

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 39.221992 Longitude: -84.518596

Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,472	158,017	716,301
	Population Est 21Q1	40,409	158,062	716,985
	Population Est 20Q4	40,370	157,709	716,287
	Population Est 20Q3	40,302	157,541	715,715
	Population Est 20Q2	40,472	158,025	715,818
	Population Est 20Q1	40,477	158,123	715,120
	Population Est 19Q4	40,458	158,088	714,753
	Population Est 19Q3	40,560	158,271	714,374
	Population Est 19Q2	40,542	158,263	713,249
	Population Fcst	40,373	156,441	715,625
	2010 Census Population	38,516	154,980	690,799
	2000 Census Population	41,339	166,800	738,220
	1990 Census Population	42,417	175,478	768,356
	Current Year Daytime Population	32,451	161,613	974,163
	Average Seasonal Population	205	909	7,191
	Historical Annual Growth, 1990 – 2000	-0.26%	-0.51%	-0.40%
	Historical Annual Growth, 2000 – 2010	-0.70%	-0.73%	-0.66%
	Estimated Annual Growth, 2010 – CY	0.44%	0.17%	0.32%
	Projected Annual Growth, CY to Y5	-0.05%	-0.20%	-0.02%
	Group Qtrs Est	538	2,137	19,946
Transient Est Average Last 4 Qtrs	16	512	18,951	
Households	Current Year Estimated Households	16,950	66,071	306,085
	Households Est 21Q1	16,923	66,080	306,378
	Households Est 20Q4	16,905	65,944	306,111
	Households Est 20Q3	16,878	65,865	305,856
	Households Est 20Q2	16,947	66,059	305,904
	Households Est 20Q1	16,951	66,097	305,623
	Households Est 19Q4	16,944	66,082	305,400
	Households Est 19Q3	16,988	66,154	305,202
	Households Est 19Q2	16,981	66,146	304,702
	Households Fcst	16,901	65,425	306,242
	2010 Census Households	16,114	64,733	294,065
	2000 Census Households	16,922	69,130	310,866
	1990 Census Households	16,642	69,026	307,398
	Historical Annual Growth, 1990 – 2000	0.17%	0.02%	0.11%
	Historical Annual Growth, 2000 – 2010	-0.49%	-0.66%	-0.55%
	Estimated Annual Growth, 2010 – CY	0.45%	0.18%	0.36%
	Projected Annual Growth, CY to Y5	-0.06%	-0.20%	0.01%
Population per Household	2.36	2.36	2.28	

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Brentwood Plaza Cincinnati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	0.4%	0.5%	1.0%
HH Income \$250,000 to \$499,999	0.5%	0.6%	1.2%
HH Income \$200,000 to \$249,999	1.3%	1.3%	2.9%
HH Income \$175,000 to \$199,999	2.1%	1.9%	2.6%
HH Income \$150,000 to \$174,999	2.7%	2.6%	3.6%
HH Income \$100,000 to 149,999	14.0%	11.9%	13.5%
HH Income \$75,000 to 99,999	12.8%	12.0%	12.0%
HH Income \$50,000 to 74,999	20.1%	18.7%	17.3%
HH Income \$35,000 to 49,999	13.4%	13.6%	12.8%
HH Income \$25,000 to 34,999	10.2%	10.2%	9.7%
HH Income \$15,000 to 24,999	10.9%	12.6%	10.3%
HH Income \$0 to 14,999	11.5%	14.0%	13.1%
Average Household Income	\$72,099	\$67,109	\$78,884
Median Household Income	\$54,510	\$49,451	\$55,331
Per Capita Income	\$30,562	\$28,373	\$34,298
2000 Average HH Income	\$56,150	\$50,695	\$51,995
2000 Median HH Income	\$44,943	\$38,823	\$37,922
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	0%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	2%	2%
Disposable HH Income \$100,000 to \$149,999	10%	9%	11%
Disposable HH Income \$75,000 to \$99,999	13%	11%	12%
Disposable HH Income \$50,000 to \$74,999	21%	19%	18%
Disposable HH Income \$35,000 to \$49,999	16%	16%	15%
Disposable HH Income \$25,000 to \$34,999	11%	11%	11%
Disposable HH Income \$15,000 to \$24,999	13%	15%	12%
Disposable HH Income \$0 to \$14,999	13%	15%	14%
Average Disposable Income	56,267	53,212	61,556
Median Disposable Income	47,121	42,901	47,716
Householder White – Count	8,611	32,813	192,773
Median HH Income	\$64,038	\$61,527	\$67,389
Average HH Income	\$73,960	\$71,818	\$79,574
Householder Black or African-American – Count	7,531	29,515	88,536
Median HH Income	\$44,133	\$38,693	\$35,524
Average HH Income	\$53,979	\$48,634	\$46,831
Householder Hispanic – Count	187	1,208	8,520
Median HH Income	\$39,348	\$42,947	\$49,632
Average HH Income	\$62,520	\$56,436	\$62,554
Householder Asian or Pacific Islander – Count	182	765	7,045
Median HH Income	\$52,574	\$51,334	\$68,494
Average HH Income	\$62,021	\$64,072	\$82,414
Householder Other or Pacific Islander – Count	439	1,770	9,212
Median HH Income	\$56,120	\$42,021	\$44,139
Average HH Income	\$55,098	\$52,199	\$57,536

