

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	15,349	99,593	585,065
	Population Est 21Q1	15,265	98,399	579,659
	Population Est 20Q4	15,259	98,417	578,842
	Population Est 20Q3	15,291	98,474	578,615
	Population Est 20Q2	15,282	98,339	578,026
	Population Est 20Q1	15,267	98,312	577,356
	Population Est 19Q4	15,237	98,359	577,084
	Population Est 19Q3	15,222	98,288	575,377
	Population Est 19Q2	15,207	98,141	574,696
	Population Fcst	15,985	103,313	607,489
	2010 Census Population	14,372	92,502	537,373
	2000 Census Population	14,279	92,884	508,589
	1990 Census Population	13,311	78,734	408,398
	Current Year Daytime Population	16,626	91,251	549,427
	Average Seasonal Population	275	756	3,352
	Historical Annual Growth, 1990 – 2000	0.70%	1.67%	2.22%
	Historical Annual Growth, 2000 – 2010	0.06%	-0.04%	0.55%
	Estimated Annual Growth, 2010 – CY	0.59%	0.66%	0.76%
	Projected Annual Growth, CY to Y5	0.82%	0.74%	0.76%
	Group Qtrs Est	28	370	5,779
Transient Est Average Last 4 Qtrs	689	1,218	5,832	
Households	Current Year Estimated Households	5,829	36,528	210,141
	Households Est 21Q1	5,797	36,066	208,114
	Households Est 20Q4	5,794	36,074	207,781
	Households Est 20Q3	5,805	36,089	207,664
	Households Est 20Q2	5,804	36,042	207,458
	Households Est 20Q1	5,799	36,041	207,220
	Households Est 19Q4	5,787	36,059	207,097
	Households Est 19Q3	5,780	36,034	206,321
	Households Est 19Q2	5,775	35,983	206,078
	Households Fcst	6,070	37,838	218,093
	2010 Census Households	5,454	33,997	192,508
	2000 Census Households	5,144	32,839	181,211
	1990 Census Households	4,664	28,241	152,138
	Historical Annual Growth, 1990 – 2000	0.99%	1.52%	1.76%
	Historical Annual Growth, 2000 – 2010	0.59%	0.35%	0.61%
	Estimated Annual Growth, 2010 – CY	0.59%	0.64%	0.78%
	Projected Annual Growth, CY to Y5	0.81%	0.71%	0.75%
Population per Household	2.63	2.72	2.76	

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Stone Mountain Festival Stone Mountain, GA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	1.9%	1.0%	1.0%
HH Income \$250,000 to \$499,999	2.3%	1.2%	1.2%
HH Income \$200,000 to \$249,999	5.4%	2.8%	2.9%
HH Income \$175,000 to \$199,999	3.6%	3.0%	3.3%
HH Income \$150,000 to \$174,999	6.4%	4.6%	4.2%
HH Income \$100,000 to 149,999	19.9%	16.2%	15.4%
HH Income \$75,000 to 99,999	13.8%	13.1%	13.4%
HH Income \$50,000 to 74,999	17.3%	18.3%	19.1%
HH Income \$35,000 to 49,999	10.3%	13.3%	13.8%
HH Income \$25,000 to 34,999	7.3%	9.4%	9.5%
HH Income \$15,000 to 24,999	5.2%	7.8%	7.6%
HH Income \$0 to 14,999	6.8%	9.3%	8.5%
Average Household Income	\$102,157	\$82,118	\$83,964
Median Household Income	\$80,183	\$62,795	\$62,749
Per Capita Income	\$38,844	\$30,189	\$30,319
2000 Average HH Income	\$80,813	\$67,507	\$63,945
2000 Median HH Income	\$66,098	\$57,480	\$53,401
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	2%	1%	1%
