

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion				
West Bend, WI				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,198	31,798	44,637
	Population Est 21Q1	7,207	31,838	44,716
	Population Est 20Q4	7,201	31,837	44,708
	Population Est 20Q3	7,191	31,810	44,651
	Population Est 20Q2	7,207	31,864	44,698
	Population Est 20Q1	7,203	31,852	44,673
	Population Est 19Q4	7,190	31,770	44,555
	Population Est 19Q3	7,171	31,723	44,494
	Population Est 19Q2	7,179	31,737	44,492
	Population Fcst	7,369	32,757	46,087
	2010 Census Population	7,071	31,049	43,443
	2000 Census Population	6,395	28,699	39,924
	1990 Census Population	5,060	25,610	35,010
	Current Year Daytime Population	11,568	35,124	42,523
	Average Seasonal Population	243	845	1,819
	Historical Annual Growth, 1990 – 2000	2.37%	1.15%	1.32%
	Historical Annual Growth, 2000 – 2010	1.01%	0.79%	0.85%
	Estimated Annual Growth, 2010 – CY	0.16%	0.21%	0.24%
	Projected Annual Growth, CY to Y5	0.47%	0.60%	0.64%
	Group Qtrs Est	10	494	748
Transient Est Average Last 4 Qtrs	50	145	190	
Households	Current Year Estimated Households	3,000	13,110	17,991
	Households Est 21Q1	3,005	13,122	18,020
	Households Est 20Q4	3,001	13,123	18,017
	Households Est 20Q3	2,998	13,111	17,992
	Households Est 20Q2	3,003	13,134	18,013
	Households Est 20Q1	3,004	13,130	18,002
	Households Est 19Q4	2,997	13,095	17,955
	Households Est 19Q3	2,989	13,078	17,932
	Households Est 19Q2	2,993	13,084	17,931
	Households Fcst	3,072	13,510	18,583
	2010 Census Households	2,943	12,762	17,469
	2000 Census Households	2,655	11,512	15,498
	1990 Census Households	1,820	9,192	12,390
	Historical Annual Growth, 1990 – 2000	3.85%	2.28%	2.26%
	Historical Annual Growth, 2000 – 2010	1.04%	1.04%	1.20%
	Estimated Annual Growth, 2010 – CY	0.17%	0.24%	0.26%
Projected Annual Growth, CY to Y5	0.47%	0.60%	0.65%	
Population per Household	2.40	2.39	2.44	

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Paradise Pavilion				
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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	0.9%	0.7%	0.7%	
HH Income \$250,000 to \$499,999	1.0%	0.8%	0.9%	
HH Income \$200,000 to \$249,999	2.5%	2.0%	2.1%	
HH Income \$175,000 to \$199,999	2.0%	2.2%	2.8%	
HH Income \$150,000 to \$174,999	3.7%	4.0%	4.7%	
HH Income \$100,000 to 149,999	16.9%	17.6%	19.1%	
HH Income \$75,000 to 99,999	12.6%	13.8%	14.8%	
HH Income \$50,000 to 74,999	18.0%	20.5%	19.6%	
HH Income \$35,000 to 49,999	15.3%	13.8%	13.5%	
HH Income \$25,000 to 34,999	9.6%	9.6%	9.1%	
HH Income \$15,000 to 24,999	9.8%	7.5%	6.6%	
HH Income \$0 to 14,999	7.7%	7.5%	6.2%	
Average Household Income	\$79,247	\$79,356	\$84,726	
Median Household Income	\$59,515	\$64,081	\$68,564	
Per Capita Income	\$33,069	\$33,195	\$34,826	
2000 Average HH Income	\$62,574	\$58,396	\$60,819	
