

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval



Jan 20, 2022

Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	24,679	49,148	111,272
	Population Est 21Q1	24,699	49,229	111,387
	Population Est 20Q4	24,701	49,223	111,211
	Population Est 20Q3	24,689	49,151	111,046
	Population Est 20Q2	24,734	49,214	110,998
	Population Est 20Q1	24,733	49,174	110,840
	Population Est 19Q4	24,669	49,028	110,548
	Population Est 19Q3	24,634	48,919	110,372
	Population Est 19Q2	24,648	48,914	110,241
	Population Fcst	25,383	50,880	115,978
	2010 Census Population	24,010	47,521	105,134
	2000 Census Population	22,382	42,967	94,545
	1990 Census Population	19,907	36,972	78,542
	Current Year Daytime Population	31,603	44,985	101,112
	Average Seasonal Population	551	1,424	3,344
	Historical Annual Growth, 1990 – 2000	1.18%	1.51%	1.87%
	Historical Annual Growth, 2000 – 2010	0.70%	1.01%	1.07%
	Estimated Annual Growth, 2010 – CY	0.24%	0.30%	0.51%
	Projected Annual Growth, CY to Y5	0.56%	0.70%	0.83%
	Group Qtrs Est	350	752	1,052
Transient Est Average Last 4 Qtrs	122	225	351	
<b>Households</b>	Current Year Estimated Households	10,420	19,823	43,735
	Households Est 21Q1	10,425	19,854	43,775
	Households Est 20Q4	10,427	19,849	43,708
	Households Est 20Q3	10,421	19,819	43,642
	Households Est 20Q2	10,440	19,847	43,625
	Households Est 20Q1	10,442	19,830	43,566
	Households Est 19Q4	10,413	19,772	43,451
	Households Est 19Q3	10,401	19,731	43,391
	Households Est 19Q2	10,407	19,728	43,338
	Households Fcst	10,723	20,532	45,591
	2010 Census Households	10,107	19,120	41,294
	2000 Census Households	9,206	16,657	35,390
	1990 Census Households	7,316	13,043	27,071
	Historical Annual Growth, 1990 – 2000	2.32%	2.48%	2.72%
	Historical Annual Growth, 2000 – 2010	0.94%	1.39%	1.55%
	Estimated Annual Growth, 2010 – CY	0.27%	0.32%	0.51%
	Projected Annual Growth, CY to Y5	0.57%	0.71%	0.83%
Population per Household	2.33	2.44	2.52	

