

Extended Demographic Report - PopStats

2010 Census, 2021 Estimates & 2026 Projections

Calculated using TAS Retrieval



Jan 20, 2022

Latitude: 42.542168 Longitude: -71.757804

WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	32,099	85,821	173,043
	Population Est 21Q1	32,601	87,119	175,240
	Population Est 20Q4	32,647	87,085	175,189
	Population Est 20Q3	32,602	86,960	174,956
	Population Est 20Q2	32,539	86,924	174,673
	Population Est 20Q1	32,535	86,934	174,478
	Population Est 19Q4	32,496	86,551	173,814
	Population Est 19Q3	32,350	86,213	173,170
	Population Est 19Q2	32,311	86,116	173,007
	Population Fcst	32,221	86,683	174,998
	2010 Census Population	31,370	82,269	164,528
	2000 Census Population	31,891	81,671	159,372
	1990 Census Population	30,834	80,114	159,994
	Current Year Daytime Population	31,867	87,709	158,894
	Average Seasonal Population	177	868	3,303
	Historical Annual Growth, 1990 – 2000	0.34%	0.19%	-0.04%
	Historical Annual Growth, 2000 – 2010	-0.16%	0.07%	0.32%
	Estimated Annual Growth, 2010 – CY	0.20%	0.38%	0.45%
	Projected Annual Growth, CY to Y5	0.08%	0.20%	0.22%
	Group Qtrs Est	319	3,498	8,743
Transient Est Average Last 4 Qtrs	365	442	928	
Households	Current Year Estimated Households	13,433	33,623	65,506
	Households Est 21Q1	13,649	34,165	66,407
	Households Est 20Q4	13,668	34,129	66,363
	Households Est 20Q3	13,647	34,073	66,264
	Households Est 20Q2	13,618	34,051	66,148
	Households Est 20Q1	13,616	34,045	66,069
	Households Est 19Q4	13,601	33,908	65,821
	Households Est 19Q3	13,542	33,802	65,600
	Households Est 19Q2	13,524	33,762	65,542
	Households Fcst	13,486	33,976	66,261
	2010 Census Households	13,123	32,149	62,138
	2000 Census Households	13,190	31,688	59,571
	1990 Census Households	12,129	30,415	57,343
	Historical Annual Growth, 1990 – 2000	0.84%	0.41%	0.38%
	Historical Annual Growth, 2000 – 2010	-0.05%	0.14%	0.42%
	Estimated Annual Growth, 2010 – CY	0.21%	0.40%	0.47%
Projected Annual Growth, CY to Y5	0.08%	0.21%	0.23%	
Population per Household	2.37	2.45	2.51	

