

# Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval

Jan 20, 2022



Latitude: 39.9576 Longitude: -105.173

Superior Marketplace				
Superior, CO				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,232	35,607	95,323
	Population Est 21Q1	4,222	35,404	95,039
	Population Est 20Q4	3,839	35,367	94,802
	Population Est 20Q3	3,814	35,531	95,056
	Population Est 20Q2	3,832	35,564	94,832
	Population Est 20Q1	3,801	35,234	94,261
	Population Est 19Q4	3,824	35,311	94,106
	Population Est 19Q3	3,815	35,218	93,880
	Population Est 19Q2	3,794	35,085	93,500
	Population Fcst	4,488	37,159	99,052
	2010 Census Population	3,395	31,643	84,857
	2000 Census Population	3,455	28,560	78,647
	1990 Census Population	1,118	13,936	54,859
	Current Year Daytime Population	7,209	38,733	118,549
	Average Seasonal Population	106	630	1,604
	Historical Annual Growth, 1990 – 2000	11.95%	7.44%	3.67%
	Historical Annual Growth, 2000 – 2010	-0.17%	1.03%	0.76%
	Estimated Annual Growth, 2010 – CY	1.98%	1.05%	1.04%
	Projected Annual Growth, CY to Y5	1.18%	0.86%	0.77%
	Group Qtrs Est	0	58	1,172
Transient Est Average Last 4 Qtrs	531	1,019	2,164	
Households	Current Year Estimated Households	1,811	14,230	39,560
	Households Est 21Q1	1,806	14,105	39,347
	Households Est 20Q4	1,627	13,992	39,121
	Households Est 20Q3	1,616	14,054	39,242
	Households Est 20Q2	1,625	14,062	39,126
	Households Est 20Q1	1,609	13,919	38,876
	Households Est 19Q4	1,620	13,943	38,814
	Households Est 19Q3	1,616	13,899	38,685
	Households Est 19Q2	1,607	13,856	38,544
	Households Fcst	1,925	14,942	41,236
	2010 Census Households	1,441	12,333	34,725
	2000 Census Households	1,312	10,817	31,236
	1990 Census Households	387	5,163	21,236
	Historical Annual Growth, 1990 – 2000	12.99%	7.68%	3.93%
	Historical Annual Growth, 2000 – 2010	0.94%	1.32%	1.06%
	Estimated Annual Growth, 2010 – CY	2.05%	1.28%	1.17%
Projected Annual Growth, CY to Y5	1.23%	0.98%	0.83%	
Population per Household	2.34	2.50	2.38	

