

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 42.639572 Longitude: -83.128419

| Hampton Village Centre            |                                       |                  |                  |                  |
|-----------------------------------|---------------------------------------|------------------|------------------|------------------|
| Rochester Hills, MI               |                                       |                  |                  |                  |
|                                   |                                       | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
| <b>Population</b>                 | Current Year Estimated Population     | 9,438            | 68,523           | 195,325          |
|                                   | Population Est 21Q1                   | 9,417            | 68,618           | 195,937          |
|                                   | Population Est 20Q4                   | 9,415            | 68,683           | 196,136          |
|                                   | Population Est 20Q3                   | 9,430            | 68,628           | 196,027          |
|                                   | Population Est 20Q2                   | 9,441            | 68,694           | 196,105          |
|                                   | Population Est 20Q1                   | 9,442            | 68,671           | 195,826          |
|                                   | Population Est 19Q4                   | 9,436            | 68,500           | 195,445          |
|                                   | Population Est 19Q3                   | 9,419            | 68,403           | 195,201          |
|                                   | Population Est 19Q2                   | 9,406            | 68,338           | 195,079          |
|                                   | Population Fcst                       | 9,967            | 71,500           | 202,296          |
|                                   | 2010 Census Population                | 8,795            | 63,978           | 184,285          |
|                                   | 2000 Census Population                | 8,364            | 60,373           | 174,746          |
|                                   | 1990 Census Population                | 7,378            | 52,694           | 147,495          |
|                                   | Current Year Daytime Population       | 9,486            | 62,910           | 216,130          |
|                                   | Average Seasonal Population           | 61               | 644              | 2,108            |
|                                   | Historical Annual Growth, 1990 – 2000 | 1.26%            | 1.37%            | 1.71%            |
|                                   | Historical Annual Growth, 2000 – 2010 | 0.50%            | 0.58%            | 0.53%            |
|                                   | Estimated Annual Growth, 2010 – CY    | 0.63%            | 0.61%            | 0.52%            |
|                                   | Projected Annual Growth, CY to Y5     | 1.10%            | 0.85%            | 0.70%            |
|                                   | Group Qtrs Est                        | 2                | 593              | 2,348            |
| Transient Est Average Last 4 Qtrs | 0                                     | 292              | 1,374            |                  |
| <b>Households</b>                 | Current Year Estimated Households     | 3,851            | 27,045           | 74,762           |
|                                   | Households Est 21Q1                   | 3,844            | 27,087           | 75,006           |
|                                   | Households Est 20Q4                   | 3,842            | 27,107           | 75,070           |
|                                   | Households Est 20Q3                   | 3,847            | 27,084           | 75,027           |
|                                   | Households Est 20Q2                   | 3,854            | 27,114           | 75,075           |
|                                   | Households Est 20Q1                   | 3,853            | 27,104           | 74,961           |
|                                   | Households Est 19Q4                   | 3,850            | 27,020           | 74,783           |
|                                   | Households Est 19Q3                   | 3,842            | 26,983           | 74,695           |
|                                   | Households Est 19Q2                   | 3,839            | 26,963           | 74,651           |
|                                   | Households Fcst                       | 4,063            | 28,229           | 77,498           |
|                                   | 2010 Census Households                | 3,631            | 25,255           | 70,383           |
|                                   | 2000 Census Households                | 3,520            | 23,256           | 65,356           |
|                                   | 1990 Census Households                | 2,980            | 19,520           | 52,465           |
