

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 40.470579 Longitude: -78.404685

Park Hills Plaza				
Altoona, PA				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,500	35,215	73,130
	Population Est 21Q1	5,499	35,425	73,808
	Population Est 20Q4	5,500	35,380	74,021
	Population Est 20Q3	5,502	35,449	74,120
	Population Est 20Q2	5,500	35,431	74,132
	Population Est 20Q1	5,499	35,435	74,176
	Population Est 19Q4	5,513	35,454	74,166
	Population Est 19Q3	5,517	35,476	74,211
	Population Est 19Q2	5,519	35,494	74,298
	Population Fcst	5,527	35,423	73,548
	2010 Census Population	5,503	36,248	75,683
	2000 Census Population	5,572	37,789	78,859
	1990 Census Population	5,780	39,064	80,774
	Current Year Daytime Population	8,475	46,777	83,758
	Average Seasonal Population	73	376	626
	Historical Annual Growth, 1990 – 2000	-0.37%	-0.33%	-0.24%
	Historical Annual Growth, 2000 – 2010	-0.13%	-0.42%	-0.41%
	Estimated Annual Growth, 2010 – CY	0.00%	-0.26%	-0.30%
	Projected Annual Growth, CY to Y5	0.10%	0.12%	0.11%
	Group Qtrs Est	107	1,263	2,603
Transient Est Average Last 4 Qtrs	600	842	892	
Households	Current Year Estimated Households	2,446	14,990	30,438
	Households Est 21Q1	2,444	15,081	30,728
	Households Est 20Q4	2,447	15,070	30,830
	Households Est 20Q3	2,446	15,099	30,877
	Households Est 20Q2	2,445	15,089	30,871
	Households Est 20Q1	2,444	15,092	30,896
	Households Est 19Q4	2,451	15,104	30,897
	Households Est 19Q3	2,453	15,114	30,910
	Households Est 19Q2	2,454	15,119	30,947
	Households Fcst	2,458	15,081	30,619
	2010 Census Households	2,445	15,415	31,482
	2000 Census Households	2,352	15,701	31,755
	1990 Census Households	2,354	15,790	31,688
	Historical Annual Growth, 1990 – 2000	-0.01%	-0.06%	0.02%
	Historical Annual Growth, 2000 – 2010	0.39%	-0.18%	-0.09%
	Estimated Annual Growth, 2010 – CY	0.00%	-0.25%	-0.30%
Projected Annual Growth, CY to Y5	0.10%	0.12%	0.12%	
Population per Household	2.21	2.27	2.32	

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Park Hills Plaza				
Altoona, PA				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
HH Income \$500,000 or more	0.4%	0.5%	0.5%	
HH Income \$250,000 to \$499,999	0.4%	0.5%	0.5%	
HH Income \$200,000 to \$249,999	1.0%	1.3%	1.3%	
HH Income \$175,000 to \$199,999	2.2%	1.7%	1.4%	
HH Income \$150,000 to \$174,999	3.4%	2.6%	2.3%	
HH Income \$100,000 to 149,999	13.6%	12.5%	11.8%	
HH Income \$75,000 to 99,999	14.3%	13.0%	11.6%	
HH Income \$50,000 to 74,999	18.7%	18.3%	18.9%	
HH Income \$35,000 to 49,999	14.8%	15.2%	15.2%	
HH Income \$25,000 to 34,999	8.5%	10.7%	10.2%	
HH Income \$15,000 to 24,999	9.7%	10.1%	11.7%	
HH Income \$0 to 14,999	13.0%	13.7%	14.6%	
Average Household Income	\$68,262	\$67,793	\$64,651	
Median Household Income	\$54,749	\$50,340	\$48,199	
Per Capita Income	\$30,893	\$29,847	\$27,765	
2000 Average HH Income	\$46,413	\$43,210	\$40,963	
2000 Median HH Income	\$36,801	\$33,327	\$32,027	