2000 Median HH Income	\$51,792	\$50,036	\$52,785	
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	1%	2%	
Disposable HH Income \$100,000 to \$149,999	12%	12%	14%	
Disposable HH Income \$75,000 to \$99,999	15%	15%	17%	
Disposable HH Income \$50,000 to \$74,999	19%	22%	22%	
Disposable HH Income \$35,000 to \$49,999	18%	17%	17%	
Disposable HH Income \$25,000 to \$34,999	11%	11%	10%	
Disposable HH Income \$15,000 to \$24,999	12%	10%	9%	
Disposable HH Income \$0 to \$14,999	9%	8%	7%	
Average Disposable Income	63,160	64,099	67,419	
Median Disposable Income	50,426	54,214	57,949	
Householder White – Count	2,890	12,527	17,232	
Median HH Income	\$61,259	\$65,071	\$69,666	
Average HH Income	\$72,916	\$74,476	\$78,478	
Householder Black or African-American – Count	48	126	150	
Median HH Income	\$43,463	\$57,897	\$62,028	
Average HH Income	\$46,731	\$61,985	\$66,143	
Householder Hispanic – Count	45	268	355	
Median HH Income	\$35,333	\$43,746	\$44,827	
Average HH Income	\$39,035	\$49,628	\$56,200	
Householder Asian or Pacific Islander – Count	10	45	58	
Median HH Income	\$243,472	\$109,446	\$114,689	
Average HH Income	\$154,844	\$116,205	\$118,154	
Householder Other or Pacific Islander – Count	7	145	195	
Median HH Income	\$51,295	\$49,632	\$51,465	
Average HH Income	\$51,577	\$54,271	\$57,672	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,487	15,497	21,885
	Female Population	3,711	16,301	22,752
Total Population by Age	Count of Pop 0 to 4 years	405	1,818	2,437
	Count of Pop 0 to 7 years	582	2,683	3,527
	Count of Pop 5 - 13	787	3,483	4,644
	Count of Pop 14 - 18	400	1,676	2,253
	Count of Pop 19 - 22	430	1,747	2,479
	Count of Pop 22 - 25	288	1,200	1,749
	Count of Pop 25 - 29	431	1,878	2,739
	Count of Pop 30 - 34	351	1,614	2,229
	Count of Pop 35 - 39	434	2,001	2,621
	Count of Pop 40 - 44	453	2,115	2,777
	Count of Pop 45 - 59	1,414	6,243	8,998
	Count of Pop 60 - 74	1,255	5,447	8,055
	Count of Pop 75 - 84	409	1,834	2,630
	Count of Pop 85+	140	742	1,026
	% of Pop 0 to 4 years	5.6%	5.7%	5.5%
	% of Pop 0 to 7 years	8.1%	8.4%	7.9%
	% of Pop 5 - 13	10.9%	11.0%	10.4%
	% of Pop 14 - 18	5.6%	5.3%	5.0%
	% of Pop 19 - 22	6.0%	5.5%	5.6%
	% of Pop 22 - 25	4.0%	3.8%	3.9%
% of Pop 25 - 29	6.0%	5.9%	6.1%	
% of Pop 30 - 34	4.9%	5.1%	5.0%	
% of Pop 35 - 39	6.0%	6.3%	5.9%	
% of Pop 40 - 44	6.3%	6.6%	6.2%	
% of Pop 45 - 59	19.6%	19.6%	20.2%	
% of Pop 60 - 74	17.4%	17.1%	18.0%	
% of Pop 75 - 84	5.7%	5.8%	5.9%	
% of Pop 85+	1.9%	2.3%	2.3%	
Median Age	40.8	41.1	42.1	
Average Age	40.6	40.9	41.6	
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.0%	5.7%
	% of Pop 5 - 13	11.6%	11.3%	10.6%
	% of Pop 14 - 18	6.0%	5.4%	5.2%
	% of Pop 19 - 22	6.1%	5.7%	5.9%
	% of Pop 22 - 25	4.1%	4.0%	4.2%
	% of Pop 25 - 29	6.4%	6.3%	6.5%