|                                   | Historical Annual Growth, 1990 – 2000 | 1.68%            | 1.77%            | 2.22%            |
|                                   | Historical Annual Growth, 2000 – 2010 | 0.31%            | 0.83%            | 0.74%            |
|                                   | Estimated Annual Growth, 2010 – CY    | 0.53%            | 0.61%            | 0.54%            |
| Projected Annual Growth, CY to Y5 | 1.08%                                 | 0.86%            | 0.72%            |                  |
| Population per Household          | 2.45                                  | 2.51             | 2.58             |                  |

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| <b>Hampton Village Centre</b>                 |                         |                         |                         |  |
|---|-------------------------|-------------------------|-------------------------|--|
| <b>Rochester Hills, MI</b>                    |                         |                         |                         |  |
|   | <b>1.00 Mile Radius</b> | <b>3.00 Mile Radius</b> | <b>5.00 Mile Radius</b> |  |
| HH Income \$500,000 or more                   | 1.9%                    | 2.1%                    | 2.4%                    |  |
| HH Income \$250,000 to \$499,999              | 2.3%                    | 2.5%                    | 2.9%                    |  |
| HH Income \$200,000 to \$249,999              | 5.3%                    | 5.9%                    | 6.7%                    |  |
| HH Income \$175,000 to \$199,999              | 5.5%                    | 5.0%                    | 5.8%                    |  |
| HH Income \$150,000 to \$174,999              | 9.1%                    | 7.4%                    | 7.2%                    |  |
| HH Income \$100,000 to 149,999                | 22.8%                   | 21.1%                   | 20.9%                   |  |
| HH Income \$75,000 to 99,999                  | 14.9%                   | 13.7%                   | 12.9%                   |  |
| HH Income \$50,000 to 74,999                  | 16.0%                   | 16.8%                   | 15.1%                   |  |
| HH Income \$35,000 to 49,999                  | 7.2%                    | 8.4%                    | 9.2%                    |  |
| HH Income \$25,000 to 34,999                  | 4.8%                    | 6.2%                    | 6.5%                    |  |
| HH Income \$15,000 to 24,999                  | 6.0%                    | 6.0%                    | 5.5%                    |  |
| HH Income \$0 to 14,999                       | 4.2%                    | 4.8%                    | 4.9%                    |  |
| Average Household Income                      | \$110,702               | \$111,117               | \$117,596               |  |
| Median Household Income                       | \$94,176                | \$88,276                | \$91,260                |  |
| Per Capita Income                             | \$45,182                | \$44,111                | \$45,290                |  |
| 2000 Average HH Income                        | \$75,187                | \$79,970                | \$88,377                |  |
| 2000 Median HH Income                         | \$65,787                | \$66,045                | \$71,965                |  |
| Disposable HH Income \$500,000 or more        | #N/A                    | #N/A                    | #N/A                    |  |
| Disposable HH Income \$250,000 to \$499,999   | #N/A                    | #N/A                    | #N/A                    |  |
| Disposable HH Income \$200,000 to \$249,999   | #N/A                    | #N/A                    | #N/A                    |  |
| Disposable HH Income \$175,000 to \$199,999   | 2%                      | 2%                      | 3%                      |  |
| Disposable HH Income \$150,000 to \$174,999   | 4%                      | 4%                      | 6%                      |  |
| Disposable HH Income \$100,000 to \$149,999   | 24%                     | 21%                     | 21%                     |  |
| Disposable HH Income \$75,000 to \$99,999     | 18%                     | 16%                     | 16%                     |  |
| Disposable HH Income \$50,000 to \$74,999     | 19%                     | 19%                     | 17%                     |  |
| Disposable HH Income \$35,000 to \$49,999     | 10%                     | 11%                     | 11%                     |  |
| Disposable HH Income \$25,000 to \$34,999     | 6%                      | 7%                      | 8%                      |  |
| Disposable HH Income \$15,000 to \$24,999     | 6%                      | 7%                      | 7%                      |  |
| Disposable HH Income \$0 to \$14,999          | 5%                      | 5%                      | 5%                      |  |
| Average Disposable Income                     | 89,052                  | 87,159                  | 89,892                  |  |
