

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 40.470579 Longitude: -78.404685

Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	24,134	72,159	107,891
	Population Est 21Q1	24,253	72,820	108,841
	Population Est 20Q4	24,197	73,025	109,025
	Population Est 20Q3	24,212	73,123	109,119
	Population Est 20Q2	24,192	73,126	109,114
	Population Est 20Q1	24,195	73,168	109,154
	Population Est 19Q4	24,201	73,164	109,197
	Population Est 19Q3	24,218	73,203	109,311
	Population Est 19Q2	24,222	73,291	109,394
	Population Fcst	24,252	72,551	108,430
	2010 Census Population	24,926	74,573	112,138
	2000 Census Population	25,890	77,857	114,222
	1990 Census Population	26,842	79,853	115,948
	Current Year Daytime Population	31,680	82,813	115,639
	Average Seasonal Population	267	615	1,431
	Historical Annual Growth, 1990 – 2000	-0.36%	-0.25%	-0.15%
	Historical Annual Growth, 2000 – 2010	-0.38%	-0.43%	-0.18%
	Estimated Annual Growth, 2010 – CY	-0.29%	-0.29%	-0.34%
	Projected Annual Growth, CY to Y5	0.10%	0.11%	0.10%
	Group Qtrs Est	866	2,555	4,296
Transient Est Average Last 4 Qtrs	766	895	1,124	
Households	Current Year Estimated Households	10,248	30,164	44,040
	Households Est 21Q1	10,298	30,448	44,443
	Households Est 20Q4	10,279	30,547	44,536
	Households Est 20Q3	10,286	30,593	44,579
	Households Est 20Q2	10,276	30,584	44,567
	Households Est 20Q1	10,278	30,608	44,592
	Households Est 19Q4	10,283	30,611	44,615
	Households Est 19Q3	10,291	30,623	44,653
	Households Est 19Q2	10,291	30,660	44,689
	Households Fcst	10,300	30,335	44,276
	2010 Census Households	10,572	31,156	45,774
	2000 Census Households	10,755	31,436	45,386
	1990 Census Households	10,879	31,398	44,538
	Historical Annual Growth, 1990 – 2000	-0.11%	0.01%	0.19%
	Historical Annual Growth, 2000 – 2010	-0.17%	-0.09%	0.09%
	Estimated Annual Growth, 2010 – CY	-0.28%	-0.29%	-0.34%
	Projected Annual Growth, CY to Y5	0.10%	0.11%	0.11%
Population per Household	2.27	2.31	2.35	

