

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval



Jan 20, 2022

Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	30,048	67,203	145,772
	Population Est 21Q1	29,627	66,353	144,631
	Population Est 20Q4	29,560	66,102	144,203
	Population Est 20Q3	29,477	65,855	143,795
	Population Est 20Q2	29,463	65,792	143,353
	Population Est 20Q1	29,391	65,532	142,830
	Population Est 19Q4	29,254	65,280	142,291
	Population Est 19Q3	29,044	64,726	141,509
	Population Est 19Q2	28,875	64,220	140,648
	Population Fcst	31,495	70,640	150,274
	2010 Census Population	25,698	56,158	127,211
	2000 Census Population	23,968	48,946	105,549
	1990 Census Population	21,090	41,734	82,856
	Current Year Daytime Population	43,658	72,083	141,864
	Average Seasonal Population	1,088	2,359	6,716
	Historical Annual Growth, 1990 – 2000	1.29%	1.61%	2.45%
	Historical Annual Growth, 2000 – 2010	0.70%	1.38%	1.88%
	Estimated Annual Growth, 2010 – CY	1.40%	1.61%	1.22%
	Projected Annual Growth, CY to Y5	0.95%	1.00%	0.61%
	Group Qtrs Est	2,329	2,594	3,588
Transient Est Average Last 4 Qtrs	199	525	2,514	
<b>Households</b>	Current Year Estimated Households	12,000	26,798	58,191
	Households Est 21Q1	11,810	26,432	57,709
	Households Est 20Q4	11,782	26,331	57,533
	Households Est 20Q3	11,745	26,230	57,364
	Households Est 20Q2	11,745	26,206	57,190
	Households Est 20Q1	11,718	26,107	56,983
	Households Est 19Q4	11,662	26,007	56,753
	Households Est 19Q3	11,565	25,761	56,424
	Households Est 19Q2	11,495	25,553	56,070
	Households Fcst	12,639	28,250	60,092
	2010 Census Households	10,076	22,166	50,492
	2000 Census Households	9,522	19,468	42,069
	1990 Census Households	8,487	16,388	32,942
	Historical Annual Growth, 1990 – 2000	1.16%	1.74%	2.48%
	Historical Annual Growth, 2000 – 2010	0.57%	1.31%	1.84%
	Estimated Annual Growth, 2010 – CY	1.57%	1.70%	1.27%
Projected Annual Growth, CY to Y5	1.04%	1.06%	0.65%	
Population per Household	2.31	2.41	2.44	

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more		0.4%	0.5%	0.5%
HH Income \$250,000 to \$499,999		0.5%	0.6%	0.6%
HH Income \$200,000 to \$249,999		1.2%	1.5%	1.4%
HH Income \$175,000 to \$199,999		1.8%	1.9%	1.6%
HH Income \$150,000 to \$174,999		2.2%	2.6%	2.6%
HH Income \$100,000 to 149,999		9.9%	11.4%	12.7%
HH Income \$75,000 to 99,999		12.5%	13.0%	13.6%
HH Income \$50,000 to 74,999		17.5%	18.8%	19.1%
HH Income \$35,000 to 49,999		14.5%	14.8%	15.7%
HH Income \$25,000 to 34,999		10.5%	10.2%	11.0%
HH Income \$15,000 to 24,999		14.3%	12.6%	11.0%
HH Income \$0 to 14,999		14.7%	11.9%	10.3%
Average Household Income	\$60,182		\$65,778	\$67,361
Median Household Income	\$45,425		\$50,609	\$52,479
Per Capita Income	\$25,254		\$26,851	\$27,300
2000 Average HH Income	\$41,823		\$45,080	\$45,727
2000 Median HH Income	\$30,790		\$34,128	\$35,807
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	2%	2%	2%
Disposable HH Income \$100,000 to \$149,999	8%	10%	10%	10%
Disposable HH Income \$75,000 to \$99,999	12%	12%	13%	13%
Disposable HH Income \$50,000 to \$74,999	18%	20%	20%	20%
Disposable HH Income \$35,000 to \$49,999	16%	16%	17%	17%
Disposable HH Income \$25,000 to \$34,999	11%	11%	12%	12%
Disposable HH Income \$15,000 to \$24,999	15%	14%	12%	12%
Disposable HH Income \$0 to \$14,999	16%	13%	11%	11%
Average Disposable Income	52,274		56,747	57,706
Median Disposable Income	41,275		45,553	47,081
Householder White – Count	9,059		20,197	42,882
Median HH Income	\$49,061		\$56,357	\$56,758
Average HH Income	\$60,385		\$66,024	\$66,483
Householder Black or African-American – Count	1,330		2,653	4,241
Median HH Income	\$27,271		\$30,691	\$41,517
Average HH Income	\$37,448		\$42,133	\$52,128
Householder Hispanic – Count	1,254		2,989	8,659
Median HH Income	\$41,221		\$39,774	\$42,117
Average HH Income	\$52,711		\$53,235	\$54,492
Householder Asian or Pacific Islander – Count	54		188	609
Median HH Income	\$83,469		\$58,385	\$46,122
Average HH Income	\$90,456		\$78,809	\$67,825
Householder Other or Pacific Islander – Count	303		771	1,799
Median HH Income	\$58,373		\$47,563	\$44,774
Average HH Income	\$58,727		\$54,308	\$54,383