	% of Pop 30 - 34	5.1%	5.5%	5.3%
	% of Pop 35 - 39	6.0%	6.4%	5.9%
	% of Pop 40 - 44	6.5%	7.0%	6.5%
	% of Pop 45 - 59	19.6%	20.0%	20.5%
	% of Pop 75 - 84	4.7%	4.8%	5.0%
	% of Pop 60 - 74	16.8%	16.4%	17.4%
	% of Pop 85+	1.1%	1.2%	1.2%
	Median Age	38.9	39.5	40.5
Average Age	39.1	39.5	40.2	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	5.3%	5.4%	5.2%
	% of Pop 5 - 13	10.3%	10.6%	10.2%
	% of Pop 14 - 18	5.2%	5.1%	4.9%
	% of Pop 19 - 22	5.9%	5.3%	5.3%
	% of Pop 22 - 25	3.9%	3.6%	3.7%
	% of Pop 25 - 29	5.6%	5.5%	5.8%
	% of Pop 30 - 34	4.7%	4.7%	4.7%
	% of Pop 35 - 39	6.0%	6.2%	5.8%
	% of Pop 40 - 44	6.1%	6.3%	6.0%
	% of Pop 45 - 59	19.7%	19.3%	19.8%
	% of Pop 60 - 74	18.0%	17.8%	18.6%
	% of Pop 75 - 84	6.6%	6.7%	6.8%
	% of Pop 85+	2.8%	3.4%	3.3%
	Median Age	42.6	42.8	43.8
Average Age	42.1	42.4	42.9	
Race	Count of White	6,773	30,312	42,686
	Count of Black or African-American	171	413	494
	Count of Asian or Pacific Islander	71	217	284
	Count of Other races	183	856	1,173
	White	94.1%	95.3%	95.6%
	Black or African American	2.4%	1.3%	1.1%
	Asian	1.0%	0.7%	0.6%
Other Races	2.5%	2.7%	2.6%	
Language Spoken	Speak English at Home	96.8%	96.8%	96.9%
	Speak Spanish at Home	1.4%	1.6%	1.5%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	1.0%	0.8%	0.7%
	Speak Russian or Other Slavic Language at Hor	0.1%	0.2%	0.2%
	Speak Other Indo-European Language at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.2%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Language at Home	0.0%	0.2%	0.1%
	Speak Tagalog and Other Pacific Languages at	0.1%	0.1%	0.1%
Speak Other Language at Home	0.2%	0.1%	0.1%	
Hispanic	Hispanic Population	251	1,049	1,392
	Hispanic Population Percent	3.5%	3.3%	3.1%
	Mexican	75.7%	79.0%	76.0%
	Puerto Rican	16.8%	11.3%	13.0%
	Cuban	0.0%	1.2%	1.9%
	Dominican	0.0%	0.0%	0.0%
	Central American	0.0%	3.8%	4.7%
	South American	6.9%	3.0%	2.5%
	Other Hispanic	0.6%	1.7%	1.9%
	2000 Hispanic Population Percent	2%	2%	1%
1990 Hispanic Population Percent	0%	0%	0%	

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		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	3.6%	3.6%	3.4%
	American	3.3%	3.3%	3.1%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	0.7%	0.6%
	Chinese	0.5%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.1%	0.0%	0.1%
	European (percent of total population)	67.9%	69.2%	70.0%
	British	3.1%	3.1%	3.0%
	Dutch	1.2%	1.0%	1.0%
	French	1.6%	1.8%	1.9%
	German	38.0%	41.0%	41.6%
	Italian	2.5%	2.2%	2.2%
	Polish	5.5%	5.7%	5.8%
	Scandinavian	4.2%	3.8%	3.9%
	Scotch/Irish	8.0%	6.9%	6.8%
Other European (ie. Greek/Russian)	3.8%	3.7%	3.8%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	6.2%	7.0%	6.9%	
Unclassified Ancestry	17.9%	16.3%	16.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,887	21,874	31,075
