

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	14,504	66,772	612,815
	Population Est 21Q1	14,566	66,840	613,126
	Population Est 20Q4	14,587	67,028	612,806
	Population Est 20Q3	14,611	67,044	611,585
	Population Est 20Q2	14,622	67,065	612,129
	Population Est 20Q1	14,632	67,026	611,353
	Population Est 19Q4	14,636	67,011	610,049
	Population Est 19Q3	14,674	67,029	609,163
	Population Est 19Q2	14,598	66,924	608,689
	Population Fcst	14,715	67,914	615,649
	2010 Census Population	14,461	64,178	610,268
	2000 Census Population	14,621	63,251	614,453
	1990 Census Population	13,614	61,164	631,251
	Current Year Daytime Population	22,875	88,276	738,297
	Average Seasonal Population	700	1,875	5,819
	Historical Annual Growth, 1990 – 2000	0.72%	0.34%	-0.27%
	Historical Annual Growth, 2000 – 2010	-0.11%	0.15%	-0.07%
	Estimated Annual Growth, 2010 – CY	0.03%	0.35%	0.04%
	Projected Annual Growth, CY to Y5	0.29%	0.34%	0.09%
	Group Qtrs Est	267	1,396	19,331
Transient Est Average Last 4 Qtrs	75	1,244	6,609	
Households	Current Year Estimated Households	5,969	27,592	241,774
	Households Est 21Q1	5,995	27,616	241,960
	Households Est 20Q4	6,000	27,702	241,843
	Households Est 20Q3	6,014	27,724	241,477
	Households Est 20Q2	6,018	27,726	241,786
	Households Est 20Q1	6,021	27,711	241,358
	Households Est 19Q4	6,022	27,705	240,802
	Households Est 19Q3	6,041	27,725	240,356
	Households Est 19Q2	6,000	27,669	240,158
	Households Fcst	6,066	28,070	243,851
	2010 Census Households	5,880	26,468	238,149
	2000 Census Households	5,496	25,102	235,867
	1990 Census Households	4,802	22,522	236,898
	Historical Annual Growth, 1990 – 2000	1.36%	1.09%	-0.04%
	Historical Annual Growth, 2000 – 2010	0.68%	0.53%	0.10%
	Estimated Annual Growth, 2010 – CY	0.13%	0.37%	0.13%
	Projected Annual Growth, CY to Y5	0.32%	0.34%	0.17%
Population per Household	2.39	2.37	2.45	

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Mequon Pavilions Mequon, WI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	4.4%	3.1%	1.0%
HH Income \$250,000 to \$499,999	5.3%	3.7%	1.2%
HH Income \$200,000 to \$249,999	12.4%	8.7%	2.9%
HH Income \$175,000 to \$199,999	5.7%	5.1%	2.2%
HH Income \$150,000 to \$174,999	6.7%	7.0%	3.3%
HH Income \$100,000 to 149,999	21.9%	20.3%	12.3%
HH Income \$75,000 to 99,999	10.9%	13.0%	11.2%
HH Income \$50,000 to 74,999	11.0%	13.6%	15.9%
HH Income \$35,000 to 49,999	6.7%	8.0%	13.5%
HH Income \$25,000 to 34,999	5.4%	6.3%	10.5%
HH Income \$15,000 to 24,999	4.4%	5.0%	10.9%
HH Income \$0 to 14,999	5.1%	6.1%	15.0%
Average Household Income	\$169,565	\$136,995	\$76,833
Median Household Income	\$113,774	\$95,455	\$50,202
Per Capita Income	\$70,652	\$57,508	\$30,992
2000 Average HH Income	\$139,770	\$103,521	\$51,199
2000 Median HH Income	\$92,488	\$70,831	\$36,423
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	5%	4%	1%