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Park Hills Plaza Altoona, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	0.5%	0.5%	0.5%
HH Income \$250,000 to \$499,999	0.5%	0.5%	0.5%
HH Income \$200,000 to \$249,999	1.2%	1.3%	1.3%
HH Income \$175,000 to \$199,999	1.6%	1.4%	1.6%
HH Income \$150,000 to \$174,999	2.4%	2.3%	2.4%
HH Income \$100,000 to 149,999	11.8%	11.8%	12.4%
HH Income \$75,000 to 99,999	13.0%	11.5%	12.6%
HH Income \$50,000 to 74,999	18.7%	18.8%	18.7%
HH Income \$35,000 to 49,999	15.6%	15.0%	15.3%
HH Income \$25,000 to 34,999	10.7%	10.2%	10.4%
HH Income \$15,000 to 24,999	10.2%	11.7%	10.8%
HH Income \$0 to 14,999	13.8%	14.9%	13.4%
Average Household Income	\$68,087	\$64,377	\$66,349
Median Household Income	\$49,731	\$47,920	\$50,164
Per Capita Income	\$29,884	\$27,761	\$27,944
2000 Average HH Income	\$42,893	\$40,846	\$41,021
2000 Median HH Income	\$32,919	\$31,973	\$33,030
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	0%	0%	0%
Disposable HH Income \$150,000 to \$174,999	1%	1%	1%
Disposable HH Income \$100,000 to \$149,999	8%	8%	8%
Disposable HH Income \$75,000 to \$99,999	12%	11%	12%
Disposable HH Income \$50,000 to \$74,999	19%	19%	19%
Disposable HH Income \$35,000 to \$49,999	17%	17%	17%
Disposable HH Income \$25,000 to \$34,999	14%	13%	14%
Disposable HH Income \$15,000 to \$24,999	11%	12%	11%
Disposable HH Income \$0 to \$14,999	16%	17%	16%
Average Disposable Income	53,062	51,768	53,553
Median Disposable Income	43,258	41,638	43,506
Householder White – Count	9,839	28,647	42,318
Median HH Income	\$51,145	\$49,270	\$51,346
Average HH Income	\$61,701	\$60,331	\$62,164
Householder Black or African-American – Count	148	647	670
Median HH Income	\$19,241	\$27,236	\$27,156
Average HH Income	\$26,953	\$32,183	\$32,315
Householder Hispanic – Count	113	297	334
Median HH Income	\$14,965	\$15,935	\$18,184
Average HH Income	\$32,423	\$31,953	\$35,973
Householder Asian or Pacific Islander – Count	18	135	160
Median HH Income	\$99,101	\$32,601	\$35,686
Average HH Income	\$105,997	\$61,576	\$62,273
Householder Other or Pacific Islander – Count	130	439	558
Median HH Income	\$13,665	\$12,939	\$15,089
Average HH Income	\$34,872	\$36,414	\$39,700

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Gender	Male Population	11,691	34,975	53,035
	Female Population	12,442	37,184	54,855
Total Population by Age	Count of Pop 0 to 4 years	1,225	3,672	5,414
	Count of Pop 0 to 7 years	1,751	5,245	7,691
	Count of Pop 5 - 13	2,279	6,886	10,110
	Count of Pop 14 - 18	1,113	3,353	4,909
	Count of Pop 19 - 22	1,160	4,422	6,754
	Count of Pop 22 - 25	856	2,644	4,036
	Count of Pop 25 - 29	1,384	4,355	6,849
	Count of Pop 30 - 34	1,302	4,026	6,156
	Count of Pop 35 - 39	1,337	4,096	6,077
	Count of Pop 40 - 44	1,345	4,065	6,025
	Count of Pop 45 - 59	4,412	13,291	20,282
	Count of Pop 60 - 74	5,115	14,425	21,342
	Count of Pop 75 - 84	1,860	4,969	7,253
	Count of Pop 85+	744	1,955	2,683
	% of Pop 0 to 4 years	5.1%	5.1%	5.0%
	% of Pop 0 to 7 years	7.3%	7.3%	7.1%
	% of Pop 5 - 13	9.4%	9.5%	9.4%
	% of Pop 14 - 18	4.6%	4.6%	4.6%
	% of Pop 19 - 22	4.8%	6.1%	6.3%
	% of Pop 22 - 25	3.5%	3.7%	3.7%
	% of Pop 25 - 29	5.7%	6.0%	6.3%
	% of Pop 30 - 34	5.4%	5.6%	5.7%
	% of Pop 35 - 39	5.5%	5.7%	5.6%
	% of Pop 40 - 44	5.6%	5.6%	5.6%
	% of Pop 45 - 59	18.3%	18.4%	18.8%
	% of Pop 60 - 74	21.2%	20.0%	19.8%
% of Pop 75 - 84	7.7%	6.9%	6.7%	
% of Pop 85+	3.1%	2.7%	2.5%	
Median Age	45.2	43.2	43.0	
Average Age	44.1	42.9	42.7	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.4%	5.2%
	% of Pop 5 - 13	10.0%	10.0%	9.7%
	% of Pop 14 - 18	5.1%	4.9%	4.8%
	% of Pop 19 - 22	5.1%	6.5%	6.6%
	% of Pop 22 - 25	3.6%	3.8%	3.9%
	% of Pop 25 - 29	6.0%	6.4%	6.8%
	% of Pop 30 - 34	5.4%	5.8%	6.0%
	% of Pop 35 - 39	5.7%	5.9%	5.9%
	% of Pop 40 - 44	5.6%	5.8%	5.7%
	% of Pop 45 - 59	18.5%	18.5%	19.0%
	% of Pop 75 - 84	6.8%	5.9%	5.7%
	% of Pop 60 - 74	20.8%	19.4%	19.1%
	% of Pop 85+	2.0%	1.6%	1.5%
	Median Age	43.4	41.0	40.9
Average Age	42.6	41.2	41.2	

