

# Extended Demographic Report - PopStats

2010 Census, 2022 Estimates & 2027 Projections

Calculated using TAS Retrieval

Nov 15, 2022



Latitude: 30.228366 Longitude: -95.509866

Windvale Center The Woodlands, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	24,899	88,696	367,280
	Population Est 22Q1	24,563	87,879	363,474
	Population Est 21Q4	24,211	86,370	360,488
	Population Est 21Q3	24,093	85,638	356,366
	Population Est 21Q2	24,161	85,091	353,320
	Population Est 21Q1	24,044	84,518	350,968
	Population Est 20Q4	23,994	84,025	348,429
	Population Est 20Q3	23,820	83,273	346,251
	Population Est 20Q2	23,732	82,836	344,478
	Population Fcst	27,996	96,666	405,713
	2010 Census Population	16,273	61,770	254,770
	2000 Census Population	11,105	39,448	162,049
	1990 Census Population	1,115	11,255	100,650
	Current Year Daytime Population	15,325	82,263	363,279
	Average Seasonal Population	331	1,003	5,636
	Historical Annual Growth, 1990 – 2000	25.84%	13.36%	4.88%
	Historical Annual Growth, 2000 – 2010	3.89%	4.59%	4.63%
	Estimated Annual Growth, 2010 – CY	3.53%	3.00%	3.03%
	Projected Annual Growth, CY to Y5	2.37%	1.74%	2.01%
	Group Qtrs Est	26	135	2,682
	Transient Est Average Last 4 Qtrs	30	1,460	9,696
Households	Current Year Estimated Households	9,303	33,365	132,140
	Households Est 22Q1	9,180	33,040	130,790
	Households Est 21Q4	9,056	32,531	129,668
	Households Est 21Q3	9,009	32,267	128,198
	Households Est 21Q2	9,035	32,103	127,166
	Households Est 21Q1	8,990	31,884	126,280
	Households Est 20Q4	8,968	31,666	125,292
	Households Est 20Q3	8,902	31,377	124,507
	Households Est 20Q2	8,870	31,214	123,870
	Households Fcst	10,459	36,594	145,852
	2010 Census Households	6,070	22,984	91,544
	2000 Census Households	3,494	12,883	57,026
	1990 Census Households	376	3,855	35,747
	Historical Annual Growth, 1990 – 2000	24.98%	12.83%	4.78%
	Historical Annual Growth, 2000 – 2010	5.68%	5.96%	4.85%
	Estimated Annual Growth, 2010 – CY	3.55%	3.09%	3.04%
	Projected Annual Growth, CY to Y5	2.37%	1.86%	1.99%
	Population per Household	2.67	2.65	2.76