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Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more		0.8%	0.8%	1.1%
HH Income \$250,000 to \$499,999		0.9%	1.0%	1.4%
HH Income \$200,000 to \$249,999		2.1%	2.3%	3.2%
HH Income \$175,000 to \$199,999		2.2%	2.9%	3.6%
HH Income \$150,000 to \$174,999		4.0%	4.8%	5.9%
HH Income \$100,000 to 149,999		16.6%	19.4%	20.5%
HH Income \$75,000 to 99,999		12.7%	14.8%	15.9%
HH Income \$50,000 to 74,999		20.4%	19.2%	18.0%
HH Income \$35,000 to 49,999		14.0%	13.1%	12.1%
HH Income \$25,000 to 34,999		9.7%	9.2%	7.9%
HH Income \$15,000 to 24,999		8.3%	6.6%	5.5%
HH Income \$0 to 14,999		8.3%	5.9%	4.9%
Average Household Income		\$77,268	\$86,433	\$95,220
Median Household Income		\$61,323	\$69,575	\$77,273
Per Capita Income		\$32,974	\$35,475	\$37,797
2000 Average HH Income		\$57,227	\$60,637	\$63,230
2000 Median HH Income		\$48,082	\$52,988	\$56,307
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%	
Disposable HH Income \$150,000 to \$174,999	1%	2%	2%	
Disposable HH Income \$100,000 to \$149,999	12%	15%	17%	
Disposable HH Income \$75,000 to \$99,999	14%	17%	17%	
Disposable HH Income \$50,000 to \$74,999	21%	22%	21%	
Disposable HH Income \$35,000 to \$49,999	18%	16%	16%	
Disposable HH Income \$25,000 to \$34,999	11%	10%	9%	
Disposable HH Income \$15,000 to \$24,999	10%	9%	7%	
Disposable HH Income \$0 to \$14,999	9%	7%	5%	
Average Disposable Income	63,020	68,563	74,775	
Median Disposable Income	51,960	58,792	65,325	
Householder White – Count	9,982	18,972	41,858	
Median HH Income	\$62,620	\$70,789	\$78,464	
Average HH Income	\$73,048	\$79,665	\$86,452	
Householder Black or African-American – Count	104	166	289	
Median HH Income	\$51,092	\$62,757	\$61,333	
Average HH Income	\$57,357	\$69,738	\$66,238	
Householder Hispanic – Count	196	389	851	
Median HH Income	\$42,302	\$44,270	\$50,278	
Average HH Income	\$43,506	\$57,974	\$63,886	
Householder Asian or Pacific Islander – Count	42	73	200	
Median HH Income	\$109,388	\$111,209	\$98,464	
Average HH Income	\$117,083	\$113,900	\$101,225	
Householder Other or Pacific Islander – Count	97	223	538	
Median HH Income	\$49,830	\$49,434	\$58,462	
Average HH Income	\$52,672	\$53,834	\$65,599	

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<b>Gender</b>	Male Population	11,964	24,105	55,081
	Female Population	12,715	25,043	56,191
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,423	2,685	5,633
	Count of Pop 0 to 7 years	2,104	3,906	8,104
	Count of Pop 5 - 13	2,736	5,153	11,008
	Count of Pop 14 - 18	1,310	2,507	5,564
	Count of Pop 19 - 22	1,339	2,722	6,261
	Count of Pop 22 - 25	909	1,902	4,542
	Count of Pop 25 - 29	1,415	2,979	7,094
	Count of Pop 30 - 34	1,239	2,425	5,262
	Count of Pop 35 - 39	1,586	2,876	5,787
	Count of Pop 40 - 44	1,665	3,069	6,202
	Count of Pop 45 - 59	4,798	10,016	23,563
	Count of Pop 60 - 74	4,191	8,865	21,710
	Count of Pop 75 - 84	1,458	2,864	6,531
	Count of Pop 85+	608	1,085	2,115
	% of Pop 0 to 4 years	5.8%	5.5%	5.1%
	% of Pop 0 to 7 years	8.5%	7.9%	7.3%
	% of Pop 5 - 13	11.1%	10.5%	9.9%
	% of Pop 14 - 18	5.3%	5.1%	5.0%
	% of Pop 19 - 22	5.4%	5.5%	5.6%
	% of Pop 22 - 25	3.7%	3.9%	4.1%
	% of Pop 25 - 29	5.7%	6.1%	6.4%
	% of Pop 30 - 34	5.0%	4.9%	4.7%
	% of Pop 35 - 39	6.4%	5.9%	5.2%
	% of Pop 40 - 44	6.7%	6.2%	5.6%
	% of Pop 45 - 59	19.4%	20.4%	21.2%
	% of Pop 60 - 74	17.0%	18.0%	19.5%
% of Pop 75 - 84	5.9%	5.8%	5.9%	
% of Pop 85+	2.5%	2.2%	1.9%	
Median Age	41.1	42.2	43.6	
Average Age	41.0	41.5	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.1%	5.7%	5.2%
	% of Pop 5 - 13	11.5%	10.7%	10.1%
	% of Pop 14 - 18	5.5%	5.2%	5.2%
	% of Pop 19 - 22	5.7%	5.8%	5.8%
	% of Pop 22 - 25	3.9%	4.1%	4.2%
	% of Pop 25 - 29	6.1%	6.4%	6.6%
	% of Pop 30 - 34	5.4%	5.2%	5.0%
	% of Pop 35 - 39	6.5%	5.9%	5.3%
	% of Pop 40 - 44	7.1%	6.5%	5.8%
	% of Pop 45 - 59	19.8%	20.8%	21.3%
	% of Pop 75 - 84	4.8%	4.9%	5.2%
	% of Pop 60 - 74	16.2%	17.4%	19.2%
	% of Pop 85+	1.3%	1.2%	1.1%
	Median Age	39.4	40.7	42.2
Average Age	39.3	40.2	41.1	

