New Centre Market

Wilmington, NC

34.2467, -77.8796 4711-4719 New Centre Drive | Wilmington, NC 28405



Center Size: 143,762 SF



Demographics	1 Mile	3 Mile	5 Mile
***	8,480	62,100	143,342
^	4,180	27,488	63,110
\$	\$61,391	\$78,724	\$96,980

Strong lineup of national retailers including Sportsman's Warehouse, Burlington Stores, PetSmart & Chick-fil-A, sharing a parking field with Target

Ranked as the market's most highly trafficked shopping center with 85K+ visits daily and 4.4M+ annually (Placer.ai 2024)

Located southeast of Raleigh, the center is easily accessible from I-40 with visibility from 32K+ vehicles daily on Market St and 19K+ vehicles/day on New Centre Dr (Kalibrate 2020, 2019)

Strong daytime population of 88K+ within a 3-mile radius

Close to UNC Wilmington with 13K+ students (Natl Center for Education Statistics 2023) and Wilmington International Airport with 335K+ passengers annually (FAA 2023)

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NAP | Compared to the state of the state of

Current Retailers

N.A.P.	Target	0 SF
0001	Sportsman's Warehouse	30,000 S
0002	Shoe Carnival	12,000 S
0003	pOpshelf	9,600 SF
0004	Burlington	23,500 S
0005	PetSmart	26,040 S
0006	Dollar Tree	12,000 S
0007	Supreme Nutrition	1,600 SF
008/0	DashMart	5,400 SF
0011	Three Friends Coffee	1,600 SF
0012	Nails 4 U	1,250 SF
0013	Buen Dia	3,350 SF
0015	Sleep Chair Factory	1,600 SF
0016	United States Coast Guard	2,000 SF
0017	Once Upon a Child	4,800 SF
0018A	Bonefish Grill	5,200 SF
0019	Chick-fil-A	3,822 SF

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