Disposable HH Income \$150,000 to \$174,999	3%	2%	3%
Disposable HH Income \$100,000 to \$149,999	17%	14%	13%
Disposable HH Income \$75,000 to \$99,999	17%	14%	14%
Disposable HH Income \$50,000 to \$74,999	20%	20%	20%
Disposable HH Income \$35,000 to \$49,999	13%	15%	16%
Disposable HH Income \$25,000 to \$34,999	8%	11%	11%
Disposable HH Income \$15,000 to \$24,999	7%	9%	10%
Disposable HH Income \$0 to \$14,999	7%	10%	9%
Average Disposable Income	81,412	66,896	67,271
Median Disposable Income	68,449	53,972	53,928
Householder White – Count	3,048	12,357	68,837
Median HH Income	\$88,995	\$79,591	\$84,627
Average HH Income	\$95,003	\$88,145	\$93,071
Householder Black or African-American – Count	2,009	18,949	97,016
Median HH Income	\$73,822	\$55,059	\$56,010
Average HH Income	\$84,429	\$66,735	\$66,507
Householder Hispanic – Count	261	1,975	22,226
Median HH Income	\$67,263	\$58,759	\$52,535
Average HH Income	\$76,863	\$72,356	\$62,660
Householder Asian or Pacific Islander – Count	288	1,809	13,275
Median HH Income	\$72,309	\$69,452	\$59,129
Average HH Income	\$89,831	\$82,723	\$74,377
Householder Other or Pacific Islander – Count	223	1,439	8,786
Median HH Income	\$72,860	\$54,062	\$55,519
Average HH Income	\$93,311	\$72,071	\$70,921

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Gender	Male Population	7,440	47,731	284,179
	Female Population	7,909	51,862	300,886
Total Population by Age	Count of Pop 0 to 4 years	818	6,452	39,090
	Count of Pop 0 to 7 years	1,081	9,059	56,979
	Count of Pop 5 - 13	1,403	11,490	72,280
	Count of Pop 14 - 18	599	4,868	31,059
	Count of Pop 19 - 22	816	5,500	32,797
	Count of Pop 22 - 25	703	4,384	24,215
	Count of Pop 25 - 29	1,083	7,000	39,007
	Count of Pop 30 - 34	803	5,912	34,829
	Count of Pop 35 - 39	678	5,693	36,629
	Count of Pop 40 - 44	683	5,595	38,220
	Count of Pop 45 - 59	3,075	20,059	119,502
	Count of Pop 60 - 74	3,458	17,432	91,156
	Count of Pop 75 - 84	982	4,240	21,404
	Count of Pop 85+	249	966	4,875
	% of Pop 0 to 4 years	5.3%	6.5%	6.7%
	% of Pop 0 to 7 years	7.0%	9.1%	9.7%
	% of Pop 5 - 13	9.1%	11.5%	12.4%
	% of Pop 14 - 18	3.9%	4.9%	5.3%
	% of Pop 19 - 22	5.3%	5.5%	5.6%
	% of Pop 22 - 25	4.6%	4.4%	4.1%
	% of Pop 25 - 29	7.1%	7.0%	6.7%
	% of Pop 30 - 34	5.2%	5.9%	6.0%
	% of Pop 35 - 39	4.4%	5.7%	6.3%
	% of Pop 40 - 44	4.4%	5.6%	6.5%
	% of Pop 45 - 59	20.0%	20.1%	20.4%
	% of Pop 60 - 74	22.5%	17.5%	15.6%
% of Pop 75 - 84	6.4%	4.3%	3.7%	
% of Pop 85+	1.6%	1.0%	0.8%	
Median Age	45.5	38.7	37.6	
Average Age	43.2	39.1	37.9	
Male Population by Age	% of Pop 0 to 4 years	5.6%	6.9%	7.0%
	% of Pop 5 - 13	9.7%	12.3%	13.0%
	% of Pop 14 - 18	4.1%	5.2%	5.6%
	% of Pop 19 - 22	5.5%	5.9%	5.9%
	% of Pop 22 - 25	5.0%	4.7%	4.5%
	% of Pop 25 - 29	7.8%	7.6%	7.1%
	% of Pop 30 - 34	5.7%	6.2%	6.3%
	% of Pop 35 - 39	4.7%	5.7%	6.4%
	% of Pop 40 - 44	4.5%	5.6%	6.5%
