

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval



Jan 20, 2022

Latitude: 39.9576 Longitude: -105.173

Superior Marketplace Superior, CO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	14,833	76,829	433,847
	Population Est 21Q1	14,857	76,593	432,914
	Population Est 20Q4	14,740	76,457	432,335
	Population Est 20Q3	14,760	77,009	431,697
	Population Est 20Q2	14,799	76,842	431,072
	Population Est 20Q1	14,731	76,438	429,423
	Population Est 19Q4	14,770	75,992	427,934
	Population Est 19Q3	14,752	75,846	426,984
	Population Est 19Q2	14,693	75,588	425,169
	Population Fcst	15,389	79,125	455,834
	2010 Census Population	13,401	69,304	376,777
	2000 Census Population	13,891	62,818	339,883
	1990 Census Population	5,058	45,636	263,755
	Current Year Daytime Population	18,259	97,383	525,832
	Average Seasonal Population	216	1,251	5,535
	Historical Annual Growth, 1990 – 2000	10.63%	3.25%	2.57%
	Historical Annual Growth, 2000 – 2010	-0.36%	0.99%	1.04%
	Estimated Annual Growth, 2010 – CY	0.91%	0.92%	1.26%
	Projected Annual Growth, CY to Y5	0.74%	0.59%	0.99%
	Group Qtrs Est	30	1,931	8,840
Transient Est Average Last 4 Qtrs	643	2,455	7,326	
Households	Current Year Estimated Households	5,756	32,365	174,363
	Households Est 21Q1	5,761	32,182	174,035
	Households Est 20Q4	5,665	32,005	173,711
	Households Est 20Q3	5,668	32,312	173,537
	Households Est 20Q2	5,683	32,219	173,310
	Households Est 20Q1	5,653	32,042	172,636
	Households Est 19Q4	5,671	31,763	171,934
	Households Est 19Q3	5,663	31,687	171,537
	Households Est 19Q2	5,641	31,595	170,891
	Households Fcst	5,988	33,465	183,040
	2010 Census Households	5,129	28,693	151,354
	2000 Census Households	4,891	25,453	132,600
	1990 Census Households	1,793	17,821	100,960
	Historical Annual Growth, 1990 – 2000	10.56%	3.63%	2.76%
	Historical Annual Growth, 2000 – 2010	0.48%	1.21%	1.33%
	Estimated Annual Growth, 2010 – CY	1.03%	1.08%	1.27%
Projected Annual Growth, CY to Y5	0.79%	0.67%	0.98%	
Population per Household	2.57	2.31	2.44	

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Superior Marketplace Superior, CO	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	4.7%	3.5%	2.7%
HH Income \$250,000 to \$499,999	5.6%	4.2%	3.3%
HH Income \$200,000 to \$249,999	13.2%	9.8%	7.7%
HH Income \$175,000 to \$199,999	6.9%	5.0%	5.0%
HH Income \$150,000 to \$174,999	10.1%	7.6%	7.2%
HH Income \$100,000 to 149,999	20.9%	18.7%	19.2%
HH Income \$75,000 to 99,999	9.8%	12.5%	12.9%
HH Income \$50,000 to 74,999	12.3%	14.6%	15.7%
HH Income \$35,000 to 49,999	6.1%	8.3%	9.7%
HH Income \$25,000 to 34,999	3.4%	5.2%	5.6%
HH Income \$15,000 to 24,999	3.2%	4.5%	4.8%
HH Income \$0 to 14,999	4.0%	6.1%	6.2%
Average Household Income	\$154,840	\$131,981	\$120,390
Median Household Income	\$127,221	\$97,274	\$89,503
Per Capita Income	\$60,182	\$55,958	\$48,709
2000 Average HH Income	\$94,429	\$77,223	\$71,409
2000 Median HH Income	\$78,877	\$63,594	\$58,757
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	6%	4%	3%
Disposable HH Income \$150,000 to \$174,999	7%	5%	5%
Disposable HH Income \$100,000 to \$149,999	26%	20%	20%
Disposable HH Income \$75,000 to \$99,999	13%	14%	15%
Disposable HH Income \$50,000 to \$74,999	14%	17%	18%
Disposable HH Income \$35,000 to \$49,999	9%	10%	12%
Disposable HH Income \$25,000 to \$34,999	4%	6%	6%
Disposable HH Income \$15,000 to \$24,999	4%	6%	6%
Disposable HH Income \$0 to \$14,999	4%	7%	7%
Average Disposable Income	115,499	98,561	91,924
Median Disposable Income	105,888	83,093	77,204
Householder White – Count	4,932	27,191	140,878
Median HH Income	\$125,104	\$98,968	\$94,819
Average HH Income	\$120,722	\$106,290	\$102,330
Householder Black or African-American – Count	27	202	1,605
Median HH Income	\$169,141	\$86,243	\$67,457
Average HH Income	\$139,630	\$93,978	\$76,958
Householder Hispanic – Count	227	1,807	18,297
Median HH Income	\$89,530	\$72,322	\$69,195
Average HH Income	\$106,712	\$88,127	\$81,052
Householder Asian or Pacific Islander – Count	439	2,039	7,365
Median HH Income	\$160,572	\$113,622	\$102,012
Average HH Income	\$145,109	\$113,970	\$105,237
Householder Other or Pacific Islander – Count	131	1,126	6,218
Median HH Income	\$83,391	\$74,165	\$73,295
Average HH Income	\$101,106	\$86,640	\$83,212

