

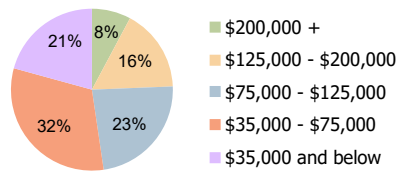
Hilltop Plaza Virginia Beach, VA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

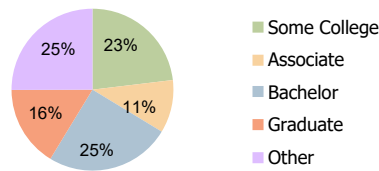
Current Population	14,214	64,394	141,767
Total Daytime Pop	13,670	93,824	163,784
Workplace Pop	8,069	59,624	89,879
Average Household Income	\$81,864	\$105,542	\$104,468
Average Disposable Income	\$64,127	\$76,051	\$77,431
Total Households	6,309	27,735	56,762
Median Home Value	\$301,524	\$390,174	\$347,309
College (4+)	30.3%	41.3%	38.0%
Total Consumer Spending/Capita (Weekly)	\$358	\$375	\$376
Population per Household	2.13	2.01	2.47
% of Households with Children	22.3%	24.9%	27.7%

### 2026 Demographic Projections

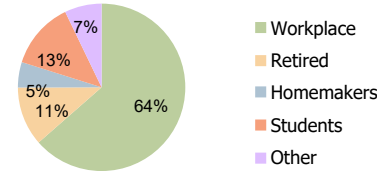
Projected Population	13,745	63,131	138,728
Projected 5 Year Annual Growth Rate (Pop)	-0.7%	-0.4%	-0.4%



Household Income (3.00 Mile Radius)



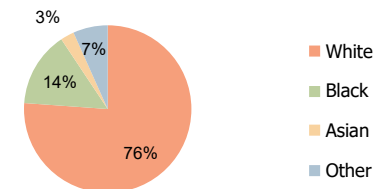
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

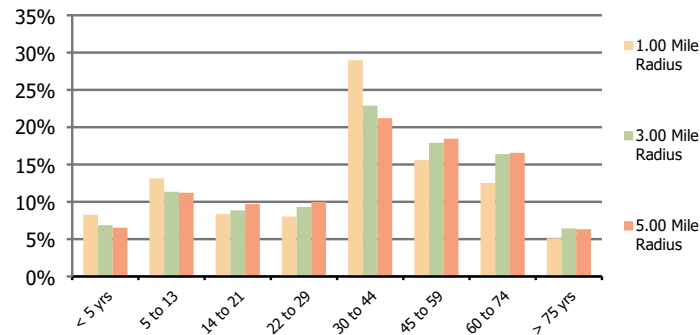
6% Hispanic | 94% Non Hispanic



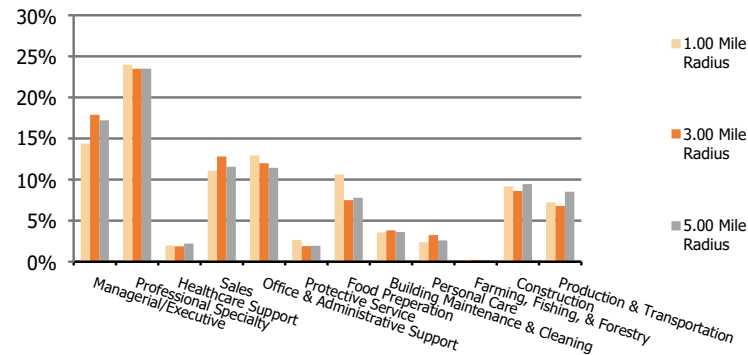
Race (3.00 Mile Radius)

<b>Hilltop Plaza</b> Virginia Beach, VA	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	14,214	64,394	141,767
	2010 Census Population	14,466	63,330	139,769
	2000 Census Population	15,291	64,539	144,657
	Historical Annual Growth 2000 to 2010	-0.6%	-0.2%	-0.3%
	Estimated Annual Growth 2010 to 2021	-0.2%	0.1%	0.1%
	Projected Annual Growth 2021 to 2026	-0.7%	-0.4%	-0.4%
<b>Ethnic</b>	Hispanic or Latino Population	8%	6%	7%
	Non Hispanic or Latino Population	92%	94%	93%
<b>Race</b>	White	68.4%	76.1%	73.7%
	Black or African American	20.7%	14.5%	15.3%
	Asian & Pacific Islander	3.0%	2.6%	3.8%
	Other Races	7.9%	6.7%	7.2%