	% of Pop 45 - 59	19.7%	19.3%	19.9%
	% of Pop 75 - 84	5.7%	3.7%	3.1%
	% of Pop 60 - 74	21.2%	16.3%	14.3%
	% of Pop 85+	0.9%	0.6%	0.5%
	Median Age	42.2	36.0	35.5
Average Age	41.6	37.6	36.5	

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Female Population by Age	% of Pop 0 to 4 years	5.1%	6.1%	6.4%
	% of Pop 5 - 13	8.6%	10.8%	11.7%
	% of Pop 14 - 18	3.7%	4.6%	5.0%
	% of Pop 19 - 22	5.2%	5.2%	5.3%
	% of Pop 22 - 25	4.2%	4.1%	3.8%
	% of Pop 25 - 29	6.4%	6.5%	6.2%
	% of Pop 30 - 34	4.8%	5.7%	5.6%
	% of Pop 35 - 39	4.1%	5.7%	6.1%
	% of Pop 40 - 44	4.4%	5.7%	6.5%
	% of Pop 45 - 59	20.4%	20.9%	21.0%
	% of Pop 60 - 74	23.8%	18.7%	16.8%
	% of Pop 75 - 84	7.1%	4.7%	4.2%
	% of Pop 85+	2.3%	1.4%	1.2%
	Median Age	48.2	41.2	39.8
Average Age	44.7	40.5	39.3	
Race	Count of White	8,318	35,648	210,456
	Count of Black or African-American	5,170	51,074	272,115
	Count of Asian or Pacific Islander	1,070	6,503	46,356
	Count of Other races	791	6,368	56,138
	White	54.2%	35.8%	36.0%
	Black or African American	33.7%	51.3%	46.5%
	Asian	7.0%	6.5%	7.9%
Other Races	5.2%	6.4%	9.6%	
Language Spoken	Speak English at Home	83.8%	79.0%	71.3%
	Speak Spanish at Home	5.1%	6.4%	13.5%
	Speak French or French Creole at Home	1.7%	1.3%	1.2%
	Speak German at Home	0.2%	0.1%	0.3%
	Speak Russian or Other Slavic Language at Home	1.2%	0.7%	0.6%
	Speak Other Indo-European Language at Home	4.8%	3.9%	3.7%
	Speak Chinese at Home	0.5%	0.5%	0.8%
	Speak Korean at Home	0.2%	0.3%	0.3%
	Speak Vietnamese at Home	0.2%	1.2%	1.9%
	Speak Other Asian Language at Home	0.7%	0.7%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
Speak Other Language at Home	1.5%	5.7%	5.0%	
Hispanic	Hispanic Population	909	7,843	83,768
	Hispanic Population Percent	5.9%	7.9%	14.3%
	Mexican	56.4%	50.0%	52.6%
	Puerto Rican	7.4%	8.4%	6.7%
	Cuban	3.1%	4.0%	2.9%
	Dominican	6.5%	3.3%	3.5%
	Central American	16.1%	21.9%	24.4%
	South American	6.9%	6.9%	6.1%
	Other Hispanic	3.6%	5.4%	4.0%
	2000 Hispanic Population Percent	2%	5%	7%
1990 Hispanic Population Percent	2%	2%	2%	

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	American (percent of total population)	6.7%	4.6%	3.9%
	American	6.4%	4.4%	3.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.0%	6.5%	7.9%
	Chinese	0.5%	0.5%	0.8%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.6%	0.4%	0.5%
	South Central Asian (ie. Indian)	4.2%	3.4%	2.8%
	South East Asian (ie. Vietnamese)	0.7%	1.6%	2.4%
	Other Asian	1.0%	0.6%	1.3%
	European (percent of total population)	26.9%	17.3%	15.2%
	British	7.2%	4.3%	3.7%
	Dutch	0.2%	0.2%	0.2%
	French	0.6%	0.5%	0.6%
	German	5.2%	3.3%	2.8%
	Italian	1.3%	1.0%	0.9%
	Polish	0.8%	0.5%	0.5%
	Scandinavian	1.0%	0.6%	0.6%
	Scotch/Irish	7.1%	4.7%	4.0%
Other European (ie. Greek/Russian)	3.5%	2.2%	2.0%	
Middle Eastern	0.6%	0.6%	0.7%	
Other Ancestry	36.5%	49.7%	46.6%	
