

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 26.066602 Longitude: -81.699959

Freedom Square				
Naples, FL				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,332	35,688	58,117
	Population Est 21Q1	9,249	35,370	57,467
	Population Est 20Q4	9,194	35,167	57,071
	Population Est 20Q3	9,115	34,915	56,665
	Population Est 20Q2	8,843	34,413	56,058
	Population Est 20Q1	8,726	34,005	55,242
	Population Est 19Q4	8,670	33,921	55,734
	Population Est 19Q3	8,528	33,334	55,144
	Population Est 19Q2	8,515	33,290	55,171
	Population Fcst	11,171	42,762	67,169
	2010 Census Population	5,756	22,929	40,590
	2000 Census Population	2,469	15,957	31,534
	1990 Census Population	1,547	9,358	19,693
	Current Year Daytime Population	5,321	28,335	46,123
	Average Seasonal Population	7,376	25,136	42,975
	Historical Annual Growth, 1990 – 2000	4.78%	5.48%	4.82%
	Historical Annual Growth, 2000 – 2010	8.83%	3.69%	2.56%
	Estimated Annual Growth, 2010 – CY	4.39%	4.01%	3.24%
	Projected Annual Growth, CY to Y5	3.66%	3.68%	2.94%
	Group Qtrs Est	87	290	546
Transient Est Average Last 4 Qtrs	283	2,393	3,223	
<b>Households</b>	Current Year Estimated Households	3,868	14,127	24,558
	Households Est 21Q1	3,833	14,001	24,296
	Households Est 20Q4	3,819	13,928	24,155
	Households Est 20Q3	3,785	13,823	23,983
	Households Est 20Q2	3,666	13,604	23,728
	Households Est 20Q1	3,616	13,433	23,397
	Households Est 19Q4	3,590	13,412	23,682
	Households Est 19Q3	3,532	13,165	23,399
	Households Est 19Q2	3,522	13,143	23,415
	Households Fcst	4,650	17,031	28,306
	2010 Census Households	2,338	8,897	17,355
	2000 Census Households	1,155	6,084	13,408
	1990 Census Households	601	3,470	8,249
	Historical Annual Growth, 1990 – 2000	6.74%	5.78%	4.98%
	Historical Annual Growth, 2000 – 2010	7.30%	3.87%	2.61%
	Estimated Annual Growth, 2010 – CY	4.58%	4.20%	3.13%
Projected Annual Growth, CY to Y5	3.75%	3.81%	2.88%	
Population per Household	2.39	2.51	2.34	