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Gender	Male Population	7,335	38,957	216,971
	Female Population	7,498	37,872	216,875
Total Population by Age	Count of Pop 0 to 4 years	802	5,015	27,344
	Count of Pop 0 to 7 years	1,100	7,041	39,660
	Count of Pop 5 - 13	1,463	8,187	48,370
	Count of Pop 14 - 18	646	3,031	19,773
	Count of Pop 19 - 22	921	6,953	37,872
	Count of Pop 22 - 25	742	2,770	15,119
	Count of Pop 25 - 29	1,101	4,339	23,568
	Count of Pop 30 - 34	705	5,534	26,245
	Count of Pop 35 - 39	655	5,357	28,014
	Count of Pop 40 - 44	729	4,706	27,201
	Count of Pop 45 - 59	3,349	14,650	84,077
	Count of Pop 60 - 74	3,074	12,648	72,674
	Count of Pop 75 - 84	512	2,768	18,879
	Count of Pop 85+	135	871	4,711
	% of Pop 0 to 4 years	5.4%	6.5%	6.3%
	% of Pop 0 to 7 years	7.4%	9.2%	9.1%
	% of Pop 5 - 13	9.9%	10.7%	11.1%
	% of Pop 14 - 18	4.4%	3.9%	4.6%
	% of Pop 19 - 22	6.2%	9.0%	8.7%
	% of Pop 22 - 25	5.0%	3.6%	3.5%
	% of Pop 25 - 29	7.4%	5.6%	5.4%
	% of Pop 30 - 34	4.8%	7.2%	6.0%
	% of Pop 35 - 39	4.4%	7.0%	6.5%
	% of Pop 40 - 44	4.9%	6.1%	6.3%
	% of Pop 45 - 59	22.6%	19.1%	19.4%
	% of Pop 60 - 74	20.7%	16.5%	16.8%
	% of Pop 75 - 84	3.5%	3.6%	4.4%
% of Pop 85+	0.9%	1.1%	1.1%	
Median Age	42.6	37.4	38.3	
Average Age	40.8	38.4	38.8	
Male Population by Age	% of Pop 0 to 4 years	5.6%	6.6%	6.5%
	% of Pop 5 - 13	10.2%	10.8%	11.4%
	% of Pop 14 - 18	4.4%	4.0%	4.7%
	% of Pop 19 - 22	6.2%	9.4%	9.1%
	% of Pop 22 - 25	5.2%	3.7%	3.6%
	% of Pop 25 - 29	7.9%	5.7%	5.6%
	% of Pop 30 - 34	5.1%	7.7%	6.4%
	% of Pop 35 - 39	4.7%	7.5%	6.8%
	% of Pop 40 - 44	4.8%	6.3%	6.4%
	% of Pop 45 - 59	21.6%	18.6%	19.1%
	% of Pop 75 - 84	3.1%	3.1%	3.9%
	% of Pop 60 - 74	20.6%	15.9%	16.0%
	% of Pop 85+	0.6%	0.7%	0.7%
	Median Age	40.8	36.4	37.1
Average Age	40.0	37.6	37.9	