Unclassified Ancestry	16.4%	13.4%	11.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	11,010	66,897	385,623
	Elementary (0 to 8)	2.4%	4.3%	6.5%
	Some High School (9 to 11)	4.9%	6.1%	7.3%
	High School Graduate (12)	15.2%	21.3%	22.8%
	Some College (13 to 16)	21.3%	21.7%	18.9%
	Associates Degree Only	10.0%	9.6%	8.3%
	Bachelors Degree Only	27.4%	22.8%	21.9%
	Graduate Degree	18.8%	14.3%	14.3%
% College (4+)	46.2%	37.1%	36.2%	
Household Type	Total Households – count	5,829	36,528	210,141
	One Person HHs – count	1,334	8,884	52,822
	Family HHs – count	4,304	26,038	144,655
	Married Couple – count	3,369	17,429	95,160
	w/own children – count	1,141	6,797	41,855
	w/out own children – count	2,228	10,632	53,305
	Male Householder – count	176	1,919	11,600
	Female Householder – count	759	6,691	37,895
	Non-Family Households – count	192	1,606	12,664
	1 Person Household	22.9%	24.3%	25.1%
	2 Person Household	34.9%	30.4%	28.9%
	3 Person Household	17.4%	17.8%	17.4%
	4 Person Household	13.5%	14.4%	14.5%
	5 Person Household	7.0%	7.5%	7.7%
	6 Person Household	2.5%	3.1%	3.4%
7+ Person Household	1.8%	2.4%	2.9%	
% Households With Children	27.7%	30.3%	31.6%	

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Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	6,253	40,457	230,460
	Owner Occupied Percent	75.3%	60.5%	59.0%
	Renter Occupied Percent	18.0%	29.8%	32.2%
	Vacant Housing Percent	6.8%	9.7%	8.8%
	Total Housing Units (Census 2000)	5,354	33,999	188,289
	For Rent (Census 2000)	40%	48%	47%
	For Sale (Census 2000)	38%	33%	29%
	Rented or Sold, (Census 2000)	0%	5%	9%
	Seasonal (Census 2014)	17%	4%	4%
	Other (Census 2000)	18%	11%	10%
Homes Built By Year	Homes Built 1990 to 2000	20%	18%	20%
	Homes Built 1980 to 1989	27%	38%	32%
	Homes Built 1970 to 1979	37%	29%	24%
	Homes Built 1960 to 1969	12%	10%	14%
	Homes Built 1950 to 1959	2%	3%	6%
	Homes Built 1940 to 1949	1%	1%	2%
	Homes Built Before 1939	1%	1%	2%
Units in Structure	1 Unit	85%	72%	70%
	2 - 9 Units	5%	14%	16%
	Greater than 10 Units	5%	11%	13%
	Mobilie Trailer	5%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.1%	1.3%	1.7%
	Property Value \$750,000 to \$999,999	2.8%	1.7%	2.2%
	Property Value \$500,000 to \$749,999	11.5%	8.7%	10.8%
	Property Value \$400,000 to \$499,999	12.9%	10.7%	10.8%
	Property Value \$300,000, to \$399,999	26.2%	21.1%	18.4%
	Property Value \$200,000 to \$299,999	32.7%	32.2%	28.6%
	Property Value \$150,000 to \$199,999	5.0%	10.7%	13.1%
	Property Value \$100,000 to \$149,999	2.8%	7.4%	8.0%
	Property Value \$60,000 to \$99,999	0.8%	3.0%	3.3%
	Property Value \$40,000 to \$59,999	0.0%	0.7%	0.8%
	Property Value \$0 to \$39,999	3.3%	2.5%	1.8%
	Median Home Value	\$320,689	\$278,096	\$277,626
	Median Rent	\$808	\$778	\$770
Wealth per Household	\$0 and under - percent	15.8%	17.7%	18.0%
	\$1 to \$4999 - percent	7.2%	8.7%	8.9%
