

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 43.217839 Longitude: -87.922863

Mequon Pavilions				
Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,868	21,793	57,603
	Population Est 21Q1	3,904	21,863	57,682
	Population Est 20Q4	3,866	22,009	57,931
	Population Est 20Q3	3,891	22,039	57,678
	Population Est 20Q2	3,884	22,051	57,653
	Population Est 20Q1	3,887	22,061	57,574
	Population Est 19Q4	3,890	22,067	57,550
	Population Est 19Q3	3,916	22,114	57,515
	Population Est 19Q2	3,849	22,044	57,390
	Population Fcst	3,981	22,093	58,597
	2010 Census Population	3,647	21,668	55,549
	2000 Census Population	3,732	21,863	54,684
	1990 Census Population	3,356	20,138	53,329
	Current Year Daytime Population	10,124	24,755	66,917
	Average Seasonal Population	172	917	1,542
	Historical Annual Growth, 1990 – 2000	1.07%	0.83%	0.25%
	Historical Annual Growth, 2000 – 2010	-0.23%	-0.09%	0.16%
	Estimated Annual Growth, 2010 – CY	0.52%	0.05%	0.32%
	Projected Annual Growth, CY to Y5	0.58%	0.27%	0.34%
	Group Qtrs Est	17	304	1,287
Transient Est Average Last 4 Qtrs	14	262	677	
Households	Current Year Estimated Households	1,637	9,062	24,180
	Households Est 21Q1	1,654	9,091	24,208
	Households Est 20Q4	1,635	9,148	24,321
	Households Est 20Q3	1,648	9,164	24,238
	Households Est 20Q2	1,645	9,166	24,223
	Households Est 20Q1	1,646	9,170	24,189
	Households Est 19Q4	1,647	9,173	24,177
	Households Est 19Q3	1,660	9,195	24,166
	Households Est 19Q2	1,625	9,156	24,101
	Households Fcst	1,692	9,195	24,600
	2010 Census Households	1,505	8,926	23,264
	2000 Census Households	1,312	8,353	22,292
	1990 Census Households	1,130	7,031	20,017
	Historical Annual Growth, 1990 – 2000	1.50%	1.74%	1.08%
	Historical Annual Growth, 2000 – 2010	1.39%	0.67%	0.43%
	Estimated Annual Growth, 2010 – CY	0.75%	0.13%	0.34%
Projected Annual Growth, CY to Y5	0.66%	0.29%	0.35%	
Population per Household	2.35	2.37	2.33	