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Female Population by Age	% of Pop 0 to 4 years	5.2%	6.4%	6.1%
	% of Pop 5 - 13	9.5%	10.5%	10.9%
	% of Pop 14 - 18	4.3%	3.9%	4.5%
	% of Pop 19 - 22	6.3%	8.7%	8.4%
	% of Pop 22 - 25	4.8%	3.5%	3.4%
	% of Pop 25 - 29	7.0%	5.6%	5.3%
	% of Pop 30 - 34	4.4%	6.7%	5.7%
	% of Pop 35 - 39	4.2%	6.4%	6.2%
	% of Pop 40 - 44	5.0%	5.9%	6.2%
	% of Pop 45 - 59	23.5%	19.5%	19.6%
	% of Pop 60 - 74	20.8%	17.0%	17.5%
	% of Pop 75 - 84	3.8%	4.1%	4.9%
	% of Pop 85+	1.2%	1.6%	1.5%
	Median Age	44.3	38.6	39.7
Average Age	41.5	39.3	39.8	
Race	Count of White	13,090	66,325	377,581
	Count of Black or African-American	89	682	4,987
	Count of Asian or Pacific Islander	1,079	5,693	22,664
	Count of Other races	575	4,129	28,615
	White	88.2%	86.3%	87.0%
	Black or African American	0.6%	0.9%	1.1%
	Asian	7.3%	7.4%	5.2%
	Other Races	3.9%	5.4%	6.6%
Language Spoken	Speak English at Home	85.1%	86.4%	86.5%
	Speak Spanish at Home	1.7%	3.3%	6.2%
	Speak French or French Creole at Home	0.8%	0.5%	0.4%
	Speak German at Home	0.7%	0.9%	0.6%
	Speak Russian or Other Slavic Language at Home	0.8%	0.7%	0.7%
	Speak Other Indo-European Language at Home	3.1%	2.2%	1.4%
	Speak Chinese at Home	1.9%	2.3%	1.1%
	Speak Korean at Home	0.6%	0.5%	0.3%
	Speak Vietnamese at Home	1.0%	0.5%	0.6%
	Speak Other Asian Language at Home	3.6%	2.2%	1.4%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
Speak Other Language at Home	0.4%	0.5%	0.5%	
Hispanic	Hispanic Population	867	6,039	57,859
	Hispanic Population Percent	5.8%	7.9%	13.3%
	Mexican	57.9%	61.8%	69.8%
	Puerto Rican	6.1%	5.3%	2.9%
	Cuban	2.3%	4.3%	2.8%
	Dominican	0.0%	0.6%	0.5%
	Central American	4.4%	5.6%	3.2%
	South American	13.2%	10.1%	5.0%
	Other Hispanic	16.0%	12.3%	15.8%
	2000 Hispanic Population Percent	4%	6%	10%
1990 Hispanic Population Percent	6%	5%	7%	