	\$5k to \$9999 - percent	4.0%	4.7%	4.7%
	\$10k to \$24999 - percent	5.9%	6.4%	6.5%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.3%	10.3%
	\$100k to \$249999 - percent	19.0%	18.0%	17.8%
	\$250k to \$499999 - percent	14.3%	13.0%	12.8%
	\$500k+ - percent	16.7%	14.4%	14.2%
	Median HH Wealth	\$99,988	\$76,987	\$74,664
	Avg HH Wealth	\$265,534	\$235,553	\$232,880

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Economic Viability	Economic Viability Local	270	269	274
	Economic Viability Indexed	104	103	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,099	51,556	297,025
	Managerial/Executive	16.7%	14.3%	14.2%
	Professional Specialty	29.4%	25.0%	23.6%
	Healthcare Support	1.5%	2.7%	2.5%
	Sales	9.4%	10.3%	10.4%
	Office & Administrative Support	13.1%	13.3%	12.2%
	Protective Service	1.1%	2.1%	1.7%
	Food Preperation	3.9%	5.2%	5.3%
	Building Maintenance & Cleaning	3.2%	3.7%	4.4%
	Personal Care	1.7%	2.5%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	6.8%	6.7%	8.8%
	Production & Transportation	13.1%	13.9%	13.7%
Percent White Collar Workers	70.1%	65.7%	62.9%	
Percent Blue Collar Workers	29.9%	34.3%	37.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.5%	4.9%	7.2%
	Manufacturing	6.5%	6.9%	7.0%
	Transportation	7.1%	8.1%	7.0%
	Information	3.8%	2.9%	3.1%
	Wholesale/Retail	14.7%	14.8%	14.9%
	Finance, Insurance, Real Estate	6.3%	6.3%	5.8%
	Professional Services	9.5%	7.1%	7.8%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.5%	5.9%	6.3%
	Educational Services	25.4%	23.6%	21.5%
	Entertainment Services	7.4%	9.7%	9.1%
	Other Professional Services	5.2%	4.8%	5.9%
	Public Administration	5.0%	4.8%	4.3%
Transportation To Work	Drive to Work Alone	82.8%	77.8%	74.9%
	Drive to Work Carpool	10.3%	13.2%	15.0%
	Travel to Work by Public Transportation	1.0%	3.5%	4.9%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.4%	0.9%	1.1%
	Other Means	0.4%	0.8%	0.8%
	Work at Home	5.0%	3.6%	3.2%

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	Travel to Work in Less than 5 Minutes	2.2%	1.2%	1.1%
	Travel to Work in 5 to 9 Minutes	5.8%	5.0%	4.6%
	Travel to Work in 10 to 14 Minutes	8.1%	7.9%	8.2%
	Travel to Work in 15 to 19 Minutes	8.2%	8.9%	11.1%
	Travel to Work in 20 to 29 Minutes	19.3%	17.5%	20.2%
	Travel to Work in 30 to 44 Minutes	30.0%	30.5%	29.1%
	Travel to Work in 45 to 59 Minutes	15.0%	16.5%	13.7%
	Travel to Work in 60 Minutes or more	11.5%	12.5%	11.9%
	Average Travel Time to Work	31	33	32
Vehicles per HH	No Vehicles	3.6%	6.4%	7.3%
	1 Vehicle	26.4%	32.8%	34.4%
	2 Vehicles	38.9%	37.7%	37.9%
	3 or more vehicles	31.1%	23.2%	20.5%
	Average Number of Vehicles	2.13	1.89	1.79
Change	Births (last 12 months)	163	1,170	6,723
	Deaths (last 12 months)	179	839	4,445
	Migration (last 12 months)	83	922	4,761
Work place	Workplace Establishments	748	2,343	13,415
	Workplace Employees (FTE)	8,227	32,142	199,254