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Freedom Square				
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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	1.7%	1.6%	1.6%	
HH Income \$250,000 to \$499,999	2.1%	1.9%	1.9%	
HH Income \$200,000 to \$249,999	4.9%	4.4%	4.4%	
HH Income \$175,000 to \$199,999	2.9%	2.7%	3.4%	
HH Income \$150,000 to \$174,999	4.1%	4.0%	4.3%	
HH Income \$100,000 to 149,999	17.0%	17.3%	16.6%	
HH Income \$75,000 to 99,999	12.7%	12.6%	13.5%	
HH Income \$50,000 to 74,999	19.6%	20.1%	19.1%	
HH Income \$35,000 to 49,999	12.8%	13.3%	13.6%	
HH Income \$25,000 to 34,999	9.2%	8.6%	8.5%	
HH Income \$15,000 to 24,999	6.8%	6.8%	6.8%	
HH Income \$0 to 14,999	6.1%	6.8%	6.3%	
Average Household Income	\$96,677	\$96,025	\$96,921	
Median Household Income	\$66,682	\$65,769	\$68,123	
Per Capita Income	\$40,379	\$38,283	\$41,247	
2000 Average HH Income	\$58,059	\$56,036	\$56,991	
2000 Median HH Income	\$35,653	\$38,723	\$40,271	
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	
Disposable HH Income \$175,000 to \$199,999	2%	2%	2%	
Disposable HH Income \$150,000 to \$174,999	3%	3%	4%	
Disposable HH Income \$100,000 to \$149,999	15%	15%	15%	
Disposable HH Income \$75,000 to \$99,999	14%	14%	14%	
Disposable HH Income \$50,000 to \$74,999	19%	20%	19%	
Disposable HH Income \$35,000 to \$49,999	16%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	11%	10%	10%	
Disposable HH Income \$15,000 to \$24,999	8%	8%	8%	
Disposable HH Income \$0 to \$14,999	7%	7%	7%	
Average Disposable Income	76,924	75,443	76,419	
Median Disposable Income	59,787	59,072	60,847	
Householder White – Count	2,824	9,947	18,950	
Median HH Income	\$78,169	\$75,715	\$75,563	
Average HH Income	\$88,929	\$87,453	\$87,126	
Householder Black or African-American – Count	302	1,318	1,651	
Median HH Income	\$63,347	\$62,241	\$62,924	
Average HH Income	\$68,654	\$69,337	\$69,091	
Householder Hispanic – Count	652	2,479	3,410	
Median HH Income	\$55,001	\$55,235	\$54,865	
Average HH Income	\$60,235	\$61,928	\$62,046	
Householder Asian or Pacific Islander – Count	16	88	153	
Median HH Income	\$39,112	\$39,574	\$36,247	
Average HH Income	\$89,358	\$68,767	\$56,095	
Householder Other or Pacific Islander – Count	74	294	394	
Median HH Income	\$59,207	\$70,526	\$66,578	
Average HH Income	\$70,764	\$75,549	\$75,326	

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Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,505	17,474	27,888
	Female Population	4,827	18,214	30,229
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	472	1,846	2,705
	Count of Pop 0 to 7 years	695	2,705	4,000
	Count of Pop 5 - 13	902	3,481	5,173
	Count of Pop 14 - 18	464	1,820	2,594
	Count of Pop 19 - 22	434	1,649	2,408
	Count of Pop 22 - 25	301	1,141	1,681
	Count of Pop 25 - 29	509	1,991	2,874
	Count of Pop 30 - 34	458	1,836	2,609
	Count of Pop 35 - 39	479	1,952	2,838
	Count of Pop 40 - 44	481	1,935	2,848
	Count of Pop 45 - 59	1,434	5,590	8,880
	Count of Pop 60 - 74	1,663	6,341	11,260
	Count of Pop 75 - 84	1,358	4,605	8,953
	Count of Pop 85+	378	1,500	3,294
	% of Pop 0 to 4 years	5.1%	5.2%	4.7%
	% of Pop 0 to 7 years	7.5%	7.6%	6.9%
	% of Pop 5 - 13	9.7%	9.8%	8.9%
	% of Pop 14 - 18	5.0%	5.1%	4.5%
	% of Pop 19 - 22	4.6%	4.6%	4.1%
	% of Pop 22 - 25	3.2%	3.2%	2.9%
	% of Pop 25 - 29	5.5%	5.6%	4.9%
	% of Pop 30 - 34	4.9%	5.1%	4.5%
	% of Pop 35 - 39	5.1%	5.5%	4.9%
	% of Pop 40 - 44	5.2%	5.4%	4.9%
	% of Pop 45 - 59	15.4%	15.7%	15.3%
	% of Pop 60 - 74	17.8%	17.8%	19.4%
	% of Pop 75 - 84	14.6%	12.9%	15.4%
	% of Pop 85+	4.1%	4.2%	5.7%
Median Age	46.8	45.5	50.9	
Average Age	46.1	45.4	48.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.4%	5.4%	5.0%
	% of Pop 5 - 13	10.1%	10.1%	9.4%
	% of Pop 14 - 18	5.2%	5.3%	4.7%
	% of Pop 19 - 22	5.0%	4.9%	4.4%
	% of Pop 22 - 25	3.5%	3.4%	3.1%
	% of Pop 25 - 29	5.9%	6.0%	5.3%
	% of Pop 30 - 34	5.3%	5.5%	4.9%
	% of Pop 35 - 39	5.3%	5.7%	5.1%
	% of Pop 40 - 44	5.3%	5.7%	5.2%
	% of Pop 45 - 59	15.7%	16.2%	15.9%
	% of Pop 75 - 84	14.1%	12.3%	14.4%
	% of Pop 60 - 74	15.5%	15.9%	17.4%
	% of Pop 85+	3.8%	3.7%	5.1%
	Median Age	44.1	43.3	47.8
Average Age	44.7	44.0	46.7	