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WaterTower Plaza Leominster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	1.0%	0.9%	1.7%
HH Income \$250,000 to \$499,999	1.2%	1.1%	2.0%
HH Income \$200,000 to \$249,999	2.7%	2.6%	4.7%
HH Income \$175,000 to \$199,999	2.2%	2.9%	4.6%
HH Income \$150,000 to \$174,999	3.4%	4.2%	6.1%
HH Income \$100,000 to 149,999	15.3%	15.9%	18.2%
HH Income \$75,000 to 99,999	14.5%	14.0%	13.8%
HH Income \$50,000 to 74,999	18.0%	17.9%	16.7%
HH Income \$35,000 to 49,999	12.5%	11.7%	10.3%
HH Income \$25,000 to 34,999	8.2%	9.1%	7.4%
HH Income \$15,000 to 24,999	10.9%	9.5%	7.0%
HH Income \$0 to 14,999	10.1%	10.2%	7.5%
Average Household Income	\$79,830	\$80,233	\$99,475
Median Household Income	\$60,386	\$62,332	\$76,739
Per Capita Income	\$33,706	\$32,339	\$38,813
2000 Average HH Income	\$49,165	\$50,377	\$59,499
2000 Median HH Income	\$41,027	\$41,614	\$48,515
Disposable HH Income \$500,000 or more	#N/A	#N/A	#N/A
Disposable HH Income \$250,000 to \$499,999	#N/A	#N/A	#N/A
Disposable HH Income \$200,000 to \$249,999	#N/A	#N/A	#N/A
Disposable HH Income \$175,000 to \$199,999	1%	1%	2%
Disposable HH Income \$150,000 to \$174,999	2%	2%	4%
Disposable HH Income \$100,000 to \$149,999	11%	13%	17%
Disposable HH Income \$75,000 to \$99,999	14%	14%	15%
Disposable HH Income \$50,000 to \$74,999	20%	19%	19%
Disposable HH Income \$35,000 to \$49,999	16%	15%	14%
Disposable HH Income \$25,000 to \$34,999	9%	10%	8%
Disposable HH Income \$15,000 to \$24,999	11%	10%	8%
Disposable HH Income \$0 to \$14,999	13%	13%	9%
Average Disposable Income	63,197	64,568	77,939
Median Disposable Income	51,100	52,689	64,808
Householder White – Count	9,566	23,753	52,380
Median HH Income	\$68,548	\$69,444	\$84,114
Average HH Income	\$77,318	\$79,070	\$92,775
Householder Black or African-American – Count	589	1,330	1,767
Median HH Income	\$80,771	\$71,680	\$76,214
Average HH Income	\$82,470	\$76,705	\$80,427
Householder Hispanic – Count	2,303	6,145	7,760
Median HH Income	\$41,959	\$45,974	\$46,946
Average HH Income	\$48,610	\$54,097	\$57,266
Householder Asian or Pacific Islander – Count	263	684	1,238
Median HH Income	\$81,358	\$87,665	\$98,281
Average HH Income	\$86,244	\$91,498	\$106,183
Householder Other or Pacific Islander – Count	713	1,711	2,361
Median HH Income	\$48,347	\$47,876	\$53,310
Average HH Income	\$55,882	\$57,336	\$65,539

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Gender	Male Population	15,647	42,387	87,168
	Female Population	16,452	43,434	85,875
Total Population by Age	Count of Pop 0 to 4 years	1,784	4,581	8,389
	Count of Pop 0 to 7 years	2,560	6,521	11,875
	Count of Pop 5 - 13	3,341	8,528	16,077
	Count of Pop 14 - 18	1,515	4,012	7,740
	Count of Pop 19 - 22	1,562	5,146	9,821
	Count of Pop 22 - 25	1,235	3,740	7,830
	Count of Pop 25 - 29	2,042	5,888	12,527
	Count of Pop 30 - 34	1,928	5,707	10,880
	Count of Pop 35 - 39	2,007	5,347	9,785
	Count of Pop 40 - 44	2,015	5,204	9,538
	Count of Pop 45 - 59	6,487	17,003	35,843
	Count of Pop 60 - 74	5,802	14,783	32,859
	Count of Pop 75 - 84	1,725	4,366	8,954
	Count of Pop 85+	653	1,517	2,801
	% of Pop 0 to 4 years	5.6%	5.3%	4.8%
	% of Pop 0 to 7 years	8.0%	7.6%	6.9%
	% of Pop 5 - 13	10.4%	9.9%	9.3%
	% of Pop 14 - 18	4.7%	4.7%	4.5%
	% of Pop 19 - 22	4.9%	6.0%	5.7%
	% of Pop 22 - 25	3.8%	4.4%	4.5%
	% of Pop 25 - 29	6.4%	6.9%	7.2%
	% of Pop 30 - 34	6.0%	6.6%	6.3%
	% of Pop 35 - 39	6.3%	6.2%	5.7%
% of Pop 40 - 44	6.3%	6.1%	5.5%	
% of Pop 45 - 59	20.2%	19.8%	20.7%	
% of Pop 60 - 74	18.1%	17.2%	19.0%	
% of Pop 75 - 84	5.4%	5.1%	5.2%	
% of Pop 85+	2.0%	1.8%	1.6%	
Median Age	41.6	40.0	41.8	
Average Age	41.3	40.6	41.6	
Male Population by Age	% of Pop 0 to 4 years	5.9%	5.5%	4.9%
	% of Pop 5 - 13	11.1%	10.4%	9.5%
	% of Pop 14 - 18	5.1%	5.1%	4.7%
	% of Pop 19 - 22	5.2%	6.2%	5.8%
	% of Pop 22 - 25	4.1%	4.6%	4.9%
	% of Pop 25 - 29	6.7%	7.2%	7.9%
	% of Pop 30 - 34	6.2%	6.9%	6.8%
	% of Pop 35 - 39	6.2%	6.3%	5.9%
	% of Pop 40 - 44	6.2%	6.1%	5.6%
	% of Pop 45 - 59	20.0%	19.7%	20.4%
	% of Pop 75 - 84	4.5%	4.3%	4.4%
	% of Pop 60 - 74	17.7%	16.6%	18.1%
	% of Pop 85+	1.2%	1.1%	1.0%
	Median Age	39.8	38.2	39.7
Average Age	39.9	39.2	40.3	