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Windvale Center The Woodlands, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income \$500,000 or more	3.8%	3.4%	3.1%
HH Income \$250,000 to \$499,999	4.5%	4.1%	3.7%
HH Income \$200,000 to \$249,999	10.6%	9.6%	8.7%
HH Income \$175,000 to \$199,999	6.5%	7.1%	6.2%
HH Income \$150,000 to \$174,999	11.0%	9.0%	6.7%
HH Income \$100,000 to 149,999	22.7%	20.5%	19.5%
HH Income \$75,000 to 99,999	11.4%	13.1%	13.0%
HH Income \$50,000 to 74,999	11.0%	12.6%	13.9%
HH Income \$35,000 to 49,999	8.3%	8.4%	8.9%
HH Income \$25,000 to 34,999	4.5%	4.7%	5.9%
HH Income \$15,000 to 24,999	2.5%	3.4%	5.5%
HH Income \$0 to 14,999	3.1%	4.1%	4.8%
Average Household Income	\$145,169	\$137,590	\$131,890
Median Household Income	\$119,875	\$109,033	\$95,881
Per Capita Income	\$54,283	\$51,808	\$47,613
2000 Average HH Income	\$116,508	\$105,129	\$78,681
2000 Median HH Income	\$100,972	\$86,982	\$59,665
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	0%	0%	0%
Disposable HH Income \$200,000 to \$249,999	0%	0%	0%
Disposable HH Income \$175,000 to \$199,999	5%	5%	4%
Disposable HH Income \$150,000 to \$174,999	7%	8%	7%
Disposable HH Income \$100,000 to \$149,999	28%	24%	20%
Disposable HH Income \$75,000 to \$99,999	15%	15%	15%
Disposable HH Income \$50,000 to \$74,999	12%	14%	16%
Disposable HH Income \$35,000 to \$49,999	11%	11%	10%
Disposable HH Income \$25,000 to \$34,999	5%	6%	7%
Disposable HH Income \$15,000 to \$24,999	3%	4%	6%
Disposable HH Income \$0 to \$14,999	3%	4%	5%
Average Disposable Income	111,211	105,768	98,224
Median Disposable Income	102,396	93,643	84,063
Householder White – Count	7,442	24,932	87,344
Median HH Income	\$122,549	\$114,038	\$105,623
Average HH Income	\$119,486	\$114,614	\$109,717
Householder Black or African-American – Count	138	1,136	8,813
Median HH Income	\$63,886	\$60,609	\$68,994
Average HH Income	\$83,812	\$75,296	\$79,231
Householder Hispanic – Count	937	4,341	24,840
Median HH Income	\$112,031	\$90,968	\$74,896
Average HH Income	\$109,096	\$98,947	\$86,177
Householder Asian or Pacific Islander – Count	430	1,414	5,246
Median HH Income	\$99,571	\$128,284	\$138,619
Average HH Income	\$119,337	\$128,643	\$126,706
Householder Other or Pacific Islander – Count	356	1,543	5,897
Median HH Income	\$113,184	\$109,807	\$90,158
Average HH Income	\$106,446	\$109,261	\$98,805

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Gender	Male Population	12,212	43,399	181,256
	Female Population	12,687	45,297	186,024
Total Population by Age	Count of Pop 0 to 4 years	1,460	5,666	24,946
	Count of Pop 0 to 7 years	2,060	7,953	36,281
	Count of Pop 5 - 13	2,683	10,066	45,730
	Count of Pop 14 - 18	1,195	4,323	20,369
	Count of Pop 19 - 22	1,433	5,012	21,736
	Count of Pop 22 - 25	1,154	3,961	15,735
	Count of Pop 25 - 29	1,792	6,194	24,763
	Count of Pop 30 - 34	1,212	4,724	20,136
	Count of Pop 35 - 39	933	4,164	19,824
	Count of Pop 40 - 44	1,109	4,410	21,739
	Count of Pop 45 - 59	5,398	17,946	72,593
	Count of Pop 60 - 74	5,071	16,532	59,584
	Count of Pop 75 - 84	1,219	4,627	16,453
	Count of Pop 85+	241	1,072	3,673
	% of Pop 0 to 4 years	5.9%	6.4%	6.8%
	% of Pop 0 to 7 years	8.3%	9.0%	9.9%
	% of Pop 5 - 13	10.8%	11.3%	12.5%
	% of Pop 14 - 18	4.8%	4.9%	5.5%
	% of Pop 19 - 22	5.8%	5.7%	5.9%
	% of Pop 22 - 25	4.6%	4.5%	4.3%
	% of Pop 25 - 29	7.2%	7.0%	6.7%
	% of Pop 30 - 34	4.9%	5.3%	5.5%
	% of Pop 35 - 39	3.7%	4.7%	5.4%
	% of Pop 40 - 44	4.5%	5.0%	5.9%
	% of Pop 45 - 59	21.7%	20.2%	19.8%
	% of Pop 60 - 74	20.4%	18.6%	16.2%
	% of Pop 75 - 84	4.9%	5.2%	4.5%
	% of Pop 85+	1.0%	1.2%	1.0%
	Median Age	42.7	40.3	37.6
	Average Age	40.8	40.1	38.3
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.7%	7.0%
	% of Pop 5 - 13	11.2%	11.9%	12.9%
	% of Pop 14 - 18	5.2%	5.2%	5.8%
	% of Pop 19 - 22	6.2%	6.0%	6.1%
	% of Pop 22 - 25	5.0%	4.7%	4.5%
	% of Pop 25 - 29	7.7%	7.3%	7.0%
	% of Pop 30 - 34	5.2%	5.6%	5.7%
	% of Pop 35 - 39	3.8%	4.8%	5.5%
	% of Pop 40 - 44	4.1%	4.8%	5.9%
	% of Pop 45 - 59	20.2%	19.3%	19.4%
	% of Pop 75 - 84	4.3%	4.6%	3.9%
	% of Pop 60 - 74	20.2%	18.4%	15.6%
	% of Pop 85+	0.7%	0.8%	0.7%
	Median Age	39.4	37.8	35.9
	Average Age	39.7	38.9	37.2