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	14,209	32,214	70,117
	Female Population	15,839	34,989	75,656
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,639	3,667	7,847
	Count of Pop 0 to 7 years	2,318	5,224	11,107
	Count of Pop 5 - 13	2,916	6,647	14,286
	Count of Pop 14 - 18	1,378	3,160	6,581
	Count of Pop 19 - 22	2,470	4,308	8,075
	Count of Pop 22 - 25	1,412	2,806	5,763
	Count of Pop 25 - 29	1,802	4,078	8,915
	Count of Pop 30 - 34	1,915	3,995	7,982
	Count of Pop 35 - 39	1,651	3,550	7,621
	Count of Pop 40 - 44	1,531	3,470	7,643
	Count of Pop 45 - 59	5,071	11,813	26,614
	Count of Pop 60 - 74	4,961	12,222	27,611
	Count of Pop 75 - 84	2,225	5,317	12,053
	Count of Pop 85+	1,077	2,171	4,781
	% of Pop 0 to 4 years	5.5%	5.5%	5.4%
	% of Pop 0 to 7 years	7.7%	7.8%	7.6%
	% of Pop 5 - 13	9.7%	9.9%	9.8%
	% of Pop 14 - 18	4.6%	4.7%	4.5%
	% of Pop 19 - 22	8.2%	6.4%	5.5%
	% of Pop 22 - 25	4.7%	4.2%	4.0%
	% of Pop 25 - 29	6.0%	6.1%	6.1%
	% of Pop 30 - 34	6.4%	5.9%	5.5%
	% of Pop 35 - 39	5.5%	5.3%	5.2%
	% of Pop 40 - 44	5.1%	5.2%	5.2%
	% of Pop 45 - 59	16.9%	17.6%	18.3%
	% of Pop 60 - 74	16.5%	18.2%	18.9%
	% of Pop 75 - 84	7.4%	7.9%	8.3%
% of Pop 85+	3.6%	3.2%	3.3%	
Median Age	39.5	42.0	43.8	
Average Age	41.5	42.5	43.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.8%	5.7%
	% of Pop 5 - 13	10.5%	10.6%	10.5%
	% of Pop 14 - 18	4.8%	5.0%	4.9%
	% of Pop 19 - 22	8.2%	6.6%	5.7%
	% of Pop 22 - 25	4.9%	4.4%	4.1%
	% of Pop 25 - 29	6.4%	6.4%	6.5%
	% of Pop 30 - 34	6.7%	6.2%	5.8%
	% of Pop 35 - 39	5.8%	5.4%	5.4%
	% of Pop 40 - 44	5.2%	5.2%	5.4%
	% of Pop 45 - 59	17.3%	17.8%	18.5%
	% of Pop 75 - 84	6.4%	7.0%	7.4%
	% of Pop 60 - 74	15.8%	17.2%	17.9%
	% of Pop 85+	2.3%	2.3%	2.4%
	Median Age	37.3	39.6	41.4
	Average Age	39.7	40.9	41.7