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	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>	
HH Income \$500,000 or more	4.6%	4.2%	3.7%	
HH Income \$250,000 to \$499,999	5.5%	5.1%	4.4%	
HH Income \$200,000 to \$249,999	12.8%	11.9%	10.2%	
HH Income \$175,000 to \$199,999	7.0%	6.1%	5.2%	
HH Income \$150,000 to \$174,999	8.7%	9.1%	7.9%	
HH Income \$100,000 to 149,999	17.7%	20.3%	18.7%	
HH Income \$75,000 to 99,999	9.4%	11.8%	13.1%	
HH Income \$50,000 to 74,999	14.1%	13.5%	14.3%	
HH Income \$35,000 to 49,999	8.9%	6.9%	8.2%	
HH Income \$25,000 to 34,999	4.4%	3.9%	5.0%	
HH Income \$15,000 to 24,999	4.0%	3.3%	4.4%	
HH Income \$0 to 14,999	2.9%	3.9%	4.9%	
Average Household Income	\$145,847	\$147,920	\$136,756	
Median Household Income	\$116,633	\$114,820	\$100,152	
Per Capita Income	\$62,403	\$59,189	\$57,080	
2000 Average HH Income	\$89,668	\$89,992	\$80,856	
2000 Median HH Income	\$72,682	\$74,052	\$66,268	
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A	
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A	
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A	
Disposable HH Income \$175,000 to \$199,999	6%	5%	5%	
Disposable HH Income \$150,000 to \$174,999	7%	7%	6%	
Disposable HH Income \$100,000 to \$149,999	22%	24%	21%	
Disposable HH Income \$75,000 to \$99,999	12%	15%	15%	
Disposable HH Income \$50,000 to \$74,999	14%	16%	17%	
Disposable HH Income \$35,000 to \$49,999	12%	9%	10%	
Disposable HH Income \$25,000 to \$34,999	5%	4%	6%	
Disposable HH Income \$15,000 to \$24,999	5%	4%	6%	
Disposable HH Income \$0 to \$14,999	3%	4%	5%	
Average Disposable Income	111,145	109,777	101,106	
Median Disposable Income	98,124	96,518	85,190	
Householder White – Count	1,550	11,940	33,405	
Median HH Income	\$114,125	\$114,539	\$101,952	
Average HH Income	\$115,327	\$116,000	\$108,744	
Householder Black or African-American – Count	7	68	249	
Median HH Income	\$156,884	\$147,127	\$89,457	
Average HH Income	\$110,934	\$123,223	\$95,932	
Householder Hispanic – Count	69	647	2,296	
Median HH Income	\$66,622	\$90,241	\$76,539	
Average HH Income	\$99,906	\$103,628	\$89,905	
Householder Asian or Pacific Islander – Count	153	1,190	2,177	
Median HH Income	\$156,012	\$131,504	\$120,694	
Average HH Income	\$139,546	\$130,312	\$120,478	
Householder Other or Pacific Islander – Count	32	386	1,432	
Median HH Income	\$88,299	\$86,113	\$80,685	
Average HH Income	\$102,940	\$98,267	\$90,931	

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Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,090	17,731	47,923
	Female Population	2,142	17,876	47,400
Total Population by Age	Count of Pop 0 to 4 years	250	2,115	6,010
	Count of Pop 0 to 7 years	326	3,018	8,579
	Count of Pop 5 - 13	411	3,863	10,392
	Count of Pop 14 - 18	135	1,685	4,058
	Count of Pop 19 - 22	193	2,145	6,316
	Count of Pop 22 - 25	195	1,532	3,482
	Count of Pop 25 - 29	302	2,298	5,425
	Count of Pop 30 - 34	240	1,815	5,965
	Count of Pop 35 - 39	248	1,937	6,197
	Count of Pop 40 - 44	236	2,048	5,922
	Count of Pop 45 - 59	878	7,925	19,400
	Count of Pop 60 - 74	890	6,749	17,201
	Count of Pop 75 - 84	199	1,192	3,854
	Count of Pop 85+	57	305	1,101
	% of Pop 0 to 4 years	5.9%	5.9%	6.3%
	% of Pop 0 to 7 years	7.7%	8.5%	9.0%
	% of Pop 5 - 13	9.7%	10.8%	10.9%
	% of Pop 14 - 18	3.2%	4.7%	4.3%
	% of Pop 19 - 22	4.6%	6.0%	6.6%
	% of Pop 22 - 25	4.6%	4.3%	3.7%
	% of Pop 25 - 29	7.1%	6.5%	5.7%
	% of Pop 30 - 34	5.7%	5.1%	6.3%
	% of Pop 35 - 39	5.9%	5.4%	6.5%
	% of Pop 40 - 44	5.6%	5.8%	6.2%
	% of Pop 45 - 59	20.7%	22.3%	20.4%
	% of Pop 60 - 74	21.0%	19.0%	18.0%
	% of Pop 75 - 84	4.7%	3.3%	4.0%
% of Pop 85+	1.3%	0.9%	1.2%	
Median Age	43.0	41.0	39.9	
Average Age	41.9	39.8	39.7	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.1%	6.4%
	% of Pop 5 - 13	10.0%	11.2%	11.1%
	% of Pop 14 - 18	3.1%	4.8%	4.4%
	% of Pop 19 - 22	4.3%	6.1%	6.9%
	% of Pop 22 - 25	4.7%	4.5%	3.8%
	% of Pop 25 - 29	7.5%	6.7%	5.9%
	% of Pop 30 - 34	6.4%	5.3%	6.7%
	% of Pop 35 - 39	6.5%	5.7%	6.9%
	% of Pop 40 - 44	5.4%	5.8%	6.4%
	% of Pop 45 - 59	20.5%	21.6%	19.8%
	% of Pop 75 - 84	3.8%	3.0%	3.5%
	% of Pop 60 - 74	20.9%	18.6%	17.4%
	% of Pop 85+	0.9%	0.6%	0.7%
	Median Age	41.4	39.6	38.4
Average Age	41.0	39.1	38.7	

