

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 37.672586 Longitude: -121.029788

Briggsmore Plaza Modesto, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	56,937	179,111	383,411
	Population Est 21Q1	56,700	178,329	380,989
	Population Est 20Q4	56,657	178,152	380,499
	Population Est 20Q3	56,468	177,678	379,535
	Population Est 20Q2	56,357	177,407	378,704
	Population Est 20Q1	56,231	177,117	377,682
	Population Est 19Q4	56,101	176,806	376,777
	Population Est 19Q3	55,894	176,152	375,891
	Population Est 19Q2	55,818	175,798	374,986
	Population Fcst	59,943	189,033	406,190
	2010 Census Population	53,570	167,764	357,403
	2000 Census Population	53,145	165,158	320,914
	1990 Census Population	49,014	147,735	266,795
	Current Year Daytime Population	68,315	223,273	394,750
	Average Seasonal Population	354	1,207	2,639
	Historical Annual Growth, 1990 – 2000	0.81%	1.12%	1.86%
	Historical Annual Growth, 2000 – 2010	0.08%	0.16%	1.08%
	Estimated Annual Growth, 2010 – CY	0.54%	0.58%	0.63%
	Projected Annual Growth, CY to Y5	1.03%	1.08%	1.16%
	Group Qtrs Est	833	2,901	4,373
Transient Est Average Last 4 Qtrs	1,450	1,859	2,147	
Households	Current Year Estimated Households	20,175	60,949	123,644
	Households Est 21Q1	20,089	60,670	122,849
	Households Est 20Q4	20,073	60,611	122,695
	Households Est 20Q3	20,004	60,443	122,357
	Households Est 20Q2	19,962	60,349	122,100
	Households Est 20Q1	19,922	60,253	121,784
	Households Est 19Q4	19,871	60,130	121,479
	Households Est 19Q3	19,788	59,874	121,144
	Households Est 19Q2	19,760	59,749	120,840
	Households Fcst	21,271	64,402	131,099
	2010 Census Households	18,894	56,948	115,005
	2000 Census Households	18,620	56,500	104,920
	1990 Census Households	17,326	52,594	91,414
	Historical Annual Growth, 1990 – 2000	0.72%	0.72%	1.39%
	Historical Annual Growth, 2000 – 2010	0.15%	0.08%	0.92%
	Estimated Annual Growth, 2010 – CY	0.59%	0.61%	0.65%
	Projected Annual Growth, CY to Y5	1.06%	1.11%	1.18%
Population per Household	2.78	2.89	3.07	

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Briggsmore Plaza Modesto, CA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	0.8%	0.7%	0.9%
HH Income \$250,000 to \$499,999	1.0%	0.8%	1.1%
HH Income \$200,000 to \$249,999	2.4%	1.9%	2.5%
HH Income \$175,000 to \$199,999	2.3%	2.3%	2.8%
HH Income \$150,000 to \$174,999	3.7%	3.5%	4.0%
HH Income \$100,000 to 149,999	16.3%	15.7%	16.5%
HH Income \$75,000 to 99,999	13.4%	12.7%	13.4%
HH Income \$50,000 to 74,999	19.3%	19.0%	19.3%
HH Income \$35,000 to 49,999	14.3%	14.2%	13.3%
HH Income \$25,000 to 34,999	8.9%	9.0%	8.8%
HH Income \$15,000 to 24,999	7.8%	9.5%	8.7%
HH Income \$0 to 14,999	10.0%	10.8%	8.7%
Average Household Income	\$79,611	\$75,277	\$80,894
Median Household Income	\$61,368	\$57,388	\$62,319
Per Capita Income	\$28,527	\$25,882	\$26,273
2000 Average HH Income	\$50,860	\$48,737	\$51,285
2000 Median HH Income	\$40,593	\$38,159	\$40,624
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	2%	2%
Disposable HH Income \$100,000 to \$149,999	13%	12%	14%
Disposable HH Income \$75,000 to \$99,999	14%	14%	15%
Disposable HH Income \$50,000 to \$74,999	21%	19%	20%
Disposable HH Income \$35,000 to \$49,999	16%	17%	16%
Disposable HH Income \$25,000 to \$34,999	10%	11%	10%
Disposable HH Income \$15,000 to \$24,999	10%	11%	10%
Disposable HH Income \$0 to \$14,999	11%	12%	10%
Average Disposable Income	64,577	61,486	66,118
Median Disposable Income	53,627	50,228	54,378
Householder White – Count	10,544	30,636	59,535
Median HH Income	\$66,286	\$62,343	\$67,468
Average HH Income	\$77,559	\$74,348	\$79,044
Householder Black or African-American – Count	868	2,246	3,798
Median HH Income	\$35,270	\$37,726	\$46,499
Average HH Income	\$43,317	\$51,822	\$65,976
Householder Hispanic – Count	5,689	19,774	43,501
Median HH Income	\$59,285	\$54,324	\$57,793
Average HH Income	\$67,975	\$63,373	\$67,657
Householder Asian or Pacific Islander – Count	1,263	3,070	5,954
Median HH Income	\$57,189	\$56,503	\$76,009
Average HH Income	\$74,154	\$72,234	\$84,012
Householder Other or Pacific Islander – Count	1,812	5,223	10,856
Median HH Income	\$60,350	\$55,251	\$60,231
Average HH Income	\$69,061	\$66,122	\$70,159