	Elementary (0 to 8)	1.5%	1.4%	1.2%
	Some High School (9 to 11)	2.7%	4.2%	4.2%
	High School Graduate (12)	26.9%	31.9%	32.0%
	Some College (13 to 16)	23.7%	21.6%	21.8%
	Associates Degree Only	13.1%	12.4%	11.9%
	Bachelors Degree Only	23.2%	20.4%	20.8%
	Graduate Degree	9.0%	8.1%	8.1%
% College (4+)	32.2%	28.5%	28.9%	
Household Type	Total Households – count	3,000	13,110	17,991
	One Person HHs – count	839	3,771	4,812
	Family HHs – count	1,947	8,670	12,248
	Married Couple – count	1,578	6,832	9,864
	w/own children – count	698	2,553	3,619
	w/out own children – count	881	4,278	6,245
	Male Householder – count	169	577	807
	Female Householder – count	200	1,261	1,577
	Non-Family Households – count	214	669	932
	1 Person Household	28.0%	28.8%	26.7%
	2 Person Household	36.6%	35.6%	36.0%
	3 Person Household	14.1%	14.9%	15.5%
	4 Person Household	13.7%	13.2%	13.8%
	5 Person Household	5.4%	5.1%	5.4%
	6 Person Household	1.6%	1.8%	1.9%
7+ Person Household	0.6%	0.7%	0.7%	
% Households With Children	31.3%	28.7%	28.7%	

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		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units	3,170	13,902	19,169
	Owner Occupied Percent	62.9%	64.5%	67.4%
	Renter Occupied Percent	31.7%	29.8%	26.4%
	Vacant Housing Percent	5.4%	5.7%	6.1%
	Total Housing Units (Census 2000)	2,814	12,122	16,412
	For Rent (Census 2000)	43%	41%	33%
	For Sale (Census 2000)	14%	23%	21%
	Rented or Sold, (Census 2000)	10%	7%	7%
	Seasonal (Census 2014)	29%	17%	31%
	Other (Census 2000)	7%	3%	3%
Homes Built By Year	Homes Built 1990 to 2000	33%	21%	23%
	Homes Built 1980 to 1989	10%	14%	15%
	Homes Built 1970 to 1979	18%	22%	22%
	Homes Built 1960 to 1969	17%	13%	12%
	Homes Built 1950 to 1959	10%	10%	9%
	Homes Built 1940 to 1949	7%	6%	6%
	Homes Built Before 1939	5%	13%	14%
Units in Structure	1 Unit	62%	63%	67%
	2 - 9 Units	27%	22%	19%
	Greater than 10 Units	11%	14%	12%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.7%	0.7%	0.8%
	Property Value \$750,000 to \$999,999	4.4%	1.7%	2.0%
	Property Value \$500,000 to \$749,999	4.3%	3.5%	5.1%
	Property Value \$400,000 to \$499,999	11.8%	7.8%	9.2%
	Property Value \$300,000, to \$399,999	18.5%	14.5%	16.5%
	Property Value \$200,000 to \$299,999	34.1%	40.2%	37.8%
	Property Value \$150,000 to \$199,999	11.5%	17.0%	15.0%
	Property Value \$100,000 to \$149,999	10.2%	8.5%	7.1%
	Property Value \$60,000 to \$99,999	1.3%	3.3%	2.9%
	Property Value \$40,000 to \$59,999	0.0%	0.9%	1.0%
	Property Value \$0 to \$39,999	1.2%	1.3%	2.0%
	Median Home Value	\$261,881	\$235,953	\$247,939
	Median Rent	\$589	\$596	\$602
Wealth per Household	\$0 and under - percent	17.2%	17.1%	16.8%
	\$1 to \$4999 - percent	8.5%	8.5%	8.2%
	\$5k to \$9999 - percent	4.6%	4.6%	4.5%
	\$10k to \$24999 - percent	6.4%	6.4%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.5%