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WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	5.3%	5.1%	4.8%
	% of Pop 5 - 13	9.8%	9.5%	9.1%
	% of Pop 14 - 18	4.3%	4.3%	4.3%
	% of Pop 19 - 22	4.6%	5.8%	5.5%
	% of Pop 22 - 25	3.6%	4.1%	4.2%
	% of Pop 25 - 29	6.1%	6.5%	6.6%
	% of Pop 30 - 34	5.9%	6.4%	5.7%
	% of Pop 35 - 39	6.3%	6.2%	5.4%
	% of Pop 40 - 44	6.4%	6.0%	5.4%
	% of Pop 45 - 59	20.4%	20.0%	21.0%
	% of Pop 60 - 74	18.4%	17.8%	19.9%
	% of Pop 75 - 84	6.2%	5.9%	5.9%
	% of Pop 85+	2.8%	2.4%	2.3%
	Median Age	43.3	41.8	44.1
Average Age	42.6	41.8	42.8	
Race	Count of White	26,032	69,889	149,334
	Count of Black or African-American	2,001	4,754	7,494
	Count of Asian or Pacific Islander	951	2,396	4,150
	Count of Other races	3,116	8,782	12,066
	White	81.1%	81.4%	86.3%
	Black or African American	6.2%	5.5%	4.3%
	Asian	3.0%	2.8%	2.4%
	Other Races	9.7%	10.2%	7.0%
Language Spoken	Speak English at Home	73.3%	73.7%	80.6%
	Speak Spanish at Home	16.1%	17.8%	11.8%
	Speak French or French Creole at Home	1.8%	1.5%	1.3%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Russian or Other Slavic Language at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Language at Home	3.8%	3.3%	3.3%
	Speak Chinese at Home	0.2%	0.2%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.4%	0.3%	0.2%
	Speak Other Asian Language at Home	1.0%	0.9%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	6,134	17,206	23,092
	Hispanic Population Percent	19.1%	20.0%	13.3%
	Mexican	3.8%	6.2%	6.8%
	Puerto Rican	60.4%	65.0%	60.3%
	Cuban	0.8%	0.6%	1.0%
	Dominican	8.4%	6.3%	9.3%
	Central American	6.7%	4.9%	5.2%
	South American	14.8%	12.9%	11.9%
	Other Hispanic	4.9%	4.2%	5.6%
	2000 Hispanic Population Percent	13%	13%	9%
1990 Hispanic Population Percent	10%	9%	6%	