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Female Population by Age	% of Pop 0 to 4 years	4.8%	4.8%	4.8%
	% of Pop 5 - 13	8.9%	9.1%	9.0%
	% of Pop 14 - 18	4.2%	4.4%	4.3%
	% of Pop 19 - 22	4.5%	5.8%	6.0%
	% of Pop 22 - 25	3.5%	3.5%	3.5%
	% of Pop 25 - 29	5.5%	5.7%	5.9%
	% of Pop 30 - 34	5.4%	5.4%	5.5%
	% of Pop 35 - 39	5.4%	5.5%	5.4%
	% of Pop 40 - 44	5.5%	5.5%	5.4%
	% of Pop 45 - 59	18.1%	18.3%	18.6%
	% of Pop 60 - 74	21.6%	20.5%	20.4%
	% of Pop 75 - 84	8.5%	7.8%	7.7%
	% of Pop 85+	4.1%	3.8%	3.5%
	Median Age	47.0	45.4	45.1
Average Age	45.4	44.4	44.1	
Race	Count of White	22,915	68,229	102,765
	Count of Black or African-American	446	1,765	2,253
	Count of Asian or Pacific Islander	149	558	699
	Count of Other races	624	1,607	2,173
	White	94.9%	94.6%	95.2%
	Black or African American	1.8%	2.4%	2.1%
	Asian	0.6%	0.8%	0.6%
Other Races	2.6%	2.2%	2.0%	
Language Spoken	Speak English at Home	97.9%	97.9%	98.1%
	Speak Spanish at Home	0.6%	0.4%	0.4%
	Speak French or French Creole at Home	0.1%	0.2%	0.1%
	Speak German at Home	0.5%	0.5%	0.5%
	Speak Russian or Other Slavic Language at Hor	0.1%	0.1%	0.1%
	Speak Other Indo-European Language at Home	0.6%	0.4%	0.3%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.3%	0.3%
	Speak Other Asian Language at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at	0.0%	0.0%	0.0%
Speak Other Language at Home	0.0%	0.0%	0.0%	
Hispanic	Hispanic Population	421	1,001	1,311
	Hispanic Population Percent	1.7%	1.4%	1.2%
	Mexican	36.9%	28.7%	29.6%
	Puerto Rican	29.9%	36.3%	33.4%
	Cuban	0.1%	5.5%	5.8%
	Dominican	0.0%	0.1%	1.3%
	Central American	14.7%	8.5%	7.2%
	South American	4.3%	4.0%	4.6%
	Other Hispanic	14.3%	16.8%	18.0%
	2000 Hispanic Population Percent	0%	0%	0%
1990 Hispanic Population Percent	0%	0%	0%	