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Gender	Male Population	27,896	88,416	189,583
	Female Population	29,041	90,695	193,828
Total Population by Age	Count of Pop 0 to 4 years	3,907	12,203	25,846
	Count of Pop 0 to 7 years	5,544	17,324	36,473
	Count of Pop 5 - 13	6,682	21,314	45,647
	Count of Pop 14 - 18	2,992	9,955	21,844
	Count of Pop 19 - 22	2,850	9,827	22,315
	Count of Pop 22 - 25	2,229	7,520	17,335
	Count of Pop 25 - 29	3,917	12,826	29,061
	Count of Pop 30 - 34	4,010	12,306	25,750
	Count of Pop 35 - 39	3,958	12,169	24,777
	Count of Pop 40 - 44	3,464	10,949	23,102
	Count of Pop 45 - 59	9,707	31,294	68,404
	Count of Pop 60 - 74	9,172	27,430	56,975
	Count of Pop 75 - 84	2,874	8,255	16,622
	Count of Pop 85+	1,176	3,063	5,733
	% of Pop 0 to 4 years	6.9%	6.8%	6.7%
	% of Pop 0 to 7 years	9.7%	9.7%	9.5%
	% of Pop 5 - 13	11.7%	11.9%	11.9%
	% of Pop 14 - 18	5.3%	5.6%	5.7%
	% of Pop 19 - 22	5.0%	5.5%	5.8%
	% of Pop 22 - 25	3.9%	4.2%	4.5%
% of Pop 25 - 29	6.9%	7.2%	7.6%	
% of Pop 30 - 34	7.0%	6.9%	6.7%	
% of Pop 35 - 39	7.0%	6.8%	6.5%	
% of Pop 40 - 44	6.1%	6.1%	6.0%	
% of Pop 45 - 59	17.0%	17.5%	17.8%	
% of Pop 60 - 74	16.1%	15.3%	14.9%	
% of Pop 75 - 84	5.0%	4.6%	4.3%	
% of Pop 85+	2.1%	1.7%	1.5%	
Median Age	37.4	36.5	35.8	
Average Age	39.0	38.2	37.8	
Male Population by Age	% of Pop 0 to 4 years	7.2%	7.0%	7.0%
	% of Pop 5 - 13	12.3%	12.3%	12.3%
	% of Pop 14 - 18	5.6%	5.8%	5.9%
	% of Pop 19 - 22	5.2%	5.8%	6.1%
	% of Pop 22 - 25	4.1%	4.4%	4.8%
	% of Pop 25 - 29	7.3%	7.5%	8.0%
	% of Pop 30 - 34	7.3%	7.0%	6.9%
	% of Pop 35 - 39	7.1%	6.9%	6.5%
	% of Pop 40 - 44	6.3%	6.3%	6.1%
	% of Pop 45 - 59	16.9%	17.4%	17.7%
	% of Pop 75 - 84	4.2%	3.9%	3.8%
	% of Pop 60 - 74	15.2%	14.6%	14.2%
	% of Pop 85+	1.4%	1.1%	1.0%
	Median Age	35.7	35.1	34.4
Average Age	37.5	37.0	36.7	

