

Extended Demographic Report - PopStats

2010 Census, 2020 Estimates & 2025 Projections

Calculated using TAS Retrieval



Nov 9, 2020

Latitude: 36.118 Longitude: -80.3113

Whitaker Square Winston-Salem, NC				
		1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	Current Year Estimated Population	6,677	58,293	153,461
	Population Est 20Q1	6,692	58,412	153,860
	Population Est 19Q4	6,674	58,279	153,046
	Population Est 19Q3	6,647	58,166	152,753
	Population Est 19Q2	6,630	58,031	152,270
	Population Est 19Q1	6,644	57,922	152,163
	Population Est 18Q4	6,634	57,807	151,910
	Population Est 18Q3	6,613	57,842	151,887
	Population Est 18Q2	6,629	57,876	151,985
	Population Fcst	6,743	59,230	157,570
	2010 Census Population	6,549	55,914	143,624
	2000 Census Population	6,598	52,674	132,233
	1990 Census Population	5,917	47,764	119,473
	Current Year Daytime Population	9,341	87,039	239,722
	Average Seasonal Population	104	842	1,964
	Historical Annual Growth, 1990 – 2000	1.09%	0.98%	1.02%
	Historical Annual Growth, 2000 – 2010	-0.07%	0.60%	0.83%
	Estimated Annual Growth, 2010 – CY	0.19%	0.41%	0.65%
	Projected Annual Growth, CY to Y5	0.20%	0.32%	0.53%
	Group Qtrs Est	0	3,948	7,727
Transient Est Average Last 4 Qtrs	0	4,140	13,460	
Households	Current Year Estimated Households	2,970	25,029	64,773
	Households Est 20Q1	2,976	25,091	65,009
	Households Est 19Q4	2,967	25,031	64,594
	Households Est 19Q3	2,957	24,987	64,461
	Households Est 19Q2	2,949	24,918	64,234
	Households Est 19Q1	2,955	24,856	64,175
	Households Est 18Q4	2,951	24,809	64,069
	Households Est 18Q3	2,940	24,818	64,060
	Households Est 18Q2	2,948	24,845	64,110
	Households Fcst	3,000	25,473	66,663
	2010 Census Households	2,909	23,877	60,212
	2000 Census Households	2,837	22,516	55,822
	1990 Census Households	2,558	20,277	50,592
	Historical Annual Growth, 1990 – 2000	1.04%	1.05%	0.99%
	Historical Annual Growth, 2000 – 2010	0.25%	0.59%	0.76%
	Estimated Annual Growth, 2010 – CY	0.20%	0.46%	0.71%
	Projected Annual Growth, CY to Y5	0.20%	0.35%	0.58%
Population per Household	2.25	2.17	2.25	