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Female Population by Age	% of Pop 0 to 4 years	5.5%	5.2%	4.9%
	% of Pop 5 - 13	10.7%	10.2%	9.6%
	% of Pop 14 - 18	5.1%	5.0%	4.8%
	% of Pop 19 - 22	5.2%	5.3%	5.5%
	% of Pop 22 - 25	3.5%	3.7%	4.0%
	% of Pop 25 - 29	5.4%	5.7%	6.1%
	% of Pop 30 - 34	4.6%	4.6%	4.5%
	% of Pop 35 - 39	6.3%	5.8%	5.1%
	% of Pop 40 - 44	6.4%	6.0%	5.4%
	% of Pop 45 - 59	19.1%	20.0%	21.0%
	% of Pop 60 - 74	17.7%	18.6%	19.8%
	% of Pop 75 - 84	6.9%	6.7%	6.6%
	% of Pop 85+	3.6%	3.2%	2.7%
	Median Age	42.9	43.7	45.1
Average Age	42.5	42.8	43.2	
Race	Count of White	23,524	47,037	106,675
	Count of Black or African-American	335	542	1,039
	Count of Asian or Pacific Islander	186	313	913
	Count of Other races	634	1,255	2,646
	White	95.3%	95.7%	95.9%
	Black or African American	1.4%	1.1%	0.9%
	Asian	0.8%	0.6%	0.8%
	Other Races	2.6%	2.6%	2.4%
Language Spoken	Speak English at Home	96.8%	97.0%	96.5%
	Speak Spanish at Home	1.4%	1.4%	1.7%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.9%	0.7%	0.6%
	Speak Russian or Other Slavic Language at Hor	0.1%	0.2%	0.2%
	Speak Other Indo-European Language at Home	0.0%	0.1%	0.4%
	Speak Chinese at Home	0.1%	0.1%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Language at Home	0.2%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at	0.1%	0.1%	0.1%
Speak Other Language at Home	0.1%	0.1%	0.0%	
Hispanic	Hispanic Population	779	1,478	3,206
	Hispanic Population Percent	3.2%	3.0%	2.9%
	Mexican	81.3%	74.4%	72.4%
	Puerto Rican	11.2%	15.2%	15.4%
	Cuban	0.7%	1.8%	2.0%
	Dominican	0.0%	0.0%	0.0%
	Central American	1.7%	4.5%	3.6%
	South American	4.0%	2.3%	3.5%
	Other Hispanic	1.1%	1.8%	3.0%
	2000 Hispanic Population Percent	2%	1%	1%
1990 Hispanic Population Percent	1%	0%	0%	