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Mequon Pavilions				
Mequon, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	4.4%	4.0%	2.7%	
HH Income \$250,000 to \$499,999	5.3%	4.8%	3.3%	
HH Income \$200,000 to \$249,999	12.4%	11.3%	7.6%	
HH Income \$175,000 to \$199,999	7.5%	5.2%	4.5%	
HH Income \$150,000 to \$174,999	7.2%	6.3%	6.0%	
HH Income \$100,000 to 149,999	22.2%	21.1%	18.7%	
HH Income \$75,000 to 99,999	8.1%	10.7%	12.9%	
HH Income \$50,000 to 74,999	9.4%	11.8%	14.7%	
HH Income \$35,000 to 49,999	7.2%	6.7%	9.0%	
HH Income \$25,000 to 34,999	5.7%	6.3%	6.7%	
HH Income \$15,000 to 24,999	5.1%	5.0%	5.8%	
HH Income \$0 to 14,999	5.5%	6.9%	8.1%	
Average Household Income	\$175,202	\$160,054	\$126,905	
Median Household Income	\$120,244	\$105,676	\$85,046	
Per Capita Income	\$74,359	\$67,219	\$54,229	
2000 Average HH Income	\$151,527	\$130,949	\$100,116	
2000 Median HH Income	\$96,878	\$86,753	\$66,695	
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	
Disposable HH Income \$175,000 to \$199,999	5%	5%	3%	
Disposable HH Income \$150,000 to \$174,999	9%	7%	5%	
Disposable HH Income \$100,000 to \$149,999	22%	19%	17%	
Disposable HH Income \$75,000 to \$99,999	14%	15%	15%	
Disposable HH Income \$50,000 to \$74,999	10%	14%	18%	
Disposable HH Income \$35,000 to \$49,999	8%	9%	11%	
Disposable HH Income \$25,000 to \$34,999	7%	7%	8%	
Disposable HH Income \$15,000 to \$24,999	6%	6%	7%	
Disposable HH Income \$0 to \$14,999	6%	7%	9%	
Average Disposable Income	107,613	100,322	86,772	
Median Disposable Income	98,224	87,135	71,544	
Householder White – Count	1,551	7,923	18,081	
Median HH Income	\$119,192	\$110,672	\$97,362	
Average HH Income	\$114,511	\$111,674	\$104,171	
Householder Black or African-American – Count	29	593	4,230	
Median HH Income	\$182,745	\$36,392	\$44,377	
Average HH Income	\$119,587	\$64,364	\$57,511	
Householder Hispanic – Count	18	143	558	
Median HH Income	\$157,446	\$92,089	\$75,078	
Average HH Income	\$131,513	\$97,805	\$85,442	
Householder Asian or Pacific Islander – Count	15	198	728	
Median HH Income	\$166,396	\$118,243	\$105,607	
Average HH Income	\$151,461	\$115,953	\$111,695	
Householder Other or Pacific Islander – Count	24	205	583	
Median HH Income	\$71,730	\$59,320	\$72,864	
Average HH Income	\$106,696	\$80,161	\$83,167	

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Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	1,829	10,303	27,318
	Female Population	2,038	11,490	30,285
Total Population by Age	Count of Pop 0 to 4 years	136	824	2,656
	Count of Pop 0 to 7 years	183	1,091	3,676
	Count of Pop 5 - 13	282	1,614	4,974
	Count of Pop 14 - 18	171	911	2,492
	Count of Pop 19 - 22	231	1,394	3,513
	Count of Pop 22 - 25	183	1,058	2,611
	Count of Pop 25 - 29	285	1,524	3,907
	Count of Pop 30 - 34	136	875	2,804
	Count of Pop 35 - 39	100	695	2,499
	Count of Pop 40 - 44	125	755	2,500
	Count of Pop 45 - 59	744	4,046	10,817
	Count of Pop 60 - 74	989	5,565	12,971
	Count of Pop 75 - 84	361	1,914	4,301
	Count of Pop 85+	125	619	1,558
	% of Pop 0 to 4 years	3.5%	3.8%	4.6%
	% of Pop 0 to 7 years	4.7%	5.0%	6.4%
	% of Pop 5 - 13	7.3%	7.4%	8.6%
	% of Pop 14 - 18	4.4%	4.2%	4.3%
	% of Pop 19 - 22	6.0%	6.4%	6.1%
	% of Pop 22 - 25	4.7%	4.9%	4.5%
	% of Pop 25 - 29	7.4%	7.0%	6.8%
	% of Pop 30 - 34	3.5%	4.0%	4.9%
	% of Pop 35 - 39	2.6%	3.2%	4.3%
	% of Pop 40 - 44	3.2%	3.5%	4.3%
	% of Pop 45 - 59	19.2%	18.6%	18.8%
	% of Pop 60 - 74	25.6%	25.5%	22.5%
	% of Pop 75 - 84	9.3%	8.8%	7.5%
% of Pop 85+	3.2%	2.8%	2.7%	
Median Age	52.0	50.9	46.4	
Average Age	47.0	46.3	44.2	
Male Population by Age	% of Pop 0 to 4 years	3.8%	4.1%	5.0%
	% of Pop 5 - 13	8.0%	8.0%	9.2%
	% of Pop 14 - 18	5.0%	4.6%	4.6%
	% of Pop 19 - 22	6.5%	6.8%	6.5%
	% of Pop 22 - 25	5.1%	5.1%	4.9%
	% of Pop 25 - 29	7.8%	7.5%	7.3%
	% of Pop 30 - 34	3.7%	4.4%	5.1%
	% of Pop 35 - 39	2.8%	3.4%	4.5%
	% of Pop 40 - 44	3.4%	3.5%	4.3%
	% of Pop 45 - 59	18.5%	18.1%	18.7%
	% of Pop 75 - 84	8.9%	8.0%	6.6%
	% of Pop 60 - 74	24.9%	24.9%	21.7%
	% of Pop 85+	1.7%	1.8%	1.6%
	Median Age	49.3	48.0	43.4
	Average Age	45.1	44.7	42.5

