

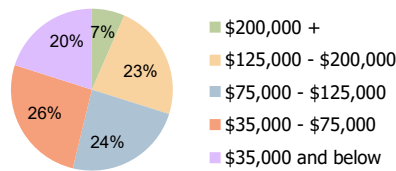
Pointe Orlando Orlando, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

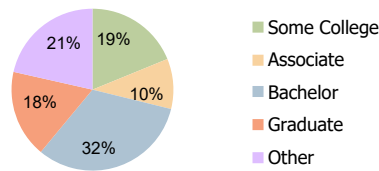
Current Population	2,081	45,324	161,424
Total Daytime Pop	11,045	108,949	294,952
Workplace Pop	9,379	84,017	178,543
Average Household Income	\$191,660	\$125,488	\$96,895
Average Disposable Income	\$106,373	\$84,922	\$71,402
Total Households	729	18,070	59,428
Median Home Value	\$832,666	\$497,181	\$421,307
College (4+)	60.2%	49.7%	40.2%
Total Consumer Spending/Capita (Weekly)	\$395	\$379	\$360
Population per Household	2.13	2.01	2.47
% of Households with Children	29.4%	24.2%	28.6%

### 2025 Demographic Projections

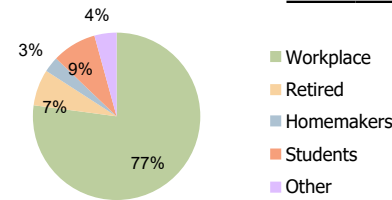
Projected Population	2,349	50,871	172,654
Projected 5 Year Annual Growth Rate (Pop)	2.5%	2.3%	1.4%



Household Income (3.00 Mile Radius)



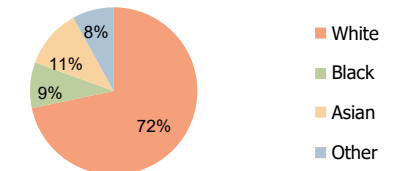
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

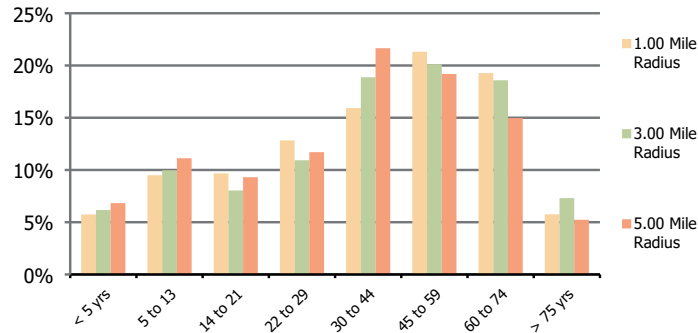
19% Hispanic | 81% Non Hispanic



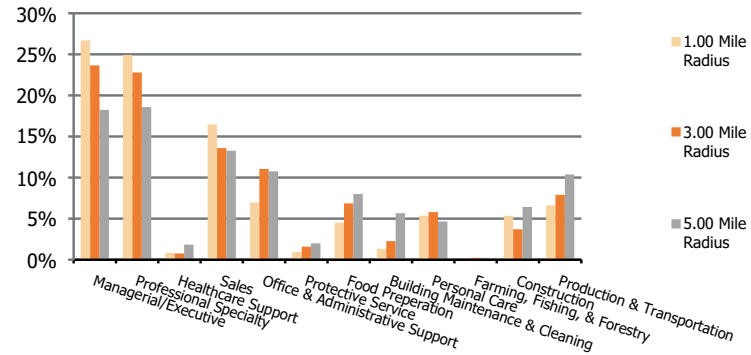
Race (3.00 Mile Radius)

<b>Pointe Orlando</b> Orlando, FL	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	2,081	45,324	161,424
	2010 Census Population	1,490	32,054	127,775
	2000 Census Population	1,179	27,944	97,469
	Historical Annual Growth 2000 to 2010	2.4%	1.4%	2.7%
	Estimated Annual Growth 2010 to 2020	3.0%	3.1%	2.1%
	Projected Annual Growth 2020 to 2025	2.5%	2.3%	1.4%
<b>Ethnic</b>	Hispanic or Latino Population	16%	19%	31%
	Non Hispanic or Latino Population	84%	81%	69%
<b>Race</b>	White	67.4%	71.7%	64.1%
	Black or African American	8.0%	8.8%	14.5%
	Asian & Pacific Islander	18.9%	11.4%	9.2%
	Other Races	5.8%	8.0%	12.2%