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Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	4.8%	4.9%	4.4%
	% of Pop 5 - 13	9.2%	9.4%	8.5%
	% of Pop 14 - 18	4.8%	4.9%	4.2%
	% of Pop 19 - 22	4.3%	4.4%	3.9%
	% of Pop 22 - 25	2.9%	3.0%	2.7%
	% of Pop 25 - 29	5.1%	5.2%	4.6%
	% of Pop 30 - 34	4.5%	4.8%	4.1%
	% of Pop 35 - 39	5.0%	5.3%	4.7%
	% of Pop 40 - 44	5.0%	5.2%	4.7%
	% of Pop 45 - 59	15.1%	15.2%	14.7%
	% of Pop 60 - 74	20.0%	19.6%	21.2%
	% of Pop 75 - 84	15.0%	13.5%	16.3%
	% of Pop 85+	4.3%	4.6%	6.2%
	Median Age	49.0	47.9	54.0
Average Age	47.4	46.7	49.9	
Race	Count of White	7,429	28,582	48,137
	Count of Black or African-American	1,386	4,500	6,243
	Count of Asian or Pacific Islander	47	279	467
	Count of Other races	469	2,328	3,269
	White	79.6%	80.1%	82.8%
	Black or African American	14.9%	12.6%	10.7%
	Asian	0.5%	0.8%	0.8%
Other Races	5.0%	6.5%	5.6%	
Language Spoken	Speak English at Home	61.5%	58.8%	66.0%
	Speak Spanish at Home	23.9%	26.1%	21.5%
	Speak French or French Creole at Home	11.4%	12.0%	9.2%
	Speak German at Home	0.6%	0.6%	0.8%
	Speak Russian or Other Slavic Language at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Language at Home	1.7%	1.5%	1.4%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.3%	0.5%	0.3%
	Speak Other Asian Language at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.1%
Speak Other Language at Home	0.3%	0.2%	0.2%	
Hispanic	Hispanic Population	2,384	10,957	14,918
	Hispanic Population Percent	25.5%	30.7%	25.7%
	Mexican	52.1%	59.4%	55.2%
	Puerto Rican	3.8%	2.8%	3.4%
	Cuban	33.0%	19.3%	19.6%
	Dominican	1.0%	1.9%	2.1%
	Central American	3.9%	7.9%	8.6%
	South American	4.5%	5.8%	7.4%
	Other Hispanic	1.7%	2.9%	3.6%
	2000 Hispanic Population Percent	22%	34%	23%
1990 Hispanic Population Percent	6%	19%	13%	