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Brentwood Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	18,990	74,462	347,846
	Female Population	21,481	83,555	368,455
Total Population by Age	Count of Pop 0 to 4 years	2,437	9,657	46,111
	Count of Pop 0 to 7 years	3,467	13,830	66,618
	Count of Pop 5 - 13	4,401	17,653	81,528
	Count of Pop 14 - 18	1,991	8,566	35,431
	Count of Pop 19 - 22	2,036	8,286	45,524
	Count of Pop 22 - 25	1,639	6,327	26,557
	Count of Pop 25 - 29	2,834	10,790	43,515
	Count of Pop 30 - 34	2,348	9,444	46,334
	Count of Pop 35 - 39	2,390	9,474	51,238
	Count of Pop 40 - 44	2,322	8,991	45,903
	Count of Pop 45 - 59	7,472	28,798	127,681
	Count of Pop 60 - 74	7,470	28,638	121,060
	Count of Pop 75 - 84	2,269	8,378	34,031
	Count of Pop 85+	863	3,015	11,387
	% of Pop 0 to 4 years	6.0%	6.1%	6.4%
	% of Pop 0 to 7 years	8.6%	8.8%	9.3%
	% of Pop 5 - 13	10.9%	11.2%	11.4%
	% of Pop 14 - 18	4.9%	5.4%	4.9%
	% of Pop 19 - 22	5.0%	5.2%	6.4%
	% of Pop 22 - 25	4.0%	4.0%	3.7%
% of Pop 25 - 29	7.0%	6.8%	6.1%	
% of Pop 30 - 34	5.8%	6.0%	6.5%	
% of Pop 35 - 39	5.9%	6.0%	7.2%	
% of Pop 40 - 44	5.7%	5.7%	6.4%	
% of Pop 45 - 59	18.5%	18.2%	17.8%	
% of Pop 60 - 74	18.5%	18.1%	16.9%	
% of Pop 75 - 84	5.6%	5.3%	4.8%	
% of Pop 85+	2.1%	1.9%	1.6%	
Median Age	40.3	39.4	38.2	
Average Age	40.8	40.2	39.2	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.7%	6.8%
	% of Pop 5 - 13	11.9%	12.1%	12.0%
	% of Pop 14 - 18	5.4%	5.8%	5.1%
	% of Pop 19 - 22	5.6%	5.7%	6.8%
	% of Pop 22 - 25	4.6%	4.4%	4.0%
	% of Pop 25 - 29	7.9%	7.5%	6.4%
	% of Pop 30 - 34	6.2%	6.1%	6.6%
	% of Pop 35 - 39	5.7%	5.9%	7.2%
	% of Pop 40 - 44	5.6%	5.6%	6.5%
	% of Pop 45 - 59	17.8%	17.9%	17.9%
	% of Pop 75 - 84	4.6%	4.3%	3.9%
	% of Pop 60 - 74	17.0%	17.0%	16.0%
	% of Pop 85+	1.2%	1.1%	0.9%
	Median Age	36.6	36.5	36.6
Average Age	38.5	38.2	37.7	