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	5.0%	5.1%	5.1%
	% of Pop 5 - 13	9.0%	9.2%	9.2%
	% of Pop 14 - 18	4.4%	4.4%	4.2%
	% of Pop 19 - 22	8.3%	6.3%	5.4%
	% of Pop 22 - 25	4.5%	4.0%	3.8%
	% of Pop 25 - 29	5.7%	5.8%	5.8%
	% of Pop 30 - 34	6.1%	5.7%	5.2%
	% of Pop 35 - 39	5.3%	5.1%	5.1%
	% of Pop 40 - 44	5.0%	5.1%	5.1%
	% of Pop 45 - 59	16.5%	17.3%	18.1%
	% of Pop 60 - 74	17.2%	19.1%	19.9%
	% of Pop 75 - 84	8.3%	8.7%	9.1%
	% of Pop 85+	4.8%	4.1%	4.1%
	Median Age	41.8	44.3	46.1
Average Age	43.1	44.0	44.8	
Race	Count of White	23,476	53,970	120,762
	Count of Black or African-American	4,028	7,720	12,677
	Count of Asian or Pacific Islander	306	760	1,959
	Count of Other races	2,238	4,753	10,375
	White	78.1%	80.3%	82.8%
	Black or African American	13.4%	11.5%	8.7%
	Asian	1.0%	1.1%	1.3%
Other Races	7.4%	7.1%	7.1%	
Language Spoken	Speak English at Home	87.3%	86.4%	83.6%
	Speak Spanish at Home	10.4%	11.2%	13.9%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Russian or Other Slavic Language at Hor	0.2%	0.2%	0.2%
	Speak Other Indo-European Language at Home	1.0%	0.8%	0.7%
	Speak Chinese at Home	0.1%	0.1%	0.2%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Language at Home	0.1%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at	0.1%	0.1%	0.2%
Speak Other Language at Home	0.0%	0.2%	0.3%	
Hispanic	Hispanic Population	4,447	9,458	24,178
	Hispanic Population Percent	14.8%	14.1%	16.6%
	Mexican	48.0%	46.2%	28.0%
	Puerto Rican	30.1%	28.7%	46.3%
	Cuban	5.6%	8.3%	7.5%
	Dominican	0.2%	0.2%	1.9%
	Central American	1.0%	2.2%	1.8%
	South American	7.0%	6.0%	7.6%
	Other Hispanic	8.0%	8.3%	7.0%
	2000 Hispanic Population Percent	8%	7%	8%
1990 Hispanic Population Percent	3%	3%	4%	