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%	
Disposable HH Income \$150,000 to \$174,999	1%	1%	1%	
Disposable HH Income \$100,000 to \$149,999	11%	9%	8%	
Disposable HH Income \$75,000 to \$99,999	13%	12%	11%	
Disposable HH Income \$50,000 to \$74,999	20%	19%	19%	
Disposable HH Income \$35,000 to \$49,999	16%	17%	17%	
Disposable HH Income \$25,000 to \$34,999	12%	14%	13%	
Disposable HH Income \$15,000 to \$24,999	10%	10%	12%	
Disposable HH Income \$0 to \$14,999	15%	16%	17%	
Average Disposable Income	56,134	53,807	52,000	
Median Disposable Income	47,021	43,721	41,884	
Householder White – Count	2,368	14,390	28,950	
Median HH Income	\$55,932	\$51,802	\$49,468	
Average HH Income	\$65,420	\$62,630	\$60,549	
Householder Black or African-American – Count	0	200	628	
Median HH Income	\$87,500	\$25,081	\$27,690	
Average HH Income	\$85,917	\$29,118	\$32,242	
Householder Hispanic – Count	30	144	293	
Median HH Income	\$16,527	\$14,612	\$15,750	
Average HH Income	\$41,300	\$30,992	\$31,357	
Householder Asian or Pacific Islander – Count	6	37	127	
Median HH Income	\$107,042	\$80,306	\$50,566	
Average HH Income	\$120,306	\$88,152	\$67,454	
Householder Other or Pacific Islander – Count	41	219	441	
Median HH Income	\$13,545	\$12,317	\$13,050	
Average HH Income	\$28,972	\$34,715	\$37,751	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,660	17,025	35,516
	Female Population	2,841	18,191	37,614
Total Population by Age	Count of Pop 0 to 4 years	259	1,785	3,719
	Count of Pop 0 to 7 years	384	2,543	5,299
	Count of Pop 5 - 13	508	3,308	6,963
	Count of Pop 14 - 18	263	1,594	3,399
	Count of Pop 19 - 22	270	1,672	4,578
	Count of Pop 22 - 25	185	1,262	2,691
	Count of Pop 25 - 29	294	2,054	4,467
	Count of Pop 30 - 34	257	1,907	4,119
	Count of Pop 35 - 39	278	1,984	4,134
	Count of Pop 40 - 44	304	1,964	4,107
	Count of Pop 45 - 59	978	6,483	13,462
	Count of Pop 60 - 74	1,234	7,467	14,541
	Count of Pop 75 - 84	491	2,648	4,995
	Count of Pop 85+	180	1,088	1,954
	% of Pop 0 to 4 years	4.7%	5.1%	5.1%
	% of Pop 0 to 7 years	7.0%	7.2%	7.2%
	% of Pop 5 - 13	9.2%	9.4%	9.5%
	% of Pop 14 - 18	4.8%	4.5%	4.6%
	% of Pop 19 - 22	4.9%	4.7%	6.3%
	% of Pop 22 - 25	3.4%	3.6%	3.7%
% of Pop 25 - 29	5.3%	5.8%	6.1%	
% of Pop 30 - 34	4.7%	5.4%	5.6%	
% of Pop 35 - 39	5.1%	5.6%	5.7%	
% of Pop 40 - 44	5.5%	5.6%	5.6%	
% of Pop 45 - 59	17.8%	18.4%	18.4%	
% of Pop 60 - 74	22.4%	21.2%	19.9%	
% of Pop 75 - 84	8.9%	7.5%	6.8%	
% of Pop 85+	3.3%	3.1%	2.7%	
Median Age	47.2	45.2	43.0	
Average Age	45.2	44.0	42.8	
Male Population by Age	% of Pop 0 to 4 years	5.0%	5.3%	5.4%
	% of Pop 5 - 13	9.9%	10.0%	10.0%
	% of Pop 14 - 18	5.2%	4.9%	5.0%
	% of Pop 19 - 22	5.2%	5.0%	6.7%
	% of Pop 22 - 25	3.6%	3.7%	3.8%
	% of Pop 25 - 29	5.9%	6.2%	6.5%
	% of Pop 30 - 34	4.8%	5.5%	5.9%
	% of Pop 35 - 39	5.1%	5.8%	5.8%
	% of Pop 40 - 44	5.6%	5.7%	5.7%
	% of Pop 45 - 59	17.4%	18.6%	18.5%
	% of Pop 75 - 84	7.9%	6.6%	5.8%