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Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	3.3%	3.5%	4.3%
	% of Pop 5 - 13	6.7%	6.9%	8.1%
	% of Pop 14 - 18	3.9%	3.8%	4.1%
	% of Pop 19 - 22	5.5%	6.1%	5.8%
	% of Pop 22 - 25	4.4%	4.6%	4.2%
	% of Pop 25 - 29	6.9%	6.5%	6.3%
	% of Pop 30 - 34	3.4%	3.7%	4.6%
	% of Pop 35 - 39	2.4%	3.0%	4.2%
	% of Pop 40 - 44	3.1%	3.4%	4.4%
	% of Pop 45 - 59	19.9%	19.0%	18.9%
	% of Pop 60 - 74	26.1%	26.1%	23.2%
	% of Pop 75 - 84	9.7%	9.5%	8.2%
	% of Pop 85+	4.6%	3.8%	3.7%
	Median Age	54.0	52.8	48.8
Average Age	48.7	47.8	45.8	
Race	Count of White	3,603	19,223	44,710
	Count of Black or African-American	91	1,157	8,339
	Count of Asian or Pacific Islander	107	689	2,343
	Count of Other races	67	724	2,210
	White	93.2%	88.2%	77.6%
	Black or African American	2.4%	5.3%	14.5%
	Asian	2.8%	3.2%	4.1%
	Other Races	1.7%	3.3%	3.8%
Language Spoken	Speak English at Home	91.4%	90.0%	89.5%
	Speak Spanish at Home	2.4%	2.5%	2.7%
	Speak French or French Creole at Home	1.0%	0.5%	0.4%
	Speak German at Home	0.5%	0.6%	0.6%
	Speak Russian or Other Slavic Language at Home	2.6%	2.5%	1.8%
	Speak Other Indo-European Language at Home	0.6%	1.1%	1.1%
	Speak Chinese at Home	0.5%	0.7%	0.7%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Language at Home	0.3%	0.5%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.7%	1.2%	1.5%
Hispanic	Hispanic Population	64	627	1,868
	Hispanic Population Percent	1.7%	2.9%	3.2%
	Mexican	39.2%	48.7%	57.6%
	Puerto Rican	37.6%	22.6%	18.1%
	Cuban	0.0%	1.9%	2.9%
	Dominican	0.0%	0.0%	0.0%
	Central American	16.8%	16.6%	9.4%
	South American	2.9%	5.0%	6.1%
	Other Hispanic	3.6%	5.2%	5.9%
	2000 Hispanic Population Percent	2%	2%	2%
1990 Hispanic Population Percent	0%	0%	1%	