Disposable HH Income \$150,000 to \$174,999	7%	5%	2%
Disposable HH Income \$100,000 to \$149,999	20%	20%	10%
Disposable HH Income \$75,000 to \$99,999	15%	15%	11%
Disposable HH Income \$50,000 to \$74,999	13%	17%	17%
Disposable HH Income \$35,000 to \$49,999	8%	10%	15%
Disposable HH Income \$25,000 to \$34,999	6%	7%	12%
Disposable HH Income \$15,000 to \$24,999	6%	6%	13%
Disposable HH Income \$0 to \$14,999	6%	7%	16%
Average Disposable Income	106,385	93,517	58,562
Median Disposable Income	92,912	79,604	43,586
Householder White – Count	5,506	22,501	122,464
Median HH Income	\$114,424	\$102,894	\$73,452
Average HH Income	\$114,129	\$107,579	\$84,924
Householder Black or African-American – Count	154	3,015	83,507
Median HH Income	\$101,836	\$51,589	\$32,251
Average HH Income	\$109,635	\$65,176	\$42,584
Householder Hispanic – Count	87	644	19,939
Median HH Income	\$91,621	\$82,187	\$37,923
Average HH Income	\$98,895	\$93,640	\$48,429
Householder Asian or Pacific Islander – Count	137	850	7,066
Median HH Income	\$119,143	\$106,989	\$65,068
Average HH Income	\$113,480	\$113,571	\$75,838
Householder Other or Pacific Islander – Count	85	584	8,799
Median HH Income	\$103,306	\$84,489	\$42,241
Average HH Income	\$110,841	\$90,436	\$55,185

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Gender	Male Population	6,867	31,940	296,823
	Female Population	7,637	34,832	315,991
Total Population by Age	Count of Pop 0 to 4 years	520	2,902	39,369
	Count of Pop 0 to 7 years	686	4,008	55,544
	Count of Pop 5 - 13	1,035	5,593	68,343
	Count of Pop 14 - 18	610	2,969	32,755
	Count of Pop 19 - 22	942	4,197	50,085
	Count of Pop 22 - 25	716	3,011	27,276
	Count of Pop 25 - 29	1,044	4,497	42,611
	Count of Pop 30 - 34	573	2,990	42,438
	Count of Pop 35 - 39	406	2,682	42,409
	Count of Pop 40 - 44	471	2,868	37,568
	Count of Pop 45 - 59	2,691	12,908	104,451
	Count of Pop 60 - 74	3,740	15,408	91,679
	Count of Pop 75 - 84	1,315	4,996	25,269
	Count of Pop 85+	440	1,750	8,561
	% of Pop 0 to 4 years	3.6%	4.3%	6.4%
	% of Pop 0 to 7 years	4.7%	6.0%	9.1%
	% of Pop 5 - 13	7.1%	8.4%	11.2%
	% of Pop 14 - 18	4.2%	4.4%	5.3%
	% of Pop 19 - 22	6.5%	6.3%	8.2%
	% of Pop 22 - 25	4.9%	4.5%	4.5%
% of Pop 25 - 29	7.2%	6.7%	7.0%	
% of Pop 30 - 34	4.0%	4.5%	6.9%	
% of Pop 35 - 39	2.8%	4.0%	6.9%	
% of Pop 40 - 44	3.2%	4.3%	6.1%	
% of Pop 45 - 59	18.6%	19.3%	17.0%	
% of Pop 60 - 74	25.8%	23.1%	15.0%	
% of Pop 75 - 84	9.1%	7.5%	4.1%	
% of Pop 85+	3.0%	2.6%	1.4%	
Median Age	51.4	47.4	35.4	
Average Age	46.7	44.6	37.6	
Male Population by Age	% of Pop 0 to 4 years	3.9%	4.6%	6.8%
	% of Pop 5 - 13	7.7%	8.9%	11.7%
	% of Pop 14 - 18	4.6%	4.8%	5.6%
	% of Pop 19 - 22	6.9%	6.7%	8.6%
	% of Pop 22 - 25	5.2%	4.9%	4.7%
	% of Pop 25 - 29	7.7%	7.3%	7.3%
	% of Pop 30 - 34	4.3%	4.7%	7.0%
	% of Pop 35 - 39	3.0%	4.2%	6.9%
	% of Pop 40 - 44	3.3%	4.3%	6.0%
	% of Pop 45 - 59	18.0%	19.2%	16.7%