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	American (percent of total population)	3.5%	3.3%	3.5%
	American	3.2%	3.1%	3.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.6%	0.8%
	Chinese	0.2%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.3%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	69.1%	69.9%	71.0%
	British	3.1%	2.9%	2.9%
	Dutch	1.0%	1.0%	1.0%
	French	1.6%	1.9%	2.0%
	German	40.8%	41.6%	42.8%
	Italian	2.2%	2.2%	2.2%
	Polish	5.8%	5.9%	5.9%
	Scandinavian	3.8%	4.2%	4.3%
	Scotch/Irish	7.0%	6.6%	6.4%
Other European (ie. Greek/Russian)	3.8%	3.7%	3.6%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	6.8%	6.9%	6.9%	
Unclassified Ancestry	16.7%	16.2%	14.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	16,962	34,179	78,263
	Elementary (0 to 8)	1.6%	1.3%	1.3%
	Some High School (9 to 11)	4.0%	4.0%	4.0%
	High School Graduate (12)	31.3%	31.9%	31.5%
	Some College (13 to 16)	21.3%	22.0%	22.1%
	Associates Degree Only	12.5%	12.0%	11.4%
	Bachelors Degree Only	20.8%	20.9%	20.9%
	Graduate Degree	8.4%	7.9%	8.7%
% College (4+)	29.3%	28.8%	29.6%	
Household Type	Total Households – count	10,420	19,823	43,735
	One Person HHs – count	3,191	5,283	10,175
	Family HHs – count	6,742	13,478	31,262
	Married Couple – count	5,267	10,939	25,989
	w/own children – count	2,007	4,049	9,751
	w/out own children – count	3,259	6,890	16,238
	Male Householder – count	444	855	1,880
	Female Householder – count	1,031	1,685	3,392
	Non-Family Households – count	487	1,062	2,298
	1 Person Household	30.6%	26.7%	23.3%
	2 Person Household	35.3%	36.0%	37.5%
	3 Person Household	14.5%	15.5%	16.0%
	4 Person Household	12.5%	13.8%	14.6%
	5 Person Household	4.8%	5.5%	5.9%
	6 Person Household	1.6%	1.9%	2.0%
7+ Person Household	0.6%	0.7%	0.8%	
% Households With Children	28.7%	28.6%	29.5%	

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Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	11,044	21,025	46,198
	Owner Occupied Percent	62.9%	68.4%	73.6%
	Renter Occupied Percent	31.4%	25.9%	21.1%
	Vacant Housing Percent	5.7%	5.7%	5.3%
	Total Housing Units (Census 2000)	9,680	17,537	37,016
	For Rent (Census 2000)	46%	35%	30%
	For Sale (Census 2000)	24%	21%	20%
	Rented or Sold, (Census 2000)	8%	10%	11%
	Seasonal (Census 2014)	11%	25%	28%
	Other (Census 2000)	3%	3%	6%
Homes Built By Year	Homes Built 1990 to 2000	21%	25%	26%
	Homes Built 1980 to 1989	13%	15%	13%
	Homes Built 1970 to 1979	19%	22%	20%
	Homes Built 1960 to 1969	14%	11%	11%
	Homes Built 1950 to 1959	11%	9%	8%
	Homes Built 1940 to 1949	7%	5%	4%
	Homes Built Before 1939	14%	13%	17%
Units in Structure	1 Unit	60%	67%	74%
	2 - 9 Units	25%	19%	17%
	Greater than 10 Units	15%	12%	8%
	Mobilie Trailer	0%	2%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.7%	0.6%	1.2%
	Property Value \$750,000 to \$999,999	2.0%	2.1%	2.9%
	Property Value \$500,000 to \$749,999	3.3%	5.5%	8.0%
	Property Value \$400,000 to \$499,999	8.1%	9.3%	12.7%
	Property Value \$300,000, to \$399,999	14.2%	17.3%	22.0%
	Property Value \$200,000 to \$299,999	38.8%	37.0%	31.7%
	Property Value \$150,000 to \$199,999	17.0%	14.1%	12.0%
	Property Value \$100,000 to \$149,999	9.5%	6.7%	4.9%
	Property Value \$60,000 to \$99,999	3.8%	2.8%	1.6%
	Property Value \$40,000 to \$59,999	0.9%	1.2%	0.6%
	Property Value \$0 to \$39,999	1.3%	2.6%	1.8%
	Median Home Value	\$234,069	\$252,117	\$289,980
	Median Rent	\$587	\$607	\$606
Wealth per Household	\$0 and under - percent	17.2%	16.8%	16.4%
	\$1 to \$4999 - percent	8.6%	8.1%	7.8%
	\$5k to \$9999 - percent	4.6%	4.4%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.6%
	\$100k to \$249999 - percent	18.3%	18.6%	18.9%
	\$250k to \$499999 - percent	13.2%	13.5%	13.8%
	\$500k+ - percent	14.3%	14.8%	15.3%
	Median HH Wealth	\$79,989	\$85,436	\$90,251
	Avg HH Wealth	\$236,534	\$243,236	\$249,631