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	American (percent of total population)	4.4%	4.8%	4.7%
	American	4.1%	4.5%	4.5%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.0%	1.1%	1.3%
	Chinese	0.0%	0.1%	0.2%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.5%
	Other Asian	0.1%	0.1%	0.0%
	European (percent of total population)	29.4%	30.3%	29.7%
	British	6.5%	6.8%	6.1%
	Dutch	0.6%	0.5%	0.6%
	French	1.2%	1.2%	1.2%
	German	6.2%	6.7%	6.6%
	Italian	3.2%	3.4%	3.7%
	Polish	1.4%	1.3%	1.2%
	Scandinavian	1.1%	1.1%	1.1%
	Scotch/Irish	7.0%	7.1%	6.9%
Other European (ie. Greek/Russian)	2.2%	2.3%	2.2%	
Middle Eastern	0.4%	0.3%	0.2%	
Other Ancestry	32.2%	30.8%	28.8%	
Unclassified Ancestry	17.8%	18.6%	18.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	20,232	46,616	103,221
	Elementary (0 to 8)	3.0%	2.7%	2.9%
	Some High School (9 to 11)	7.4%	6.3%	6.5%
	High School Graduate (12)	32.8%	31.6%	31.8%
	Some College (13 to 16)	23.6%	23.0%	23.3%
	Associates Degree Only	11.9%	12.7%	12.7%
	Bachelors Degree Only	13.0%	15.5%	15.2%
	Graduate Degree	8.3%	8.1%	7.6%
% College (4+)	21.3%	23.7%	22.7%	
Household Type	Total Households – count	12,000	26,798	58,191
	One Person HHs – count	4,167	7,976	15,871
	Family HHs – count	6,795	16,633	37,983
	Married Couple – count	4,575	11,966	28,669
	w/own children – count	1,091	3,298	8,264
	w/out own children – count	3,484	8,667	20,404
	Male Householder – count	481	1,176	2,719
	Female Householder – count	1,738	3,492	6,596
	Non-Family Households – count	1,038	2,189	4,336
	1 Person Household	34.7%	29.8%	27.3%
	2 Person Household	33.3%	35.5%	37.0%
	3 Person Household	13.5%	14.6%	15.1%
	4 Person Household	9.6%	11.0%	11.7%
	5 Person Household	5.2%	5.2%	5.3%
	6 Person Household	2.1%	2.2%	2.1%
7+ Person Household	1.6%	1.7%	1.5%	
% Households With Children	16.6%	20.5%	21.9%	

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	13,955	30,460	65,803
	Owner Occupied Percent	53.9%	61.2%	65.4%
	Renter Occupied Percent	32.1%	26.8%	23.0%
	Vacant Housing Percent	14.0%	12.0%	11.6%
	Total Housing Units (Census 2000)	10,484	21,150	45,730
	For Rent (Census 2000)	23%	21%	15%
	For Sale (Census 2000)	17%	18%	18%
	Rented or Sold, (Census 2000)	13%	11%	10%
	Seasonal (Census 2014)	17%	16%	20%
	Other (Census 2000)	16%	16%	15%
Homes Built By Year	Homes Built 1990 to 2000	12%	16%	22%
	Homes Built 1980 to 1989	19%	24%	29%
	Homes Built 1970 to 1979	22%	22%	21%
	Homes Built 1960 to 1969	15%	13%	11%
	Homes Built 1950 to 1959	16%	13%	9%
	Homes Built 1940 to 1949	6%	4%	3%
	Homes Built Before 1939	11%	7%	5%
Units in Structure	1 Unit	66%	71%	74%
	2 - 9 Units	13%	10%	7%
	Greater than 10 Units	12%	7%	5%
	Mobilie Trailer	9%	11%	13%
	Other Units	0%	0%	1%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.4%	1.9%	1.9%
	Property Value \$750,000 to \$999,999	3.5%	4.4%	3.8%
	Property Value \$500,000 to \$749,999	12.7%	17.3%	16.1%
	Property Value \$400,000 to \$499,999	13.1%	13.7%	13.8%
	Property Value \$300,000, to \$399,999	21.5%	20.2%	22.0%
	Property Value \$200,000 to \$299,999	19.2%	17.4%	17.9%
	Property Value \$150,000 to \$199,999	10.8%	9.5%	9.6%
	Property Value \$100,000 to \$149,999	7.7%	6.6%	6.4%
	Property Value \$60,000 to \$99,999	4.5%	4.0%	3.5%
	Property Value \$40,000 to \$59,999	1.2%	1.9%	1.7%
	Property Value \$0 to \$39,999	3.7%	2.4%	2.8%
	Median Home Value	\$311,175	\$338,498	\$336,093
	Median Rent	\$545	\$571	\$594
Wealth per Household	\$0 and under - percent	18.4%	17.7%	17.3%
	\$1 to \$4999 - percent	9.6%	9.0%	8.7%
	\$5k to \$9999 - percent	4.9%	4.7%	4.6%
	\$10k to \$24999 - percent	6.6%	6.5%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.5%	10.6%
	\$100k to \$249999 - percent	17.8%	18.3%	18.5%
	\$250k to \$499999 - percent	12.4%	12.9%	13.1%
	\$500k+ - percent	13.0%	13.7%	13.9%
	Median HH Wealth	\$67,440	\$75,123	\$78,811
	Avg HH Wealth	\$219,911	\$228,930	\$232,754