	% of Pop 60 - 74	22.2%	20.7%	19.3%
	% of Pop 85+	2.3%	1.9%	1.6%
	Median Age	44.8	43.1	40.8
Average Age	43.6	42.5	41.2	

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Altoona, PA				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Female Population by Age	% of Pop 0 to 4 years	4.4%	4.8%	4.8%
	% of Pop 5 - 13	8.6%	8.8%	9.1%
	% of Pop 14 - 18	4.4%	4.2%	4.4%
	% of Pop 19 - 22	4.7%	4.5%	5.9%
	% of Pop 22 - 25	3.1%	3.4%	3.5%
	% of Pop 25 - 29	4.8%	5.5%	5.7%
	% of Pop 30 - 34	4.5%	5.3%	5.4%
	% of Pop 35 - 39	5.0%	5.5%	5.5%
	% of Pop 40 - 44	5.5%	5.5%	5.5%
	% of Pop 45 - 59	18.1%	18.3%	18.3%
	% of Pop 60 - 74	22.7%	21.7%	20.4%
	% of Pop 75 - 84	9.9%	8.4%	7.8%
	% of Pop 85+	4.2%	4.2%	3.7%
	Median Age	49.5	47.3	45.2
Average Age	46.8	45.5	44.3	
Race	Count of White	5,297	33,539	69,169
	Count of Black or African-American	41	607	1,772
	Count of Asian or Pacific Islander	48	239	565
	Count of Other races	114	830	1,623
	White	96.3%	95.2%	94.6%
	Black or African American	0.7%	1.7%	2.4%
	Asian	0.9%	0.7%	0.8%
	Other Races	2.1%	2.4%	2.2%
Language Spoken	Speak English at Home	98.2%	97.9%	97.9%
	Speak Spanish at Home	0.6%	0.5%	0.4%
	Speak French or French Creole at Home	0.0%	0.1%	0.2%
	Speak German at Home	0.3%	0.6%	0.5%
	Speak Russian or Other Slavic Language at Home	0.2%	0.1%	0.1%
	Speak Other Indo-European Language at Home	0.7%	0.6%	0.4%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.1%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.3%
	Speak Other Asian Language at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
Speak Other Language at Home	0.1%	0.0%	0.0%	
Hispanic	Hispanic Population	76	516	996
	Hispanic Population Percent	1.4%	1.5%	1.4%
	Mexican	39.6%	36.3%	28.7%
	Puerto Rican	25.8%	29.7%	35.8%
	Cuban	0.0%	0.2%	5.6%
	Dominican	0.0%	0.0%	0.1%
	Central American	13.3%	14.9%	8.5%
	South American	3.3%	6.6%	4.2%
	Other Hispanic	17.8%	12.3%	17.1%
	2000 Hispanic Population Percent	0%	0%	0%
1990 Hispanic Population Percent	0%	0%	0%	

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		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	American (percent of total population)	4.7%	5.2%	4.8%	
	American	4.7%	4.9%	4.6%	
	Native American (ie. Indian/Eskimo)	0.0%	0.2%	0.2%	
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%	
	Asian (percent of total population)	0.9%	0.7%	0.8%	
	Chinese	0.0%	0.0%	0.1%	
	Japanese	0.1%	0.0%	0.0%	
	Korean	0.0%	0.1%	0.1%	
	South Central Asian (ie. Indian)	0.7%	0.4%	0.3%	
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.3%	
	Other Asian	0.1%	0.1%	0.1%	
	European (percent of total population)	59.9%	62.2%	60.6%	
	British	5.5%	5.0%	4.8%	
	Dutch	0.8%	0.8%	0.9%	
	French	1.0%	1.0%	1.0%	
	German	25.2%	26.1%	25.8%	
	Italian	8.4%	9.5%	8.7%	
	Polish	3.4%	3.1%	3.1%	
	Scandinavian	0.9%	0.7%	0.6%	
	Scotch/Irish	11.0%	12.9%	12.7%	
	Other European (ie. Greek/Russian)	3.7%	3.1%	3.0%	
	Middle Eastern	0.4%	0.3%	0.3%	