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Whitaker Square Winston-Salem, NC	1 Mile Radius	3 Mile Radius	5 Mile Radius
HH Income \$500,000 or more	2.5%	2.1%	1.2%
HH Income \$250,000 to \$499,999	3.0%	2.5%	1.4%
HH Income \$200,000 to \$249,999	7.1%	5.8%	3.3%
HH Income \$175,000 to \$199,999	4.9%	4.7%	3.1%
HH Income \$150,000 to \$174,999	5.3%	4.3%	3.5%
HH Income \$100,000 to 149,999	18.2%	13.0%	10.7%
HH Income \$75,000 to 99,999	11.5%	10.1%	10.2%
HH Income \$50,000 to 74,999	12.0%	15.2%	15.9%
HH Income \$35,000 to 49,999	12.3%	13.5%	14.4%
HH Income \$25,000 to 34,999	8.8%	9.1%	11.1%
HH Income \$15,000 to 24,999	7.4%	8.3%	10.9%
HH Income \$0 to 14,999	7.0%	11.4%	14.5%
Average Household Income	\$116,882	\$105,369	\$81,753
Median Household Income	\$79,905	\$61,709	\$49,002
Per Capita Income	\$51,992	\$46,096	\$35,319
2000 Average HH Income	\$98,452	\$78,585	\$58,910
2000 Median HH Income	\$69,247	\$50,222	\$39,847
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	3%	2%	1%
Disposable HH Income \$150,000 to \$174,999	4%	5%	3%
Disposable HH Income \$100,000 to \$149,999	20%	13%	10%
Disposable HH Income \$75,000 to \$99,999	13%	10%	10%
Disposable HH Income \$50,000 to \$74,999	15%	16%	16%
Disposable HH Income \$35,000 to \$49,999	10%	14%	15%
Disposable HH Income \$25,000 to \$34,999	12%	11%	13%
Disposable HH Income \$15,000 to \$24,999	9%	11%	13%
Disposable HH Income \$0 to \$14,999	7%	12%	16%
Average Disposable Income	84,582	74,243	60,286
Median Disposable Income	68,227	52,938	42,560
Householder White – Count	2,415	18,098	38,803
Median HH Income	\$94,373	\$79,845	\$66,694
Average HH Income	\$100,144	\$93,164	\$81,643
Householder Black or African-American – Count	355	4,494	18,288
Median HH Income	\$37,974	\$35,592	\$31,037
Average HH Income	\$48,908	\$44,595	\$41,267
Householder Hispanic – Count	86	1,185	4,262
Median HH Income	\$40,840	\$35,086	\$32,655
Average HH Income	\$63,775	\$46,571	\$43,026
Householder Asian or Pacific Islander – Count	73	668	1,514
Median HH Income	\$28,432	\$53,972	\$66,717
Average HH Income	\$66,709	\$65,471	\$76,268
Householder Other or Pacific Islander – Count	42	584	1,906
Median HH Income	\$76,752	\$47,729	\$41,033
Average HH Income	\$82,116	\$58,373	\$51,725

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Whitaker Square Winston-Salem, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
Gender	Male Population	3,113	27,394	72,420
	Female Population	3,565	30,898	81,041
Total Population by Age	Count of Pop 0 to 4 years	326	3,339	9,935
	Count of Pop 0 to 7 years	426	4,596	14,241
	Count of Pop 5 - 13	581	5,636	17,283
	Count of Pop 14 - 18	279	2,423	7,431
	Count of Pop 19 - 22	385	6,326	12,354
	Count of Pop 22 - 25	268	2,612	6,312
	Count of Pop 25 - 29	399	3,148	8,772
	Count of Pop 30 - 34	298	3,495	10,087
	Count of Pop 35 - 39	294	3,267	10,002
	Count of Pop 40 - 44	328	2,874	9,047
	Count of Pop 45 - 59	1,281	10,211	27,685
	Count of Pop 60 - 74	1,506	10,321	24,517
	Count of Pop 75 - 84	533	3,343	7,344
	Count of Pop 85+	201	1,298	2,691
	% of Pop 0 to 4 years	4.9%	5.7%	6.5%
	% of Pop 0 to 7 years	6.4%	7.9%	9.3%
	% of Pop 5 - 13	8.7%	9.7%	11.3%
	% of Pop 14 - 18	4.2%	4.2%	4.8%
	% of Pop 19 - 22	5.8%	10.9%	8.1%
	% of Pop 22 - 25	4.0%	4.5%	4.1%
	% of Pop 25 - 29	6.0%	5.4%	5.7%
	% of Pop 30 - 34	4.5%	6.0%	6.6%
	% of Pop 35 - 39	4.4%	5.6%	6.5%
% of Pop 40 - 44	4.9%	4.9%	5.9%	
% of Pop 45 - 59	19.2%	17.5%	18.0%	
% of Pop 60 - 74	22.5%	17.7%	16.0%	
% of Pop 75 - 84	8.0%	5.7%	4.8%	
% of Pop 85+	3.0%	2.2%	1.8%	
Median Age	47.4	38.3	37.3	
Average Age	44.8	40.2	38.8	
Male Population by Age	% of Pop 0 to 4 years	5.4%	6.3%	7.0%
	% of Pop 5 - 13	9.4%	10.4%	12.2%
	% of Pop 14 - 18	4.8%	4.5%	5.2%
	% of Pop 19 - 22	6.5%	11.2%	8.0%
	% of Pop 22 - 25	4.1%	4.8%	4.3%
	% of Pop 25 - 29	6.4%	5.9%	6.2%
	% of Pop 30 - 34	4.9%	6.2%	6.6%
	% of Pop 35 - 39	4.9%	5.6%	6.5%
	% of Pop 40 - 44	5.1%	5.0%	6.0%
	% of Pop 45 - 59	18.5%	17.5%	18.2%
	% of Pop 75 - 84	6.9%	4.9%	4.0%
	% of Pop 60 - 74	21.2%	16.5%	14.9%
	% of Pop 85+	1.9%	1.3%	1.0%
	Median Age	43.5	35.7	35.4
Average Age	42.5	38.4	37.1	