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Female Population by Age	% of Pop 0 to 4 years	6.6%	6.6%	6.5%
	% of Pop 5 - 13	11.1%	11.5%	11.5%
	% of Pop 14 - 18	4.9%	5.4%	5.5%
	% of Pop 19 - 22	4.8%	5.2%	5.6%
	% of Pop 22 - 25	3.7%	4.0%	4.3%
	% of Pop 25 - 29	6.4%	6.8%	7.2%
	% of Pop 30 - 34	6.8%	6.7%	6.6%
	% of Pop 35 - 39	6.8%	6.7%	6.4%
	% of Pop 40 - 44	5.9%	5.9%	6.0%
	% of Pop 45 - 59	17.2%	17.6%	18.0%
	% of Pop 60 - 74	17.0%	16.1%	15.5%
	% of Pop 75 - 84	5.9%	5.3%	4.9%
	% of Pop 85+	2.8%	2.3%	2.0%
	Median Age	39.0	37.9	37.2
Average Age	40.5	39.4	38.8	
Race	Count of White	39,671	125,082	267,381
	Count of Black or African-American	2,473	6,814	12,691
	Count of Asian or Pacific Islander	4,305	10,839	22,135
	Count of Other races	10,489	36,376	81,204
	White	69.7%	69.8%	69.7%
	Black or African American	4.3%	3.8%	3.3%
	Asian	7.6%	6.1%	5.8%
	Other Races	18.4%	20.3%	21.2%
Language Spoken	Speak English at Home	66.0%	60.9%	57.7%
	Speak Spanish at Home	23.1%	30.0%	33.6%
	Speak French or French Creole at Home	0.2%	0.1%	0.1%
	Speak German at Home	0.2%	0.3%	0.2%
	Speak Russian or Other Slavic Language at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Language at Home	3.8%	3.0%	3.2%
	Speak Chinese at Home	0.8%	0.5%	0.5%
	Speak Korean at Home	0.1%	0.1%	0.0%
	Speak Vietnamese at Home	1.5%	0.7%	0.4%
	Speak Other Asian Language at Home	1.9%	2.1%	1.6%
	Speak Tagalog and Other Pacific Languages at Home	1.1%	0.8%	0.8%
Speak Other Language at Home	1.2%	1.2%	1.5%	
Hispanic	Hispanic Population	19,807	74,461	169,334
	Hispanic Population Percent	34.8%	41.6%	44.2%
	Mexican	88.6%	89.5%	90.7%
	Puerto Rican	1.9%	1.6%	1.6%
	Cuban	0.2%	0.1%	0.2%
	Dominican	0.0%	0.1%	0.0%
	Central American	3.3%	3.2%	2.9%
	South American	1.1%	0.7%	0.6%
	Other Hispanic	5.0%	4.8%	4.0%
	2000 Hispanic Population Percent	22%	29%	31%
1990 Hispanic Population Percent	13%	18%	20%	