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Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	5.1%	4.8%	5.0%
	American	4.9%	4.6%	4.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.6%	0.8%	0.6%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.2%
	South East Asian (ie. Vietnamese)	0.0%	0.3%	0.2%
	Other Asian	0.1%	0.1%	0.0%
	European (percent of total population)	61.6%	60.5%	60.1%
	British	4.9%	4.7%	4.7%
	Dutch	0.8%	0.9%	0.9%
	French	1.0%	1.0%	1.0%
	German	26.1%	25.7%	26.2%
	Italian	9.9%	8.8%	8.0%
	Polish	2.9%	3.1%	3.4%
	Scandinavian	0.8%	0.6%	0.6%
	Scotch/Irish	12.3%	12.7%	12.3%
Other European (ie. Greek/Russian)	2.9%	2.9%	3.0%	
Middle Eastern	0.3%	0.3%	0.2%	
Other Ancestry	6.6%	7.1%	6.7%	
Unclassified Ancestry	23.9%	25.2%	26.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,500	51,181	76,667
	Elementary (0 to 8)	2.7%	2.4%	2.3%
	Some High School (9 to 11)	6.1%	6.7%	6.2%
	High School Graduate (12)	41.5%	43.6%	44.4%
	Some College (13 to 16)	16.3%	16.2%	16.1%
	Associates Degree Only	9.4%	8.6%	9.4%
	Bachelors Degree Only	15.3%	14.8%	14.4%
	Graduate Degree	8.7%	7.7%	7.2%
% College (4+)	24.0%	22.5%	21.6%	
Household Type	Total Households – count	10,248	30,164	44,040
	One Person HHs – count	3,327	9,664	13,194
	Family HHs – count	6,306	18,673	28,386
	Married Couple – count	4,380	12,957	20,526
	w/own children – count	1,318	4,092	6,429
	w/out own children – count	3,062	8,865	14,097
	Male Householder – count	454	1,496	2,091
	Female Householder – count	1,472	4,221	5,769
	Non-Family Households – count	615	1,827	2,460
	1 Person Household	32.5%	32.0%	30.0%
	2 Person Household	35.4%	34.1%	34.8%
	3 Person Household	15.0%	15.5%	16.0%
	4 Person Household	10.4%	11.2%	12.1%
	5 Person Household	4.5%	4.7%	4.8%
	6 Person Household	1.6%	1.6%	1.6%
	7+ Person Household	0.7%	0.8%	0.7%
% Households With Children	23.0%	23.9%	24.4%	

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Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	10,975	32,587	47,569
	Owner Occupied Percent	65.1%	62.4%	64.8%
	Renter Occupied Percent	28.3%	30.1%	27.7%
	Vacant Housing Percent	6.6%	7.4%	7.4%
	Total Housing Units (Census 2000)	11,321	33,606	48,430
	For Rent (Census 2000)	40%	40%	34%
	For Sale (Census 2000)	14%	17%	18%
	Rented or Sold, (Census 2000)	23%	13%	18%
	Seasonal (Census 2014)	9%	5%	8%
	Other (Census 2000)	18%	23%	21%
Homes Built By Year	Homes Built 1990 to 2000	6%	7%	9%
	Homes Built 1980 to 1989	6%	7%	8%
	Homes Built 1970 to 1979	11%	12%	13%
	Homes Built 1960 to 1969	10%	9%	9%
	Homes Built 1950 to 1959	12%	11%	11%
	Homes Built 1940 to 1949	12%	10%	10%
	Homes Built Before 1939	43%	44%	40%
Units in Structure	1 Unit	74%	72%	74%
	2 - 9 Units	17%	16%	14%
	Greater than 10 Units	5%	7%	6%
	Mobilie Trailer	4%	5%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.1%	0.1%
	Property Value \$750,000 to \$999,999	0.4%	0.5%	0.5%
	Property Value \$500,000 to \$749,999	1.2%	0.9%	1.2%
	Property Value \$400,000 to \$499,999	1.9%	1.9%	1.9%
	Property Value \$300,000, to \$399,999	5.0%	4.7%	5.3%
	Property Value \$200,000 to \$299,999	12.6%	13.9%	15.4%
	Property Value \$150,000 to \$199,999	18.1%	16.0%	16.8%
	Property Value \$100,000 to \$149,999	24.0%	23.7%	23.8%
	Property Value \$60,000 to \$99,999	23.6%	22.7%	21.0%
	Property Value \$40,000 to \$59,999	6.5%	7.6%	6.5%
	Property Value \$0 to \$39,999	6.9%	7.9%	7.4%
	Median Home Value	\$124,908	\$121,647	\$129,016
	Median Rent	\$414	\$419	\$417
Wealth per Household	\$0 and under - percent	17.8%	18.1%	17.8%
	\$1 to \$4999 - percent	9.1%	9.3%	9.1%
	\$5k to \$9999 - percent	4.8%	4.8%	4.8%
	\$10k to \$24999 - percent	6.5%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	18.2%	18.1%	18.3%
	\$250k to \$499999 - percent	12.8%	12.6%	12.7%
	\$500k+ - percent	13.5%	13.2%	13.4%
	Median HH Wealth	\$73,582	\$70,476	\$73,172
	Avg HH Wealth	\$226,506	\$222,751	\$225,585

