
	South East Asian (ie. Vietnamese)	0.3%	0.6%	0.6%
	Other Asian	0.3%	0.2%	0.1%
	European (percent of total population)	47.2%	29.9%	29.3%
	British	13.1%	7.7%	7.4%
	Dutch	0.8%	0.5%	0.6%
	French	1.3%	0.9%	0.9%
	German	9.9%	6.8%	7.3%
	Italian	2.8%	1.8%	1.6%
	Polish	1.1%	0.7%	0.7%
	Scandinavian	1.9%	1.0%	0.9%
	Scotch/Irish	12.2%	7.8%	7.6%
Other European (ie. Greek/Russian)	4.1%	2.6%	2.3%	
Middle Eastern	0.4%	0.4%	0.3%	
Other Ancestry	24.0%	35.8%	32.0%	
Unclassified Ancestry	14.5%	13.5%	17.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	22,973	109,466	251,793
	Elementary (0 to 8)	1.0%	4.6%	4.5%
	Some High School (9 to 11)	2.0%	6.2%	6.7%
	High School Graduate (12)	14.9%	22.3%	25.4%
	Some College (13 to 16)	17.5%	20.3%	21.0%
	Associates Degree Only	6.1%	7.0%	8.2%
	Bachelors Degree Only	29.9%	22.7%	21.4%
	Graduate Degree	28.6%	16.9%	12.9%
% College (4+)	58.5%	39.6%	34.2%	
Household Type	Total Households – count	14,984	71,085	153,416
	One Person HHs – count	5,279	25,950	46,089
	Family HHs – count	8,684	40,145	98,718
	Married Couple – count	7,063	27,281	70,444
	w/own children – count	2,386	10,714	27,175
	w/out own children – count	4,677	16,567	43,270
	Male Householder – count	439	2,592	6,426
	Female Householder – count	1,182	10,273	21,848
	Non-Family Households – count	1,020	4,990	8,609
	1 Person Household	35.2%	36.5%	30.0%
	2 Person Household	36.3%	31.8%	33.7%
	3 Person Household	13.1%	14.0%	15.8%
	4 Person Household	10.0%	10.2%	12.0%
	5 Person Household	3.9%	4.6%	5.3%
6 Person Household	1.1%	1.8%	1.9%	
7+ Person Household	0.4%	1.1%	1.3%	
% Households With Children	22.2%	25.4%	28.1%	

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Whitaker Square Winston-Salem, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	16,312	79,697	169,116
	Owner Occupied Percent	60.1%	47.9%	58.6%
	Renter Occupied Percent	31.8%	41.3%	32.1%
	Vacant Housing Percent	8.1%	10.8%	9.3%
	Total Housing Units (Census 2000)	14,824	66,034	131,801
	For Rent (Census 2000)	54%	61%	51%
	For Sale (Census 2000)	15%	16%	21%
	Rented or Sold, (Census 2000)	8%	8%	10%
	Seasonal (Census 2014)	10%	5%	5%
	Other (Census 2000)	10%	9%	12%
Homes Built By Year	Homes Built 1990 to 2000	13%	15%	19%
	Homes Built 1980 to 1989	19%	19%	19%
	Homes Built 1970 to 1979	19%	17%	19%
	Homes Built 1960 to 1969	18%	17%	16%
	Homes Built 1950 to 1959	18%	15%	13%
	Homes Built 1940 to 1949	6%	8%	7%
	Homes Built Before 1939	6%	9%	7%
Units in Structure	1 Unit	73%	62%	71%
	2 - 9 Units	11%	18%	13%
	Greater than 10 Units	16%	18%	12%
	Mobilie Trailer	0%	2%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.1%	1.5%	0.9%
	Property Value \$750,000 to \$999,999	5.8%	2.8%	1.7%
	Property Value \$500,000 to \$749,999	10.3%	5.3%	3.6%
	Property Value \$400,000 to \$499,999	11.7%	6.2%	5.2%
	Property Value \$300,000, to \$399,999	17.6%	10.0%	9.6%
	Property Value \$200,000 to \$299,999	19.5%	19.8%	20.7%
	Property Value \$150,000 to \$199,999	12.6%	18.6%	22.2%
	Property Value \$100,000 to \$149,999	11.6%	19.4%	20.6%
	Property Value \$60,000 to \$99,999	3.7%	10.1%	9.4%
	Property Value \$40,000 to \$59,999	0.7%	1.9%	1.9%
	Property Value \$0 to \$39,999	2.0%	4.3%	4.3%
	Median Home Value	\$298,189	\$188,863	\$181,296
	Median Rent	\$613	\$525	\$524
Wealth per Household	\$0 and under - percent	16.8%	18.8%	18.1%
	\$1 to \$4999 - percent	8.0%	9.7%	9.1%
	\$5k to \$9999 - percent	4.4%	5.0%	4.8%
	\$10k to \$24999 - percent	6.2%	6.7%	6.5%
	\$25k to \$49999 - percent	6.7%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.0%	10.3%
	\$100k to \$249999 - percent	18.2%	17.3%	17.9%
	\$250k to \$499999 - percent	13.6%	12.2%	12.7%
	\$500k+ - percent	16.0%	13.3%	13.7%
	Median HH Wealth	\$89,489	\$64,566	\$72,328
	Avg HH Wealth	\$255,117	\$221,509	\$228,001