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Female Population by Age	% of Pop 0 to 4 years	5.5%	5.6%	6.1%
	% of Pop 5 - 13	10.0%	10.3%	10.8%
	% of Pop 14 - 18	4.5%	5.1%	4.8%
	% of Pop 19 - 22	4.5%	4.8%	5.9%
	% of Pop 22 - 25	3.6%	3.6%	3.5%
	% of Pop 25 - 29	6.2%	6.3%	5.7%
	% of Pop 30 - 34	5.4%	5.8%	6.4%
	% of Pop 35 - 39	6.1%	6.1%	7.2%
	% of Pop 40 - 44	5.9%	5.8%	6.3%
	% of Pop 45 - 59	19.0%	18.5%	17.8%
	% of Pop 60 - 74	19.8%	19.1%	17.7%
	% of Pop 75 - 84	6.5%	6.2%	5.6%
	% of Pop 85+	3.0%	2.7%	2.3%
	Median Age	43.6	42.0	39.8
Average Age	42.9	42.0	40.6	
Race	Count of White	21,387	81,953	453,773
	Count of Black or African-American	16,952	67,089	213,473
	Count of Asian or Pacific Islander	536	2,203	16,510
	Count of Other races	1,596	6,772	32,544
	White	52.8%	51.9%	63.3%
	Black or African American	41.9%	42.5%	29.8%
	Asian	1.3%	1.4%	2.3%
	Other Races	3.9%	4.3%	4.5%
Language Spoken	Speak English at Home	94.5%	93.3%	91.5%
	Speak Spanish at Home	1.4%	2.8%	3.3%
	Speak French or French Creole at Home	0.2%	0.4%	0.6%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Russian or Other Slavic Language at Home	0.4%	0.2%	0.2%
	Speak Other Indo-European Language at Home	1.9%	1.5%	1.3%
	Speak Chinese at Home	0.2%	0.3%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.3%	0.1%	0.2%
	Speak Other Asian Language at Home	0.3%	0.2%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
Speak Other Language at Home	0.6%	1.0%	1.4%	
Hispanic	Hispanic Population	538	3,938	25,911
	Hispanic Population Percent	1.3%	2.5%	3.6%
	Mexican	53.5%	39.6%	38.1%
	Puerto Rican	24.0%	15.5%	12.3%
	Cuban	2.8%	2.0%	2.3%
	Dominican	0.0%	1.4%	3.0%
	Central American	2.8%	25.9%	24.2%
	South American	6.9%	4.3%	9.1%
	Other Hispanic	10.0%	11.3%	11.0%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%	

