

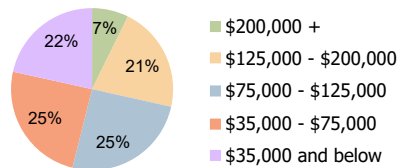
Willow Springs Plaza Nashua, NH	5 Mile Radius	7 Mile Radius	10 Mile Radius
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Current Year Demographics

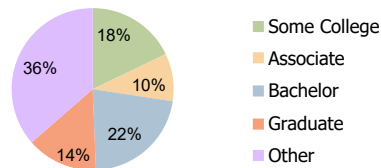
Current Population	111,528	212,330	392,823
Total Daytime Pop	116,587	225,181	404,157
Workplace Pop	61,676	97,555	177,134
Average Household Income	\$98,164	\$101,327	\$103,488
Average Disposable Income	\$77,359	\$80,277	\$81,458
Total Households	43,471	80,924	146,670
Median Home Value	\$365,603	\$380,650	\$404,627
College (4+)	33.9%	36.2%	37.3%
Total Consumer Spending/Capita (Weekly)	\$412	\$418	\$422
Population per Household	2.13	2.01	2.47
% of Households with Children	27.8%	28.2%	29.3%

2025 Demographic Projections

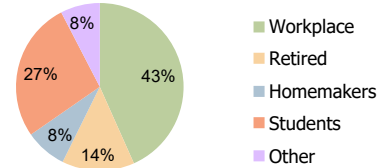
Projected Population	114,119	215,741	397,541
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.3%	0.2%



Household Income (3-Mile)



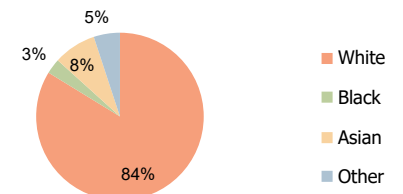
Education (3-Mile)



Daytime Population (3-Mile)

Hispanic Ethnicity

8% Hispanic | 92% Non Hispanic



Race (3-Mile)

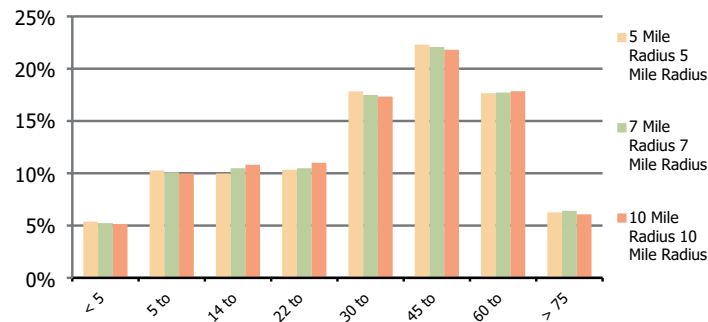
Willow Springs Plaza
Nashua, NH

5 Mile Radius

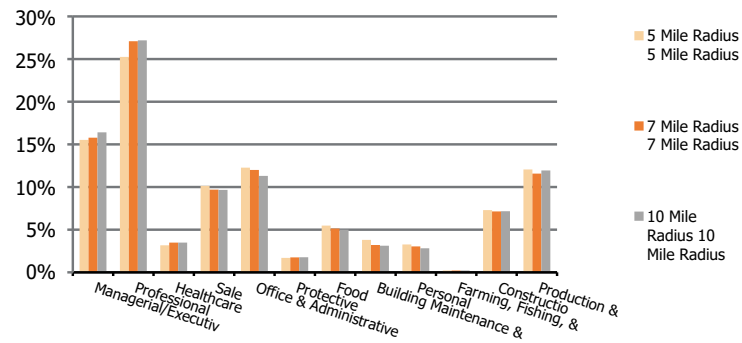
7 Mile Radius

10 Mile Radius

Population by Age Range



Occupation



Population	Current Estimated Population	111,528	212,330	392,823
	2010 Census Population	104,241	200,828	372,577
	2000 Census Population	102,701	194,537	362,182
	Historical Annual Growth 2000 to 2010	0.1%	0.3%	0.3%
	Estimated Annual Growth 2010 to 2020	0.7%	0.5%	0.5%
	Projected Annual Growth 2020 to 2025	0.5%	0.3%	0.2%
Ethnic	Hispanic or Latino Population	9%	8%	9%
	Non Hispanic or Latino Population	91%	92%	91%
Race	White	85.3%	83.8%	81.0%
	Black or African American	2.7%	2.9%	3.2%
	Asian & Pacific Islander	6.3%	8.3%	10.0%
	Other Races	5.7%	5.1%	5.8%