	% of Pop 75 - 84	8.3%	6.7%	3.5%
	% of Pop 60 - 74	25.3%	22.2%	14.3%
	% of Pop 85+	1.8%	1.6%	0.8%
	Median Age	48.7	44.6	33.8
Average Age	45.0	42.9	36.3	

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Female Population by Age	% of Pop 0 to 4 years	3.3%	4.1%	6.1%
	% of Pop 5 - 13	6.7%	7.9%	10.6%
	% of Pop 14 - 18	3.8%	4.2%	5.1%
	% of Pop 19 - 22	6.2%	5.9%	7.7%
	% of Pop 22 - 25	4.7%	4.2%	4.2%
	% of Pop 25 - 29	6.7%	6.2%	6.6%
	% of Pop 30 - 34	3.7%	4.2%	6.8%
	% of Pop 35 - 39	2.6%	3.9%	7.0%
	% of Pop 40 - 44	3.2%	4.3%	6.2%
	% of Pop 45 - 59	19.0%	19.5%	17.3%
	% of Pop 60 - 74	26.3%	23.9%	15.6%
	% of Pop 75 - 84	9.7%	8.2%	4.7%
	% of Pop 85+	4.1%	3.6%	2.0%
	Median Age	53.3	49.8	37.0
Average Age	48.2	46.1	38.8	
Race	Count of White	13,235	56,352	309,081
	Count of Black or African-American	439	5,656	228,713
	Count of Asian or Pacific Islander	524	2,530	23,673
	Count of Other races	307	2,234	51,348
	White	91.2%	84.4%	50.4%
	Black or African American	3.0%	8.5%	37.3%
	Asian	3.6%	3.8%	3.9%
	Other Races	2.1%	3.3%	8.4%
Language Spoken	Speak English at Home	90.3%	89.3%	85.3%
	Speak Spanish at Home	2.2%	2.6%	8.8%
	Speak French or French Creole at Home	0.7%	0.5%	0.4%
	Speak German at Home	0.5%	0.6%	0.4%
	Speak Russian or Other Slavic Language at Home	2.6%	1.8%	0.6%
	Speak Other Indo-European Language at Home	1.2%	1.3%	0.7%
	Speak Chinese at Home	0.7%	0.9%	0.4%
	Speak Korean at Home	0.1%	0.2%	0.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.1%
	Speak Other Asian Language at Home	0.5%	0.9%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
Speak Other Language at Home	0.9%	1.7%	1.0%	
Hispanic	Hispanic Population	336	2,179	67,029
	Hispanic Population Percent	2.3%	3.3%	10.9%
	Mexican	40.0%	52.5%	66.0%
	Puerto Rican	28.2%	18.0%	24.9%
	Cuban	1.6%	2.8%	1.2%
	Dominican	0.0%	0.3%	0.7%
	Central American	18.6%	9.3%	2.2%
	South American	7.4%	11.8%	1.8%
	Other Hispanic	4.1%	5.2%	3.2%
	2000 Hispanic Population Percent	2%	2%	9%
1990 Hispanic Population Percent	0%	1%	5%	

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	American (percent of total population)	3.6%	2.9%	1.8%
	American	3.5%	2.7%	1.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.4%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.6%	3.8%	3.8%
	Chinese	0.9%	1.0%	0.5%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	1.6%	1.3%	0.6%
	South East Asian (ie. Vietnamese)	0.6%	1.0%	2.1%
	Other Asian	0.1%	0.1%	0.4%
	European (percent of total population)	64.0%	59.7%	33.7%
	British	5.4%	4.6%	2.1%
	Dutch	1.1%	1.0%	0.6%
	French	2.0%	1.9%	1.1%
	German	23.1%	23.6%	14.7%
	Italian	2.8%	2.9%	1.9%
	Polish	4.9%	5.2%	3.2%
	Scandinavian	4.0%	3.9%	2.3%
	Scotch/Irish	9.6%	8.3%	4.5%
Other European (ie. Greek/Russian)	11.2%	8.3%	3.3%	
Middle Eastern	1.1%	1.5%	0.5%	
Other Ancestry	10.1%	16.1%	38.0%	
Unclassified Ancestry	15.2%	12.7%	11.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,681	48,099	394,987