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	American (percent of total population)	3.3%	3.1%	3.2%
	American	3.1%	2.7%	2.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.4%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	7.2%	7.4%	5.2%
	Chinese	1.9%	2.6%	1.5%
	Japanese	0.5%	0.5%	0.4%
	Korean	0.5%	0.7%	0.4%
	South Central Asian (ie. Indian)	2.1%	2.0%	1.0%
	South East Asian (ie. Vietnamese)	1.7%	1.1%	1.5%
	Other Asian	0.5%	0.5%	0.3%
	European (percent of total population)	51.9%	48.9%	45.4%
	British	8.8%	8.5%	7.4%
	Dutch	1.1%	0.9%	0.8%
	French	1.5%	1.6%	1.6%
	German	12.5%	11.6%	11.7%
	Italian	3.7%	3.2%	3.6%
	Polish	1.8%	2.0%	1.7%
	Scandinavian	4.7%	4.6%	4.1%
	Scotch/Irish	10.1%	9.4%	9.0%
Other European (ie. Greek/Russian)	7.6%	7.1%	5.7%	
Middle Eastern	0.9%	0.8%	0.6%	
Other Ancestry	15.1%	15.4%	16.5%	
Unclassified Ancestry	15.9%	16.6%	15.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,260	50,873	285,368
	Elementary (0 to 8)	0.7%	1.2%	1.7%
	Some High School (9 to 11)	0.7%	1.0%	2.8%
	High School Graduate (12)	9.3%	8.6%	14.6%
	Some College (13 to 16)	10.5%	13.4%	17.6%
	Associates Degree Only	5.6%	5.7%	7.1%
	Bachelors Degree Only	37.7%	36.7%	32.0%
	Graduate Degree	35.4%	33.6%	24.2%
% College (4+)	73.1%	70.2%	56.3%	
Household Type	Total Households – count	5,756	32,365	174,363
	One Person HHs – count	1,392	10,039	47,902
	Family HHs – count	3,904	17,712	105,897
	Married Couple – count	3,377	14,508	85,368
	w/own children – count	1,666	6,463	36,046
	w/out own children – count	1,711	8,045	49,321
	Male Householder – count	160	1,180	6,786
	Female Householder – count	367	2,024	13,743
	Non-Family Households – count	460	4,613	20,563
	1 Person Household	24.2%	31.0%	27.5%
	2 Person Household	31.4%	33.5%	34.8%
	3 Person Household	17.9%	15.8%	16.3%
	4 Person Household	18.8%	13.8%	13.7%
	5 Person Household	5.6%	4.1%	5.1%
	6 Person Household	1.6%	1.2%	1.7%
7+ Person Household	0.5%	0.5%	0.9%	
% Households With Children	34.8%	26.0%	26.9%	

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Superior Marketplace Superior, CO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	5,922	34,563	183,044
	Owner Occupied Percent	73.6%	55.4%	62.3%
	Renter Occupied Percent	23.6%	38.2%	33.0%
	Vacant Housing Percent	2.8%	6.4%	4.7%
	Total Housing Units (Census 2000)	5,184	26,434	136,367
	For Rent (Census 2000)	54%	47%	49%
	For Sale (Census 2000)	9%	12%	18%
	Rented or Sold, (Census 2000)	13%	15%	10%
	Seasonal (Census 2014)	0%	17%	16%
	Other (Census 2000)	13%	7%	6%
Homes Built By Year	Homes Built 1990 to 2000	64%	33%	26%
	Homes Built 1980 to 1989	23%	17%	20%
	Homes Built 1970 to 1979	7%	21%	29%
	Homes Built 1960 to 1969	3%	17%	13%
	Homes Built 1950 to 1959	1%	9%	6%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	1%	3%	4%
Units in Structure	1 Unit	77%	68%	67%
	2 - 9 Units	13%	12%	11%
	Greater than 10 Units	9%	18%	18%
	Mobilie Trailer	1%	1%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	14.1%	16.6%	13.0%
	Property Value \$750,000 to \$999,999	29.8%	26.5%	16.3%
	Property Value \$500,000 to \$749,999	31.3%	29.2%	30.0%
	Property Value \$400,000 to \$499,999	9.9%	10.3%	14.8%
	Property Value \$300,000, to \$399,999	4.7%	5.7%	10.6%
	Property Value \$200,000 to \$299,999	3.1%	3.0%	5.3%
	Property Value \$150,000 to \$199,999	0.5%	0.6%	1.2%
	Property Value \$100,000 to \$149,999	0.2%	0.4%	1.0%
	Property Value \$60,000 to \$99,999	0.3%	0.5%	1.0%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.7%
	Property Value \$0 to \$39,999	0.1%	0.8%	1.4%
	Median Home Value	\$723,880	\$716,691	\$597,535
	Median Rent	\$1,286	\$939	\$861
Wealth per Household	\$0 and under - percent	15.0%	16.8%	16.8%
	\$1 to \$4999 - percent	6.2%	7.7%	7.8%
	\$5k to \$9999 - percent	3.7%	4.3%	4.3%
	\$10k to \$24999 - percent	5.7%	6.2%	6.2%
	\$25k to \$49999 - percent	6.5%	6.6%	6.7%
	\$50k to \$99999 - percent	10.0%	9.8%	10.0%
	\$100k to \$249999 - percent	18.9%	17.9%	18.1%
	\$250k to \$499999 - percent	15.0%	13.8%	13.7%
	\$500k+ - percent	19.0%	17.0%	16.3%
	Median HH Wealth	\$122,933	\$93,369	\$90,900
	Avg HH Wealth	\$290,716	\$264,622	\$258,076