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	260	265	264
	Economic Viability Indexed	100	102	102
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,116	26,708	60,600
	Managerial/Executive	13.2%	13.8%	13.6%
	Professional Specialty	17.1%	18.4%	19.3%
	Healthcare Support	3.9%	3.9%	4.1%
	Sales	10.2%	10.5%	11.4%
	Office & Administrative Support	12.3%	14.0%	13.6%
	Protective Service	2.5%	2.6%	2.8%
	Food Preperation	7.7%	6.3%	6.2%
	Building Maintenance & Cleaning	6.5%	5.8%	4.6%
	Personal Care	1.8%	1.5%	2.1%
	Farming, Fishing, & Forestry	0.3%	0.4%	0.3%
	Construction	12.1%	12.3%	10.7%
	Production & Transportation	12.5%	10.5%	11.3%
	Percent White Collar Workers	56.8%	60.6%	62.0%
Percent Blue Collar Workers	43.2%	39.4%	38.0%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	9.5%	10.8%	9.8%
	Manufacturing	8.0%	6.9%	6.8%
	Transportation	3.9%	4.1%	5.0%
	Information	2.6%	2.6%	2.4%
	Wholesale/Retail	14.5%	14.8%	15.0%
	Finance, Insurance, Real Estate	5.4%	6.0%	7.2%
	Professional Services	4.7%	5.7%	5.6%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.5%	5.8%	5.2%
	Educational Services	25.1%	22.8%	22.4%
	Entertainment Services	9.6%	9.0%	10.1%
	Other Professional Services	5.8%	5.9%	5.4%
	Public Administration	5.3%	5.5%	4.8%
<b>Transportation To Work</b>	Drive to Work Alone	75.2%	77.9%	79.6%
	Drive to Work Carpool	15.9%	15.2%	14.2%
	Travel to Work by Public Transportation	0.9%	0.6%	0.5%
	Drive to Work on Motorcycle	0.1%	0.1%	0.2%
	Drive to Work on Bicycle	0.6%	0.4%	0.3%
	Walked to Work	3.9%	2.5%	1.7%
	Other Means	0.7%	0.6%	0.7%
	Work at Home	2.8%	2.7%	2.8%

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	Travel to Work in Less than 5 Minutes	6.0%	4.0%	3.0%
	Travel to Work in 5 to 9 Minutes	18.2%	14.9%	10.8%
	Travel to Work in 10 to 14 Minutes	21.5%	20.7%	16.1%
	Travel to Work in 15 to 19 Minutes	14.8%	16.0%	14.8%
	Travel to Work in 20 to 29 Minutes	11.0%	13.7%	16.5%
	Travel to Work in 30 to 44 Minutes	14.9%	16.8%	20.5%
	Travel to Work in 45 to 59 Minutes	5.9%	6.4%	9.3%
	Travel to Work in 60 Minutes or more	7.8%	7.5%	9.2%
	Average Travel Time to Work	22	23	27
Vehicles per HH	No Vehicles	9.6%	6.6%	5.3%
	1 Vehicle	44.7%	40.6%	37.4%
	2 Vehicles	33.3%	38.1%	41.3%
	3 or more vehicles	12.4%	14.7%	16.0%
	Average Number of Vehicles	1.53	1.66	1.73
Change	Births (last 12 months)	302	667	1,427
	Deaths (last 12 months)	289	676	1,533
	Migration (last 12 months)	573	1,421	2,526
Work place	Workplace Establishments	1,245	1,748	3,404
	Workplace Employees (FTE)	17,261	24,104	42,421