| Median Disposable Income                      | 79,494                  | 75,173                  | 77,400                  |  |
| Householder White – Count                     | 2,589                   | 21,420                  | 60,412                  |  |
| Median HH Income                              | \$89,897                | \$85,753                | \$88,015                |  |
| Average HH Income                             | \$96,504                | \$94,687                | \$96,374                |  |
| Householder Black or African-American – Count | 279                     | 1,005                   | 2,525                   |  |
| Median HH Income                              | \$74,079                | \$77,026                | \$82,528                |  |
| Average HH Income                             | \$78,052                | \$86,965                | \$91,121                |  |
| Householder Hispanic – Count                  | 188                     | 907                     | 2,060                   |  |
| Median HH Income                              | \$76,808                | \$78,581                | \$85,669                |  |
| Average HH Income                             | \$92,426                | \$83,977                | \$91,589                |  |
| Householder Asian or Pacific Islander – Count | 745                     | 3,139                   | 8,135                   |  |
| Median HH Income                              | \$118,346               | \$119,235               | \$126,030               |  |
| Average HH Income                             | \$120,473               | \$118,975               | \$122,646               |  |
| Householder Other or Pacific Islander – Count | 51                      | 574                     | 1,629                   |  |
| Median HH Income                              | \$110,130               | \$67,989                | \$88,315                |  |
| Average HH Income                             | \$107,391               | \$85,108                | \$95,390                |  |

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| Hampton Village Centre<br>Rochester Hills, MI |                           | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---------------------------|------------------|------------------|------------------|
| Gender  | Male Population           | 4,632            | 33,528           | 95,138           |
|   | Female Population         | 4,806            | 34,995           | 100,187          |
| Total Population<br>by Age                    | Count of Pop 0 to 4 years | 575              | 3,893            | 10,460           |
|   | Count of Pop 0 to 7 years | 883              | 5,564            | 14,487           |
|   | Count of Pop 5 - 13       | 1,117            | 7,180            | 18,870           |
|   | Count of Pop 14 - 18      | 534              | 3,231            | 8,640            |
|   | Count of Pop 19 - 22      | 530              | 3,888            | 11,641           |
|   | Count of Pop 22 - 25      | 318              | 2,700            | 8,584            |
|   | Count of Pop 25 - 29      | 494              | 4,223            | 13,042           |
|   | Count of Pop 30 - 34      | 489              | 3,749            | 10,800           |
|   | Count of Pop 35 - 39      | 570              | 3,975            | 10,295           |
|   | Count of Pop 40 - 44      | 658              | 4,047            | 10,228           |
|   | Count of Pop 45 - 59      | 1,990            | 14,087           | 39,261           |
|   | Count of Pop 60 - 74      | 1,597            | 12,977           | 38,955           |
|   | Count of Pop 75 - 84      | 429              | 3,492            | 11,329           |
|   | Count of Pop 85+          | 138              | 1,081            | 3,221            |
|   | % of Pop 0 to 4 years     | 6.1%             | 5.7%             | 5.4%             |
|   | % of Pop 0 to 7 years     | 9.4%             | 8.1%             | 7.4%             |
|   | % of Pop 5 - 13           | 11.8%            | 10.5%            | 9.7%             |
|   | % of Pop 14 - 18          | 5.7%             | 4.7%             | 4.4%             |
|   | % of Pop 19 - 22          | 5.6%             | 5.7%             | 6.0%             |
|   | % of Pop 22 - 25          | 3.4%             | 3.9%             | 4.4%             |
|   | % of Pop 25 - 29          | 5.2%             | 6.2%             | 6.7%             |
|   | % of Pop 30 - 34          | 5.2%             | 5.5%             | 5.5%             |
|   | % of Pop 35 - 39          | 6.0%             | 5.8%             | 5.3%             |
|   | % of Pop 40 - 44          | 7.0%             | 5.9%             | 5.2%             |
|   | % of Pop 45 - 59          | 21.1%            | 20.6%            | 20.1%            |
|   | % of Pop 60 - 74          | 16.9%            | 18.9%            | 19.9%            |
|   | % of Pop 75 - 84          | 4.5%             | 5.1%             | 5.8%             |
| % of Pop 85+                                  | 1.5%                      | 1.6%             | 1.6%             |                  |