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	American (percent of total population)	3.2%	3.7%	4.6%
	American	3.0%	3.5%	4.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.8%	2.7%	2.4%
	Chinese	0.3%	0.2%	0.4%
	Japanese	0.1%	0.0%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.5%	0.6%	0.6%
	South East Asian (ie. Vietnamese)	1.6%	1.5%	1.0%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	37.3%	36.5%	44.5%
	British	4.0%	4.2%	6.1%
	Dutch	0.1%	0.2%	0.3%
	French	6.2%	6.5%	6.1%
	German	2.3%	2.6%	3.6%
	Italian	9.3%	7.9%	7.8%
	Polish	1.4%	1.6%	2.3%
	Scandinavian	2.2%	2.2%	2.8%
	Scotch/Irish	9.4%	9.1%	12.4%
Other European (ie. Greek/Russian)	2.4%	2.2%	3.1%	
Middle Eastern	0.5%	0.4%	0.5%	
Other Ancestry	27.3%	25.5%	22.1%	
Unclassified Ancestry	9.8%	11.2%	12.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	22,661	59,814	123,187
	Elementary (0 to 8)	5.3%	5.2%	3.6%
	Some High School (9 to 11)	7.0%	8.1%	6.5%
	High School Graduate (12)	30.5%	31.3%	28.3%
	Some College (13 to 16)	18.4%	19.5%	18.7%
	Associates Degree Only	10.1%	9.7%	9.3%
	Bachelors Degree Only	19.3%	17.3%	20.9%
	Graduate Degree	9.5%	8.8%	12.7%
% College (4+)	28.8%	26.1%	33.6%	
Household Type	Total Households – count	13,433	33,623	65,506
	One Person HHs – count	4,318	10,039	17,587
	Family HHs – count	8,071	20,847	42,971
	Married Couple – count	5,350	14,118	32,351
	w/own children – count	2,009	5,302	12,235
	w/out own children – count	3,341	8,816	20,116
	Male Householder – count	747	1,667	2,881
	Female Householder – count	1,975	5,062	7,739
	Non-Family Households – count	1,044	2,737	4,949
	1 Person Household	32.1%	29.9%	26.8%
	2 Person Household	31.7%	31.9%	33.0%
	3 Person Household	15.7%	16.2%	16.7%
	4 Person Household	12.5%	13.0%	14.3%
	5 Person Household	5.3%	5.8%	6.2%
	6 Person Household	1.8%	2.1%	2.0%
7+ Person Household	0.9%	1.2%	1.0%	
% Households With Children	27.4%	27.3%	27.0%	

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WaterTower Plaza Leominster, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	14,338	36,582	70,797
	Owner Occupied Percent	48.8%	52.9%	61.5%
	Renter Occupied Percent	44.9%	39.0%	31.0%
	Vacant Housing Percent	6.3%	8.1%	7.5%
	Total Housing Units (Census 2000)	13,632	33,203	62,590
	For Rent (Census 2000)	41%	45%	33%
	For Sale (Census 2000)	12%	14%	15%
	Rented or Sold, (Census 2000)	12%	16%	12%
	Seasonal (Census 2014)	14%	11%	13%
	Other (Census 2000)	29%	20%	24%
Homes Built By Year	Homes Built 1990 to 2000	8%	7%	10%
	Homes Built 1980 to 1989	11%	12%	13%
	Homes Built 1970 to 1979	12%	11%	13%
	Homes Built 1960 to 1969	12%	11%	11%
	Homes Built 1950 to 1959	13%	12%	12%
	Homes Built 1940 to 1949	7%	8%	7%
	Homes Built Before 1939	37%	40%	35%
Units in Structure	1 Unit	45%	48%	59%
	2 - 9 Units	37%	38%	30%
	Greater than 10 Units	18%	13%	10%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.2%	1.2%	2.0%
	Property Value \$750,000 to \$999,999	1.8%	2.2%	5.3%
	Property Value \$500,000 to \$749,999	9.8%	10.0%	16.8%
	Property Value \$400,000 to \$499,999	17.2%	14.7%	17.5%
	Property Value \$300,000, to \$399,999	28.9%	25.6%	23.8%
	Property Value \$200,000 to \$299,999	27.3%	30.5%	23.3%
	Property Value \$150,000 to \$199,999	8.3%	8.0%	5.2%
	Property Value \$100,000 to \$149,999	2.9%	3.8%	2.5%
	Property Value \$60,000 to \$99,999	1.0%	1.2%	0.8%
	Property Value \$40,000 to \$59,999	0.2%	0.7%	0.5%
	Property Value \$0 to \$39,999	0.8%	1.4%	1.2%
	Median Home Value	\$331,734	\$316,042	\$367,029
	Median Rent	\$571	\$561	\$576
Wealth per Household	\$0 and under - percent	18.7%	18.5%	17.3%
	\$1 to \$4999 - percent	9.7%	9.5%	8.5%
	\$5k to \$9999 - percent	5.0%	4.9%	4.5%
	\$10k to \$24999 - percent	6.7%	6.6%	6.3%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	17.4%	17.6%	18.2%
	\$250k to \$499999 - percent	12.3%	12.4%	13.2%
	\$500k+ - percent	13.2%	13.3%	14.8%
	Median HH Wealth	\$65,078	\$67,361	\$81,782
	Avg HH Wealth	\$220,648	\$222,581	\$241,763