	Elementary (0 to 8)	0.4%	0.9%	4.3%
	Some High School (9 to 11)	1.3%	2.1%	8.1%
	High School Graduate (12)	10.2%	13.2%	26.0%
	Some College (13 to 16)	14.0%	16.8%	20.9%
	Associates Degree Only	4.4%	6.2%	7.2%
	Bachelors Degree Only	37.5%	33.3%	20.4%
	Graduate Degree	32.2%	27.5%	13.1%
% College (4+)	69.7%	60.8%	33.5%	
Household Type	Total Households – count	5,969	27,592	241,774
	One Person HHs – count	1,591	7,754	80,012
	Family HHs – count	4,128	18,519	139,810
	Married Couple – count	3,651	15,892	80,739
	w/own children – count	1,320	6,123	31,714
	w/out own children – count	2,330	9,769	49,025
	Male Householder – count	171	972	13,100
	Female Householder – count	306	1,655	45,972
	Non-Family Households – count	251	1,319	21,952
	1 Person Household	26.7%	28.1%	33.1%
	2 Person Household	39.4%	37.6%	29.9%
	3 Person Household	13.6%	14.3%	15.2%
	4 Person Household	12.5%	12.7%	11.2%
	5 Person Household	5.5%	5.1%	5.8%
	6 Person Household	1.8%	1.6%	2.6%
	7+ Person Household	0.5%	0.6%	2.2%
% Households With Children	25.6%	27.3%	28.1%	

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Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	6,377	29,361	268,097
	Owner Occupied Percent	77.6%	73.1%	44.1%
	Renter Occupied Percent	16.0%	20.8%	46.1%
	Vacant Housing Percent	6.4%	6.0%	9.8%
	Total Housing Units (Census 2000)	5,821	26,217	252,424
	For Rent (Census 2000)	30%	36%	49%
	For Sale (Census 2000)	19%	18%	13%
	Rented or Sold, (Census 2000)	6%	8%	8%
	Seasonal (Census 2014)	12%	19%	3%
	Other (Census 2000)	7%	9%	24%
Homes Built By Year	Homes Built 1990 to 2000	16%	12%	6%
	Homes Built 1980 to 1989	18%	12%	6%
	Homes Built 1970 to 1979	26%	20%	12%
	Homes Built 1960 to 1969	12%	15%	13%
	Homes Built 1950 to 1959	21%	23%	20%
	Homes Built 1940 to 1949	3%	7%	11%
	Homes Built Before 1939	4%	10%	31%
Units in Structure	1 Unit	86%	77%	50%
	2 - 9 Units	2%	8%	32%
	Greater than 10 Units	11%	15%	18%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.1%	4.5%	1.8%
	Property Value \$750,000 to \$999,999	12.4%	7.5%	3.0%
	Property Value \$500,000 to \$749,999	23.3%	15.9%	7.1%
	Property Value \$400,000 to \$499,999	15.8%	15.0%	8.3%
	Property Value \$300,000, to \$399,999	17.3%	19.9%	13.0%
	Property Value \$200,000 to \$299,999	11.3%	20.6%	20.1%
	Property Value \$150,000 to \$199,999	3.5%	6.3%	12.6%
	Property Value \$100,000 to \$149,999	2.6%	4.7%	15.8%
	Property Value \$60,000 to \$99,999	0.5%	1.5%	12.0%
	Property Value \$40,000 to \$59,999	0.0%	0.6%	3.1%
	Property Value \$0 to \$39,999	0.7%	0.8%	2.4%
	Median Home Value	\$475,121	\$371,230	\$215,919
	Median Rent	\$900	\$779	\$536
Wealth per Household	\$0 and under - percent	14.4%	15.3%	19.4%
	\$1 to \$4999 - percent	6.0%	6.8%	10.1%
	\$5k to \$9999 - percent	3.5%	3.8%	5.2%
	\$10k to \$24999 - percent	5.5%	5.8%	6.8%