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	American (percent of total population)	3.4%	3.3%	3.1%
	American	1.7%	2.1%	1.9%
	Native American (ie. Indian/Eskimo)	0.6%	0.6%	0.6%
	Hawaiian/Pacific Islander	1.1%	0.7%	0.6%
	Asian (percent of total population)	7.3%	5.8%	5.5%
	Chinese	0.7%	0.5%	0.5%
	Japanese	0.3%	0.2%	0.1%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.4%	1.1%	1.5%
	South East Asian (ie. Vietnamese)	4.4%	3.7%	3.1%
	Other Asian	0.3%	0.2%	0.2%
	European (percent of total population)	18.2%	16.1%	14.8%
	British	3.3%	3.0%	2.6%
	Dutch	0.7%	0.6%	0.8%
	French	0.6%	0.6%	0.5%
	German	4.4%	3.7%	3.4%
	Italian	1.9%	1.7%	1.6%
	Polish	0.3%	0.2%	0.2%
	Scandinavian	1.5%	1.3%	1.2%
	Scotch/Irish	3.9%	3.4%	3.1%
Other European (ie. Greek/Russian)	1.5%	1.5%	1.4%	
Middle Eastern	1.1%	1.1%	1.1%	
Other Ancestry	27.7%	25.1%	24.7%	
Unclassified Ancestry	7.5%	6.9%	6.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	38,278	118,292	250,424
	Elementary (0 to 8)	7.4%	10.0%	11.3%
	Some High School (9 to 11)	8.8%	10.3%	9.9%
	High School Graduate (12)	29.0%	29.6%	29.4%
	Some College (13 to 16)	27.8%	25.4%	25.4%
	Associates Degree Only	8.9%	7.9%	7.7%
	Bachelors Degree Only	12.5%	11.9%	11.5%
	Graduate Degree	5.6%	4.9%	4.8%
% College (4+)	18.0%	16.8%	16.3%	
Household Type	Total Households – count	20,175	60,949	123,644
	One Person HHs – count	4,721	14,090	24,445
	Family HHs – count	14,213	42,929	92,500
	Married Couple – count	9,711	28,467	64,513
	w/own children – count	4,217	12,543	29,677
	w/out own children – count	5,495	15,925	34,836
	Male Householder – count	1,586	5,020	9,349
	Female Householder – count	2,916	9,442	18,638
	Non-Family Households – count	1,242	3,929	6,699
	1 Person Household	23.4%	23.1%	19.8%
	2 Person Household	30.6%	28.7%	27.5%
	3 Person Household	17.0%	16.7%	16.9%
	4 Person Household	14.5%	14.9%	16.4%
	5 Person Household	7.8%	8.6%	10.0%
	6 Person Household	3.9%	4.3%	5.0%
7+ Person Household	2.8%	3.8%	4.4%	
% Households With Children	31.5%	33.1%	35.7%	

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Briggsmore Plaza Modesto, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	21,534	65,657	132,513
	Owner Occupied Percent	53.6%	51.1%	56.2%
	Renter Occupied Percent	40.1%	41.8%	37.1%
	Vacant Housing Percent	6.3%	7.2%	6.7%
	Total Housing Units (Census 2000)	19,216	58,615	108,676
	For Rent (Census 2000)	32%	44%	40%
	For Sale (Census 2000)	35%	28%	29%
	Rented or Sold, (Census 2000)	10%	6%	8%
	Seasonal (Census 2014)	4%	2%	2%
	Other (Census 2000)	12%	13%	15%
Homes Built By Year	Homes Built 1990 to 2000	10%	11%	17%
	Homes Built 1980 to 1989	22%	20%	22%
	Homes Built 1970 to 1979	26%	24%	23%
	Homes Built 1960 to 1969	18%	17%	14%
	Homes Built 1950 to 1959	17%	13%	11%
	Homes Built 1940 to 1949	5%	8%	7%
	Homes Built Before 1939	3%	7%	6%
Units in Structure	1 Unit	74%	74%	78%
	2 - 9 Units	13%	12%	9%
	Greater than 10 Units	10%	10%	8%
	Mobilie Trailer	3%	3%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.3%	6.7%	9.0%
	Property Value \$750,000 to \$999,999	17.3%	18.6%	20.2%
	Property Value \$500,000 to \$749,999	41.0%	38.0%	36.7%
	Property Value \$400,000 to \$499,999	15.6%	13.7%	12.4%
	Property Value \$300,000, to \$399,999	9.1%	9.8%	8.2%
	Property Value \$200,000 to \$299,999	4.6%	5.2%	4.5%
	Property Value \$150,000 to \$199,999	0.2%	1.4%	1.3%
	Property Value \$100,000 to \$149,999	0.5%	0.6%	0.9%
	Property Value \$60,000 to \$99,999	0.9%	0.8%	0.8%
	Property Value \$40,000 to \$59,999	0.3%	0.3%	0.4%
	Property Value \$0 to \$39,999	1.7%	2.5%	2.1%
	Median Home Value	\$596,485	\$595,953	\$620,690
	Median Rent	\$654	\$615	\$627
Wealth per Household	\$0 and under - percent	18.6%	19.0%	18.6%
	\$1 to \$4999 - percent	9.7%	10.0%	9.7%
	\$5k to \$9999 - percent	5.0%	5.1%	5.0%
	\$10k to \$24999 - percent	6.7%	6.8%	6.7%
	\$25k to \$49999 - percent	6.9%	7.0%	7.0%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	17.6%	17.4%	17.6%
	\$250k to \$499999 - percent	12.3%	12.0%	12.3%
	\$500k+ - percent	12.9%	12.5%	12.9%
	Median HH Wealth	\$65,106	\$60,773	\$64,866
	Avg HH Wealth	\$218,447	\$212,995	\$217,612