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Economic Viability	Economic Viability Local	276	271	271
	Economic Viability Indexed	106	104	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,530	41,816	231,910
	Managerial/Executive	26.0%	21.0%	21.1%
	Professional Specialty	42.3%	40.0%	31.6%
	Healthcare Support	0.7%	1.8%	2.1%
	Sales	6.7%	9.5%	10.4%
	Office & Administrative Support	8.1%	7.3%	10.2%
	Protective Service	0.9%	1.3%	1.6%
	Food Preparation	4.4%	6.0%	5.4%
	Building Maintenance & Cleaning	0.6%	1.1%	1.9%
	Personal Care	2.4%	3.0%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.3%	3.4%	5.0%
	Production & Transportation	4.5%	5.5%	7.6%
Percent White Collar Workers	83.9%	79.6%	75.4%	
Percent Blue Collar Workers	16.1%	20.4%	24.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.6%	4.1%	6.5%
	Manufacturing	8.1%	8.0%	8.8%
	Transportation	1.7%	2.4%	3.3%
	Information	5.6%	4.3%	3.6%
	Wholesale/Retail	8.6%	10.8%	12.8%
	Finance, Insurance, Real Estate	5.3%	5.1%	5.8%
	Professional Services	22.1%	18.1%	14.6%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	2.2%	2.5%	3.2%
	Educational Services	24.5%	25.4%	22.8%
	Entertainment Services	8.7%	10.6%	10.0%
	Other Professional Services	5.4%	5.1%	4.6%
	Public Administration	3.7%	3.4%	3.9%
Transportation To Work	Drive to Work Alone	80.8%	73.2%	74.1%
	Drive to Work Carpool	7.3%	8.2%	9.5%
	Travel to Work by Public Transportation	3.6%	6.8%	5.2%
	Drive to Work on Motorcycle	0.0%	0.2%	0.2%
	Drive to Work on Bicycle	0.6%	2.8%	2.2%
	Walked to Work	1.0%	2.5%	3.3%
	Other Means	0.8%	0.7%	0.5%
	Work at Home	6.1%	5.7%	5.0%

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	Travel to Work in Less than 5 Minutes	2.4%	2.4%	2.0%
	Travel to Work in 5 to 9 Minutes	10.7%	10.6%	10.4%
	Travel to Work in 10 to 14 Minutes	13.9%	17.3%	15.6%
	Travel to Work in 15 to 19 Minutes	21.3%	20.9%	17.0%
	Travel to Work in 20 to 29 Minutes	25.2%	22.2%	21.8%
	Travel to Work in 30 to 44 Minutes	15.1%	15.0%	20.6%
	Travel to Work in 45 to 59 Minutes	5.7%	6.3%	7.1%
	Travel to Work in 60 Minutes or more	5.6%	5.2%	5.4%
	Average Travel Time to Work	22	22	23
Vehicles per HH	No Vehicles	1.4%	4.7%	4.2%
	1 Vehicle	26.3%	32.6%	30.2%
	2 Vehicles	46.2%	41.4%	42.3%
	3 or more vehicles	26.1%	21.4%	23.3%
	Average Number of Vehicles	2.06	1.87	1.94
Change	Births (last 12 months)	160	815	4,487
	Deaths (last 12 months)	94	457	2,796
	Migration (last 12 months)	-32	-372	1,083
Work place	Workplace Establishments	551	3,326	15,694
	Workplace Employees (FTE)	8,180	48,087	212,345