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Female Population by Age	% of Pop 0 to 4 years	5.6%	6.1%	6.6%
	% of Pop 5 - 13	10.3%	10.8%	12.0%
	% of Pop 14 - 18	4.4%	4.6%	5.3%
	% of Pop 19 - 22	5.3%	5.3%	5.7%
	% of Pop 22 - 25	4.3%	4.3%	4.1%
	% of Pop 25 - 29	6.7%	6.6%	6.5%
	% of Pop 30 - 34	4.5%	5.1%	5.3%
	% of Pop 35 - 39	3.7%	4.6%	5.3%
	% of Pop 40 - 44	4.8%	5.1%	6.0%
	% of Pop 45 - 59	23.1%	21.1%	20.1%
	% of Pop 60 - 74	20.5%	18.9%	16.8%
	% of Pop 75 - 84	5.5%	5.8%	5.0%
	% of Pop 85+	1.2%	1.6%	1.3%
	Median Age	45.2	42.5	39.3
	Average Age	41.9	41.2	39.3
Race	Count of White	21,172	73,698	294,312
	Count of Black or African-American	572	3,263	23,583
	Count of Asian or Pacific Islander	1,345	4,368	14,089
	Count of Other races	1,811	7,368	35,296
	White	85.0%	83.1%	80.1%
	Black or African American	2.3%	3.7%	6.4%
	Asian	5.4%	4.9%	3.8%
	Other Races	7.3%	8.3%	9.6%
Language Spoken	Speak English at Home	83.3%	80.7%	76.9%
	Speak Spanish at Home	11.0%	13.3%	17.9%
	Speak French or French Creole at Home	0.3%	0.4%	0.3%
	Speak German at Home	0.4%	0.3%	0.3%
	Speak Russian or Other Slavic Language at Hor	0.2%	0.3%	0.2%
	Speak Other Indo-European Language at Home	2.8%	2.9%	1.9%
	Speak Chinese at Home	0.6%	0.5%	0.5%
	Speak Korean at Home	0.1%	0.2%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.4%
	Speak Other Asian Language at Home	0.6%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at	0.2%	0.3%	0.3%
	Speak Other Language at Home	0.5%	0.4%	0.4%
Hispanic	Hispanic Population	3,495	13,616	81,729
	Hispanic Population Percent	14.0%	15.4%	22.3%
	Mexican	53.3%	55.7%	66.4%
	Puerto Rican	4.3%	4.3%	3.0%
	Cuban	1.8%	1.8%	1.3%
	Dominican	0.1%	0.4%	0.6%
	Central American	8.0%	12.3%	13.5%
	South American	13.6%	13.1%	8.3%
	Other Hispanic	18.9%	12.4%	6.9%
	2000 Hispanic Population Percent	7%	10%	14%
	1990 Hispanic Population Percent	4%	6%	8%