	Other Ancestry	6.7%	6.7%	7.1%	
	Unclassified Ancestry	26.0%	23.6%	25.2%	
	Education (Age 25+)	Adult Population (25 Years or Older)	4,015	25,594	51,780
		Elementary (0 to 8)	2.2%	2.4%	2.3%
		Some High School (9 to 11)	4.2%	6.0%	6.5%
		High School Graduate (12)	37.9%	40.8%	43.7%
		Some College (13 to 16)	16.8%	16.2%	16.2%
Associates Degree Only		11.4%	9.5%	8.8%	
Bachelors Degree Only		18.0%	16.2%	14.8%	
Graduate Degree		9.6%	8.9%	7.7%	
% College (4+)		27.6%	25.1%	22.5%	
Household Type	Total Households – count	2,446	14,990	30,438	
	One Person HHs – count	811	4,936	9,667	
	Family HHs – count	1,518	9,222	18,937	
	Married Couple – count	1,150	6,440	13,141	
	w/own children – count	365	1,967	4,168	
	w/out own children – count	784	4,473	8,972	
	Male Householder – count	56	727	1,517	
	Female Householder – count	313	2,054	4,280	
	Non-Family Households – count	117	832	1,834	
	1 Person Household	33.1%	32.9%	31.8%	
	2 Person Household	37.0%	34.9%	34.1%	
	3 Person Household	14.2%	15.0%	15.6%	
	4 Person Household	9.9%	10.5%	11.4%	
	5 Person Household	4.2%	4.4%	4.7%	
	6 Person Household	1.3%	1.6%	1.6%	
	7+ Person Household	0.3%	0.7%	0.8%	
% Households With Children	22.0%	22.8%	24.1%		

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Park Hills Plaza				
Altoona, PA				
	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Total Housing Units	2,562	16,096	32,882
	Owner Occupied Percent	69.1%	64.1%	62.6%
	Renter Occupied Percent	26.4%	29.0%	29.9%
	Vacant Housing Percent	4.5%	6.9%	7.4%
	Total Housing Units (Census 2000)	2,450	16,535	33,943
	For Rent (Census 2000)	40%	39%	39%
	For Sale (Census 2000)	7%	14%	18%
	Rented or Sold, (Census 2000)	14%	18%	14%
	Seasonal (Census 2014)	24%	8%	6%
	Other (Census 2000)	27%	20%	23%
Homes Built By Year	Homes Built 1990 to 2000	9%	6%	7%
	Homes Built 1980 to 1989	8%	8%	7%
	Homes Built 1970 to 1979	15%	11%	12%
	Homes Built 1960 to 1969	11%	9%	9%
	Homes Built 1950 to 1959	14%	12%	11%
	Homes Built 1940 to 1949	10%	11%	10%
	Homes Built Before 1939	33%	43%	44%
Units in Structure	1 Unit	78%	73%	73%
	2 - 9 Units	12%	17%	16%
	Greater than 10 Units	6%	7%	7%
	Mobilie Trailer	4%	4%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.0%	0.1%
	Property Value \$750,000 to \$999,999	0.2%	0.4%	0.5%
	Property Value \$500,000 to \$749,999	0.8%	1.3%	1.0%
	Property Value \$400,000 to \$499,999	2.1%	2.1%	2.0%
	Property Value \$300,000, to \$399,999	5.9%	5.6%	4.8%
	Property Value \$200,000 to \$299,999	19.1%	14.4%	13.9%
	Property Value \$150,000 to \$199,999	22.4%	18.1%	15.7%
	Property Value \$100,000 to \$149,999	24.8%	23.2%	23.5%
	Property Value \$60,000 to \$99,999	17.0%	22.0%	23.0%
	Property Value \$40,000 to \$59,999	3.2%	6.3%	7.6%
	Property Value \$0 to \$39,999	4.5%	6.5%	7.7%
	Median Home Value	\$151,207	\$130,639	\$121,466
	Median Rent	\$377	\$431	\$416
Wealth per Household	\$0 and under - percent	17.1%	17.7%	18.1%
	\$1 to \$4999 - percent	8.6%	9.1%	9.3%