	\$100k to \$249999 - percent	18.3%	18.4%	18.6%
	\$250k to \$499999 - percent	13.3%	13.3%	13.5%
	\$500k+ - percent	14.4%	14.4%	14.7%
	Median HH Wealth	\$80,857	\$81,071	\$84,578
	Avg HH Wealth	\$238,339	\$237,637	\$242,126

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Economic Viability	Economic Viability Local	254	264	262
	Economic Viability Indexed	98	102	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,777	16,812	23,835
	Managerial/Executive	20.9%	14.8%	14.8%
	Professional Specialty	17.1%	19.0%	19.1%
	Healthcare Support	3.4%	3.5%	3.5%
	Sales	15.5%	13.2%	12.2%
	Office & Administrative Support	9.6%	12.9%	12.6%
	Protective Service	1.4%	1.7%	1.8%
	Food Preparation	3.4%	4.4%	4.5%
	Building Maintenance & Cleaning	4.4%	2.7%	2.6%
	Personal Care	2.3%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	3.6%	6.6%	7.1%
	Production & Transportation	18.4%	18.5%	19.2%
	Percent White Collar Workers	66.5%	63.4%	62.1%
	Percent Blue Collar Workers	33.5%	36.6%	37.9%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.9%	6.1%	6.7%
	Manufacturing	26.0%	22.5%	23.3%
	Transportation	3.5%	3.9%	3.9%
	Information	1.2%	0.9%	0.8%
	Wholesale/Retail	13.6%	17.1%	16.3%
	Finance, Insurance, Real Estate	7.5%	6.4%	6.4%
	Professional Services	6.1%	4.9%	4.4%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	1.6%	2.3%	2.5%
	Educational Services	22.1%	20.2%	20.2%
	Entertainment Services	8.7%	8.1%	7.9%
	Other Professional Services	2.4%	4.1%	3.9%
	Public Administration	2.5%	3.3%	3.5%
Transportation To Work	Drive to Work Alone	86.8%	85.3%	85.6%
	Drive to Work Carpool	7.7%	9.4%	9.2%
	Travel to Work by Public Transportation	0.8%	1.2%	1.1%
	Drive to Work on Motorcycle	0.0%	0.2%	0.1%
	Drive to Work on Bicycle	0.7%	0.3%	0.2%
	Walked to Work	1.4%	1.2%	1.0%
	Other Means	0.2%	0.2%	0.3%
	Work at Home	2.4%	2.2%	2.3%

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	Travel to Work in Less than 5 Minutes	5.7%	4.2%	3.4%
	Travel to Work in 5 to 9 Minutes	20.8%	19.0%	16.8%
	Travel to Work in 10 to 14 Minutes	19.2%	20.4%	20.3%
	Travel to Work in 15 to 19 Minutes	8.2%	10.1%	11.1%
	Travel to Work in 20 to 29 Minutes	16.8%	15.9%	16.4%
	Travel to Work in 30 to 44 Minutes	19.4%	20.0%	21.1%
	Travel to Work in 45 to 59 Minutes	7.2%	7.4%	7.1%
	Travel to Work in 60 Minutes or more	2.9%	3.0%	3.7%
	Average Travel Time to Work	20	21	22
Vehicles per HH	No Vehicles	6.0%	6.3%	5.0%
	1 Vehicle	39.2%	35.2%	32.9%
	2 Vehicles	42.6%	40.2%	40.5%
	3 or more vehicles	12.2%	18.2%	21.6%
		Average Number of Vehicles	1.65	1.78
Change	Births (last 12 months)	73	308	434
	Deaths (last 12 months)	63	282	395
	Migration (last 12 months)	-18	-92	-100
Work place	Workplace Establishments	317	1,072	1,308
	Workplace Employees (FTE)	5,251	16,296	19,209