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Economic Viability	Economic Viability Local	265	265	264
	Economic Viability Indexed	102	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,849	32,143	49,380
	Managerial/Executive	12.5%	13.3%	12.3%
	Professional Specialty	25.1%	22.1%	20.7%
	Healthcare Support	3.8%	3.9%	3.8%
	Sales	12.4%	11.5%	11.5%
	Office & Administrative Support	13.7%	13.1%	13.2%
	Protective Service	1.5%	1.7%	1.8%
	Food Preparation	6.6%	6.6%	6.7%
	Building Maintenance & Cleaning	3.5%	3.7%	3.7%
	Personal Care	1.6%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	5.2%	7.6%	8.8%
	Production & Transportation	14.1%	14.3%	15.2%
Percent White Collar Workers	67.5%	64.0%	61.6%	
Percent Blue Collar Workers	32.5%	36.0%	38.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.5%	6.0%	7.3%
	Manufacturing	6.9%	7.5%	8.6%
	Transportation	5.4%	6.3%	7.2%
	Information	2.6%	2.1%	1.6%
	Wholesale/Retail	20.1%	19.5%	19.1%
	Finance, Insurance, Real Estate	2.9%	3.5%	3.4%
	Professional Services	4.4%	3.9%	3.5%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	3.0%	3.7%	3.4%
	Educational Services	30.4%	28.1%	27.3%
	Entertainment Services	10.4%	10.0%	9.5%
	Other Professional Services	4.2%	4.5%	4.5%
	Public Administration	4.2%	4.8%	4.4%
Transportation To Work	Drive to Work Alone	84.2%	83.0%	83.2%
	Drive to Work Carpool	9.8%	10.1%	10.2%
	Travel to Work by Public Transportation	0.6%	0.7%	0.5%
	Drive to Work on Motorcycle	0.1%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	3.0%	3.7%	3.3%
	Other Means	0.3%	0.7%	0.6%
	Work at Home	1.9%	1.6%	2.0%

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	Travel to Work in Less than 5 Minutes	5.6%	5.0%	5.0%
	Travel to Work in 5 to 9 Minutes	23.2%	19.9%	17.4%
	Travel to Work in 10 to 14 Minutes	30.4%	27.0%	23.4%
	Travel to Work in 15 to 19 Minutes	19.7%	19.6%	19.6%
	Travel to Work in 20 to 29 Minutes	10.8%	15.3%	18.5%
	Travel to Work in 30 to 44 Minutes	4.8%	6.4%	8.4%
	Travel to Work in 45 to 59 Minutes	1.7%	2.4%	2.9%
	Travel to Work in 60 Minutes or more	3.6%	4.5%	4.9%
	Average Travel Time to Work	15	18	19
Vehicles per HH	No Vehicles	10.5%	10.6%	8.9%
	1 Vehicle	39.3%	38.4%	36.3%
	2 Vehicles	35.4%	35.9%	36.8%
	3 or more vehicles	14.8%	15.1%	17.9%
	Average Number of Vehicles	1.60	1.60	1.70
Change	Births (last 12 months)	243	742	1,107
	Deaths (last 12 months)	292	800	1,184
	Migration (last 12 months)	-10	-909	-1,146
Work place	Workplace Establishments	1,103	2,381	3,089
	Workplace Employees (FTE)	16,731	34,910	45,206