Bakersfield Plaza

Bakersfield-Delano, CA



35.3684, -119.0515 4200 California Ave | Bakersfield, CA 93309

Center Size: 240,068 SF



Demographics	1 Mile	3 Mile	5 Mile
***	7,984	102,128	328,418
^	3,010	36,806	109,458
S	\$74,586	\$76,929	\$84,191

Well-located neighborhood center with national and regional retailers including Burlington Stores, Ross Dress for Less, Panera Bread, Hobby Lobby, In-Shape, and Lassens Natural Foods & Vitamins, draws an estimated 4M+ annual visits (Placer.ai 2024)

Top ranked Hobby Lobby in the state in terms of annual visits (Placer, 2024)

Surrounded by a dense population of 102K+ within 3-miles that swells to a strong daytime population of 161K+

High visibility from 36k+ VPD on California Ave with convenient accessibility to Route 99 with 160K+ VPD (Kalibrate, 2022)

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Current Retailers

FS1 FS2 FS3 N.A.P N.A.P N.A.P 01 03 04 05 06 07 08 09 10 11 12A 12B 14 15 16 17	 Hobby Lobby Spectrum Shell Gas Station Burlington Five Below Lassens Natural Foods & Vitamins Ross Dress for Less El Capitan Mexican Grill In Shape Kids Empire AMC Theatres Organic Nails & Spa Coconut Joe's Island Grill House Bag O' Crab Spectrum Max's Restaurant See's Candies 	6,000 SF 6,950 SF 5,436 SF 238 SF 0 SF 0 SF 71,209 SF 11,978 SF 17,160 SF 29,308 SF 3,375 SF 3,375 SF 3,5122 SF 10,000 SF 1,400 SF 1,400 SF 1,400 SF 1,400 SF 1,400 SF 1,400 SF
17 18 19	Golden One Credit Union Panera Bread	3,010 SF 4,200 SF
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