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	American (percent of total population)	5.3%	5.4%	5.1%
	American	5.1%	5.1%	4.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.3%	1.4%	2.3%
	Chinese	0.2%	0.2%	0.6%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.8%
	South East Asian (ie. Vietnamese)	0.2%	0.3%	0.5%
	Other Asian	0.6%	0.6%	0.3%
	European (percent of total population)	35.5%	31.9%	37.9%
	British	4.6%	4.3%	4.9%
	Dutch	0.4%	0.5%	0.6%
	French	0.8%	0.8%	1.0%
	German	17.3%	15.0%	16.8%
	Italian	1.6%	1.7%	2.4%
	Polish	0.8%	0.6%	0.9%
	Scandinavian	0.4%	0.6%	0.8%
	Scotch/Irish	6.6%	6.4%	7.9%
Other European (ie. Greek/Russian)	2.9%	2.1%	2.7%	
Middle Eastern	0.2%	0.2%	0.5%	
Other Ancestry	41.4%	42.8%	33.1%	
Unclassified Ancestry	14.9%	15.8%	17.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,969	107,528	481,149
	Elementary (0 to 8)	2.2%	3.5%	3.0%
	Some High School (9 to 11)	6.0%	8.0%	7.2%
	High School Graduate (12)	30.8%	31.8%	27.5%
	Some College (13 to 16)	21.9%	21.9%	19.4%
	Associates Degree Only	9.3%	9.6%	8.1%
	Bachelors Degree Only	18.2%	15.8%	21.1%
	Graduate Degree	11.5%	9.4%	13.7%
% College (4+)	29.8%	25.2%	34.8%	
Household Type	Total Households – count	16,950	66,071	306,085
	One Person HHs – count	5,558	22,303	111,598
	Family HHs – count	10,589	40,209	168,894
	Married Couple – count	6,548	23,215	106,573
	w/own children – count	2,191	7,831	38,278
	w/out own children – count	4,358	15,384	68,295
	Male Householder – count	606	3,357	14,197
	Female Householder – count	3,434	13,636	48,124
	Non-Family Households – count	804	3,559	25,593
	1 Person Household	32.8%	33.8%	36.5%
	2 Person Household	31.9%	30.8%	31.1%
	3 Person Household	15.7%	15.8%	14.3%
	4 Person Household	11.2%	11.0%	10.2%
	5 Person Household	5.3%	5.2%	4.8%
	6 Person Household	1.9%	2.1%	1.9%
	7+ Person Household	1.2%	1.4%	1.2%
% Households With Children	24.3%	25.9%	23.8%	

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	Total Housing Units	18,579	73,125	346,984
	Owner Occupied Percent	58.9%	53.4%	48.3%
	Renter Occupied Percent	32.3%	36.9%	39.9%
	Vacant Housing Percent	8.8%	9.6%	11.8%
	Total Housing Units (Census 2000)	17,846	73,361	337,676
	For Rent (Census 2000)	42%	51%	53%
	For Sale (Census 2000)	26%	17%	12%
	Rented or Sold, (Census 2000)	11%	9%	10%
	Seasonal (Census 2014)	1%	1%	3%
	Other (Census 2000)	13%	17%	19%
Homes Built By Year	Homes Built 1990 to 2000	5%	5%	7%
	Homes Built 1980 to 1989	5%	5%	7%
	Homes Built 1970 to 1979	12%	12%	13%
	Homes Built 1960 to 1969	23%	21%	16%
	Homes Built 1950 to 1959	29%	24%	17%
	Homes Built 1940 to 1949	12%	13%	11%
	Homes Built Before 1939	13%	22%	29%
Units in Structure	1 Unit	70%	63%	55%
	2 - 9 Units	16%	23%	26%
	Greater than 10 Units	13%	13%	19%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	0.4%	1.2%
	Property Value \$750,000 to \$999,999	1.4%	1.5%	2.4%
	Property Value \$500,000 to \$749,999	1.6%	2.3%	5.2%
	Property Value \$400,000 to \$499,999	2.0%	2.5%	5.6%
	Property Value \$300,000, to \$399,999	4.5%	5.3%	10.1%
	Property Value \$200,000 to \$299,999	20.4%	18.1%	21.1%
	Property Value \$150,000 to \$199,999	19.9%	18.2%	17.7%
	Property Value \$100,000 to \$149,999	32.5%	31.8%	21.5%
	Property Value \$60,000 to \$99,999	12.6%	14.4%	9.9%
	Property Value \$40,000 to \$59,999	1.5%	2.4%	2.0%
	Property Value \$0 to \$39,999	3.3%	3.1%	2.7%
	Median Home Value	\$150,089	\$146,963	\$186,911
	Median Rent	\$587	\$486	\$488
Wealth per Household	\$0 and under - percent	18.1%	18.9%	18.8%
	\$1 to \$4999 - percent	9.2%	9.8%	9.6%
	\$5k to \$9999 - percent	4.8%	5.0%	5.0%
	\$10k to \$24999 - percent	6.5%	6.7%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
	\$100k to \$249999 - percent	17.9%	17.5%	17.3%
	\$250k to \$499999 - percent	12.7%	12.2%	12.3%
	\$500k+ - percent	13.6%	12.8%	13.4%
	Median HH Wealth	\$71,726	\$63,396	\$65,417
	Avg HH Wealth	\$227,002	\$216,609	\$222,320

