

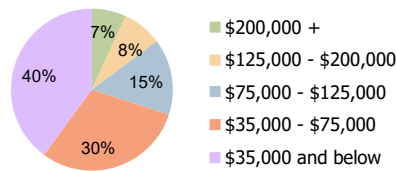
Northtown Plaza Houston, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

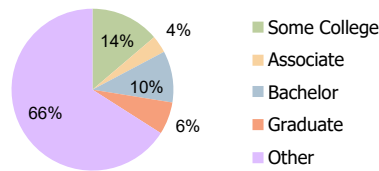
Current Population	22,041	134,856	360,113
Total Daytime Pop	19,080	126,708	339,474
Workplace Pop	6,492	41,252	126,235
Average Household Income	\$41,898	\$74,852	\$88,431
Average Disposable Income	\$37,017	\$59,263	\$68,179
Total Households	6,784	43,016	123,606
Median Home Value	\$117,415	\$145,480	\$177,275
College (4+)	5.1%	16.8%	23.7%
Total Consumer Spending/Capita (Weekly)	\$322	\$340	\$347
Population per Household	2.13	2.01	2.47
% of Households with Children	34.3%	35.4%	31.6%

2026 Demographic Projections

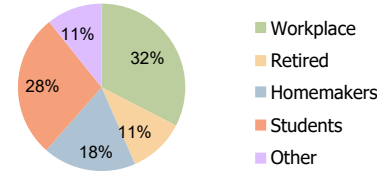
Projected Population	21,897	134,854	364,951
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	0.0%	0.3%



Household Income (3.00 Mile Radius)



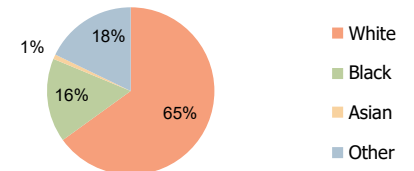
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

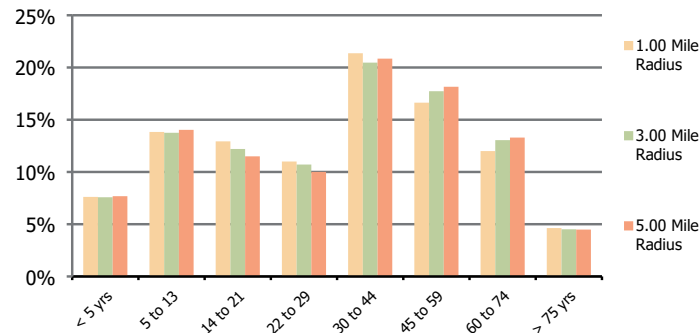
67% Hispanic | 33% Non Hispanic



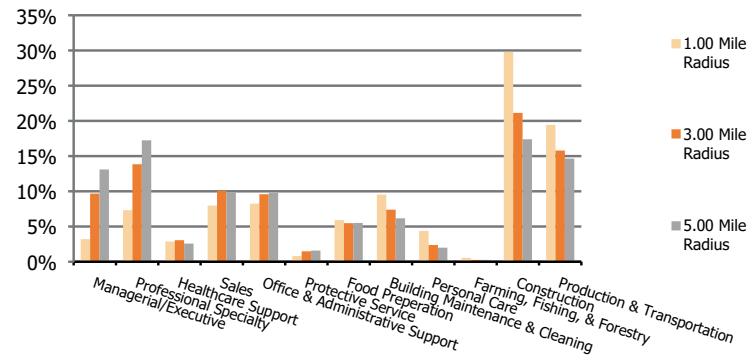
Race (3.00 Mile Radius)

Northtown Plaza Houston, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
Population	Current Estimated Population	22,041	134,856	360,113
	2010 Census Population	20,700	125,352	329,702
	2000 Census Population	20,172	122,582	328,930
	Historical Annual Growth 2000 to 2010	0.3%	0.2%	0.0%
	Estimated Annual Growth 2010 to 2021	0.6%	0.7%	0.8%
	Projected Annual Growth 2021 to 2026	-0.1%	0.0%	0.3%
Ethnic	Hispanic or Latino Population	79%	67%	59%
	Non Hispanic or Latino Population	21%	33%	41%
Race	White	66.8%	65.0%	62.9%
	Black or African American	13.1%	16.2%	17.9%
	Asian & Pacific Islander	0.4%	0.9%	1.6%
	Other Races	19.8%	17.8%	17.6%