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Female Population by Age	% of Pop 0 to 4 years	5.7%	5.8%	6.2%
	% of Pop 5 - 13	9.5%	10.5%	10.7%
	% of Pop 14 - 18	3.3%	4.6%	4.1%
	% of Pop 19 - 22	4.8%	5.9%	6.3%
	% of Pop 22 - 25	4.5%	4.1%	3.5%
	% of Pop 25 - 29	6.8%	6.2%	5.5%
	% of Pop 30 - 34	5.0%	4.9%	5.8%
	% of Pop 35 - 39	5.2%	5.2%	6.1%
	% of Pop 40 - 44	5.8%	5.7%	6.0%
	% of Pop 45 - 59	21.0%	22.9%	20.9%
	% of Pop 60 - 74	21.1%	19.3%	18.7%
	% of Pop 75 - 84	5.6%	3.7%	4.6%
	% of Pop 85+	1.8%	1.2%	1.6%
	Median Age	44.6	42.4	41.5
Average Age	42.7	40.6	40.7	
Race	Count of White	3,712	30,585	83,285
	Count of Black or African-American	23	256	778
	Count of Asian or Pacific Islander	350	3,173	6,073
	Count of Other races	147	1,593	5,187
	White	87.7%	85.9%	87.4%
	Black or African American	0.5%	0.7%	0.8%
	Asian	8.3%	8.9%	6.4%
Other Races	3.5%	4.5%	5.4%	
Language Spoken	Speak English at Home	83.7%	85.9%	87.3%
	Speak Spanish at Home	1.4%	2.1%	3.6%
	Speak French or French Creole at Home	0.4%	0.5%	0.5%
	Speak German at Home	0.6%	0.8%	0.8%
	Speak Russian or Other Slavic Language at Home	0.4%	0.7%	0.7%
	Speak Other Indo-European Language at Home	3.7%	2.9%	1.9%
	Speak Chinese at Home	1.6%	2.0%	1.8%
	Speak Korean at Home	0.9%	0.6%	0.5%
	Speak Vietnamese at Home	1.5%	0.7%	0.4%
	Speak Other Asian Language at Home	5.2%	3.1%	1.9%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.1%
Speak Other Language at Home	0.3%	0.3%	0.5%	
Hispanic	Hispanic Population	256	2,407	7,776
	Hispanic Population Percent	6.1%	6.8%	8.2%
	Mexican	57.1%	58.0%	63.4%
	Puerto Rican	8.5%	6.1%	5.1%
	Cuban	3.2%	2.9%	3.8%
	Dominican	0.0%	0.1%	0.7%
	Central American	1.3%	6.9%	5.8%
	South American	14.7%	11.4%	8.6%
	Other Hispanic	15.2%	14.6%	12.6%
	2000 Hispanic Population Percent	5%	5%	6%
1990 Hispanic Population Percent	7%	6%	6%	