| Median Age                                    | 40.7                      | 41.8             | 42.6             |                  |
| Average Age                                   | 39.7                      | 41.0             | 41.9             |                  |
| Male Population<br>by Age                     | % of Pop 0 to 4 years     | 6.4%             | 5.9%             | 5.6%             |
|   | % of Pop 5 - 13           | 12.5%            | 10.9%            | 10.2%            |
|   | % of Pop 14 - 18          | 6.2%             | 4.9%             | 4.7%             |
|   | % of Pop 19 - 22          | 6.0%             | 6.0%             | 6.1%             |
|   | % of Pop 22 - 25          | 3.5%             | 4.2%             | 4.6%             |
|   | % of Pop 25 - 29          | 5.3%             | 6.6%             | 7.1%             |
|   | % of Pop 30 - 34          | 5.4%             | 5.7%             | 5.8%             |
|   | % of Pop 35 - 39          | 5.7%             | 5.8%             | 5.4%             |
|   | % of Pop 40 - 44          | 6.9%             | 5.9%             | 5.2%             |
|   | % of Pop 45 - 59          | 21.4%            | 20.4%            | 19.8%            |
|   | % of Pop 75 - 84          | 3.9%             | 4.5%             | 5.2%             |
|   | % of Pop 60 - 74          | 16.1%            | 18.2%            | 19.3%            |
|   | % of Pop 85+              | 0.9%             | 1.0%             | 1.1%             |
|   | Median Age                | 39.2             | 39.9             | 40.6             |
|   | Average Age               | 38.4             | 39.8             | 40.7             |

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|---|---|------------------|------------------|------------------|
|   |   | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
| Female Population<br>by Age                   | % of Pop 0 to 4 years                             | 5.8%             | 5.4%             | 5.1%             |
|   | % of Pop 5 - 13                                   | 11.2%            | 10.1%            | 9.2%             |
|   | % of Pop 14 - 18                                  | 5.1%             | 4.5%             | 4.2%             |
|   | % of Pop 19 - 22                                  | 5.2%             | 5.4%             | 5.8%             |
|   | % of Pop 22 - 25                                  | 3.3%             | 3.7%             | 4.2%             |
|   | % of Pop 25 - 29                                  | 5.1%             | 5.8%             | 6.3%             |
|   | % of Pop 30 - 34                                  | 5.0%             | 5.3%             | 5.3%             |
|   | % of Pop 35 - 39                                  | 6.4%             | 5.8%             | 5.2%             |
|   | % of Pop 40 - 44                                  | 7.1%             | 5.9%             | 5.3%             |
|   | % of Pop 45 - 59                                  | 20.8%            | 20.7%            | 20.4%            |
|   | % of Pop 60 - 74                                  | 17.7%            | 19.6%            | 20.5%            |
|   | % of Pop 75 - 84                                  | 5.2%             | 5.7%             | 6.3%             |
|   | % of Pop 85+                                      | 2.0%             | 2.2%             | 2.2%             |
|   | Median Age  | 42.0             | 43.5             | 44.5             |
| Average Age                                   | 40.9  | 42.2             | 42.9             |                  |
| Race  | Count of White                                    | 6,525            | 54,476           | 158,167          |
|   | Count of Black or African-American                | 611              | 2,972            | 7,888            |
|   | Count of Asian or Pacific Islander                | 1,999            | 8,816            | 23,271           |
|   | Count of Other races                              | 304              | 2,258            | 5,999            |
|   | White   | 69.1%            | 79.5%            | 81.0%            |
|   | Black or African American                         | 6.5%             | 4.3%             | 4.0%             |
|   | Asian   | 21.2%            | 12.9%            | 11.9%            |
|   | Other Races                                       | 3.2%             | 3.3%             | 3.1%             |
| Language<br>Spoken                            | Speak English at Home                             | 65.9%            | 75.8%            | 75.1%            |
|   | Speak Spanish at Home                             | 5.2%             | 3.0%             | 2.3%             |
|   | Speak French or French Creole at Home             | 0.0%             | 0.3%             | 0.3%             |
|   | Speak German at Home                              | 0.6%             | 0.9%             | 0.8%             |
|   | Speak Russian or Other Slavic Language at Home    | 0.6%             | 1.4%             | 1.7%             |
|   | Speak Other Indo-European Language at Home        | 13.1%            | 7.1%             | 7.0%             |