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Economic Viability	Economic Viability Local	273	272	270
	Economic Viability Indexed	105	105	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	24,608	76,832	167,658
	Managerial/Executive	10.8%	10.1%	10.8%
	Professional Specialty	17.2%	17.1%	16.7%
	Healthcare Support	4.7%	4.1%	3.7%
	Sales	12.8%	11.7%	10.5%
	Office & Administrative Support	12.9%	11.2%	11.0%
	Protective Service	2.0%	1.9%	1.9%
	Food Preparation	5.7%	6.0%	5.5%
	Building Maintenance & Cleaning	3.1%	4.3%	4.3%
	Personal Care	4.1%	3.5%	3.0%
	Farming, Fishing, & Forestry	1.1%	2.3%	3.4%
	Construction	10.8%	11.0%	10.8%
	Production & Transportation	14.9%	16.8%	18.3%
Percent White Collar Workers	58.4%	54.3%	52.9%	
Percent Blue Collar Workers	41.6%	45.7%	47.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.2%	12.0%	13.0%
	Manufacturing	9.4%	9.4%	11.6%
	Transportation	6.6%	6.3%	6.7%
	Information	1.0%	0.8%	0.9%
	Wholesale/Retail	16.6%	17.7%	16.3%
	Finance, Insurance, Real Estate	4.6%	3.6%	3.4%
	Professional Services	5.9%	5.0%	4.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.5%	4.9%	5.1%
	Educational Services	21.5%	21.3%	21.5%
	Entertainment Services	10.5%	10.0%	9.0%
	Other Professional Services	5.4%	5.2%	5.0%
	Public Administration	2.8%	3.6%	3.4%
Transportation To Work	Drive to Work Alone	78.5%	76.5%	77.5%
	Drive to Work Carpool	14.0%	15.7%	15.2%
	Travel to Work by Public Transportation	1.3%	1.4%	1.2%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Drive to Work on Bicycle	0.7%	0.9%	0.7%
	Walked to Work	1.5%	1.9%	1.9%
	Other Means	0.5%	0.8%	0.7%
	Work at Home	3.2%	2.6%	2.8%

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	Travel to Work in Less than 5 Minutes	3.1%	3.0%	3.4%
	Travel to Work in 5 to 9 Minutes	14.4%	13.4%	12.1%
	Travel to Work in 10 to 14 Minutes	22.3%	20.3%	18.6%
	Travel to Work in 15 to 19 Minutes	17.5%	17.7%	18.8%
	Travel to Work in 20 to 29 Minutes	16.0%	17.2%	18.3%
	Travel to Work in 30 to 44 Minutes	12.8%	12.8%	12.5%
	Travel to Work in 45 to 59 Minutes	3.9%	4.3%	4.3%
	Travel to Work in 60 Minutes or more	10.0%	11.4%	12.0%
	Average Travel Time to Work	24	26	26
Vehicles per HH	No Vehicles	4.8%	7.0%	5.8%
	1 Vehicle	32.5%	32.8%	28.7%
	2 Vehicles	39.4%	36.6%	38.6%
	3 or more vehicles	23.3%	23.6%	26.9%
	Average Number of Vehicles	1.91	1.87	1.99
Change	Births (last 12 months)	644	2,065	4,546
	Deaths (last 12 months)	436	1,258	2,585
	Migration (last 12 months)	372	898	2,746
Work place	Workplace Establishments	1,642	4,944	7,502
	Workplace Employees (FTE)	27,598	80,900	118,135