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Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	3.3%	3.3%	3.3%
	American	3.1%	3.0%	2.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.4%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	8.0%	8.8%	6.3%
	Chinese	2.0%	2.6%	2.2%
	Japanese	0.5%	0.6%	0.5%
	Korean	0.7%	0.7%	0.6%
	South Central Asian (ie. Indian)	2.6%	2.9%	1.7%
	South East Asian (ie. Vietnamese)	1.7%	1.4%	1.0%
	Other Asian	0.5%	0.5%	0.3%
	European (percent of total population)	50.5%	49.6%	50.1%
	British	8.2%	8.5%	9.0%
	Dutch	1.5%	1.0%	0.9%
	French	1.4%	1.5%	1.7%
	German	12.7%	11.8%	12.0%
	Italian	3.7%	3.5%	3.2%
	Polish	2.1%	1.8%	1.9%
	Scandinavian	4.5%	4.8%	4.7%
	Scotch/Irish	9.2%	9.7%	9.5%
Other European (ie. Greek/Russian)	7.3%	7.0%	7.2%	
Middle Eastern	1.0%	0.8%	0.6%	
Other Ancestry	14.7%	15.2%	15.2%	
Unclassified Ancestry	16.4%	15.5%	16.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,048	24,268	65,065
	Elementary (0 to 8)	1.2%	1.1%	1.1%
	Some High School (9 to 11)	0.4%	1.0%	1.2%
	High School Graduate (12)	10.7%	8.3%	9.0%
	Some College (13 to 16)	12.0%	12.2%	13.2%
	Associates Degree Only	6.2%	5.4%	5.7%
	Bachelors Degree Only	37.9%	38.5%	37.0%
	Graduate Degree	31.6%	33.5%	32.8%
% College (4+)	69.5%	72.0%	69.8%	
Household Type	Total Households – count	1,811	14,230	39,560
	One Person HHs – count	544	3,578	11,235
	Family HHs – count	1,071	9,321	23,673
	Married Couple – count	891	7,763	19,594
	w/own children – count	362	3,809	8,555
	w/out own children – count	530	3,953	11,038
	Male Householder – count	55	544	1,422
	Female Householder – count	124	1,014	2,657
	Non-Family Households – count	196	1,331	4,652
	1 Person Household	30.0%	25.1%	28.4%
	2 Person Household	34.9%	32.8%	34.3%
	3 Person Household	15.2%	17.7%	16.6%
	4 Person Household	13.9%	17.4%	14.3%
	5 Person Household	4.2%	5.0%	4.5%
	6 Person Household	1.3%	1.4%	1.3%
	7+ Person Household	0.5%	0.6%	0.6%
% Households With Children	25.8%	34.5%	27.8%	

This report was produced us

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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Total Housing Units	1,880	15,159	42,024
	Owner Occupied Percent	65.7%	64.5%	61.4%
	Renter Occupied Percent	30.6%	29.3%	32.7%
	Vacant Housing Percent	3.7%	6.1%	5.9%
	Total Housing Units (Census 2000)	1,440	11,325	32,290
	For Rent (Census 2000)	52%	48%	45%
	For Sale (Census 2000)	8%	10%	15%
	Rented or Sold, (Census 2000)	15%	13%	15%
	Seasonal (Census 2014)	0%	0%	18%
	Other (Census 2000)	19%	11%	7%
Homes Built By Year	Homes Built 1990 to 2000	70%	55%	34%
	Homes Built 1980 to 1989	11%	20%	19%
	Homes Built 1970 to 1979	6%	12%	23%
	Homes Built 1960 to 1969	7%	5%	15%
	Homes Built 1950 to 1959	3%	2%	6%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	3%	4%	3%
Units in Structure	1 Unit	68%	75%	74%
	2 - 9 Units	13%	15%	12%
	Greater than 10 Units	16%	9%	12%
	Mobilie Trailer	3%	2%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	13.4%	15.6%	17.0%
	Property Value \$750,000 to \$999,999	23.6%	29.3%	24.8%
	Property Value \$500,000 to \$749,999	31.4%	30.3%	28.4%
	Property Value \$400,000 to \$499,999	12.2%	9.0%	10.7%
	Property Value \$300,000, to \$399,999	6.5%	4.4%	6.1%
	Property Value \$200,000 to \$299,999	3.3%	2.9%	3.1%
	Property Value \$150,000 to \$199,999	0.6%	0.6%	0.7%
	Property Value \$100,000 to \$149,999	0.0%	0.4%	0.5%
	Property Value \$60,000 to \$99,999	0.2%	0.6%	0.6%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.4%
	Property Value \$0 to \$39,999	0.0%	0.4%	0.9%
	Median Home Value	\$681,948	\$732,816	\$707,174
	Median Rent	\$992	\$1,247	\$986
Wealth per Household	\$0 and under - percent	15.6%	15.7%	16.1%
	\$1 to \$4999 - percent	6.7%	6.7%	7.1%
	\$5k to \$9999 - percent	3.9%	3.9%	4.1%
	\$10k to \$24999 - percent	5.8%	5.9%	6.0%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.0%	9.9%	9.9%
	\$100k to \$249999 - percent	18.6%	18.5%	18.3%
	\$250k to \$499999 - percent	14.6%	14.6%	14.3%
	\$500k+ - percent	18.2%	18.2%	17.6%
	Median HH Wealth	\$110,930	\$110,649	\$101,895
	Avg HH Wealth	\$280,368	\$280,732	\$273,277