	\$5k to \$9999 - percent	4.5%	4.8%	4.8%
	\$10k to \$24999 - percent	6.4%	6.5%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.5%	10.4%
	\$100k to \$249999 - percent	18.6%	18.2%	18.1%
	\$250k to \$499999 - percent	13.2%	12.8%	12.6%
	\$500k+ - percent	14.2%	13.5%	13.2%
	Median HH Wealth	\$80,965	\$74,040	\$70,680
	Avg HH Wealth	\$236,450	\$227,441	\$222,957

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Economic Viability	Economic Viability Local	257	265	265
	Economic Viability Indexed	99	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,561	16,044	32,592
	Managerial/Executive	14.5%	13.3%	13.3%
	Professional Specialty	26.7%	25.8%	22.2%
	Healthcare Support	3.5%	3.6%	3.8%
	Sales	12.1%	11.6%	11.6%
	Office & Administrative Support	12.8%	13.2%	13.3%
	Protective Service	2.4%	1.4%	1.7%
	Food Preparation	6.3%	6.4%	6.6%
	Building Maintenance & Cleaning	2.9%	3.2%	3.7%
	Personal Care	1.5%	1.4%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.5%	5.9%	7.6%
	Production & Transportation	13.9%	14.1%	14.0%
	Percent White Collar Workers	69.6%	67.5%	64.1%
Percent Blue Collar Workers	30.4%	32.5%	35.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.1%	6.0%	6.0%
	Manufacturing	7.3%	7.2%	7.5%
	Transportation	5.2%	5.6%	6.4%
	Information	1.9%	2.5%	2.1%
	Wholesale/Retail	21.2%	19.2%	19.5%
	Finance, Insurance, Real Estate	3.3%	2.7%	3.5%
	Professional Services	4.9%	4.8%	3.8%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.1%	3.0%	3.5%
	Educational Services	33.4%	29.6%	28.2%
	Entertainment Services	7.9%	10.5%	10.1%
	Other Professional Services	2.5%	4.2%	4.4%
	Public Administration	5.1%	4.5%	4.8%
	Transportation To Work	Drive to Work Alone	87.1%	84.4%
Drive to Work Carpool		8.4%	9.4%	10.3%
Travel to Work by Public Transportation		0.4%	0.6%	0.7%
Drive to Work on Motorcycle		0.4%	0.1%	0.0%
Drive to Work on Bicycle		0.0%	0.1%	0.1%
Walked to Work		2.2%	3.1%	3.7%
Other Means		0.3%	0.4%	0.7%
Work at Home		1.3%	1.9%	1.6%

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Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	6.7%	5.6%	4.9%
	Travel to Work in 5 to 9 Minutes	23.4%	21.8%	19.7%
	Travel to Work in 10 to 14 Minutes	30.8%	28.9%	26.7%
	Travel to Work in 15 to 19 Minutes	20.1%	20.0%	19.5%
	Travel to Work in 20 to 29 Minutes	8.9%	12.4%	15.7%
	Travel to Work in 30 to 44 Minutes	4.9%	5.1%	6.5%
	Travel to Work in 45 to 59 Minutes	1.0%	2.1%	2.4%
	Travel to Work in 60 Minutes or more	3.1%	4.1%	4.6%
	Average Travel Time to Work	15	16	18
Vehicles per HH	No Vehicles	10.7%	10.0%	10.6%
	1 Vehicle	34.3%	39.1%	38.1%
	2 Vehicles	40.0%	35.2%	35.8%
	3 or more vehicles	15.0%	15.6%	15.5%
	Average Number of Vehicles	1.66	1.62	1.61
Change	Births (last 12 months)	51	352	757
	Deaths (last 12 months)	76	422	806
	Migration (last 12 months)	26	-145	-953
Work place	Workplace Establishments	365	1,533	2,375
	Workplace Employees (FTE)	5,617	22,468	34,782