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	American (percent of total population)	5.4%	5.6%	5.1%
	American	4.8%	5.0%	4.6%
	Native American (ie. Indian/Eskimo)	0.5%	0.5%	0.4%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	5.4%	4.9%	3.8%
	Chinese	1.2%	1.0%	0.7%
	Japanese	0.3%	0.2%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	2.8%	2.4%	1.6%
	South East Asian (ie. Vietnamese)	0.7%	0.9%	1.1%
	Other Asian	0.3%	0.2%	0.2%
	European (percent of total population)	37.5%	35.3%	29.9%
	British	7.6%	7.2%	6.1%
	Dutch	0.8%	0.7%	0.5%
	French	2.0%	1.9%	1.9%
	German	10.0%	9.6%	7.8%
	Italian	2.7%	2.2%	1.9%
	Polish	1.8%	1.5%	1.1%
	Scandinavian	1.2%	1.4%	1.3%
	Scotch/Irish	8.2%	7.4%	6.5%
	Other European (ie. Greek/Russian)	3.3%	3.3%	2.9%
	Middle Eastern	0.7%	0.5%	0.5%
	Other Ancestry	20.8%	23.1%	24.0%
	Unclassified Ancestry	16.2%	15.2%	14.4%
Education (Age 25+)	Adult Population (25 Years or Older)	16,975	59,669	238,764
	Elementary (0 to 8)	0.5%	1.9%	3.7%
	Some High School (9 to 11)	2.2%	3.3%	5.0%
	High School Graduate (12)	10.1%	15.0%	19.2%
	Some College (13 to 16)	18.0%	20.7%	20.7%
	Associates Degree Only	10.3%	9.0%	8.0%
	Bachelors Degree Only	39.0%	32.5%	28.2%
	Graduate Degree	19.8%	17.6%	15.2%
	% College (4+)	58.8%	50.1%	43.4%
Household Type	Total Households – count	9,303	33,365	132,140
	One Person HHs – count	1,854	7,136	27,975
	Family HHs – count	6,979	24,314	97,264
	Married Couple – count	6,304	20,931	79,833
	w/own children – count	3,051	9,497	38,301
	w/out own children – count	3,253	11,434	41,532
	Male Householder – count	201	900	5,150
	Female Householder – count	474	2,484	12,281
	Non-Family Households – count	470	1,915	6,901
	1 Person Household	19.9%	21.4%	21.2%
	2 Person Household	34.0%	34.0%	31.9%
	3 Person Household	17.9%	17.2%	17.2%
	4 Person Household	18.3%	17.0%	16.9%
	5 Person Household	7.4%	7.2%	8.0%
	6 Person Household	1.7%	2.2%	3.0%
	7+ Person Household	0.8%	1.0%	1.7%
	% Households With Children	36.5%	34.3%	36.1%

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	Total Housing Units	9,724	35,254	141,558
	Owner Occupied Percent	76.1%	71.3%	66.1%
	Renter Occupied Percent	19.6%	23.4%	27.2%
	Vacant Housing Percent	4.3%	5.4%	6.7%
	Total Housing Units (Census 2000)	3,703	13,665	60,842
	For Rent (Census 2000)	9%	21%	45%
	For Sale (Census 2000)	40%	44%	22%
	Rented or Sold, (Census 2000)	5%	8%	8%
	Seasonal (Census 2014)	25%	18%	14%
	Other (Census 2000)	29%	14%	11%
Homes Built By Year	Homes Built 1990 to 2000	90%	70%	40%
	Homes Built 1980 to 1989	5%	10%	25%
	Homes Built 1970 to 1979	4%	15%	24%
	Homes Built 1960 to 1969	1%	3%	7%
	Homes Built 1950 to 1959	0%	1%	2%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	0%	1%
Units in Structure	1 Unit	93%	85%	72%
	2 - 9 Units	0%	3%	5%
	Greater than 10 Units	4%	6%	13%
	Mobilie Trailer	3%	5%	10%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.8%	2.0%	3.4%
	Property Value \$750,000 to \$999,999	5.8%	5.6%	6.5%
	Property Value \$500,000 to \$749,999	17.7%	16.5%	14.1%
	Property Value \$400,000 to \$499,999	24.0%	19.8%	13.6%
	Property Value \$300,000, to \$399,999	24.3%	24.5%	19.2%
	Property Value \$200,000 to \$299,999	16.8%	19.6%	23.2%
	Property Value \$150,000 to \$199,999	5.0%	6.0%	8.1%
	Property Value \$100,000 to \$149,999	1.6%	2.1%	4.8%
	Property Value \$60,000 to \$99,999	0.6%	1.2%	2.1%
	Property Value \$40,000 to \$59,999	0.1%	0.4%	1.0%
	Property Value \$0 to \$39,999	2.0%	1.2%	2.2%
	Median Home Value	\$397,763	\$377,418	\$339,966
	Median Rent	\$868	\$718	\$649
Wealth per Household	\$0 and under - percent	15.2%	15.9%	16.7%
	\$1 to \$4999 - percent	6.5%	7.1%	7.8%
	\$5k to \$9999 - percent	3.8%	4.0%	4.3%
	\$10k to \$24999 - percent	5.8%	6.0%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	19.0%	18.7%	18.4%
	\$250k to \$499999 - percent	14.8%	14.3%	13.8%
	\$500k+ - percent	17.9%	17.0%	15.9%
	Median HH Wealth	\$113,751	\$100,160	\$90,451
	Avg HH Wealth	\$279,709	\$267,836	\$254,779



