

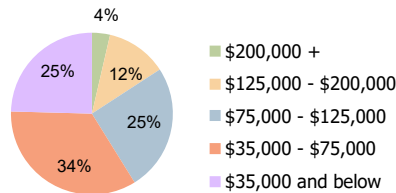
Paradise Pavilion West Bend, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

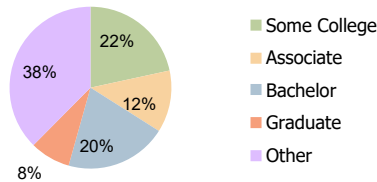
Current Population	7,198	31,798	44,637
Total Daytime Pop	11,568	35,124	42,523
Workplace Pop	5,251	16,296	19,209
Average Household Income	\$79,247	\$79,356	\$84,726
Average Disposable Income	\$63,160	\$64,099	\$67,419
Total Households	3,000	13,110	17,991
Median Home Value	\$261,881	\$235,953	\$247,939
College (4+)	32.2%	28.5%	28.9%
Total Consumer Spending/Capita (Weekly)	\$356	\$358	\$362
Population per Household	2.13	2.01	2.47
% of Households with Children	31.3%	28.7%	28.7%

2026 Demographic Projections

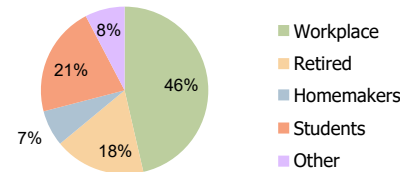
Projected Population	7,369	32,757	46,087
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.6%	0.6%



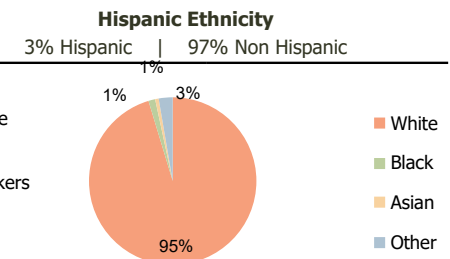
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



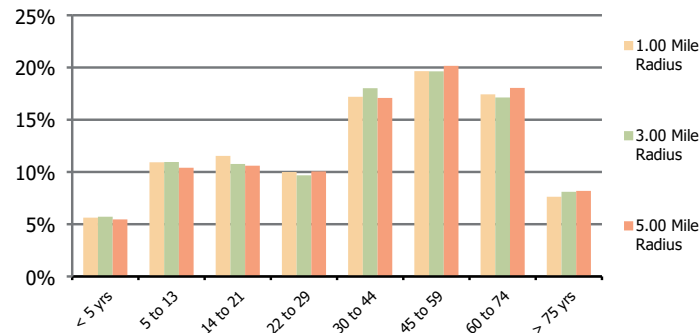
Daytime Population (3.00 Mile Radius)



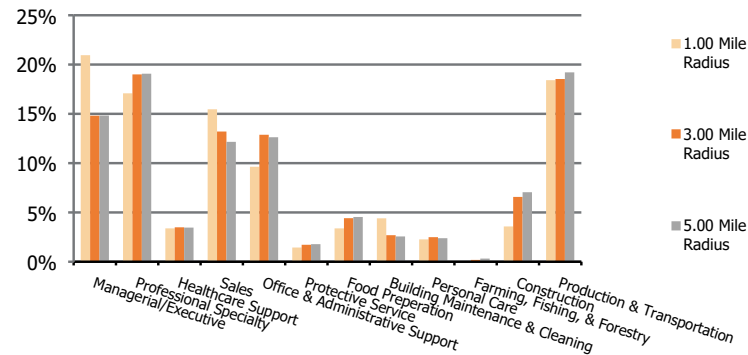
Race (3.00 Mile Radius)

Paradise Pavilion West Bend, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	7,198	31,798	44,637
	2010 Census Population	7,071	31,049	43,443
	2000 Census Population	6,395	28,699	39,924
	Historical Annual Growth 2000 to 2010	1.0%	0.8%	0.8%
	Estimated Annual Growth 2010 to 2021	0.2%	0.2%	0.2%
	Projected Annual Growth 2021 to 2026	0.5%	0.6%	0.6%
Ethnic	Hispanic or Latino Population	3%	3%	3%
	Non Hispanic or Latino Population	97%	97%	97%
Race	White	94.1%	95.3%	95.6%
	Black or African American	2.4%	1.3%	1.1%
	Asian & Pacific Islander	1.0%	0.7%	0.6%
	Other Races	2.5%	2.7%	2.6%