Data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	8.0%	6.1%	7.0%
	American	7.7%	5.8%	6.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	0.8%	0.8%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.2%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	0.4%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	27.8%	26.9%	33.7%
	British	4.2%	4.2%	5.5%
	Dutch	0.6%	0.5%	0.6%
	French	1.2%	1.2%	1.5%
	German	6.0%	5.7%	7.0%
	Italian	4.6%	4.6%	5.5%
	Polish	1.2%	1.1%	1.5%
	Scandinavian	1.2%	1.1%	1.6%
	Scotch/Irish	5.9%	5.7%	7.2%
Other European (ie. Greek/Russian)	2.9%	2.8%	3.2%	
Middle Eastern	0.3%	0.3%	0.4%	
Other Ancestry	30.6%	28.0%	24.4%	
Unclassified Ancestry	7.3%	7.4%	8.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,760	25,751	43,557
	Elementary (0 to 8)	7.7%	10.1%	7.1%
	Some High School (9 to 11)	7.8%	6.8%	6.3%
	High School Graduate (12)	29.7%	29.7%	29.6%
	Some College (13 to 16)	17.0%	16.6%	18.5%
	Associates Degree Only	6.4%	6.3%	6.6%
	Bachelors Degree Only	20.1%	19.3%	20.0%
	Graduate Degree	11.2%	11.2%	12.0%
% College (4+)	31.3%	30.5%	32.0%	
Household Type	Total Households – count	3,868	14,127	24,558
	One Person HHs – count	867	3,313	6,518
	Family HHs – count	2,786	9,988	16,751
	Married Couple – count	2,282	8,344	13,962
	w/own children – count	459	1,821	2,245
	w/out own children – count	1,823	6,523	11,717
	Male Householder – count	135	433	636
	Female Householder – count	369	1,211	2,153
	Non-Family Households – count	215	826	1,289
	1 Person Household	22.4%	23.4%	26.5%
	2 Person Household	48.9%	44.9%	46.8%
	3 Person Household	9.7%	10.4%	9.5%
	4 Person Household	8.7%	8.8%	7.6%
	5 Person Household	5.7%	5.9%	4.8%
	6 Person Household	2.3%	3.0%	2.3%
7+ Person Household	2.3%	3.5%	2.5%	
% Households With Children	19.9%	19.5%	15.1%	

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Freedom Square				
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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
Total Housing Units	Total Housing Units	6,293	22,509	39,298
	Owner Occupied Percent	45.4%	45.3%	46.7%
	Renter Occupied Percent	16.1%	17.5%	15.8%
	Vacant Housing Percent	38.5%	37.2%	37.5%
	Total Housing Units (Census 2000)	1,807	9,227	19,666
	For Rent (Census 2000)	6%	7%	5%
	For Sale (Census 2000)	5%	4%	5%
	Rented or Sold, (Census 2000)	1%	1%	1%
	Seasonal (Census 2014)	76%	74%	79%
	Other (Census 2000)	2%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	45%	41%	39%
	Homes Built 1980 to 1989	27%	34%	35%
	Homes Built 1970 to 1979	20%	18%	20%
	Homes Built 1960 to 1969	5%	4%	4%
	Homes Built 1950 to 1959	2%	1%	1%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	30%	33%	34%
	2 - 9 Units	12%	17%	18%
	Greater than 10 Units	13%	15%	22%
	Mobilie Trailer	40%	31%	22%
	Other Units	5%	6%	3%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	10.5%	10.2%	8.2%
	Property Value \$750,000 to \$999,999	12.9%	11.9%	9.1%
	Property Value \$500,000 to \$749,999	25.9%	25.0%	23.1%
	Property Value \$400,000 to \$499,999	11.0%	11.6%	12.5%
	Property Value \$300,000, to \$399,999	9.3%	11.5%	13.5%
	Property Value \$200,000 to \$299,999	7.0%	11.1%	15.3%
	Property Value \$150,000 to \$199,999	10.0%	7.2%	6.9%
	Property Value \$100,000 to \$149,999	3.3%	3.4%	3.5%
	Property Value \$60,000 to \$99,999	2.0%	1.9%	1.8%
	Property Value \$40,000 to \$59,999	1.4%	0.7%	0.9%
	Property Value \$0 to \$39,999	3.6%	1.8%	2.4%
	Median Home Value	\$508,564	\$490,743	\$435,050
	Median Rent	\$665	\$737	\$732
Wealth per Household	\$0 and under - percent	16.3%	16.4%	16.0%
	\$1 to \$4999 - percent	8.1%	8.2%	7.9%
	\$5k to \$9999 - percent	4.3%	4.3%	4.2%
	\$10k to \$24999 - percent	6.2%	6.1%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.4%	10.4%	10.5%
	\$100k to \$249999 - percent	18.8%	18.8%	19.1%
	\$250k to \$499999 - percent	13.8%	13.7%	14.0%
	\$500k+ - percent	15.3%	15.3%	15.6%
	Median HH Wealth	\$90,213	\$89,440	\$93,889
	Avg HH Wealth	\$249,854	\$248,978	\$254,261