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Economic Viability	Economic Viability Local	258	261	262
	Economic Viability Indexed	99	100	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	20,588	78,154	362,211
	Managerial/Executive	13.9%	11.6%	15.7%
	Professional Specialty	22.0%	21.3%	24.8%
	Healthcare Support	3.9%	4.5%	3.4%
	Sales	9.2%	8.5%	9.7%
	Office & Administrative Support	13.8%	14.1%	11.9%
	Protective Service	4.4%	2.4%	1.9%
	Food Preparation	6.3%	6.2%	6.4%
	Building Maintenance & Cleaning	3.2%	3.9%	3.4%
	Personal Care	3.0%	2.6%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.3%	6.8%	5.6%
	Production & Transportation	14.9%	17.9%	14.4%
Percent White Collar Workers	62.8%	60.1%	65.6%	
Percent Blue Collar Workers	37.2%	39.9%	34.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.6%	5.6%	4.7%
	Manufacturing	12.6%	12.4%	12.2%
	Transportation	6.2%	6.7%	5.3%
	Information	1.2%	1.4%	1.7%
	Wholesale/Retail	12.2%	13.9%	13.8%
	Finance, Insurance, Real Estate	8.2%	6.6%	7.7%
	Professional Services	6.0%	5.3%	7.5%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	5.5%	5.3%	5.0%
	Educational Services	25.3%	25.7%	24.6%
	Entertainment Services	9.4%	9.3%	10.1%
	Other Professional Services	5.6%	4.7%	4.2%
	Public Administration	3.1%	3.1%	3.0%
Transportation To Work	Drive to Work Alone	83.0%	80.0%	77.5%
	Drive to Work Carpool	8.9%	10.3%	10.3%
	Travel to Work by Public Transportation	3.1%	5.0%	5.6%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.1%	0.2%
	Walked to Work	1.7%	1.8%	3.5%
	Other Means	0.2%	0.4%	0.5%
	Work at Home	3.0%	2.5%	2.5%

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	Travel to Work in Less than 5 Minutes	2.3%	2.1%	2.5%
	Travel to Work in 5 to 9 Minutes	7.1%	8.1%	9.3%
	Travel to Work in 10 to 14 Minutes	11.8%	12.6%	15.1%
	Travel to Work in 15 to 19 Minutes	15.8%	17.2%	18.8%
	Travel to Work in 20 to 29 Minutes	33.3%	31.3%	27.5%
	Travel to Work in 30 to 44 Minutes	22.8%	20.7%	18.9%
	Travel to Work in 45 to 59 Minutes	4.6%	4.7%	4.4%
	Travel to Work in 60 Minutes or more	2.2%	3.3%	3.6%
	Average Travel Time to Work	22	23	22
Vehicles per HH	No Vehicles	9.4%	12.7%	12.9%
	1 Vehicle	39.2%	39.0%	39.0%
	2 Vehicles	34.8%	32.8%	33.3%
	3 or more vehicles	16.6%	15.5%	14.9%
	Average Number of Vehicles	1.66	1.57	1.56
Change	Births (last 12 months)	446	1,830	8,078
	Deaths (last 12 months)	414	1,554	6,503
	Migration (last 12 months)	-32	-284	-1,092
Work place	Workplace Establishments	735	3,589	23,203
	Workplace Employees (FTE)	11,841	75,367	516,201