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Economic Viability	Economic Viability Local	260	263	262
	Economic Viability Indexed	103	105	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	12,502	43,241	182,088
	Managerial/Executive	28.6%	27.0%	23.7%
	Professional Specialty	31.8%	27.8%	24.0%
	Healthcare Support	0.2%	1.3%	1.6%
	Sales	12.9%	13.4%	12.6%
	Office & Administrative Support	8.1%	7.9%	9.5%
	Protective Service	1.4%	1.2%	1.8%
	Food Preparation	4.1%	3.6%	4.6%
	Building Maintenance & Cleaning	0.5%	1.4%	2.8%
	Personal Care	1.8%	3.1%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.4%	5.1%	7.3%
	Production & Transportation	7.3%	8.2%	9.2%
	Percent White Collar Workers	81.5%	77.4%	71.4%
	Percent Blue Collar Workers	18.5%	22.6%	28.6%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.0%	10.9%	13.5%
	Manufacturing	10.5%	9.3%	8.8%
	Transportation	6.5%	6.7%	6.1%
	Information	1.1%	1.6%	1.5%
	Wholesale/Retail	16.7%	15.5%	15.3%
	Finance, Insurance, Real Estate	4.5%	5.6%	6.0%
	Professional Services	11.0%	9.5%	8.9%
	Management Services	0.6%	0.3%	0.3%
	Administrative/Waste Services	1.1%	4.0%	4.1%
	Educational Services	23.3%	21.0%	19.6%
	Entertainment Services	9.3%	8.4%	8.2%
	Other Professional Services	3.9%	4.7%	4.8%
	Public Administration	1.5%	2.3%	3.0%
Transportation To Work	Drive to Work Alone	81.4%	79.4%	79.4%
	Drive to Work Carpool	8.6%	11.4%	13.0%
	Travel to Work by Public Transportation	3.6%	2.6%	1.8%
	Drive to Work on Motorcycle	0.2%	0.2%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.2%
	Walked to Work	0.6%	0.8%	1.0%
	Other Means	0.3%	0.9%	1.1%
	Work at Home	5.3%	4.7%	3.4%

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	Travel to Work in Less than 5 Minutes	1.4%	1.5%	2.4%
	Travel to Work in 5 to 9 Minutes	5.2%	6.5%	9.4%
	Travel to Work in 10 to 14 Minutes	10.4%	11.9%	14.1%
	Travel to Work in 15 to 19 Minutes	13.4%	13.0%	13.2%
	Travel to Work in 20 to 29 Minutes	15.0%	13.5%	13.9%
	Travel to Work in 30 to 44 Minutes	18.7%	20.1%	20.9%
	Travel to Work in 45 to 59 Minutes	18.9%	17.7%	13.6%
	Travel to Work in 60 Minutes or more	17.0%	15.9%	12.5%
	Average Travel Time to Work	32	32	29
Vehicles per HH	No Vehicles	1.7%	2.7%	3.6%
	1 Vehicle	25.2%	27.4%	28.4%
	2 Vehicles	51.8%	46.3%	45.4%
	3 or more vehicles	21.3%	23.6%	22.6%
	Average Number of Vehicles	2.01	1.99	1.95
Change	Births (last 12 months)	260	974	4,053
	Deaths (last 12 months)	258	937	3,399
	Migration (last 12 months)	736	3,568	13,305
Work place	Workplace Establishments	289	1,866	10,468
	Workplace Employees (FTE)	4,385	26,326	151,692