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<b>Economic Viability</b>	Economic Viability Local	282	273	276
	Economic Viability Indexed	108	105	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,688	14,194	21,879
	Managerial/Executive	7.6%	8.6%	11.0%
	Professional Specialty	14.0%	13.7%	13.6%
	Healthcare Support	7.1%	6.8%	5.9%
	Sales	9.0%	11.5%	12.6%
	Office & Administrative Support	8.2%	7.7%	9.8%
	Protective Service	0.6%	0.5%	0.7%
	Food Preparation	15.9%	15.5%	13.8%
	Building Maintenance & Cleaning	9.9%	11.8%	9.5%
	Personal Care	3.5%	2.2%	2.9%
	Farming, Fishing, & Forestry	1.4%	0.8%	0.8%
	Construction	9.1%	11.0%	9.7%
	Production & Transportation	13.6%	10.0%	9.7%
	Percent White Collar Workers	46.0%	48.3%	52.9%
Percent Blue Collar Workers	54.0%	51.7%	47.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	9.0%	10.2%	9.5%
	Manufacturing	2.3%	1.8%	2.5%
	Transportation	5.8%	4.8%	4.5%
	Information	1.9%	2.2%	1.6%
	Wholesale/Retail	18.2%	14.1%	15.2%
	Finance, Insurance, Real Estate	7.8%	6.2%	7.1%
	Professional Services	4.8%	5.1%	6.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	8.0%	8.2%	7.7%
	Educational Services	15.6%	16.7%	16.7%
	Entertainment Services	20.3%	23.9%	21.5%
	Other Professional Services	5.1%	5.1%	5.6%
	Public Administration	1.2%	1.6%	2.0%
<b>Transportation To Work</b>	Drive to Work Alone	71.9%	75.6%	76.7%
	Drive to Work Carpool	14.1%	17.0%	15.8%
	Travel to Work by Public Transportation	7.4%	2.4%	1.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.2%
	Drive to Work on Bicycle	1.0%	0.7%	0.7%
	Walked to Work	1.5%	1.7%	1.3%
	Other Means	0.9%	1.2%	1.2%
	Work at Home	3.1%	1.3%	2.4%

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	Travel to Work in Less than 5 Minutes	3.1%	2.0%	1.8%
	Travel to Work in 5 to 9 Minutes	11.9%	8.3%	9.0%
	Travel to Work in 10 to 14 Minutes	16.5%	12.9%	14.5%
	Travel to Work in 15 to 19 Minutes	16.2%	16.8%	18.1%
	Travel to Work in 20 to 29 Minutes	18.8%	26.1%	24.0%
	Travel to Work in 30 to 44 Minutes	23.5%	26.4%	24.1%
	Travel to Work in 45 to 59 Minutes	4.9%	4.3%	4.7%
	Travel to Work in 60 Minutes or more	4.4%	3.2%	3.6%
	Average Travel Time to Work	22	23	23
Vehicles per HH	No Vehicles	2.1%	4.6%	3.9%
	1 Vehicle	49.9%	45.5%	48.4%
	2 Vehicles	38.8%	38.2%	37.3%
	3 or more vehicles	9.2%	11.8%	10.4%
		Average Number of Vehicles	1.58	1.63
Change	Births (last 12 months)	82	314	462
	Deaths (last 12 months)	131	478	938
	Migration (last 12 months)	539	1,439	2,536
Work place	Workplace Establishments	93	594	918
	Workplace Employees (FTE)	1,026	6,362	9,540