|   | Speak Chinese at Home                             | 1.6%             | 2.1%             | 2.5%             |
|   | Speak Korean at Home                              | 3.8%             | 1.9%             | 1.3%             |
|   | Speak Vietnamese at Home                          | 0.0%             | 0.2%             | 0.3%             |
|   | Speak Other Asian Language at Home                | 4.3%             | 2.2%             | 2.5%             |
|   | Speak Tagalog and Other Pacific Languages at Home | 1.4%             | 0.5%             | 0.4%             |
| Speak Other Language at Home                  | 3.6%  | 4.5%             | 5.8%             |                  |
| Hispanic                                      | Hispanic Population                               | 443              | 2,567            | 6,277            |
|   | Hispanic Population Percent                       | 4.7%             | 3.7%             | 3.2%             |
|   | Mexican   | 74.4%            | 76.3%            | 65.1%            |
|   | Puerto Rican                                      | 1.0%             | 6.3%             | 10.5%            |
|   | Cuban   | 2.7%             | 1.9%             | 1.6%             |
|   | Dominican   | 0.0%             | 0.1%             | 0.8%             |
|   | Central American                                  | 3.0%             | 4.9%             | 5.7%             |
|   | South American                                    | 7.4%             | 4.9%             | 10.4%            |
|   | Other Hispanic                                    | 11.5%            | 5.6%             | 6.0%             |
|   | 2000 Hispanic Population Percent                  | 3%               | 2%               | 2%               |
| 1990 Hispanic Population Percent              | 3%  | 2%               | 1%               |                  |

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|---|--|------------------|------------------|------------------|
|   |  | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|   | American (percent of total population) | 2.2%             | 3.4%             | 3.1%             |
|   | American                               | 2.0%             | 3.2%             | 2.9%             |
|   | Native American (ie. Indian/Eskimo)    | 0.1%             | 0.2%             | 0.2%             |
|   | Hawaiian/Pacific Islander              | 0.0%             | 0.0%             | 0.0%             |
|   | Asian (percent of total population)    | 21.2%            | 12.8%            | 11.9%            |
|   | Chinese                                | 1.8%             | 2.3%             | 2.5%             |
|   | Japanese                               | 0.4%             | 0.4%             | 0.3%             |
|   | Korean                                 | 3.3%             | 1.9%             | 1.3%             |
|   | South Central Asian (ie. Indian)       | 13.8%            | 6.9%             | 6.4%             |
|   | South East Asian (ie. Vietnamese)      | 1.9%             | 1.1%             | 1.2%             |
|   | Other Asian                            | 0.0%             | 0.1%             | 0.1%             |
|   | European (percent of total population) | 36.2%            | 45.7%            | 47.7%            |
|   | British                                | 5.2%             | 5.7%             | 5.7%             |
|   | Dutch                                  | 0.6%             | 0.8%             | 0.8%             |
|   | French                                 | 1.6%             | 2.1%             | 2.3%             |
|   | German                                 | 9.4%             | 10.5%            | 10.3%            |
|   | Italian                                | 3.9%             | 5.2%             | 5.7%             |
|   | Polish                                 | 5.7%             | 6.8%             | 7.5%             |
|   | Scandinavian                           | 0.7%             | 1.7%             | 1.8%             |
|   | Scotch/Irish                           | 5.4%             | 7.5%             | 7.3%             |
| Other European (ie. Greek/Russian)            | 3.6%                                   | 5.4%             | 6.4%             |                  |
| Middle Eastern                                | 2.9%                                   | 4.6%             | 5.7%             |                  |
| Other Ancestry                                | 23.7%                                  | 18.5%            | 17.8%            |                  |
| Unclassified Ancestry                         | 9.2%                                   | 11.3%            | 10.7%            |                  |
| Education<br>(Age 25+)                        | Adult Population (25 Years or Older)   | 6,365            | 47,631           | 137,131          |
|   | Elementary (0 to 8)                    | 1.0%             | 1.8%             | 2.3%             |
|   | Some High School (9 to 11)             | 1.6%             | 2.9%             | 3.4%             |