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Economic Viability	Economic Viability Local	267	259	260
	Economic Viability Indexed	103	100	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,519	43,274	88,469
	Managerial/Executive	10.7%	11.3%	15.3%
	Professional Specialty	23.4%	22.6%	25.3%
	Healthcare Support	4.0%	4.2%	3.2%
	Sales	12.2%	10.1%	9.3%
	Office & Administrative Support	11.2%	12.8%	12.1%
	Protective Service	2.3%	2.8%	2.4%
	Food Preparation	4.6%	5.4%	5.1%
	Building Maintenance & Cleaning	4.4%	3.6%	3.3%
	Personal Care	2.8%	3.5%	3.1%
	Farming, Fishing, & Forestry	0.4%	0.2%	0.2%
	Construction	7.1%	7.8%	8.0%
	Production & Transportation	16.9%	15.6%	12.8%
	Percent White Collar Workers	61.4%	61.0%	65.1%
Percent Blue Collar Workers	38.6%	39.0%	34.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.1%	6.5%	7.6%
	Manufacturing	15.0%	14.8%	14.6%
	Transportation	5.2%	4.7%	4.2%
	Information	0.7%	0.9%	1.5%
	Wholesale/Retail	18.1%	15.9%	14.3%
	Finance, Insurance, Real Estate	5.5%	5.1%	5.2%
	Professional Services	5.7%	5.4%	7.6%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	3.7%	3.6%	3.3%
	Educational Services	25.9%	27.2%	25.8%
	Entertainment Services	5.8%	7.2%	7.6%
	Other Professional Services	4.9%	4.4%	4.2%
	Public Administration	3.3%	4.1%	4.0%
Transportation To Work	Drive to Work Alone	82.8%	81.2%	83.3%
	Drive to Work Carpool	9.6%	10.6%	9.1%
	Travel to Work by Public Transportation	2.0%	1.9%	1.4%
	Drive to Work on Motorcycle	0.2%	0.1%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	2.1%	2.9%	2.3%
	Other Means	1.1%	1.0%	0.8%
	Work at Home	2.1%	2.2%	2.8%

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	Travel to Work in Less than 5 Minutes	3.6%	3.7%	3.3%
	Travel to Work in 5 to 9 Minutes	15.0%	14.5%	12.3%
	Travel to Work in 10 to 14 Minutes	19.0%	17.3%	15.0%
	Travel to Work in 15 to 19 Minutes	13.7%	15.2%	13.8%
	Travel to Work in 20 to 29 Minutes	15.6%	16.5%	18.8%
	Travel to Work in 30 to 44 Minutes	16.4%	16.7%	19.0%
	Travel to Work in 45 to 59 Minutes	8.0%	8.2%	8.7%
	Travel to Work in 60 Minutes or more	8.6%	7.9%	9.2%
	Average Travel Time to Work	24	24	26
Vehicles per HH	No Vehicles	11.0%	11.3%	7.7%
	1 Vehicle	37.8%	36.2%	31.2%
	2 Vehicles	37.2%	37.4%	40.9%
	3 or more vehicles	14.0%	15.0%	20.2%
	Average Number of Vehicles	1.59	1.62	1.82
Change	Births (last 12 months)	336	914	1,729
	Deaths (last 12 months)	276	687	1,411
	Migration (last 12 months)	-500	-1,330	-1,948
Work place	Workplace Establishments	1,237	2,391	4,282
	Workplace Employees (FTE)	14,831	28,099	50,296