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<b>Economic Viability</b>	Economic Viability Local	280	276	272
	Economic Viability Indexed	108	106	105
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,344	20,249	51,615
	Managerial/Executive	23.8%	24.5%	22.3%
	Professional Specialty	43.4%	40.7%	39.5%
	Healthcare Support	0.6%	1.2%	1.8%
	Sales	5.6%	8.7%	9.4%
	Office & Administrative Support	9.4%	6.8%	7.7%
	Protective Service	1.7%	1.1%	1.4%
	Food Preperation	3.5%	4.9%	5.0%
	Building Maintenance & Cleaning	0.9%	0.8%	1.2%
	Personal Care	2.7%	2.8%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.7%	3.6%	3.3%
	Production & Transportation	3.6%	5.0%	5.5%
	Percent White Collar Workers	82.8%	81.8%	80.7%
Percent Blue Collar Workers	17.2%	18.2%	19.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.2%	4.3%	4.1%
	Manufacturing	5.9%	8.6%	8.5%
	Transportation	1.7%	2.1%	2.5%
	Information	5.7%	5.2%	4.3%
	Wholesale/Retail	8.8%	9.7%	10.7%
	Finance, Insurance, Real Estate	6.1%	5.5%	5.4%
	Professional Services	22.4%	20.1%	18.7%
	Management Services	0.4%	0.2%	0.2%
	Administrative/Waste Services	2.3%	2.7%	2.4%
	Educational Services	22.7%	23.7%	25.4%
	Entertainment Services	8.5%	8.9%	9.4%
	Other Professional Services	7.6%	5.5%	4.9%
	Public Administration	3.9%	3.6%	3.3%
<b>Transportation To Work</b>	Drive to Work Alone	79.3%	79.3%	74.6%
	Drive to Work Carpool	9.8%	7.6%	8.4%
	Travel to Work by Public Transportation	3.7%	4.2%	6.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.5%	0.6%	2.1%
	Walked to Work	0.5%	1.2%	1.6%
	Other Means	0.7%	0.9%	0.6%
	Work at Home	5.5%	6.3%	6.2%

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	Travel to Work in Less than 5 Minutes	3.6%	2.3%	2.2%
	Travel to Work in 5 to 9 Minutes	11.1%	9.9%	9.8%
	Travel to Work in 10 to 14 Minutes	12.9%	13.7%	16.4%
	Travel to Work in 15 to 19 Minutes	25.1%	20.9%	20.9%
	Travel to Work in 20 to 29 Minutes	24.0%	27.1%	23.4%
	Travel to Work in 30 to 44 Minutes	12.2%	15.5%	15.7%
	Travel to Work in 45 to 59 Minutes	5.7%	5.5%	6.5%
	Travel to Work in 60 Minutes or more	5.4%	5.1%	5.2%
	Average Travel Time to Work	21	22	22
<b>Vehicles per HH</b>	No Vehicles	1.9%	1.7%	3.9%
	1 Vehicle	29.5%	28.6%	31.1%
	2 Vehicles	45.0%	45.0%	43.1%
	3 or more vehicles	23.6%	24.7%	21.9%
	Average Number of Vehicles	1.98	2.01	1.90
<b>Change</b>	Births (last 12 months)	43	365	948
	Deaths (last 12 months)	33	215	612
	Migration (last 12 months)	389	-107	155
<b>Work place</b>	Workplace Establishments	304	1,272	4,346
	Workplace Employees (FTE)	4,237	19,368	61,814