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Economic Viability	Economic Viability Local	150	151	154
	Economic Viability Indexed	97	98	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,392	76,697	179,332
	Managerial/Executive	22.4%	16.2%	15.7%
	Professional Specialty	36.5%	28.5%	24.9%
	Healthcare Support	1.7%	3.0%	3.0%
	Sales	9.7%	9.8%	10.1%
	Office & Administrative Support	9.9%	10.3%	11.4%
	Protective Service	1.5%	1.3%	1.7%
	Food Preperation	4.1%	6.2%	5.6%
	Building Maintenance & Cleaning	2.1%	4.2%	4.0%
	Personal Care	2.5%	2.7%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	2.4%	5.9%	6.9%
	Production & Transportation	7.1%	11.8%	13.7%
	Percent White Collar Workers	80.2%	67.7%	65.2%
Percent Blue Collar Workers	19.8%	32.3%	34.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.3%	5.2%	6.0%
	Manufacturing	8.1%	10.0%	12.5%
	Transportation	2.4%	3.4%	4.3%
	Information	1.0%	1.3%	1.4%
	Wholesale/Retail	12.4%	13.2%	13.9%
	Finance, Insurance, Real Estate	10.3%	7.5%	7.2%
	Professional Services	10.9%	6.9%	5.8%
	Management Services	0.3%	0.2%	0.3%
	Administrative/Waste Services	3.8%	4.8%	5.1%
	Educational Services	34.0%	30.6%	26.9%
	Entertainment Services	7.9%	9.7%	8.9%
	Other Professional Services	3.6%	4.7%	4.9%
	Public Administration	2.1%	2.5%	2.9%
	Transportation To Work	Drive to Work Alone	84.8%	78.1%
Drive to Work Carpool		7.5%	12.9%	12.8%
Travel to Work by Public Transportation		0.8%	2.6%	1.5%
Drive to Work on Motorcycle		0.0%	0.1%	0.1%
Drive to Work on Bicycle		0.1%	0.1%	0.1%
Walked to Work		2.9%	3.1%	1.9%
Other Means		0.2%	0.6%	0.7%
Work at Home		3.7%	2.6%	2.4%

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Whitaker Square Winston-Salem, NC		5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.7%	3.1%	2.4%
	Travel to Work in 5 to 9 Minutes	15.9%	12.7%	9.9%
	Travel to Work in 10 to 14 Minutes	26.4%	21.9%	18.1%
	Travel to Work in 15 to 19 Minutes	27.8%	24.2%	22.8%
	Travel to Work in 20 to 29 Minutes	15.8%	20.2%	25.9%
	Travel to Work in 30 to 44 Minutes	7.7%	11.1%	13.8%
	Travel to Work in 45 to 59 Minutes	3.0%	3.0%	3.3%
	Travel to Work in 60 Minutes or more	2.4%	3.6%	3.8%
	Average Travel Time to Work	16	19	20
Vehicles per HH	No Vehicles	6.8%	11.0%	7.4%
	1 Vehicle	36.6%	40.2%	34.7%
	2 Vehicles	37.6%	33.9%	36.4%
	3 or more vehicles	19.1%	14.9%	21.4%
	Average Number of Vehicles	1.75	1.58	1.80
Change	Births (last 12 months)	371	1,930	4,216
	Deaths (last 12 months)	397	1,456	3,483
	Migration (last 12 months)	223	642	2,345
Work place	Workplace Establishments	1,202	5,820	9,687
	Workplace Employees (FTE)	27,676	135,257	202,303