

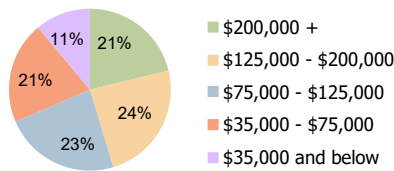
Superior Marketplace Superior, CO	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
--------------------------------------	------------------	------------------	------------------

### Current Year Demographics

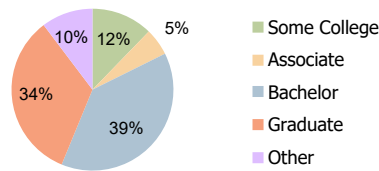
Current Population	4,232	35,607	95,323
Total Daytime Pop	7,209	38,733	118,549
Workplace Pop	4,237	19,368	61,814
Average Household Income	\$145,847	\$147,920	\$136,756
Average Disposable Income	\$111,145	\$109,777	\$101,106
Total Households	1,811	14,230	39,560
Median Home Value	\$681,948	\$732,816	\$707,174
College (4+)	69.5%	72.0%	69.8%
Total Consumer Spending/Capita (Weekly)	\$418	\$417	\$407
Population per Household	2.13	2.01	2.47
% of Households with Children	25.8%	34.5%	27.8%

### 2026 Demographic Projections

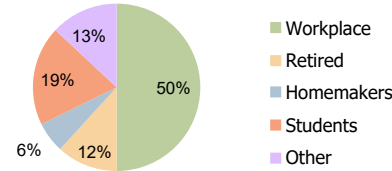
Projected Population	4,488	37,159	99,052
Projected 5 Year Annual Growth Rate (Pop)	1.2%	0.9%	0.8%



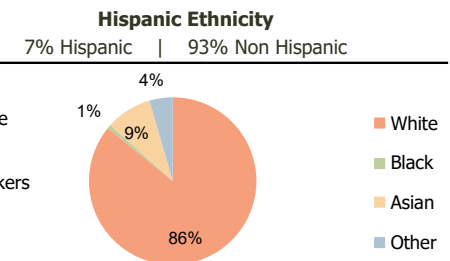
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



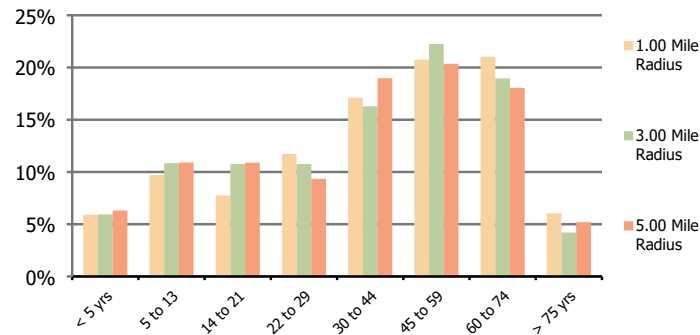
Daytime Population (3.00 Mile Radius)



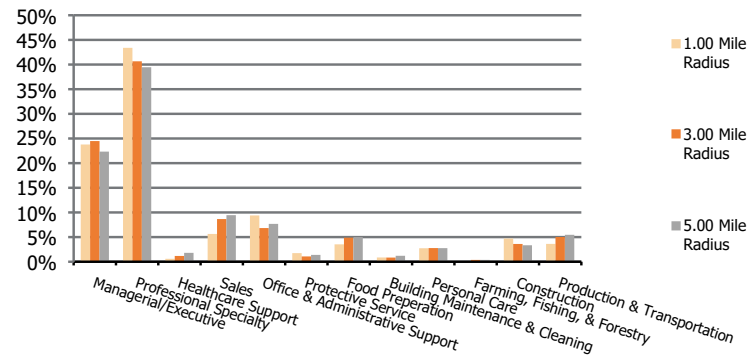
Race (3.00 Mile Radius)

<b>Superior Marketplace</b> Superior, CO	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
---	-------------------------	-------------------------	-------------------------

**Population by Age Range**



**Occupation**



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>			
Current Estimated Population	4,232	35,607	95,323
2010 Census Population	3,395	31,643	84,857
2000 Census Population	3,455	28,560	78,647
Historical Annual Growth 2000 to 2010	-0.2%	1.0%	0.8%
Estimated Annual Growth 2010 to 2021	2.0%	1.1%	1.0%
Projected Annual Growth 2021 to 2026	1.2%	0.9%	0.8%
<b>Ethnic</b>			
Hispanic or Latino Population	6%	7%	8%
Non Hispanic or Latino Population	94%	93%	92%
<b>Race</b>			
White	87.7%	85.9%	87.4%
Black or African American	0.5%	0.7%	0.8%
Asian & Pacific Islander	8.3%	8.9%	6.4%
Other Races	3.5%	4.5%	5.4%