

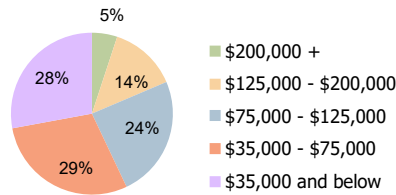
Watertower Plaza Leominster, MA	3 Mile Radius	5 Mile Radius	10 Mile Radius
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Current Year Demographics

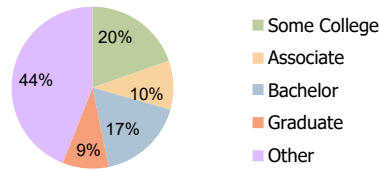
Current Population	49,777	93,153	170,706
Total Daytime Pop	41,356	92,830	156,924
Workplace Pop	17,855	28,767	50,326
Average Household Income	\$82,079	\$82,322	\$99,183
Average Disposable Income	\$65,714	\$66,275	\$77,890
Total Households	20,471	36,364	64,560
Median Home Value	\$323,850	\$320,386	\$366,006
College (4+)	28.1%	26.6%	33.3%
Total Consumer Spending/Capita (Weekly)	\$405	\$405	\$420
Population per Household	2.13	2.01	2.47
% of Households with Children	27.5%	27.5%	27.0%

2026 Demographic Projections

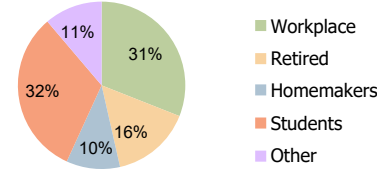
Projected Population	50,233	94,166	172,444
Projected 5 Year Annual Growth Rate (Pop)	0.2%	0.2%	0.2%



Household Income (5 Mile Radius)



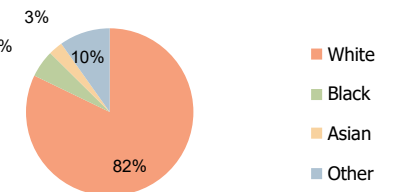
Education (5 Mile Radius)



Daytime Population (5 Mile Radius)

Hispanic Ethnicity

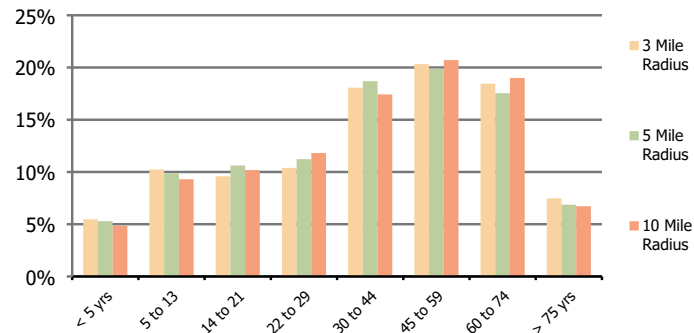
19% Hispanic | 81% Non Hispanic



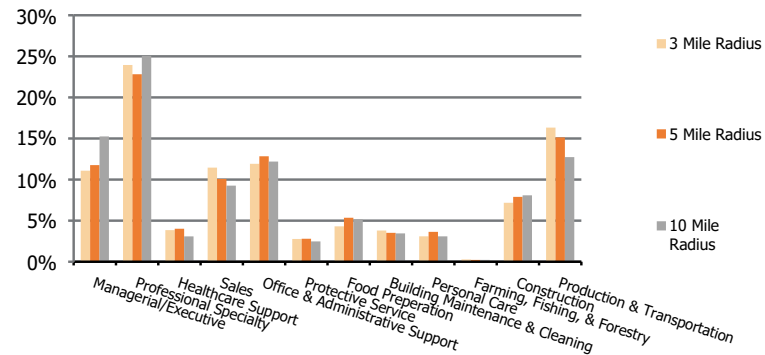
Race (5 Mile Radius)

Watertower Plaza Leominster, MA	3 Mile Radius	5 Mile Radius	10 Mile Radius
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Population by Age Range



Occupation



	3 Mile Radius	5 Mile Radius	10 Mile Radius
Population			
Current Estimated Population	49,777	93,153	170,706
2010 Census Population	47,957	89,142	162,454
2000 Census Population	48,519	87,981	157,544
Historical Annual Growth 2000 to 2010	-0.1%	0.1%	0.3%
Estimated Annual Growth 2010 to 2021	0.3%	0.4%	0.4%
Projected Annual Growth 2021 to 2026	0.2%	0.2%	0.2%
Ethnic			
Hispanic or Latino Population	19%	19%	13%
Non Hispanic or Latino Population	81%	81%	87%
Race			
White	82.0%	82.2%	86.3%
Black or African American	5.5%	5.3%	4.3%
Asian & Pacific Islander	2.9%	2.8%	2.3%
Other Races	9.5%	9.8%	7.0%