|   | High School Graduate (12)              | 13.5%            | 17.6%            | 17.9%            |
|   | Some College (13 to 16)                | 19.1%            | 18.2%            | 17.7%            |
|   | Associates Degree Only                 | 6.5%             | 8.2%             | 8.3%             |
|   | Bachelors Degree Only                  | 31.6%            | 28.8%            | 27.7%            |
|   | Graduate Degree                        | 26.7%            | 22.5%            | 22.8%            |
| % College (4+)                                | 58.3%                                  | 51.3%            | 50.5%            |                  |
| Household<br>Type                             | Total Households – count               | 3,851            | 27,045           | 74,762           |
|   | One Person HHs – count                 | 1,149            | 7,306            | 18,532           |
|   | Family HHs – count                     | 2,528            | 18,436           | 53,159           |
|   | Married Couple – count                 | 2,152            | 15,364           | 44,465           |
|   | w/own children – count                 | 1,068            | 6,742            | 18,153           |
|   | w/out own children – count             | 1,084            | 8,622            | 26,312           |
|   | Male Householder – count               | 113              | 989              | 2,852            |
|   | Female Householder – count             | 263              | 2,083            | 5,842            |
|   | Non-Family Households – count          | 174              | 1,303            | 3,071            |
|   | 1 Person Household                     | 29.8%            | 27.0%            | 24.8%            |
|   | 2 Person Household                     | 31.0%            | 32.4%            | 33.0%            |
|   | 3 Person Household                     | 15.9%            | 16.4%            | 16.5%            |
|   | 4 Person Household                     | 15.2%            | 15.4%            | 15.7%            |
|   | 5 Person Household                     | 5.4%             | 5.9%             | 6.6%             |
|   | 6 Person Household                     | 1.9%             | 2.1%             | 2.3%             |
|   | 7+ Person Household                    | 0.8%             | 0.8%             | 1.0%             |
| % Households With Children                    | 30.7%                                  | 29.6%            | 29.0%            |                  |

This report was produced us

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| Rochester Hills, MI         |  |                  |                  |           |
|                             | 1.00 Mile Radius                       | 3.00 Mile Radius | 5.00 Mile Radius |           |
|                             | Total Housing Units                    | 4,171            | 28,963           | 79,469    |
|                             | Owner Occupied Percent                 | 57.3%            | 68.1%            | 73.0%     |
|                             | Renter Occupied Percent                | 35.1%            | 25.3%            | 21.1%     |
|                             | Vacant Housing Percent                 | 7.7%             | 6.6%             | 5.9%      |
|                             | Total Housing Units (Census 2000)      | 3,642            | 24,170           | 67,527    |
|                             | For Rent (Census 2000)                 | 48%              | 43%              | 35%       |
|                             | For Sale (Census 2000)                 | 38%              | 29%              | 31%       |
|                             | Rented or Sold, (Census 2000)          | 0%               | 7%               | 14%       |
|                             | Seasonal (Census 2014)                 | 29%              | 12%              | 11%       |
|                             | Other (Census 2000)                    | 3%               | 12%              | 8%        |
| Homes Built By Year         | Homes Built 1990 to 2000               | 18%              | 21%              | 23%       |
|                             | Homes Built 1980 to 1989               | 41%              | 27%              | 21%       |
|                             | Homes Built 1970 to 1979               | 25%              | 23%              | 28%       |
|                             | Homes Built 1960 to 1969               | 5%               | 10%              | 12%       |
|                             | Homes Built 1950 to 1959               | 7%               | 10%              | 9%        |
|                             | Homes Built 1940 to 1949               | 2%               | 4%               | 3%        |
|                             | Homes Built Before 1939                | 2%               | 5%               | 4%        |
| Units in Structure          | 1 Unit                                 | 58%              | 71%              | 76%       |
|                             | 2 - 9 Units                            | 32%              | 14%              | 11%       |