	\$25k to \$49999 - percent	6.5%	6.6%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.0%
	\$100k to \$249999 - percent	19.4%	19.0%	16.9%
	\$250k to \$499999 - percent	15.3%	14.7%	11.9%
	\$500k+ - percent	19.2%	17.8%	12.8%
	Median HH Wealth	\$130,091	\$111,572	\$58,029
	Avg HH Wealth	\$294,394	\$277,859	\$214,345

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Economic Viability	Economic Viability Local	258	253	256
	Economic Viability Indexed	99	97	98
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,176	34,997	294,572
	Managerial/Executive	30.5%	24.6%	14.4%
	Professional Specialty	34.3%	33.8%	23.4%
	Healthcare Support	1.5%	2.1%	6.2%
	Sales	12.4%	10.9%	9.0%
	Office & Administrative Support	5.3%	8.6%	11.2%
	Protective Service	0.8%	1.6%	1.9%
	Food Preperation	2.3%	3.1%	6.5%
	Building Maintenance & Cleaning	1.5%	1.7%	3.9%
	Personal Care	3.0%	2.7%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	2.9%	3.1%	4.6%
	Production & Transportation	5.3%	7.6%	16.1%
	Percent White Collar Workers	84.0%	80.1%	64.2%
Percent Blue Collar Workers	16.0%	19.9%	35.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.1%	3.6%	4.0%
	Manufacturing	12.7%	13.5%	14.5%
	Transportation	2.3%	3.1%	4.6%
	Information	2.8%	2.3%	1.7%
	Wholesale/Retail	10.0%	11.8%	12.2%
	Finance, Insurance, Real Estate	11.4%	9.7%	6.1%
	Professional Services	14.8%	10.3%	5.6%
	Management Services	0.3%	0.4%	0.2%
	Administrative/Waste Services	2.4%	2.7%	5.5%
	Educational Services	26.9%	28.7%	28.2%
	Entertainment Services	3.9%	6.3%	10.0%
	Other Professional Services	5.3%	4.4%	4.4%
	Public Administration	3.1%	3.2%	2.9%
	Transportation To Work	Drive to Work Alone	86.2%	85.8%
Drive to Work Carpool		6.9%	7.1%	12.0%
Travel to Work by Public Transportation		0.7%	0.8%	8.7%
Drive to Work on Motorcycle		0.0%	0.0%	0.1%
Drive to Work on Bicycle		0.0%	0.2%	0.3%
Walked to Work		0.8%	1.9%	4.5%
Other Means		0.3%	0.4%	0.5%
Work at Home		5.2%	3.8%	2.4%

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	Travel to Work in Less than 5 Minutes	2.9%	3.1%	2.8%
	Travel to Work in 5 to 9 Minutes	11.4%	11.9%	10.8%
	Travel to Work in 10 to 14 Minutes	13.1%	14.5%	16.0%
	Travel to Work in 15 to 19 Minutes	16.5%	17.9%	18.7%
	Travel to Work in 20 to 29 Minutes	30.3%	28.1%	25.2%
	Travel to Work in 30 to 44 Minutes	20.0%	17.7%	17.6%
	Travel to Work in 45 to 59 Minutes	3.4%	3.6%	4.6%
	Travel to Work in 60 Minutes or more	2.5%	3.2%	4.4%
	Average Travel Time to Work	21	21	22
Vehicles per HH	No Vehicles	5.5%	5.2%	16.3%
	1 Vehicle	25.0%	30.3%	40.9%
	2 Vehicles	50.5%	46.7%	31.9%
	3 or more vehicles	19.0%	17.9%	10.9%
	Average Number of Vehicles	1.90	1.83	1.41
Change	Births (last 12 months)	142	635	7,183
	Deaths (last 12 months)	186	740	4,054
	Migration (last 12 months)	-74	-188	-2,444
Work place	Workplace Establishments	1,086	2,873	16,465
	Workplace Employees (FTE)	12,598	37,162	290,982