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Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	3.7%	3.4%	2.9%
	American	3.7%	3.2%	2.6%
	Native American (ie. Indian/Eskimo)	0.0%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.8%	3.1%	4.1%
	Chinese	0.9%	0.8%	0.8%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	1.3%	1.4%	1.3%
	South East Asian (ie. Vietnamese)	0.3%	0.6%	1.4%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	65.5%	62.2%	55.6%
	British	5.9%	5.3%	4.1%
	Dutch	1.1%	1.0%	0.9%
	French	2.0%	2.0%	1.7%
	German	23.9%	23.4%	22.7%
	Italian	2.6%	2.8%	2.6%
	Polish	4.8%	4.8%	4.9%
	Scandinavian	4.0%	3.7%	3.3%
	Scotch/Irish	10.6%	8.9%	7.6%
Other European (ie. Greek/Russian)	10.5%	10.4%	7.9%	
Middle Eastern	0.8%	1.3%	1.4%	
Other Ancestry	7.6%	12.0%	20.3%	
Unclassified Ancestry	18.0%	15.0%	12.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,864	15,992	41,357
	Elementary (0 to 8)	0.7%	0.4%	0.9%
	Some High School (9 to 11)	0.9%	1.8%	2.5%
	High School Graduate (12)	10.1%	12.2%	15.8%
	Some College (13 to 16)	11.9%	15.1%	17.2%
	Associates Degree Only	5.5%	4.6%	6.9%
	Bachelors Degree Only	37.5%	35.2%	31.4%
	Graduate Degree	33.5%	30.6%	25.3%
% College (4+)	71.0%	65.9%	56.7%	
Household Type	Total Households – count	1,637	9,062	24,180
	One Person HHs – count	483	2,448	7,294
	Family HHs – count	1,130	6,206	15,760
	Married Couple – count	997	5,440	13,135
	w/own children – count	387	1,973	4,869
	w/out own children – count	610	3,467	8,266
	Male Householder – count	42	291	845
	Female Householder – count	90	475	1,780
	Non-Family Households – count	24	408	1,126
	1 Person Household	29.5%	27.0%	30.2%
	2 Person Household	36.9%	39.2%	36.7%
	3 Person Household	13.6%	13.9%	14.0%
	4 Person Household	11.9%	12.3%	12.0%
	5 Person Household	5.8%	5.4%	4.8%
	6 Person Household	1.8%	1.7%	1.6%
7+ Person Household	0.5%	0.5%	0.7%	
% Households With Children	26.5%	26.1%	26.0%	

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Mequon Pavilions				
Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	1,742	9,672	25,876
	Owner Occupied Percent	75.9%	75.1%	68.9%
	Renter Occupied Percent	18.0%	18.6%	24.5%
	Vacant Housing Percent	6.0%	6.3%	6.6%
	Total Housing Units (Census 2000)	1,451	8,798	23,325
	For Rent (Census 2000)	54%	38%	44%
	For Sale (Census 2000)	15%	16%	14%
	Rented or Sold, (Census 2000)	6%	6%	8%
	Seasonal (Census 2014)	4%	15%	12%
	Other (Census 2000)	10%	7%	7%
Homes Built By Year	Homes Built 1990 to 2000	23%	17%	11%
	Homes Built 1980 to 1989	20%	17%	13%
	Homes Built 1970 to 1979	26%	25%	26%
	Homes Built 1960 to 1969	10%	13%	17%
	Homes Built 1950 to 1959	14%	20%	23%
	Homes Built 1940 to 1949	2%	3%	5%
	Homes Built Before 1939	5%	5%	6%
Units in Structure	1 Unit	85%	82%	73%
	2 - 9 Units	4%	4%	9%
	Greater than 10 Units	11%	13%	18%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.1%	7.3%	4.3%
	Property Value \$750,000 to \$999,999	12.7%	11.8%	7.2%
	Property Value \$500,000 to \$749,999	23.6%	22.4%	14.8%
	Property Value \$400,000 to \$499,999	14.8%	15.0%	12.5%
	Property Value \$300,000, to \$399,999	14.9%	17.6%	17.6%
	Property Value \$200,000 to \$299,999	10.3%	12.4%	21.6%
	Property Value \$150,000 to \$199,999	4.4%	3.3%	8.4%
	Property Value \$100,000 to \$149,999	2.3%	4.4%	6.8%
	Property Value \$60,000 to \$99,999	1.5%	1.3%	2.5%
	Property Value \$40,000 to \$59,999	0.0%	0.4%	0.8%
	Property Value \$0 to \$39,999	0.9%	0.6%	1.1%
	Median Home Value	\$486,986	\$454,897	\$342,717
	Median Rent	\$905	\$789	\$725
Wealth per Household	\$0 and under - percent	14.6%	14.9%	15.9%
	\$1 to \$4999 - percent	6.2%	6.4%	7.2%
	\$5k to \$9999 - percent	3.6%	3.7%	4.0%
	\$10k to \$24999 - percent	5.6%	5.7%	6.0%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	19.2%	19.2%	18.7%
	\$250k to \$499999 - percent	15.2%	15.0%	14.3%
	\$500k+ - percent	19.1%	18.5%	17.0%
	Median HH Wealth	\$127,763	\$121,059	\$100,365
	Avg HH Wealth	\$293,131	\$286,283	\$268,302