|                             | Greater than 10 Units                  | 9%               | 8%               | 9%        |
|                             | Mobilie Trailer                        | 0%               | 6%               | 5%        |
|                             | Other Units                            | 0%               | 0%               | 0%        |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more     | 0.3%             | 2.1%             | 3.8%      |
|                             | Property Value \$750,000 to \$999,999  | 1.9%             | 3.1%             | 5.1%      |
|                             | Property Value \$500,000 to \$749,999  | 31.8%            | 27.1%            | 28.5%     |
|                             | Property Value \$400,000 to \$499,999  | 23.9%            | 21.5%            | 20.6%     |
|                             | Property Value \$300,000, to \$399,999 | 19.0%            | 15.7%            | 16.6%     |
|                             | Property Value \$200,000 to \$299,999  | 15.3%            | 16.9%            | 14.5%     |
|                             | Property Value \$150,000 to \$199,999  | 4.5%             | 4.1%             | 3.5%      |
|                             | Property Value \$100,000 to \$149,999  | 1.7%             | 2.3%             | 1.8%      |
|                             | Property Value \$60,000 to \$99,999    | 0.5%             | 1.6%             | 1.0%      |
|                             | Property Value \$40,000 to \$59,999    | 0.1%             | 1.6%             | 1.0%      |
|                             | Property Value \$0 to \$39,999         | 0.8%             | 3.8%             | 3.1%      |
|                             | Median Home Value                      | \$433,065        | \$417,934        | \$439,749 |
|                             | Median Rent                            | \$804            | \$808            | \$754     |
| Wealth per Household        | \$0 and under - percent                | 16.7%            | 16.2%            | 15.8%     |
|                             | \$1 to \$4999 - percent                | 7.6%             | 7.4%             | 7.1%      |
|                             | \$5k to \$9999 - percent               | 4.2%             | 4.1%             | 4.0%      |
|                             | \$10k to \$24999 - percent             | 6.1%             | 6.1%             | 6.0%      |
|                             | \$25k to \$49999 - percent             | 6.7%             | 6.7%             | 6.7%      |
|                             | \$50k to \$99999 - percent             | 9.9%             | 10.2%            | 10.3%     |
|                             | \$100k to \$249999 - percent           | 18.2%            | 18.6%            | 18.8%     |
|                             | \$250k to \$499999 - percent           | 13.9%            | 14.1%            | 14.3%     |
|                             | \$500k+ - percent                      | 16.7%            | 16.6%            | 17.0%     |
|                             | Median HH Wealth                       | \$93,835         | \$96,772         | \$100,850 |
|                             | Avg HH Wealth                          | \$262,509        | \$263,482        | \$267,953 |

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 42.639572 Longitude: -83.128419

| Hampton Village Centre   |   |                  |                  |                  |
|--|---|------------------|------------------|------------------|
| Rochester Hills, MI  |   |                  |                  |                  |
|  |   | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
| <b>Economic Viability</b>                                      | Economic Viability Local                | 271              | 261              | 261              |
|  | Economic Viability Indexed              | 104              | 101              | 100              |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b>             | Employed Civilian Pop 16+ by Occupation | 5,009            | 35,669           | 100,461          |
|  | Managerial/Executive                    | 19.9%            | 22.3%            | 21.4%            |
|  | Professional Specialty                  | 38.8%            | 34.0%            | 32.5%            |
|  | Healthcare Support                      | 0.9%             | 1.9%             | 2.2%             |
|  | Sales                                   | 12.3%            | 10.6%            | 11.3%            |
|  | Office & Administrative Support         | 8.2%             | 10.0%            | 9.7%             |
|  | Protective Service                      | 0.8%             | 0.7%             | 0.9%             |
|  | Food Preparation                        | 4.8%             | 4.3%             | 4.6%             |
|  | Building Maintenance & Cleaning         | 2.2%             | 2.6%             | 2.2%             |
|  | Personal Care                           | 2.0%             | 2.8%             | 2.6%             |
|  | Farming, Fishing, & Forestry            | 0.0%             | 0.1%             | 0.2%             |
