

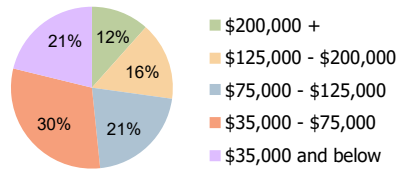
Webb Royal Plaza Dallas, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

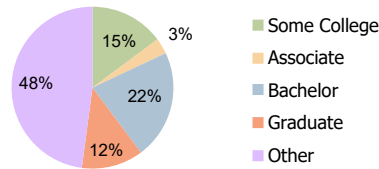
Current Population	17,241	114,077	266,494
Total Daytime Pop	15,244	168,947	535,724
Workplace Pop	8,255	103,036	368,889
Average Household Income	\$100,789	\$114,545	\$129,622
Average Disposable Income	\$81,878	\$83,625	\$88,813
Total Households	5,937	41,299	108,176
Median Home Value	\$333,979	\$335,846	\$349,399
College (4+)	31.9%	34.1%	42.9%
Total Consumer Spending/Capita (Weekly)	\$375	\$373	\$379
Population per Household	2.13	2.01	2.47
% of Households with Children	31.9%	31.4%	27.6%

2026 Demographic Projections

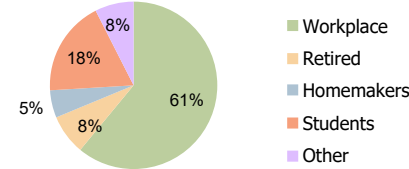
Projected Population	17,406	121,074	287,615
Projected 5 Year Annual Growth Rate (Pop)	0.2%	1.2%	1.5%



Household Income (3.00 Mile Radius)



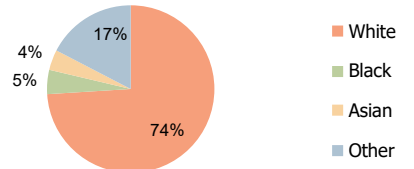
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

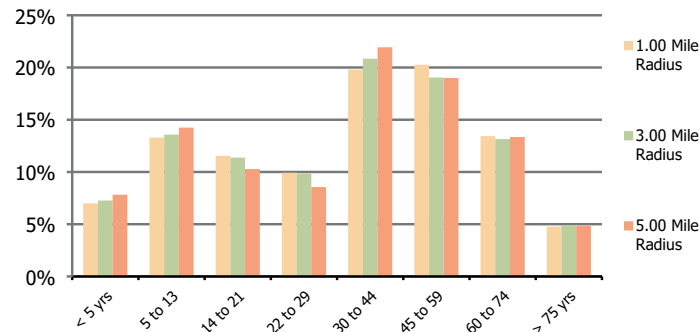
52% Hispanic | 48% Non Hispanic



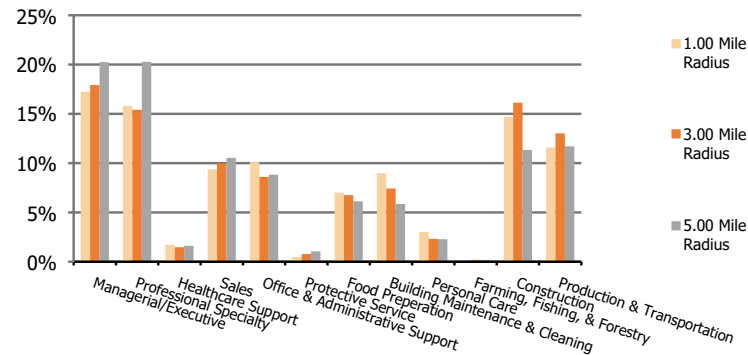
Race (3.00 Mile Radius)

Webb Royal Plaza Dallas, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
Population	Current Estimated Population	17,241	114,077	266,494
	2010 Census Population	17,328	101,913	227,986
	2000 Census Population	16,655	111,566	226,152
	Historical Annual Growth 2000 to 2010	0.4%	-0.9%	0.1%
	Estimated Annual Growth 2010 to 2021	0.0%	1.0%	1.4%
	Projected Annual Growth 2021 to 2026	0.2%	1.2%	1.5%
Ethnic	Hispanic or Latino Population	52%	52%	42%
	Non Hispanic or Latino Population	48%	48%	58%
Race	White	80.3%	74.0%	68.5%
	Black or African American	3.7%	4.7%	8.3%
	Asian & Pacific Islander	2.0%	3.9%	7.3%
	Other Races	14.0%	17.4%	15.9%