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<b>Economic Viability</b>	Economic Viability Local	267	261	263
	Economic Viability Indexed	103	101	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,888	26,316	61,059
	Managerial/Executive	15.3%	15.6%	16.8%
	Professional Specialty	19.4%	19.3%	20.3%
	Healthcare Support	3.3%	3.4%	3.4%
	Sales	14.1%	11.8%	10.4%
	Office & Administrative Support	12.7%	12.8%	11.6%
	Protective Service	1.4%	1.7%	1.5%
	Food Preparation	4.5%	4.3%	4.3%
	Building Maintenance & Cleaning	2.6%	2.6%	2.8%
	Personal Care	2.5%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.5%
	Construction	6.2%	7.1%	7.8%
	Production & Transportation	17.9%	18.6%	18.3%
	Percent White Collar Workers	64.7%	63.0%	62.4%
Percent Blue Collar Workers	35.3%	37.0%	37.6%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.9%	6.7%	7.8%
	Manufacturing	22.0%	23.3%	23.9%
	Transportation	3.5%	3.9%	3.9%
	Information	1.0%	1.0%	1.2%
	Wholesale/Retail	17.9%	15.8%	15.2%
	Finance, Insurance, Real Estate	6.4%	6.8%	6.3%
	Professional Services	5.3%	4.5%	4.5%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.1%	2.6%	2.6%
	Educational Services	20.3%	20.3%	20.1%
	Entertainment Services	8.2%	7.4%	6.8%
	Other Professional Services	4.5%	4.0%	4.4%
	Public Administration	3.0%	3.5%	3.1%
<b>Transportation To Work</b>	Drive to Work Alone	85.1%	85.7%	84.9%
	Drive to Work Carpool	9.4%	9.1%	9.0%
	Travel to Work by Public Transportation	1.3%	1.1%	0.6%
	Drive to Work on Motorcycle	0.1%	0.2%	0.2%
	Drive to Work on Bicycle	0.4%	0.2%	0.1%
	Walked to Work	1.5%	1.1%	1.5%
	Other Means	0.2%	0.3%	0.3%
	Work at Home	2.1%	2.4%	3.3%

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	Travel to Work in Less than 5 Minutes	5.1%	3.5%	4.1%
	Travel to Work in 5 to 9 Minutes	20.6%	16.3%	13.4%
	Travel to Work in 10 to 14 Minutes	20.0%	19.7%	15.7%
	Travel to Work in 15 to 19 Minutes	9.3%	11.4%	13.1%
	Travel to Work in 20 to 29 Minutes	15.7%	17.5%	20.8%
	Travel to Work in 30 to 44 Minutes	19.6%	20.7%	21.8%
	Travel to Work in 45 to 59 Minutes	7.4%	7.1%	7.3%
	Travel to Work in 60 Minutes or more	2.7%	3.7%	3.8%
	Average Travel Time to Work	20	22	22
Vehicles per HH	No Vehicles	7.1%	4.8%	3.8%
	1 Vehicle	37.3%	32.5%	27.3%
	2 Vehicles	39.0%	41.0%	42.8%
	3 or more vehicles	16.6%	21.7%	26.1%
	Average Number of Vehicles	1.72	1.89	2.03
Change	Births (last 12 months)	237	475	1,085
	Deaths (last 12 months)	224	433	994
	Migration (last 12 months)	-67	-108	183
Work place	Workplace Establishments	990	1,415	3,053
	Workplace Employees (FTE)	15,253	20,756	43,291