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Female Population by Age	% of Pop 0 to 4 years	4.5%	5.3%	6.0%
	% of Pop 5 - 13	8.1%	9.1%	10.5%
	% of Pop 14 - 18	3.7%	3.8%	4.6%
	% of Pop 19 - 22	5.1%	10.6%	8.1%
	% of Pop 22 - 25	3.9%	4.2%	3.9%
	% of Pop 25 - 29	5.6%	4.9%	5.3%
	% of Pop 30 - 34	4.1%	5.8%	6.6%
	% of Pop 35 - 39	4.0%	5.6%	6.6%
	% of Pop 40 - 44	4.8%	4.9%	5.8%
	% of Pop 45 - 59	19.8%	17.6%	17.9%
	% of Pop 60 - 74	23.7%	18.8%	17.0%
	% of Pop 75 - 84	8.9%	6.5%	5.5%
	% of Pop 85+	4.0%	3.1%	2.4%
Median Age	50.7	40.8	38.9	
Average Age	46.8	41.9	40.2	
Race	Count of White	5,641	44,176	92,799
	Count of Black or African-American	709	9,438	44,219
	Count of Asian or Pacific Islander	132	1,894	4,176
	Count of Other races	196	2,785	12,267
	White	84.5%	75.8%	60.5%
	Black or African American	10.6%	16.2%	28.8%
	Asian	2.0%	3.2%	2.7%
	Other Races	2.9%	4.8%	8.0%
Language Spoken	Speak English at Home	93.1%	88.6%	85.8%
	Speak Spanish at Home	3.3%	6.3%	9.5%
	Speak Other Language at Home	0.0%	0.6%	0.6%
Hispanic	Hispanic Population	295	3,564	17,079
	Hispanic Population Percent	4.4%	6.1%	11.1%
	Mexican	40.2%	47.1%	57.5%
	Puerto Rican	6.6%	15.4%	12.4%
	Cuban	3.9%	4.6%	2.4%
	Dominican	0.0%	1.0%	2.7%
	Central American	11.9%	14.7%	11.8%
	South American	33.4%	11.8%	7.8%
	Other Hispanic	4.0%	5.4%	5.3%
2000 Hispanic Population Percent	2%	3%	7%	
1990 Hispanic Population Percent	1%	1%	1%	