|  | Construction                            | 2.0%             | 3.5%             | 4.3%             |
|  | Production & Transportation             | 8.0%             | 7.4%             | 8.2%             |
|  | Percent White Collar Workers            | 80.2%            | 78.7%            | 77.0%            |
| Percent Blue Collar Workers                                    | 19.8%                                   | 21.3%            | 23.0%            |                  |
| <b>Employment by Industry<br/>(Employed Civilians Age 16+)</b> | Agriculture/Mining/Construction         | 0.8%             | 3.6%             | 3.9%             |
|  | Manufacturing                           | 28.7%            | 23.1%            | 22.1%            |
|  | Transportation                          | 3.1%             | 2.3%             | 2.6%             |
|  | Information                             | 2.7%             | 1.8%             | 1.5%             |
|  | Wholesale/Retail                        | 11.9%            | 12.2%            | 12.7%            |
|  | Finance, Insurance, Real Estate         | 8.9%             | 7.7%             | 7.5%             |
|  | Professional Services                   | 11.9%            | 10.3%            | 9.6%             |
|  | Management Services                     | 0.1%             | 0.1%             | 0.1%             |
|  | Administrative/Waste Services           | 1.5%             | 3.2%             | 2.9%             |
|  | Educational Services                    | 17.6%            | 22.8%            | 23.0%            |
|  | Entertainment Services                  | 6.5%             | 7.3%             | 7.8%             |
|  | Other Professional Services             | 4.9%             | 3.5%             | 4.1%             |
|  | Public Administration                   | 1.4%             | 2.0%             | 2.3%             |
| <b>Transportation<br/>To Work</b>                              | Drive to Work Alone                     | 94.6%            | 90.2%            | 90.0%            |
|  | Drive to Work Carpool                   | 3.4%             | 6.0%             | 5.9%             |
|  | Travel to Work by Public Transportation | 0.0%             | 0.2%             | 0.2%             |
|  | Drive to Work on Motorcycle             | 0.0%             | 0.0%             | 0.0%             |
|  | Drive to Work on Bicycle                | 0.0%             | 0.2%             | 0.1%             |
|  | Walked to Work                          | 0.6%             | 1.1%             | 1.0%             |
|  | Other Means                             | 0.2%             | 0.4%             | 0.3%             |
|  | Work at Home                            | 1.3%             | 2.0%             | 2.5%             |

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 42.639572 Longitude: -83.128419

| Hampton Village Centre<br>Rochester Hills, MI |                                       | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---------------------------------------|------------------|------------------|------------------|
|   | Travel to Work in Less than 5 Minutes | 1.7%             | 2.0%             | 1.8%             |
|   | Travel to Work in 5 to 9 Minutes      | 4.5%             | 7.0%             | 7.7%             |
|   | Travel to Work in 10 to 14 Minutes    | 8.8%             | 11.6%            | 12.6%            |
|   | Travel to Work in 15 to 19 Minutes    | 16.4%            | 15.8%            | 14.9%            |
|   | Travel to Work in 20 to 29 Minutes    | 26.5%            | 25.5%            | 24.3%            |
|   | Travel to Work in 30 to 44 Minutes    | 27.7%            | 22.9%            | 23.4%            |
|   | Travel to Work in 45 to 59 Minutes    | 7.6%             | 9.5%             | 9.6%             |
|   | Travel to Work in 60 Minutes or more  | 6.9%             | 5.8%             | 5.7%             |
|   | Average Travel Time to Work           | 27               | 26               | 25               |
| Vehicles<br>per HH                            | No Vehicles                           | 4.4%             | 3.8%             | 4.1%             |
|   | 1 Vehicle                             | 31.7%            | 32.8%            | 29.5%            |
|   | 2 Vehicles                            | 49.4%            | 43.6%            | 43.7%            |
|   | 3 or more vehicles                    | 14.5%            | 19.8%            | 22.6%            |
|   | Average Number of Vehicles            | 1.80             | 1.86             | 1.93             |
| Change  | Births (last 12 months)               | 87               | 665              | 1,973            |
|   | Deaths (last 12 months)               | 82               | 626              | 1,940            |
|   | Migration (last 12 months)            | -7               | -209             | -814             |
| Work<br>place                                 | Workplace Establishments              | 314              | 2,098            | 5,588            |
|   | Workplace Employees (FTE)             | 4,084            | 29,296           | 84,645           |