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Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local	259	259	256
	Economic Viability Indexed	100	100	98
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,883	10,722	29,258
	Managerial/Executive	33.9%	28.4%	23.9%
	Professional Specialty	35.2%	33.0%	32.1%
	Healthcare Support	0.8%	1.7%	2.7%
	Sales	13.2%	11.8%	10.0%
	Office & Administrative Support	3.3%	7.4%	9.6%
	Protective Service	0.4%	1.4%	1.8%
	Food Preparation	1.3%	2.8%	3.1%
	Building Maintenance & Cleaning	1.1%	1.6%	1.6%
	Personal Care	2.8%	2.8%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	1.8%	2.9%	3.1%
	Production & Transportation	6.4%	6.0%	9.4%
	Percent White Collar Workers	86.3%	82.4%	78.2%
Percent Blue Collar Workers	13.7%	17.6%	21.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	2.8%	4.2%	3.5%
	Manufacturing	12.9%	13.4%	14.0%
	Transportation	3.7%	3.0%	3.9%
	Information	2.4%	2.8%	2.7%
	Wholesale/Retail	7.9%	10.5%	12.0%
	Finance, Insurance, Real Estate	13.4%	10.1%	9.2%
	Professional Services	18.3%	13.7%	10.3%
	Management Services	0.4%	0.3%	0.3%
	Administrative/Waste Services	2.7%	2.8%	2.9%
	Educational Services	24.4%	25.9%	28.2%
	Entertainment Services	2.4%	5.0%	5.5%
	Other Professional Services	5.0%	4.8%	4.3%
	Public Administration	3.6%	3.6%	3.4%
Transportation To Work	Drive to Work Alone	87.7%	85.6%	86.2%
	Drive to Work Carpool	6.8%	7.1%	7.0%
	Travel to Work by Public Transportation	0.6%	0.7%	1.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.0%	1.4%	1.5%
	Other Means	0.5%	0.3%	0.5%
	Work at Home	4.4%	4.9%	3.7%

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Mequon, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	2.4%	3.2%	3.1%
	Travel to Work in 5 to 9 Minutes	11.5%	11.2%	12.1%
	Travel to Work in 10 to 14 Minutes	12.6%	13.1%	14.4%
	Travel to Work in 15 to 19 Minutes	14.3%	17.0%	16.9%
	Travel to Work in 20 to 29 Minutes	32.2%	29.7%	28.3%
	Travel to Work in 30 to 44 Minutes	21.7%	19.8%	18.4%
	Travel to Work in 45 to 59 Minutes	3.1%	3.2%	3.7%
	Travel to Work in 60 Minutes or more	2.2%	2.7%	3.0%
	Average Travel Time to Work	21	21	21
Vehicles per HH	No Vehicles	8.5%	6.6%	6.8%
	1 Vehicle	23.2%	25.4%	32.0%
	2 Vehicles	49.6%	49.3%	44.0%
	3 or more vehicles	18.7%	18.7%	17.3%
	Average Number of Vehicles	1.87	1.87	1.77
Change	Births (last 12 months)	39	214	562
	Deaths (last 12 months)	50	271	637
	Migration (last 12 months)	-5	-200	25
Work place	Workplace Establishments	623	1,116	2,160
	Workplace Employees (FTE)	7,151	13,070	28,781