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Whitaker Square Winston-Salem, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius	
	American (percent of total population)	7.3%	6.1%	5.7%	
	American	7.1%	5.8%	5.4%	
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%	
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	
	Asian (percent of total population)	2.0%	3.2%	2.7%	
	Chinese	0.8%	1.2%	0.8%	
	Japanese	0.3%	0.2%	0.1%	
	Korean	0.3%	0.3%	0.2%	
	South Central Asian (ie. Indian)	0.3%	0.8%	0.8%	
	South East Asian (ie. Vietnamese)	0.2%	0.3%	0.5%	
	Other Asian	0.1%	0.5%	0.3%	
	European (percent of total population)	51.5%	43.5%	31.5%	
	British	15.2%	11.8%	8.1%	
	Dutch	0.9%	0.7%	0.6%	
	French	1.6%	1.2%	0.9%	
	German	11.0%	9.4%	7.2%	
	Italian	3.2%	2.7%	1.9%	
	Polish	1.1%	1.1%	0.8%	
	Scandinavian	2.2%	1.6%	1.1%	
	Scotch/Irish	12.3%	11.2%	8.2%	
	Other European (ie. Greek/Russian)	4.1%	3.8%	2.7%	
	Middle Eastern	0.2%	0.6%	0.4%	
	Other Ancestry	19.2%	26.3%	34.8%	
	Unclassified Ancestry	15.3%	14.2%	13.7%	
	Education (Age 25+)	Adult Population (25 Years or Older)	4,839	37,956	100,145
		Elementary (0 to 8)	0.0%	1.9%	4.2%
		Some High School (9 to 11)	1.8%	2.6%	5.7%
		High School Graduate (12)	10.7%	16.2%	21.5%
		Some College (13 to 16)	17.6%	17.5%	20.0%
Associates Degree Only		5.7%	6.5%	6.8%	
Bachelors Degree Only		33.0%	28.5%	23.8%	
Graduate Degree		31.2%	26.8%	18.0%	
% College (4+)	64.2%	55.3%	41.8%		
Household Type	Total Households – count	2,970	25,029	64,773	
	One Person HHs – count	893	9,091	23,533	
	Family HHs – count	1,882	14,134	36,700	
	Married Couple – count	1,558	11,300	25,682	
	w/own children – count	398	4,107	10,041	
	w/out own children – count	1,161	7,193	15,641	
	Male Householder – count	161	718	2,229	
	Female Householder – count	163	2,117	8,789	
	Non-Family Households – count	195	1,803	4,540	
	1 Person Household	30.1%	36.3%	36.3%	
	2 Person Household	39.2%	34.5%	32.1%	
	3 Person Household	14.0%	13.2%	13.9%	
	4 Person Household	11.2%	10.2%	10.3%	
	5 Person Household	4.2%	4.0%	4.6%	
	6 Person Household	1.0%	1.2%	1.7%	
7+ Person Household	0.3%	0.5%	1.1%		
% Households With Children	20.1%	23.3%	25.2%		

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Whitaker Square Winston-Salem, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Total Housing Units	3,158	27,571	72,542
	Owner Occupied Percent	72.7%	54.2%	48.5%
	Renter Occupied Percent	21.4%	36.6%	40.8%
	Vacant Housing Percent	6.0%	9.2%	10.7%
	Total Housing Units (Census 2000)	3,011	24,416	60,634
	For Rent (Census 2000)	41%	60%	61%
	For Sale (Census 2000)	28%	14%	15%
	Rented or Sold, (Census 2000)	3%	8%	7%
	Seasonal (Census 2014)	3%	7%	6%
	Other (Census 2000)	19%	9%	10%
Homes Built By Year	Homes Built 1990 to 2000	15%	16%	15%
	Homes Built 1980 to 1989	16%	20%	19%
	Homes Built 1970 to 1979	23%	18%	18%
	Homes Built 1960 to 1969	23%	17%	16%
	Homes Built 1950 to 1959	15%	16%	15%
	Homes Built 1940 to 1949	4%	7%	8%
	Homes Built Before 1939	4%	7%	9%
Units in Structure	1 Unit	84%	65%	62%
	2 - 9 Units	13%	15%	18%
	Greater than 10 Units	3%	19%	18%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.3%	3.2%	1.6%
	Property Value \$750,000 to \$999,999	2.6%	5.7%	3.0%
	Property Value \$500,000 to \$749,999	6.8%	10.7%	5.9%
	Property Value \$400,000 to \$499,999	12.7%	11.3%	7.0%
	Property Value \$300,000, to \$399,999	21.2%	16.4%	11.0%
	Property Value \$200,000 to \$299,999	20.2%	19.7%	20.9%
	Property Value \$150,000 to \$199,999	12.6%	13.3%	18.4%
	Property Value \$100,000 to \$149,999	15.4%	12.0%	18.0%
	Property Value \$60,000 to \$99,999	2.5%	4.2%	8.6%
	Property Value \$40,000 to \$59,999	0.4%	0.8%	1.7%
	Property Value \$0 to \$39,999	1.8%	2.3%	3.8%
	Median Home Value	\$284,519	\$284,675	\$198,530
	Median Rent	\$635	\$595	\$529
Wealth per Household	\$0 and under - percent	15.5%	17.5%	18.7%
	\$1 to \$4999 - percent	6.9%	8.5%	9.5%
	\$5k to \$9999 - percent	4.0%	4.6%	4.9%
	\$10k to \$24999 - percent	5.9%	6.4%	6.6%
	\$25k to \$49999 - percent	6.6%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.0%	10.0%
	\$100k to \$249999 - percent	19.0%	17.9%	17.4%
	\$250k to \$499999 - percent	14.5%	13.2%	12.4%
	\$500k+ - percent	17.4%	15.3%	13.6%
	Median HH Wealth	\$106,822	\$81,658	\$66,995
	Avg HH Wealth	\$273,222	\$245,262	\$224,920

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		1 Mile Radius	3 Mile Radius	5 Mile Radius
Economic Viability	Economic Viability Local	156	150	151
	Economic Viability Indexed	101	97	98
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,338	27,379	69,832
	Managerial/Executive	24.8%	20.6%	16.8%
	Professional Specialty	39.0%	35.6%	29.5%
	Healthcare Support	0.4%	1.7%	2.8%
	Sales	10.2%	9.1%	9.5%
	Office & Administrative Support	10.6%	9.9%	10.4%
	Protective Service	1.4%	1.5%	1.4%
	Food Preperation	4.0%	4.1%	5.9%
	Building Maintenance & Cleaning	2.6%	2.7%	4.0%
	Personal Care	0.8%	2.9%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	2.6%	3.0%	5.5%
	Production & Transportation	3.6%	8.8%	11.5%
	Percent White Collar Workers	85.0%	76.9%	69.0%
Percent Blue Collar Workers	15.0%	23.1%	31.0%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.6%	3.6%	5.2%
	Manufacturing	7.7%	8.9%	10.1%
	Transportation	1.2%	2.6%	3.4%
	Information	0.7%	1.1%	1.4%
	Wholesale/Retail	14.2%	11.9%	12.9%
	Finance, Insurance, Real Estate	9.1%	9.4%	7.8%
	Professional Services	12.2%	9.8%	7.2%
	Management Services	0.2%	0.3%	0.2%
	Administrative/Waste Services	5.0%	4.1%	4.5%
	Educational Services	33.0%	34.3%	30.9%
	Entertainment Services	7.5%	8.2%	9.4%
	Other Professional Services	3.5%	3.7%	4.6%
	Public Administration	2.1%	2.2%	2.5%
	Transportation To Work	Drive to Work Alone	87.8%	82.6%
Drive to Work Carpool		7.7%	8.6%	12.5%
Travel to Work by Public Transportation		0.3%	1.1%	2.6%
Drive to Work on Motorcycle		0.1%	0.0%	0.1%
Drive to Work on Bicycle		0.2%	0.1%	0.1%
Walked to Work		0.3%	3.7%	3.1%
Other Means		0.0%	0.2%	0.5%
Work at Home		3.6%	3.5%	2.7%

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Whitaker Square Winston-Salem, NC		1 Mile Radius	3 Mile Radius	5 Mile Radius
	Travel to Work in Less than 5 Minutes	2.5%	3.3%	3.2%
	Travel to Work in 5 to 9 Minutes	11.1%	14.6%	12.9%
	Travel to Work in 10 to 14 Minutes	24.4%	24.0%	21.6%
	Travel to Work in 15 to 19 Minutes	32.8%	26.2%	24.1%
	Travel to Work in 20 to 29 Minutes	16.6%	17.5%	20.5%
	Travel to Work in 30 to 44 Minutes	7.3%	8.9%	10.9%
	Travel to Work in 45 to 59 Minutes	2.8%	3.0%	3.2%
	Travel to Work in 60 Minutes or more	2.3%	2.6%	3.5%
	Average Travel Time to Work	16	17	19
Vehicles per HH	No Vehicles	2.5%	7.6%	10.9%
	1 Vehicle	34.9%	37.8%	39.5%
	2 Vehicles	44.0%	36.5%	34.1%
	3 or more vehicles	18.6%	18.1%	15.4%
		Average Number of Vehicles	1.85	1.71
Change	Births (last 12 months)	70	649	1,745
	Deaths (last 12 months)	94	591	1,359
	Migration (last 12 months)	70	204	805
Work place	Workplace Establishments	169	1,879	5,465
	Workplace Employees (FTE)	3,123	41,791	126,255